

Consumer + Tech + Finance



Mimi Chan
Co-founder & CEO



Isaac Dressman
Co-founder & CTO



Joyce Lee
Product Design



Allison Fong
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Helping families save more, together.

88%

want **monetary** gifts instead of
more stuff for their children

complicated



time-consuming



restrictive



60 million Millennial parents

A close-up, high-angle shot of a newborn baby sleeping peacefully. The baby's face is the central focus, with its eyes closed and a calm expression. The baby is wrapped in a soft, white blanket. The background is dark and out of focus, suggesting a dimly lit room. The overall mood is serene and tender.

Hello
Littlefund.



We make savings
friendly.



59%

gifting conversion



1 in 3

referrals sign up



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