

Big Brands Can't Reach Young People Through Existing Channels

The ESPN logo is displayed in its characteristic bold, italicized, black font.

30-38

Age of average viewer

The MARS REEL logo features the word "MARS" in a large, bold, black font, with "REEL" in a smaller, bold, black font to its right.

13-24

Age of average viewer

Team



Investors





MARS REEL

Sports Network for the Mobile Generation

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MoM Video Views



Big Brands Can't Reach Young People Through Existing Channels

The ESPN logo is displayed in its characteristic bold, italicized, sans-serif font.

30-38

Age of average viewer

The MARS REEL logo features the word "MARS" in a large, bold, sans-serif font, with "REEL" in a smaller, similar font to its right.

13-24

Age of average viewer



1M

**hours of video
watched per month**

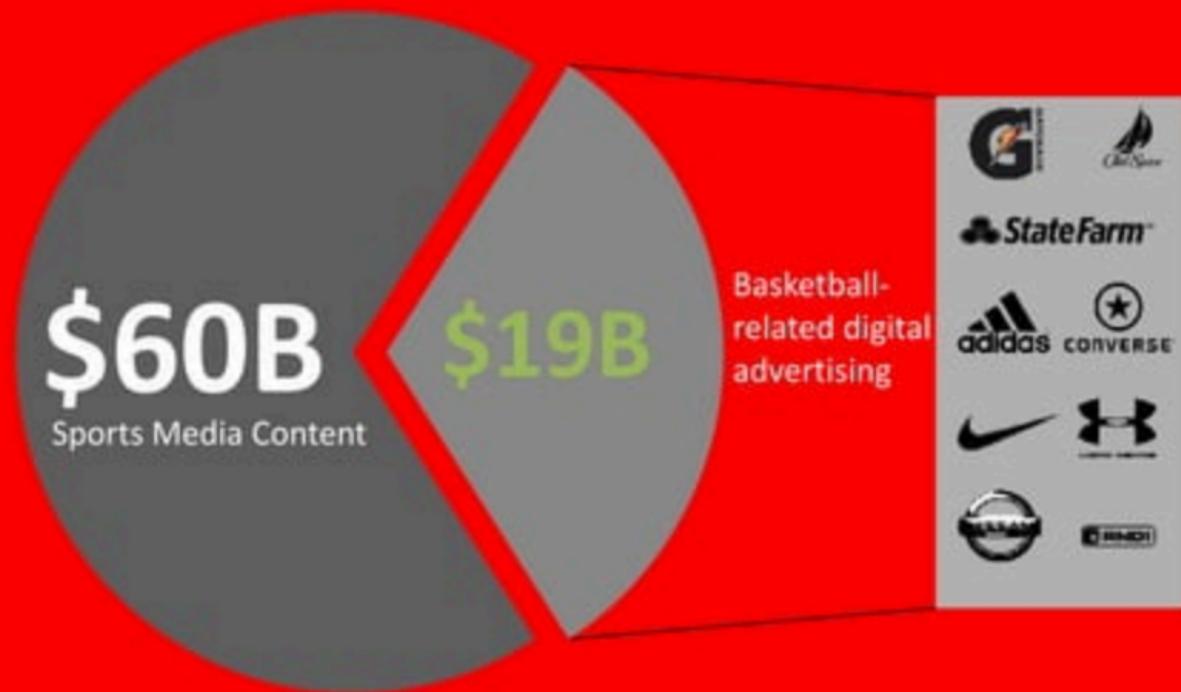
Users spend an average of 1:30 seconds watching a 40 second video.

Monthly Video Views on Social



Source: Tubular Labs

Market



Team



Investors





500.CO

500

500

500

500.CO

500

@500START

500STRONG

500TUPS

500

#500

500.CO

500

500.CO

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@500START

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