

The esports industry is booming



Esports Viewers (Millions)



Esports Revenues (Billions)



44 million concurrent
viewers watched the 2019
LoL World Finals

More than 2x 2019 NBA Finals Game 6

This makes following esports **difficult & time consuming**

Streaming Platforms



Standings, Stats, & Rosters



News & Discussion



We've developed the **solution**

Juked bundles **everything** esports fans need into a single destination.



Esports
Broadcasts



Calendar &
Notifications



Tournament
& Player Info



Trending
News



Gamification &
Interactivity



Curated by user preferences

And so far, the esports community loves us



Christopher LaPorte
@ChrisLaPorte

The @NFL has #NFLRedZone. #Esports has @JukedGG.
It's a beautiful thing.

The screenshot shows the JukedGG website interface. At the top, there is a navigation bar with the JukedGG logo and several menu items. Below the navigation bar, the main content area features a grid of video thumbnails. The top-left thumbnail shows a blue-lit arena with a large structure. The top-right thumbnail shows a close-up of a player's hands on a controller. The bottom row contains three smaller thumbnails, each with a title and a view count. The overall layout is clean and modern, typical of a content-focused website.

Team



Ben Goldhaber
Chief Executive Officer



- Founding Team @ Twitch
- Director of Marketing & Head of Esports Content
- 10+ year esports insider



Chris Chan
Chief Product Officer



- Senior Engineer w/ 15 years building product
- Creator of 8 top esports podcasts/talk shows



Delan Tai
VP of Engineering



- CTO of RoostR (Acquired by Chartboost)
- 6 years in engineering at gaming/media startups

Our awesome backers



BLIZZARD

Mike & Amy Morhaime

Co-Founder/CEO & VP of Esports
Blizzard Entertainment



 **myfitnesspal**

Mike & Albert Lee

Co-Founders of MyFitnessPal
Acquired by Under Armour



Cameron MacMillan & Cal Spears

Co-Founders of RoboGenders
Acquired by Better Collective

500

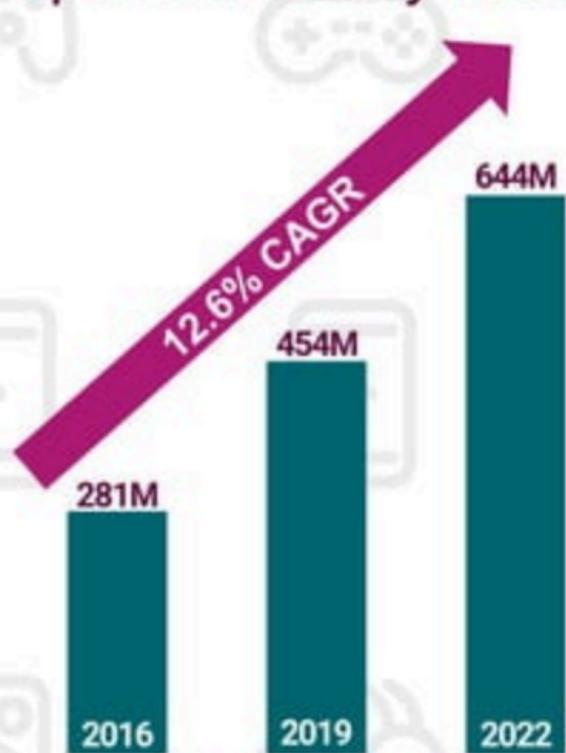
A large esports arena with multiple screens and blue lighting. The screens display various esports-related content, including a map and a character. The arena is filled with spectators, and the lighting is predominantly blue.

Juked is where the next
500 million esports fans
will be born.

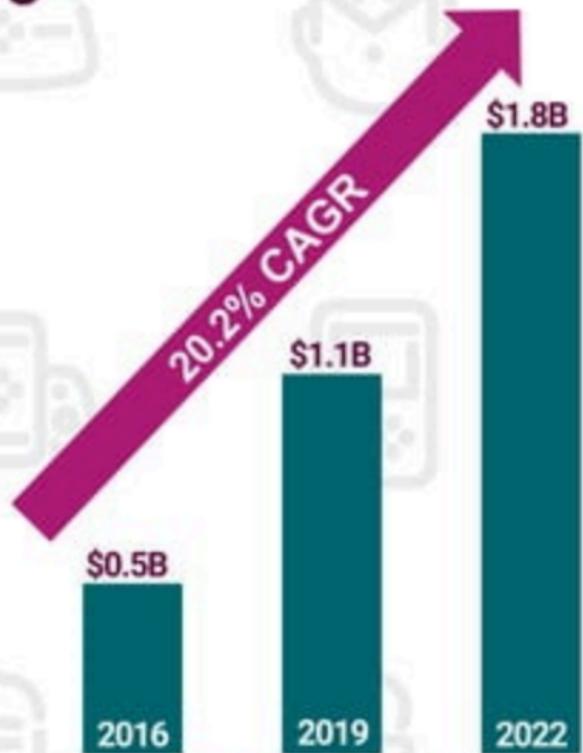
JUKED

The New Home for Esports Entertainment

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Source: Newzoo, 2019

A group of six people are on a stage celebrating. In the center, a man in a dark suit is holding a large, ornate silver trophy. To his left, a player in a white and grey jacket is reaching up to touch the trophy. Another player in a white and grey jacket is standing next to him. To the right of the trophy, another player in a white and grey jacket is looking towards the trophy. In the background, a man in a dark suit is smiling. The stage is covered in gold confetti, and the background features large, stylized text that reads "LEAGUE OF LEGENDS WORLD CHAMPIONS".

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But there's a problem...

The esports industry is **highly fragmented**.

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The screenshot shows the JukedGG website interface. At the top, there is a navigation bar with the JukedGG logo and several menu items: "LEADER OF LEAGUES", "COUNTRY STRIKE", "SQUAD", "ESPORTS", "ROCKET LEAGUE", "ESPORTS", "ESPORTS", "ESPORTS", "ESPORTS", "ESPORTS", "ESPORTS", "ESPORTS", "ESPORTS", "ESPORTS", "ESPORTS". Below the navigation bar, there are several event listings, each with a thumbnail image, the event name, and the number of tickets available. The events listed are:

- Rocket League Championship Series S8 Europe: 89,326 tickets
- 2020 Overwatch League: 89,999 tickets
- 2020 Call of Duty League: 82,667 tickets
- 2020 Six Invitational: 83,999 tickets
- 2020 Campeonato Brasileiro de League of Legends: 87,100 tickets

Traction

Since launching in September, we've grown from **750** to **25,000** MAU. That's an average of...

131%
Monthly User Growth

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A large esports arena with multiple screens showing game footage and a large audience. The scene is dimly lit with blue stage lighting. The audience is visible in the foreground, and the screens display various game scenes, including a character in a green environment and a character in a blue environment. A prominent red star logo with the number '12' and the letters 'AST' is visible on one of the screens on the right.

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will be born.

JUKED

Thank you.

Ben Goldhaber, CEO & Co-Founder
ben@joked.gg