

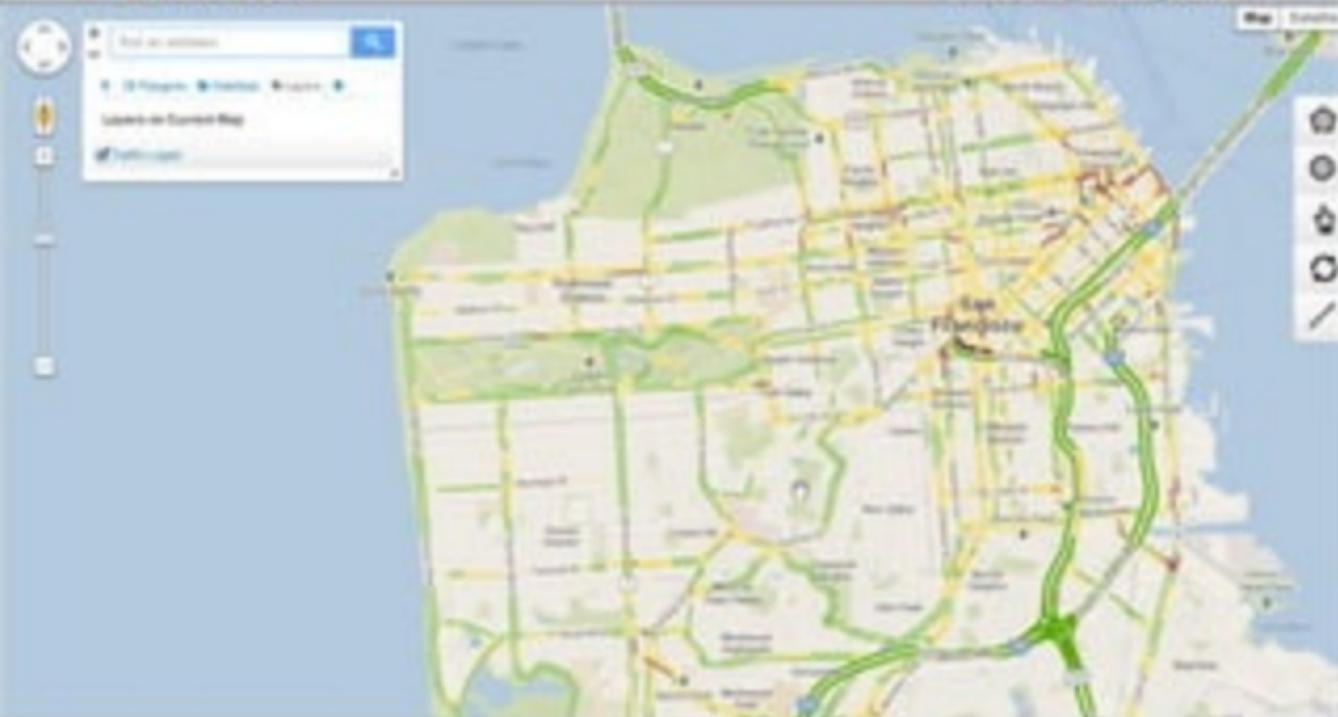


InstaGIS

We know the **what** about the **who**... Everywhere



Walmart   Kimberly-Clark



Thanks to InstaGIS, companies can understand where their target audience is concentrated.

Efficient use of information, enable
the Retail Industry to **increase its
operating margin** by

60%

They need location-based customer information:
neighborhood, city, state, world.



Evaluate
locations



Find new
markets



Optimize
Customer
Outreach

We know the *what*
 about the *who*...
 everywhere



Indexing

All the data available

Government



Justice



Census



World



D. State

Social Networks



Facebook



Foursquare



Instagram



Twitter

Private Sources



Gnip



Factual



Topsy



CRM

\$800,000

previously raised \$440,000

Customer acquisition and Worldwide data sets integration



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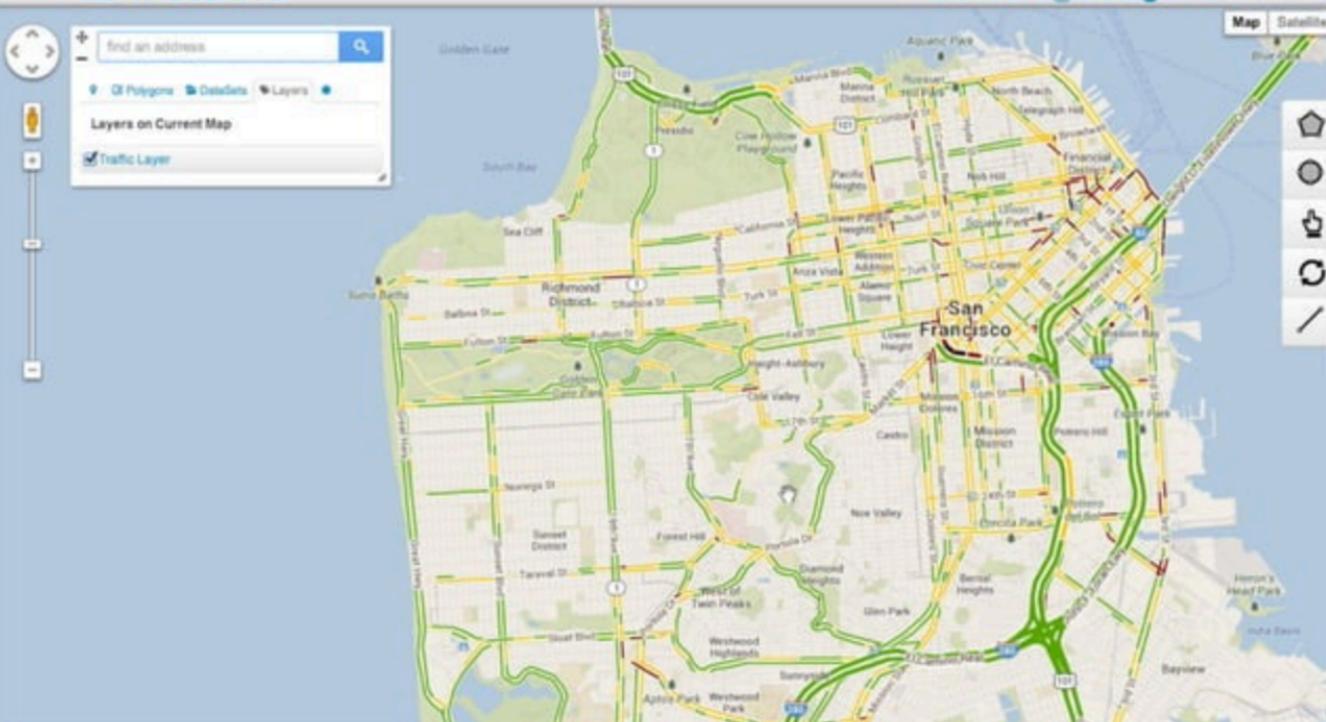
Walmart   **Kimberly-Clark**



Kimberly-Clark

Where must I focus my marketing campaigns?

- Target Audience:**
- Women
 - 16-35 years old
 - Upper Middle Class



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McKinsey & Company

\$160K
revenue
in 8 Months



Unilever

Walmart 

 **Kimberly-Clark**

Companies spend:

\$33.5 Billion

In market strategies to attract customers.

They need location-based customer information:
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SAAS



Revenue Model

- .- Monthly Subscription Fee
- .- Focused in SMB and Big Companies



Retail, Marketing

Founders Team:

Fernando Ovalle:

Founder @Loginsa, the biggest Logistic company in Chile.


Ignacio Canals:

Expert in Enterprise SAAS industry.


Julian Garcia:

8 years as CEO of a GIS Market Research Company.

Advisors:

Gary Iwatani

Co founder Topsy.


Stew Langille

Co founder Visual.ly, VP Marketing Mint.

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