



KiteReaders

platform for publishers and authors to
produce, distribute & market children's eBooks

kitereaders.com

angel.co/kitereaders

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Market Problem

CREATION

Children's picture eBook format is complex & differs by retailer

DISTRIBUTION

Several distribution points & the submission process differs by retailer

MARKETING

eBook discovery is hard since each retailer has 2M+ titles in the store

Children's books a \$8B market in USA alone!
Only 2% of children's print books are digitized today!

KiteReaders Solution

CREATION DISTRIBUTION

MARKETING

KitePress

cloud service for auto creation & distribution of enhanced eBooks

KitePromote

proprietary marketing playbook

With 30+ kids's ebook best sellers & 7 design awards;
KiteReaders platform has produced more chart toppers and received more design accolades than anyone else in the children's eBook market!

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