

An aerial night view of a city with a semi-transparent data overlay consisting of various colored lines and points, suggesting a smart city or data visualization theme.

Meró

Technologies

Real-Time Intelligence for Commercial Buildings

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\$500k Per Commercial Building is Wasted

Wandering Labour

Missed Check-ins

Empty Dispensers



Usable Supply Wastage

Overcleaning

Dirty Restrooms

Market Size

Potential for massive distribution scale



Building = **\$500K**



City = **\$60M**



Total Market Size = **\$5B+**





Our Solution



Better Labour Utilization



8000 hours

Labour re-allocation value:

Reducing only one trip per day



\$120,000



20% productivity

Smart Cleaning Saves 35% of Supplies

Real-life data



Core Team



Cole MacDonald

Co-Founder, Technology



Nathan Mah

Co-Founder, Business



Erik Berkun-Drevnig

Lead Software Developer



Growth

In 8 months:

\$0 → \$400k ARR

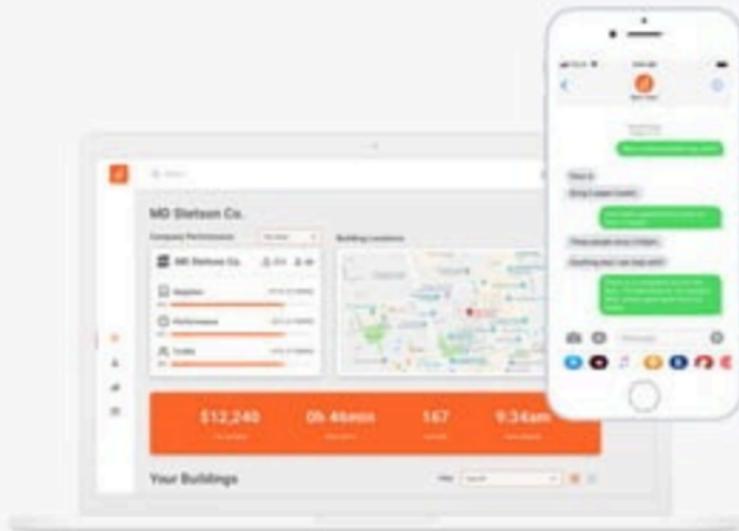
40% MoM Growth

2,600 sensors | 15 buildings | 2 distributors



Summary

Mero monitors consumables to **route cleaners in commercial buildings**, providing payback to customers in just **3 months**



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