

Goes Viral

20,000

Unique Users

18,000

Monthly Alerts

12 Min.

Average Session

20

Embedded Websites

THE COMPANY COMPANY INDUSTRY NEWS

CLUBHOUSE GO-GRANTS GIG-ECONY GIG-LABS LEADERSHIP TECH STARTUPS

Ben Lang Is "Somewhere In The Desert," Mapping The "Startup Nation"

By [Name]

MONEY COMPANY INDUSTRY NEWS

CLUBHOUSE GO-GRANTS GIG-ECONY GIG-LABS LEADERSHIP TECH STARTUPS

Get Lost in These 19 Fascinating Maps

5.9k

BUSINESS INSIDER NEWS POLITICS CULTURE SCIENCE TECH

CLUBHOUSE GO-GRANTS GIG-ECONY GIG-LABS LEADERSHIP TECH STARTUPS

This Map Of Israel Shows Just How Massive Its Tech Scene Is

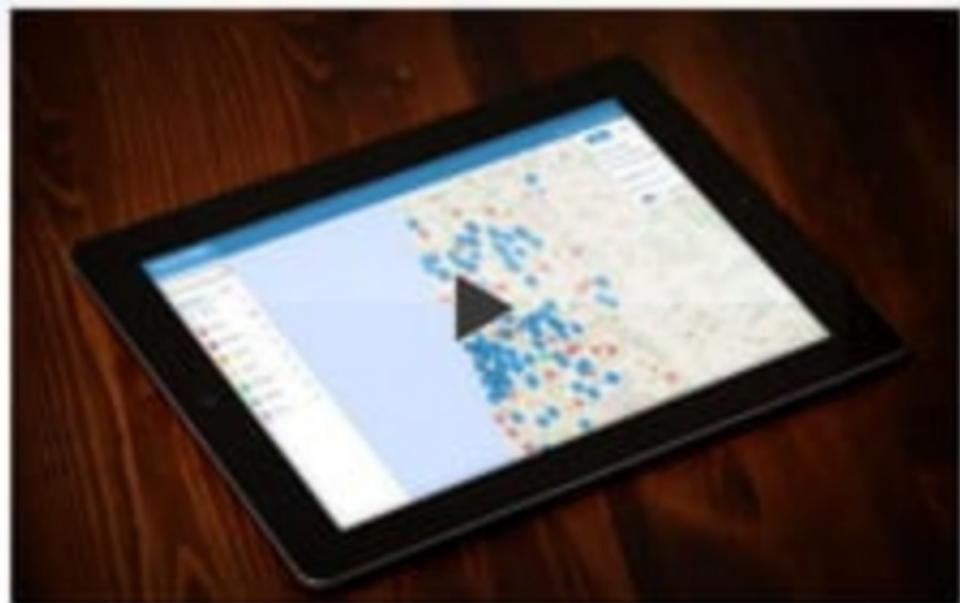
By [Name]



THE TIMES OF ISRAEL



Demo Time



Market Potential

Our maps will tap into any passionate community



Vineyard Map of France



Hiking Map of the Rockies



Cheese Map of Belgium



Organic Foods Map of LA



Graffiti Map of NYC



University Map in Taiwan

And many more...

Team



Ben Lang

Co-founder & CEO



BUSINESS
INSIDER



wibiya



Philippe Lang

Co-founder & COO

YOT
PO.



LIVEPERSON



Amir Zucker

Co-founder & CTO

tagzbox



LIVEPERSON



Ariel Finkelstein

Advisor

KAMPYLE

YOT
PO.

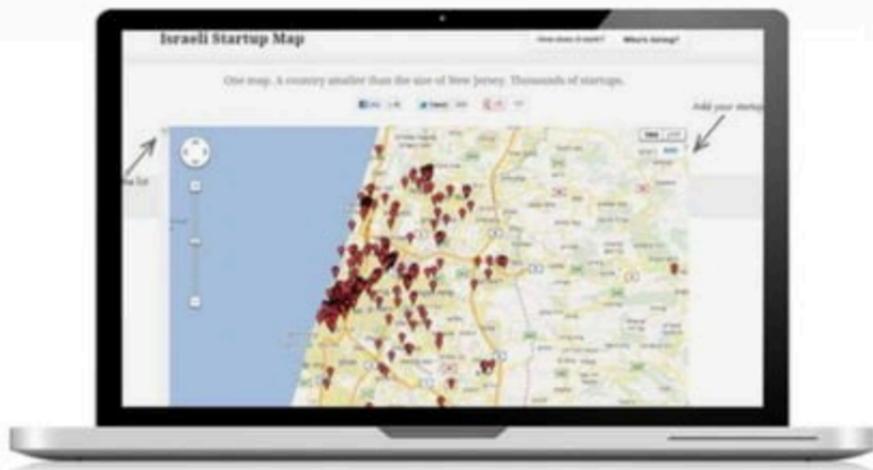


CartCrunch

A map with a light beige background, showing a network of yellow lines representing roads or paths. Numerous blue and red circular markers are scattered across the map, indicating specific locations or data points. A white horizontal banner is positioned in the center of the image, containing the word "Mapme" in a blue, cursive font.

Mapme

How It Started



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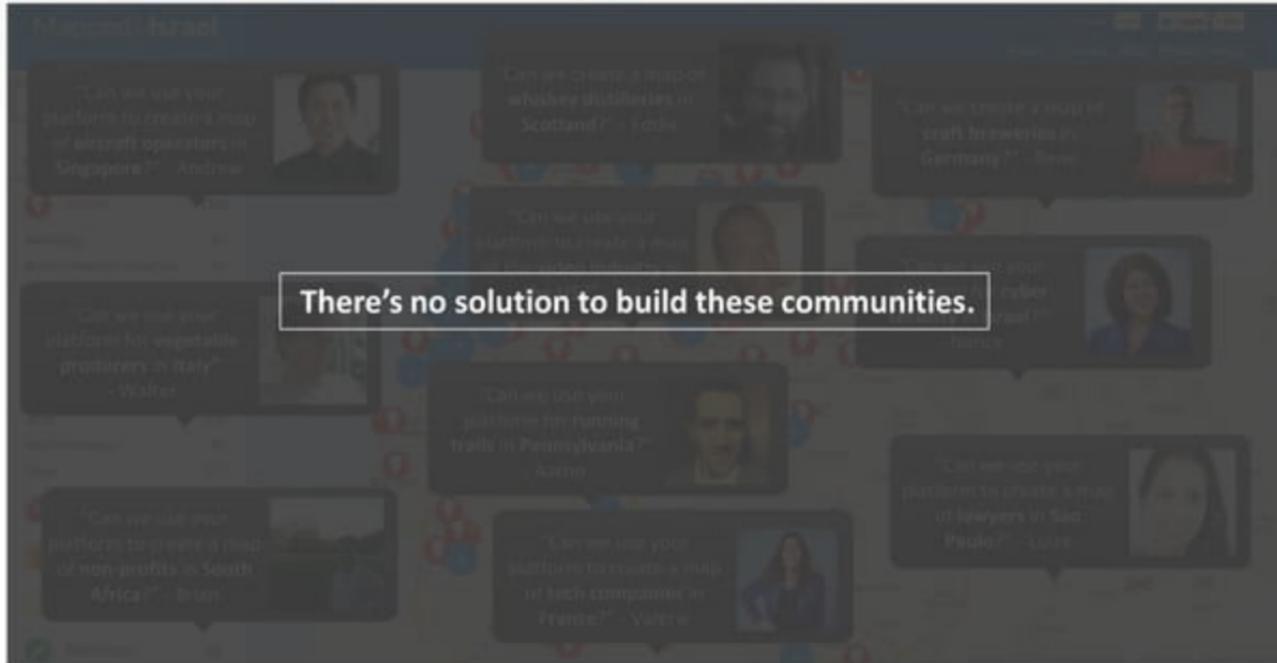
Three screenshots of news articles from different websites. The first is from 'PST COMPANY' with the headline 'Ben Lang Is "Somewhere In The Desert," Mapping The "Startup Nation"'. The second is from 'Mashable' with the headline 'Get Lost in These 19 Fascinating Maps' and a '5.9k' share count. The third is from 'BUSINESS INSIDER' with the headline 'This Map Of Israel Shows Just How Massive Its Tech Scene Is'.

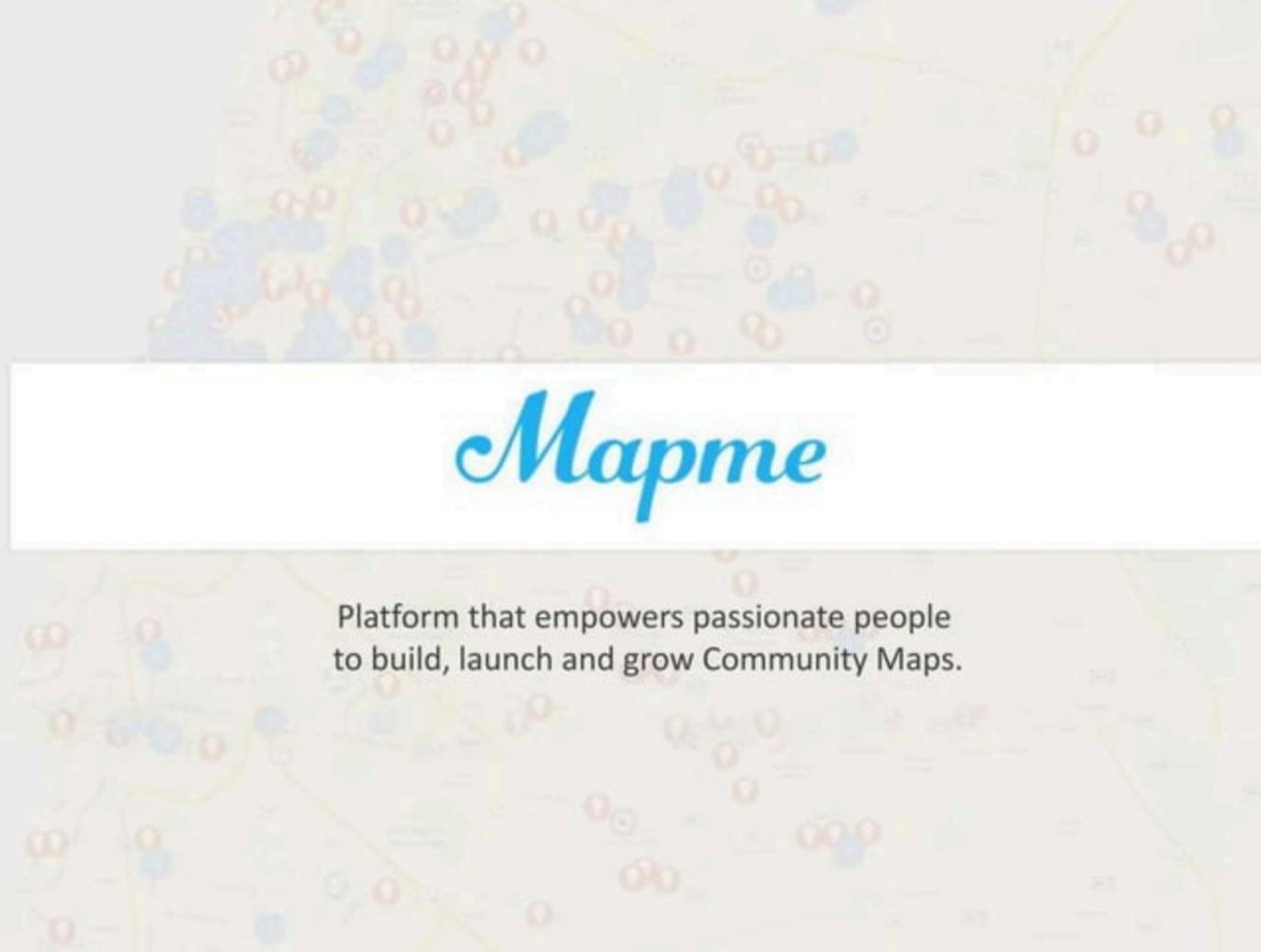


THE TIMES OF ISRAEL



Everyone Wants It



The background of the slide is a light-colored map with a grid of roads. Numerous red and blue circular markers are scattered across the map, representing data points or locations. A white horizontal bar is positioned in the center of the slide, containing the company name.

Mapme

Platform that empowers passionate people
to build, launch and grow Community Maps.

How it Works



Community



Organizers

Create & customize map, Validate info



Contributors

Contribute new data, Update info



Users

Search map data, Receive alerts

Value



Organizer

Branding, revenue



Contributors

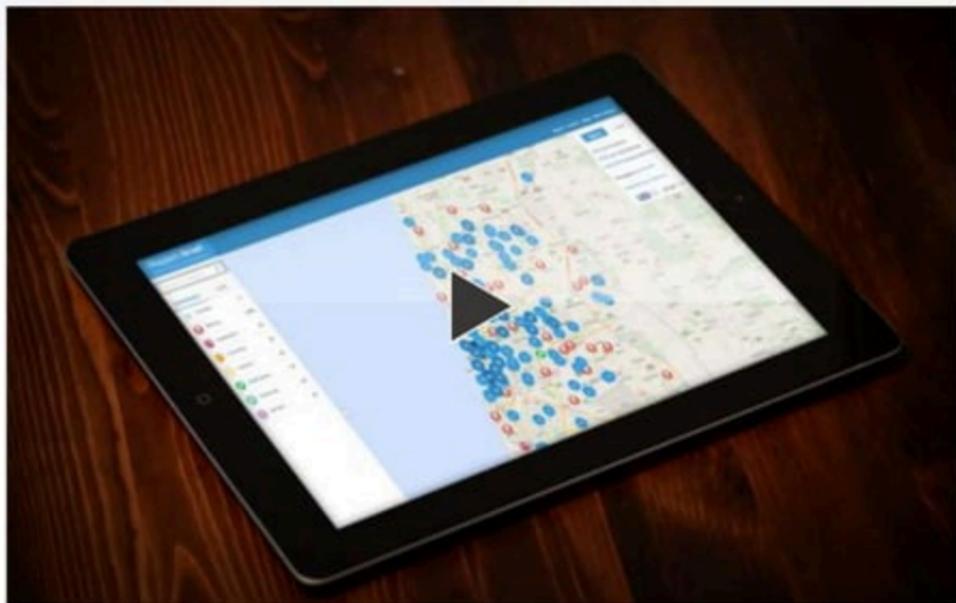
Exposure, validation



Users

Actionable data

Demo Time



Go-To Market

Pre-launch

- › Pilot maps: Yoga, BitCoin, 3DPrinting
- › Generate 500 organizer leads

Post Launch

- › Early adopter communities
- › Highly viral product
- › Social sharing built into product
- › Product Hunt, Hacker News
- › PR, blogger connections
- › Bring influential organizers

Market Potential

Our maps will tap into any passionate community



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Organic Foods Map of LA



Graffiti Map of NYC



University Map in Taiwan

And many more...

Business Model Opportunities



Data

- > Up-to-date and comprehensive data is unique and extremely valuable (Yandex, Yahoo, Facebook...)



Referral Program

- > Add call to action to Places on Community Maps (e.g. apply to job, register for class, get a trial)



SAAS

- > Freemium model with premium paid features (private map, branding, user data)



Highly targeted advertising

- > Mobile, Email, Web distribution
- > Advertising campaigns and premium listings

Timeline



Team



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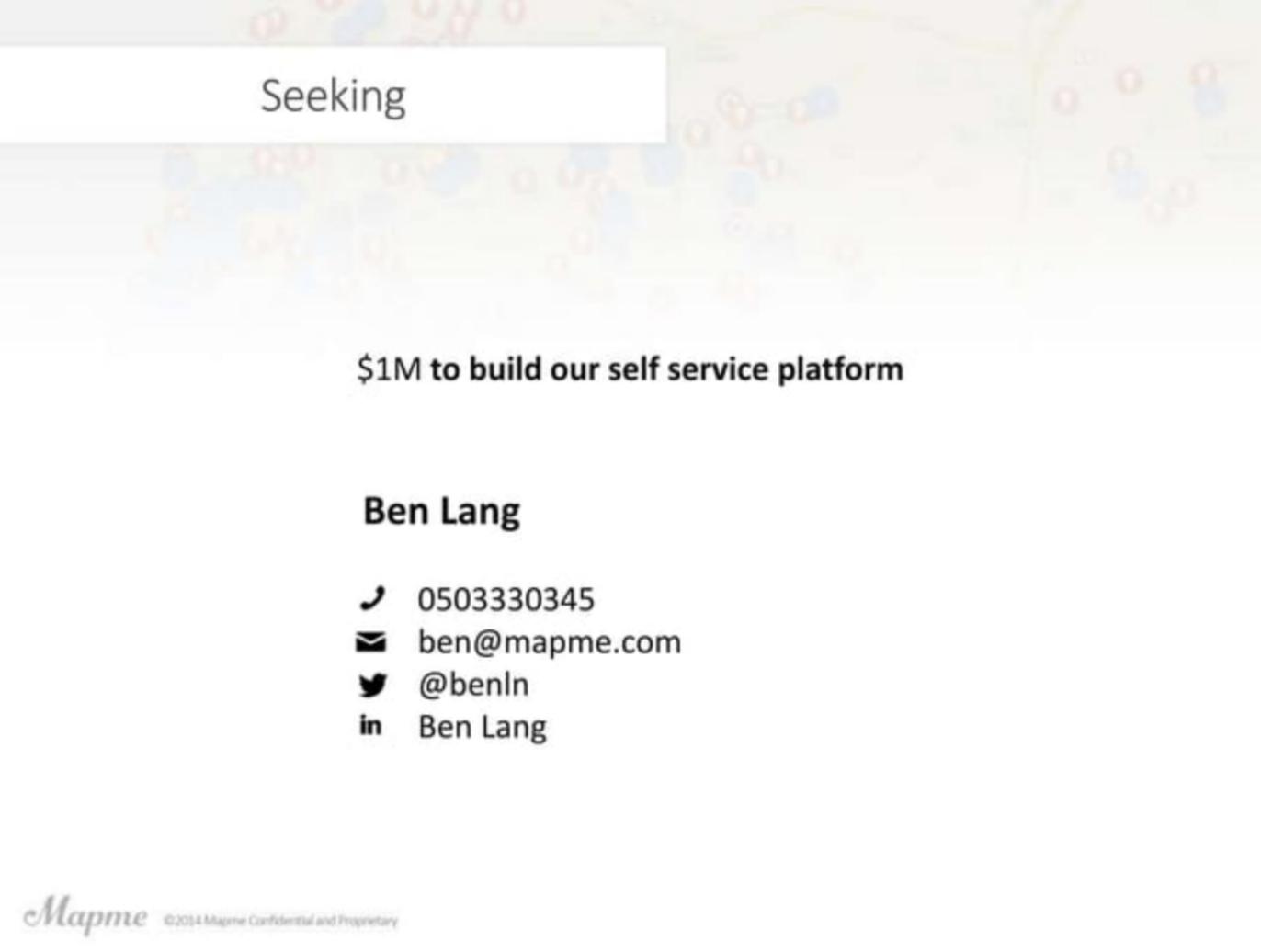


Ariel Finkelstein
Advisor

KAMPYLE

YOT
PO.

CartCrunch



Seeking

\$1M to build our self service platform

Ben Lang

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