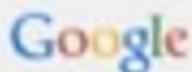


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every knowledge worker in the world will benefit from the most comprehensive source for answering business questions on demand

First 6 Months	venture capitalists, angel investors, founders
Today	sales, marketing & business development professionals
Tomorrow	management consultants, analysts, researchers
Someday	investment bankers, executives, knowledge workers

30,000 VC & Private Equity Professionals

568,000 Sales Managers & Professionals

**\$3 Billion revenue opp.
in existing verticals**

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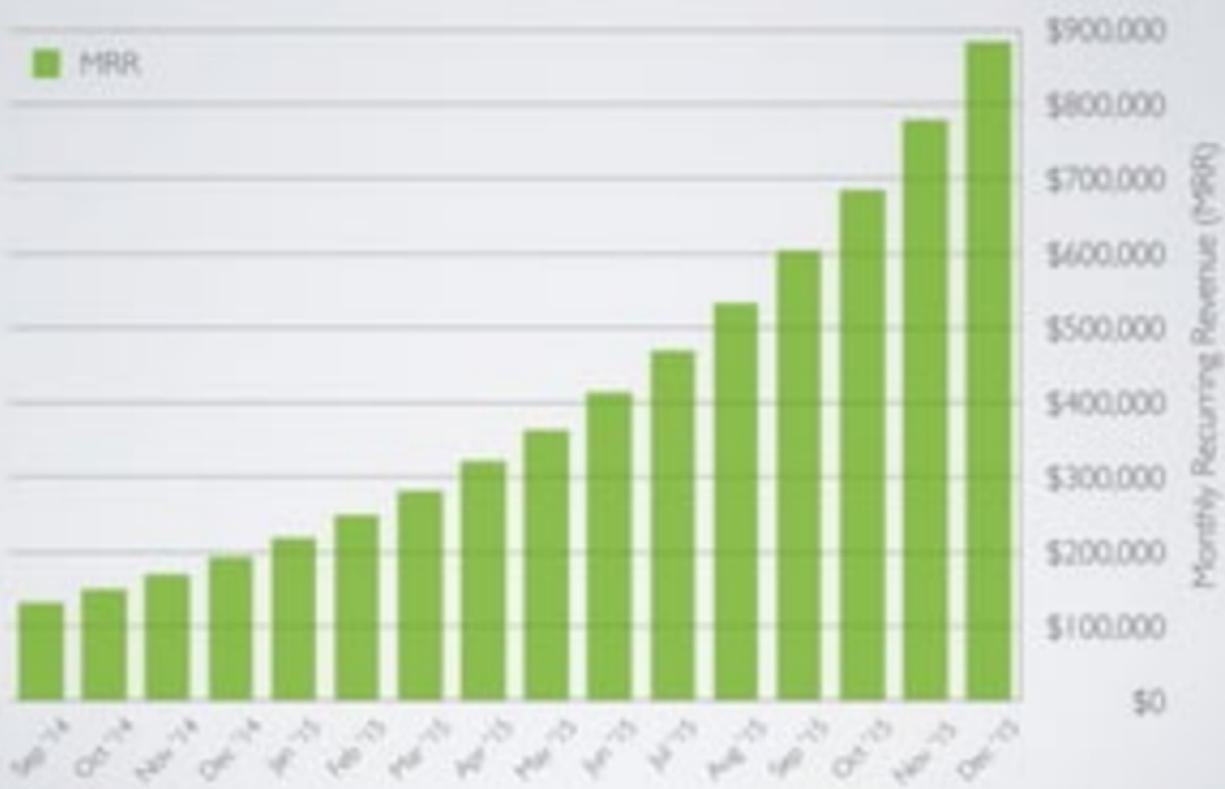
\$125K MRR

377% CAGR



2015 GOAL: \$10M ARR MATTERMARK

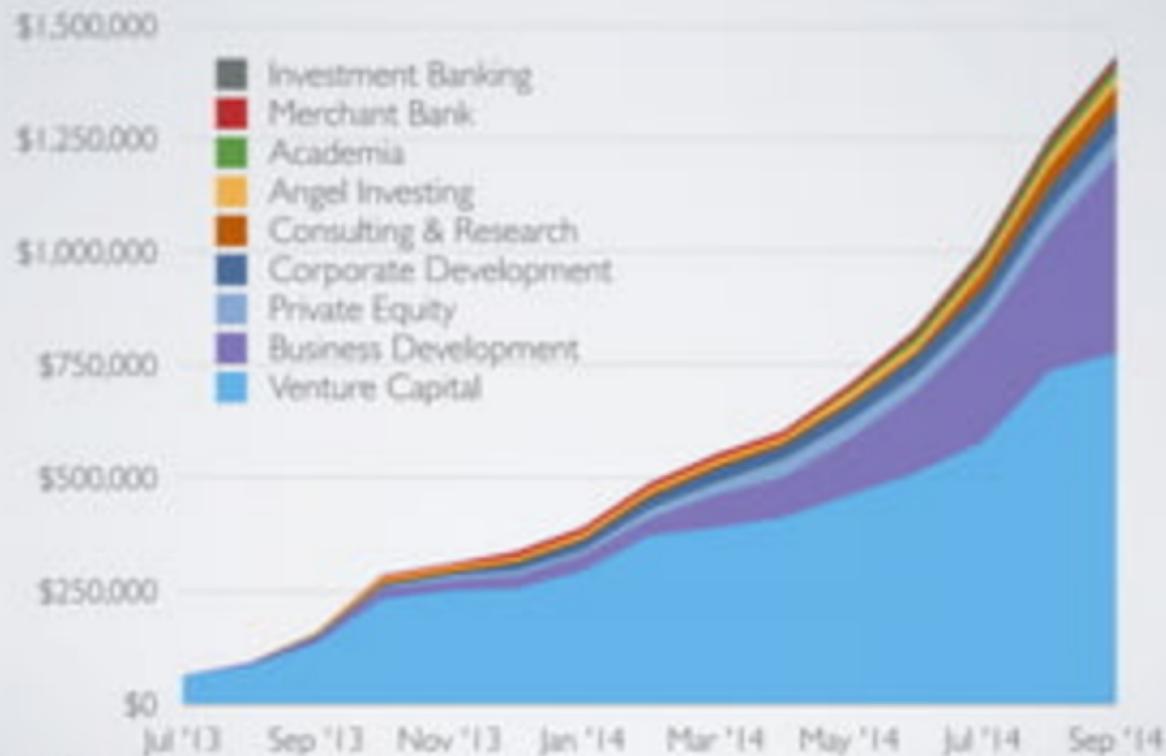
13.5% MRR GROWTH RATE



REVENUE BY USE CASE



54% OF REVENUE COMES FROM VC CUSTOMERS



ARR GROWTH RATE



BIZ DEV REVENUE IS GROWING 2-3X FASTER



Suppliers
Manufacturers
Distributors
**MANAGEMENT
CONSULTING**
Market sizing
Competitors

Equities
Bonds
Cash Equivalents
**INVESTMENT
BANKING**

WHO
NEEDS IT

Investment
Customer
Partner
**BUSINESS
DEVELOPMENT**

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Dividend
Re-investment

**RESEARCH &
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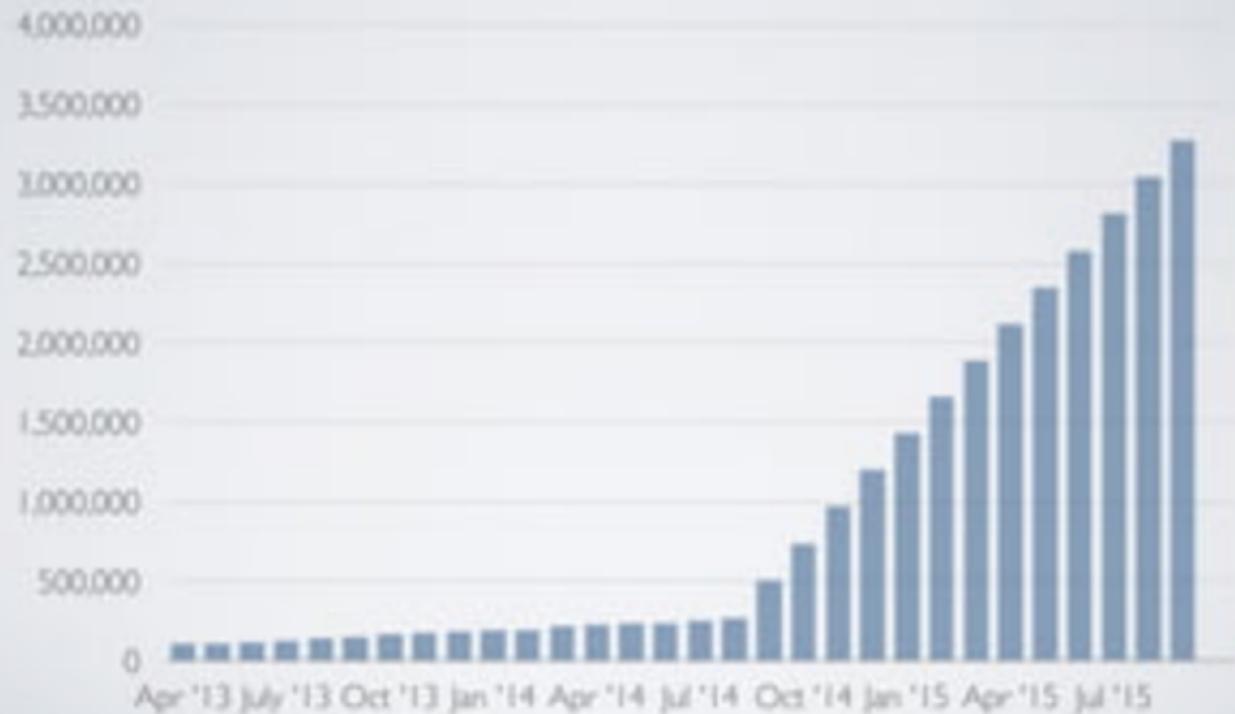
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PACE: 3M COMPANIES

BY SEPTEMBER 2015



DANIELLE MORRILL, CEO & COFOUNDER



Director of Marketing

First employee. Build and lead the marketing teams and acquired the first 100,000 customers.



Community Manager

Mobile location-based social checkin app started in the pre iPhone world. Among first 10 iPhone apps.



Business Process Analyst

Automated manually processes through software.

Reliant Consulting & Research

Financial Analyst

KEVIN MORRILL, CTO & COFOUNDER



Startup Founder & Software Engineer

Kevin cofounded health communications technology company Capito Life, cofounded Referly and worked as a software engineer for HelloSign.



Senior Program Manager, Sharepoint Lead Program Manager, Developer Division

Kevin joined Microsoft in 1999 as a high school intern. He worked with the company for 10 years as an engineer and program manager across Visual Studio, .NET and Office (Sharepoint).

BRYAN TSAO, DIRECTOR OF PRODUCT



Director of Product Management

Joined Kabam pre-revenue and spent 6 years helping grow the company to a \$1 Billion+ valuation. Owned P&L and product strategy for a portfolio of games with eight figure annual bookings and managed a 70 person cross-functional team.

Design

Art

DANIEL HAYTER, VP OF SALES



DOW JONES

Head of Institutional Sales, Americas

Spearheaded \$270 million business in corporate, financial, and private market products, overseeing P&L and reporting directly to CEO.

Bloomberg

Managing Director, Bloomberg Law Sales
European Financial Markets Sales

Completed 2 of Bloomberg's largest deals, generating \$60m in revenue over 5 years

Sales Executives

Naveen

Ravi

Inside Sales

Taylor

Wade

Ray

Account Managers

Lisa

TBH

SARAH CATANZARO, DATA TEAM LEAD



 Palantir

Embedded Analyst, New York City government
implemented data integration and analytics solutions
enabling municipal agency investigations

 Cyveillance

Cyber Intelligence Analyst

Center for Advanced Defense Studies
Program Director, Multiparadigmatic
Approaches to National Security

Data Scientists

Clare

Samir

Business Analysts

Kevin

Josh

Technical Analyst

Tristan



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organizing the world's business information

Organizing the world's
business information to answer
questions about the companies
you want to do business with

B2B search has 3 key data points:

250M+ companies

1,000s of markets

Billions of people

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