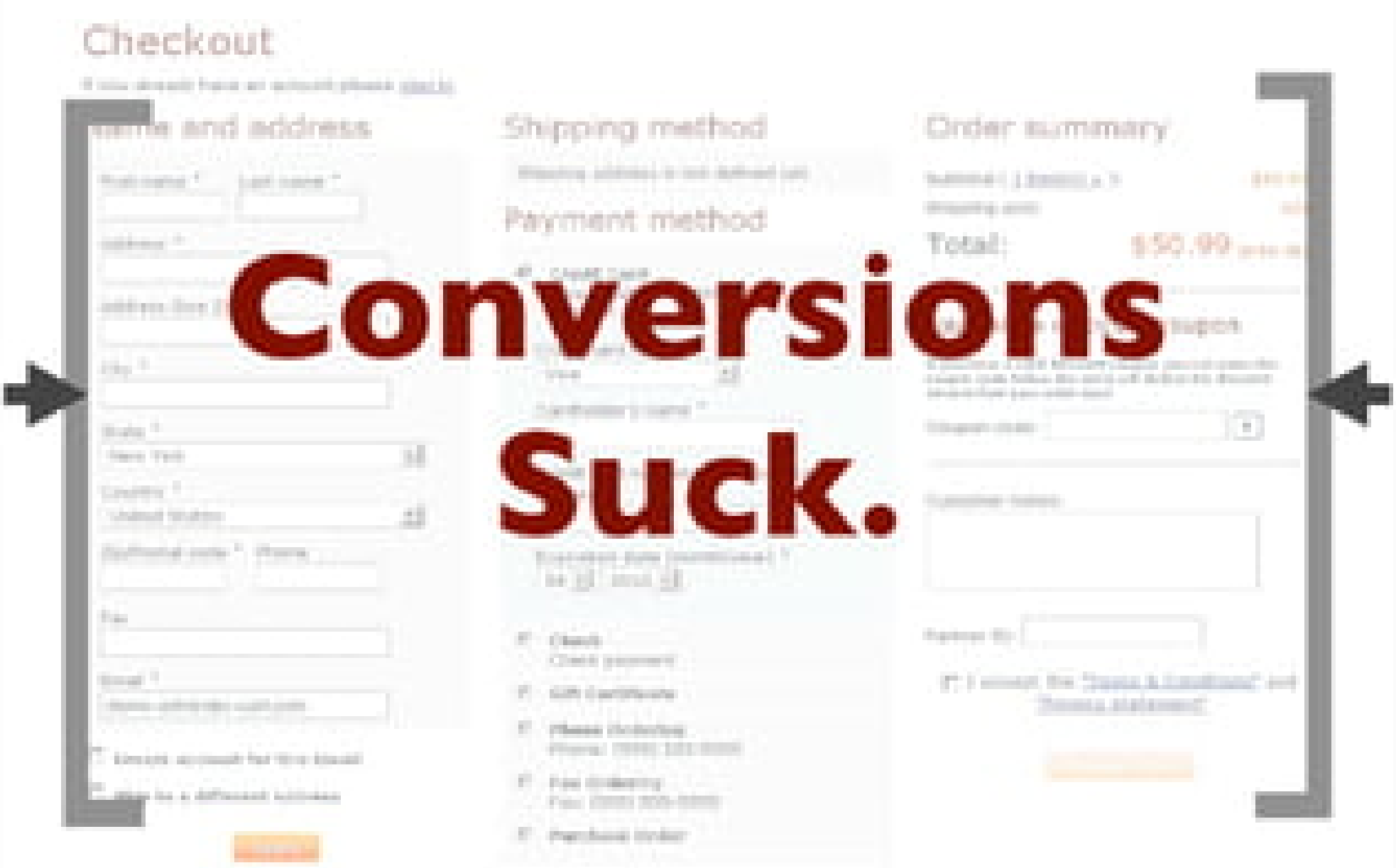
instamojo

We make Selling Online as Easy as Sharing

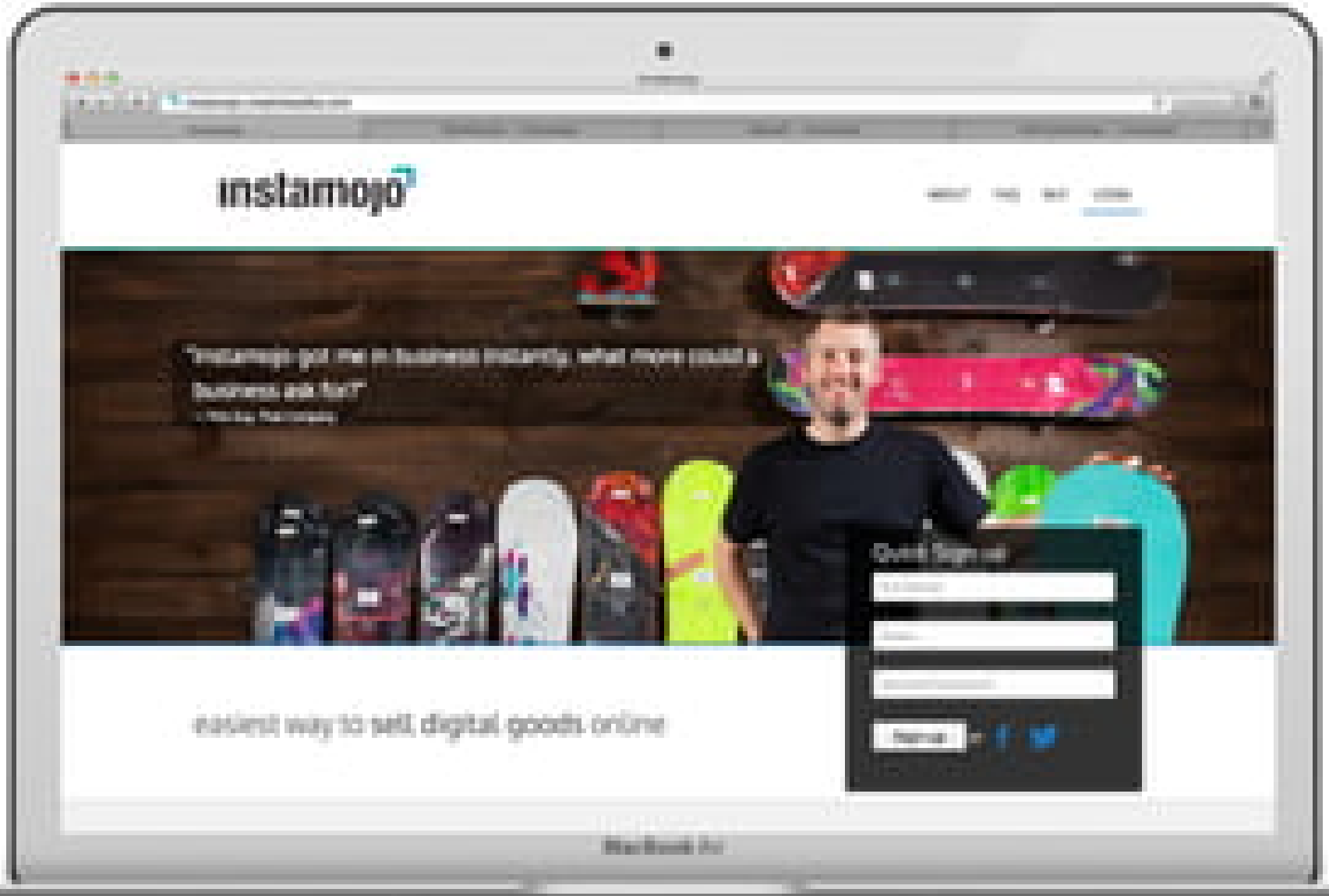
For an individual, selling his digital creation like

is

Friction Time Consuming Costly

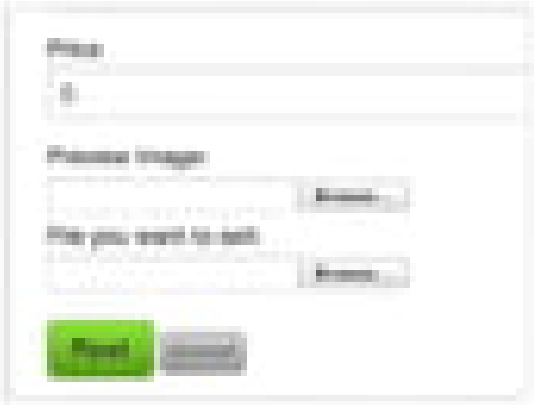


Conversions Suck.

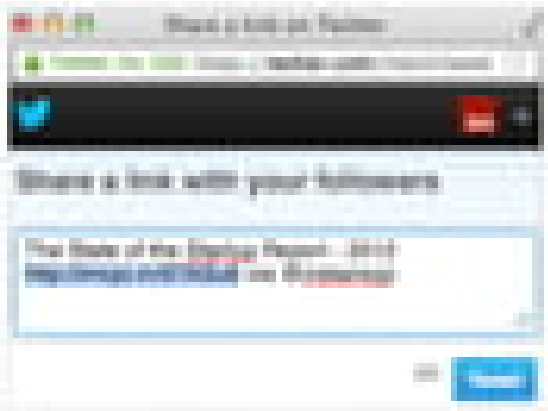

instamojo
"Instamojo got me in business instantly, what more could a business ask for?"
easiest way to sell digital goods online

Sell instantly in 3 simple steps

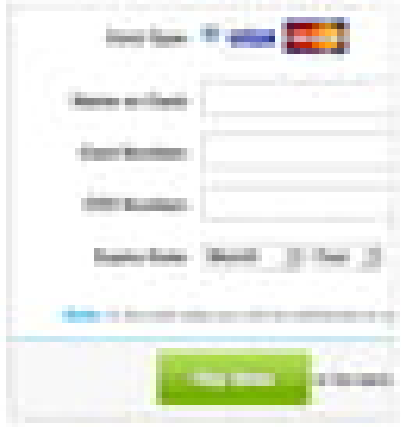
UPLOAD
your content.



SHARE
unique checkout link



SELL
instantly in seconds.

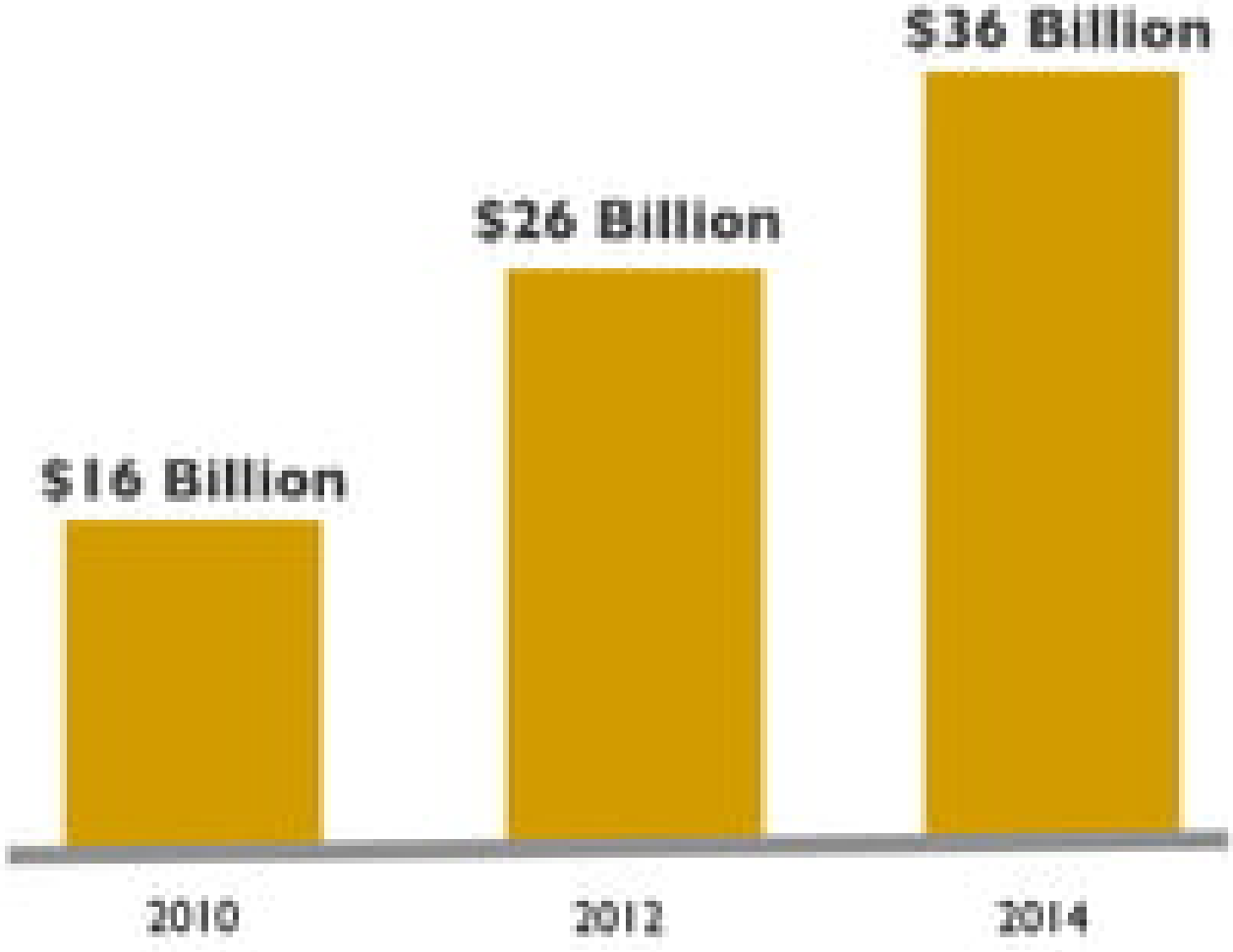


Powerful analytics behind every link

Merchant Acquisition Costs

+100% Revenue Growth

Worldwide Digital Goods Market



Source: JP Morgan, GigaOM, Wall Street Journal

CTO

Harshad Sharma

Bizdev

Akash Gehani

Engineer

Aditya Sengupta

UI/UX

Nachiketas Ramanujam

20+ years of experience.

IIT Bombay

amazon

PayPal

Microsoft

Georgia Tech

Raising

$500,000

$250,000

Committed

Google 500startups Blume Ventures

instamojo

We make Selling Online as Easy as Sharing

Sampad Swain
Founder & CEO
Instamojo, Inc.

Wanamo → **Acquired**

dealsandyou → **Raised $20M**

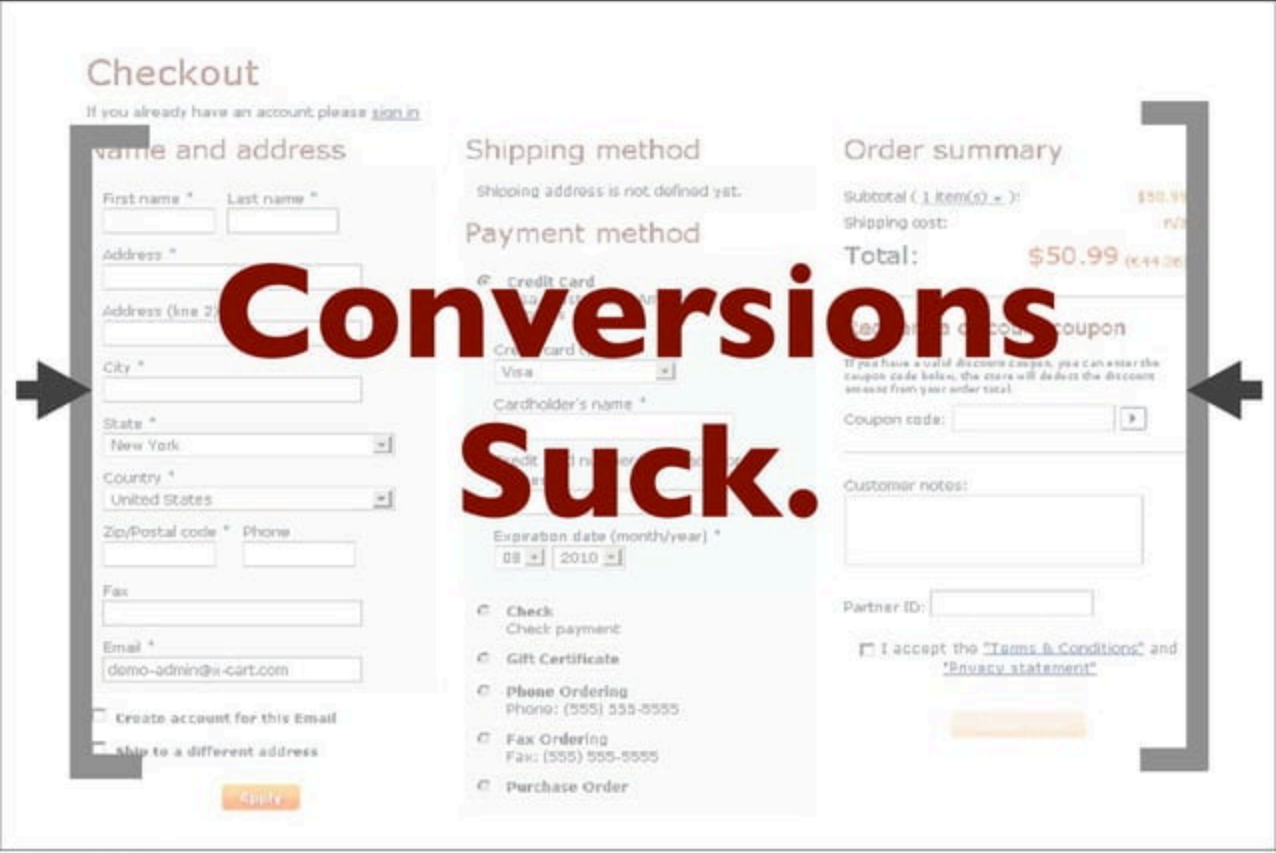
Top 10 E-commerce companies in India

For an individual, selling his digital creation like

and more...

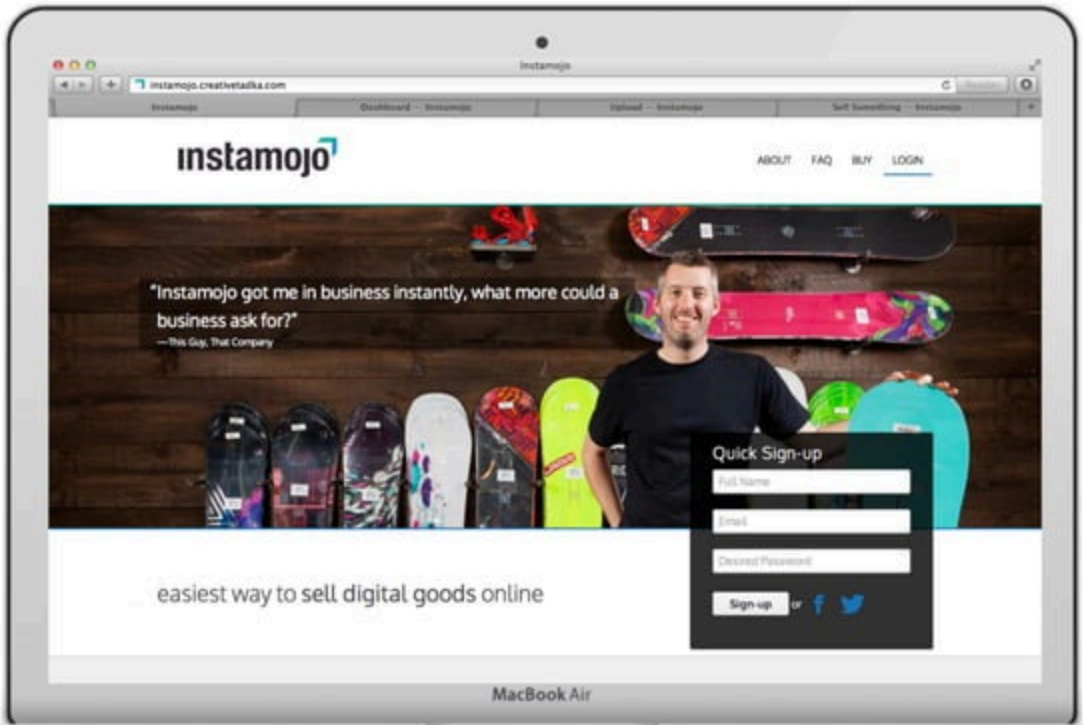
is

Friction Time Consuming Costly



Conversions Suck.

founders@instamojo.com angel.co/**instamojo**



Sell instantly in 3 simple steps

UPLOAD
your content.

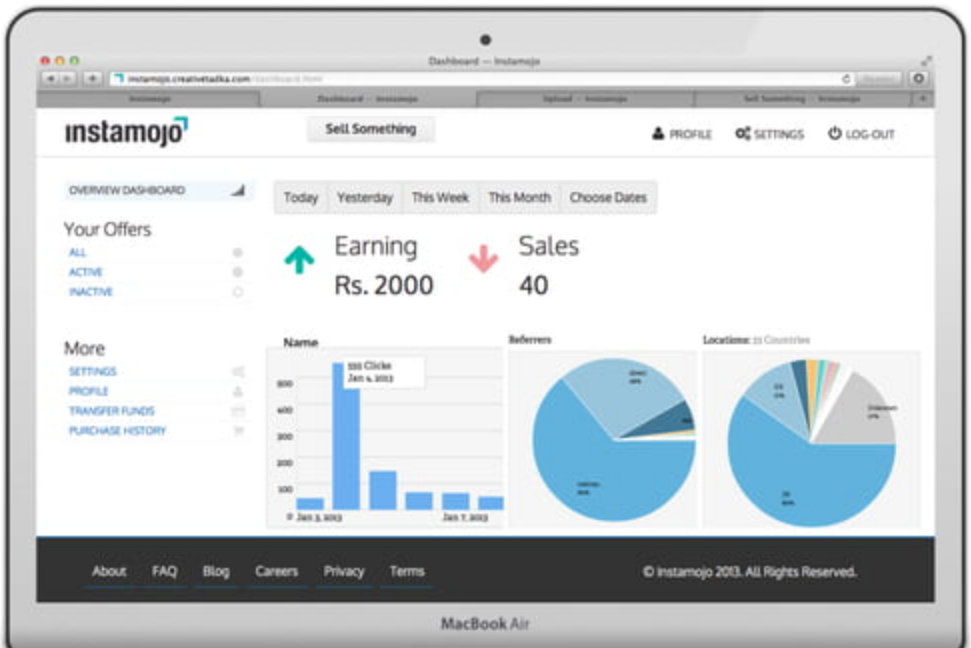
SHARE
unique checkout link

SELL
instantly in seconds.

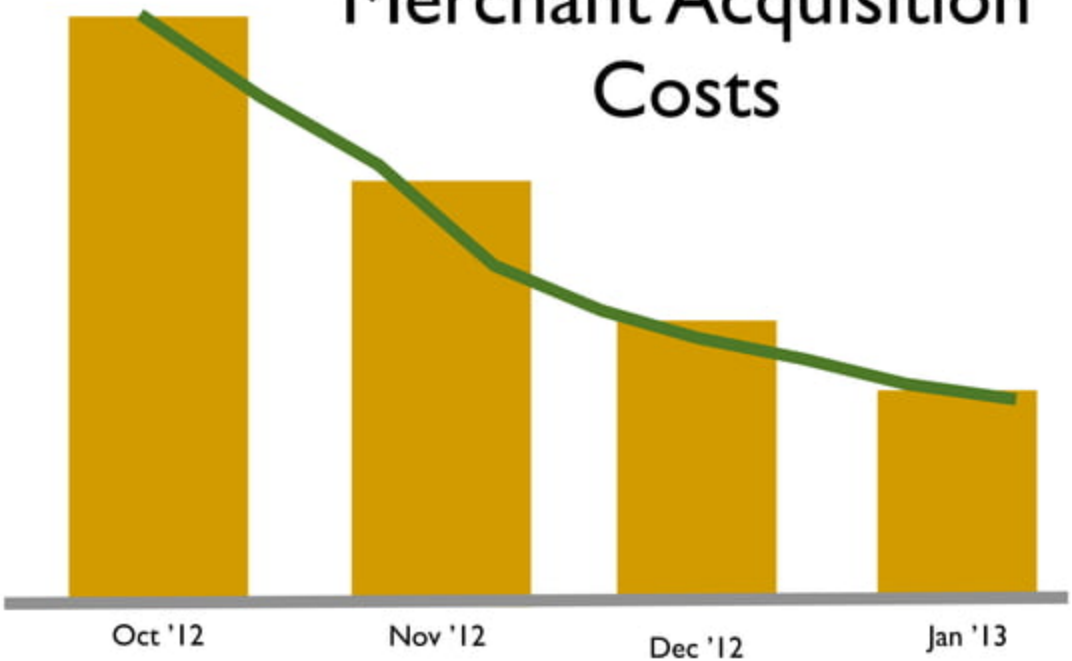
9% conversion = 6x

More than average
E-commerce websites

Powerful analytics behind every link

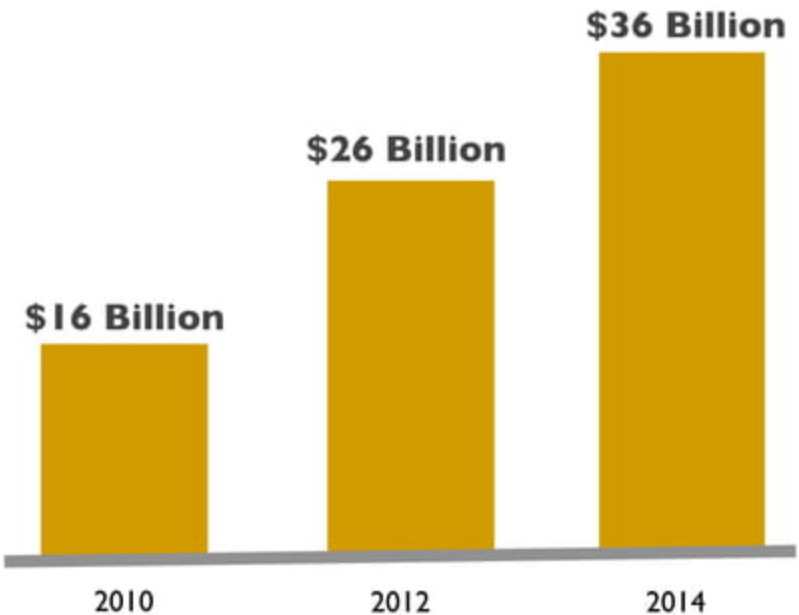


Merchant Acquisition Costs



+100% Revenue Growth
Sept 2012
Oct 2012
Nov 2012
Dec 2012
Jan 2013

Worldwide Digital Goods Market



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Thank you

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