The esports industry is **booming**

Source: Newzoo, 2019

44 million concurrent viewers watched the 2019 LoL World Finals
More than 2x 2019 NBA Finals Game 6

This makes following esports **difficult & time consuming**

Streaming Platforms

twitch YouTube mixer facebook gaming caffeine

Standings, Stats, & Rosters

HLTV gg Gamers strafe UPCOMER

News & Discussion

DISCORD DEXERTO

We've developed the **solution**

Juked bundles **everything** esports fans need into a single destination.

Curated by user preferences

And so far, the esports community **loves us**

Team

Ben Goldhaber
Chief Executive Officer

- Founding Team @ Twitch
- Director of Marketing & Head of Esports Content
- 10+ year esports insider

Chris Chan
Chief Product Officer

- Senior Engineer w/ 15 years building product
- Creator of 8 top esports podcasts/talk shows

Delan Tai
VP of Engineering

- CTO of Roostr (Acquired by Chartboost)
- 6 years in engineering at gaming/media startups

Our **awesome** backers

BLIZZARD

Mike & Amy Morhaime

Co-Founder/CEO & VP of Esports
Blizzard Entertainment

Cameron MacMillan & Cal Spears

Co-Founders of RotoGrinders
Acquired by Better Collective

myfitnesspal

Mike & Albert Lee

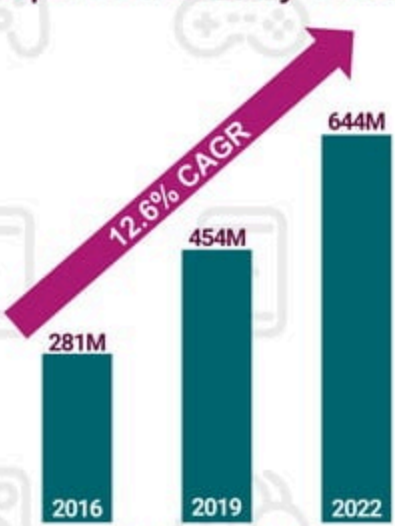
Co-Founders of MyFitnessPal
Acquired by Under Armour

500

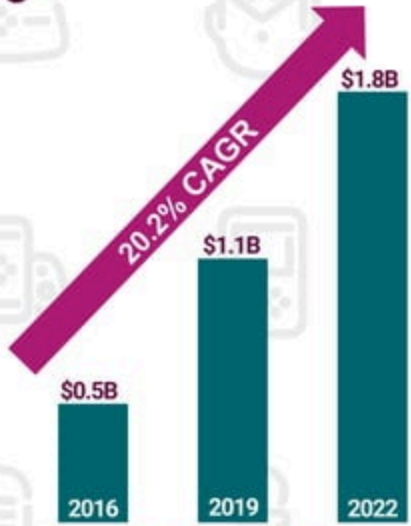
Juked is where the next
500 million esports fans
will be born.

The New Home for Esports Entertainment

The esports industry is **booming**



Esports Viewers (Millions)



Esports Revenues (Billions)

Ben Goldhaber – ben@juked.gg

Source: Newzoo, 2019

44 million concurrent viewers watched the 2019 LoL World Finals
More than 2x 2019 NBA Finals Game 6

But there's a problem...

The esports industry is **highly fragmented**.

This makes following esports **difficult** & **time consuming**

Streaming Platforms

twitch YouTube mixer facebook gaming caffeine

Standings, Stats, & Rosters

HLTV gg smash.gg GOSU GAMERS liquipedia strafe UPCOMER

News & Discussion

DISCORD ESPORTS DEXERTO theScore

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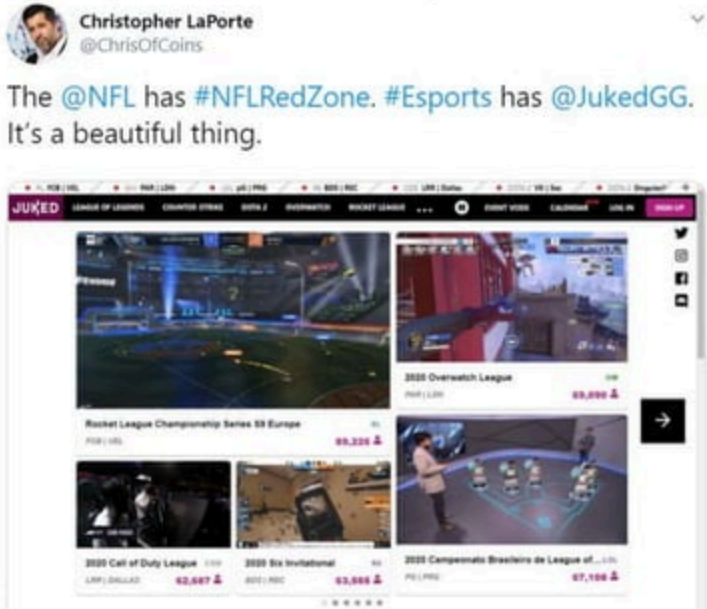

Traction

Since launching in September, we've grown from **750** to **25,000** MAU. That's an average of...

131%

Monthly User Growth

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twitch

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IBM

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woovit
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JUKED

Thank you.

Ben Goldhaber, CEO & Co-Founder
ben@juked.gg