



**\$6.9 billion spent in 2019**  
for **product analytics**



# Data Science for Product Teams

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## Data Analytics

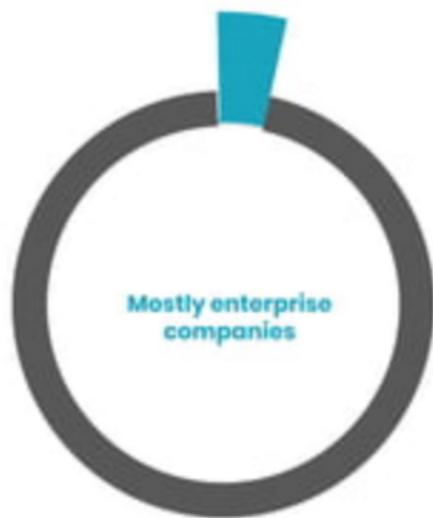
shows what is going on



## Data Science

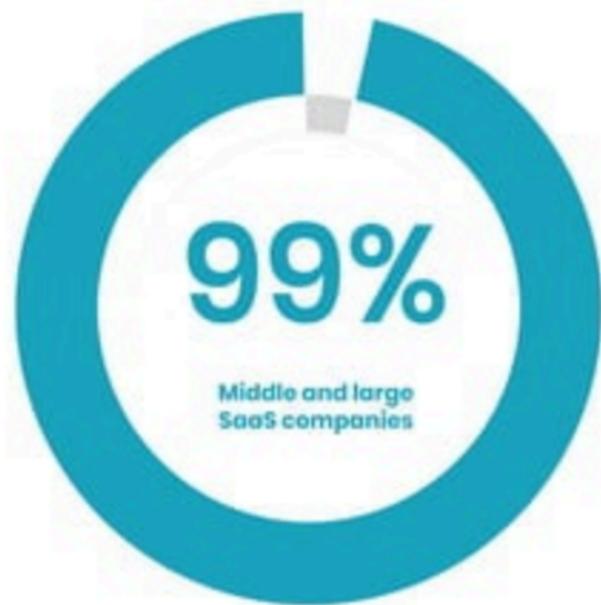
used to make decisions and  
predictions



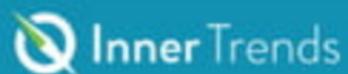


1%

**Product teams  
have access to a data scientist**



## Data Science for Product Teams



Ask the hard questions. Easily get the answers.

What are the actions that make the difference between converting and churning?

3 insights

What is the end-to-end performance of my AdWords campaigns?

1 insight

Which emails influence users to finish the onboarding process?

4 insights

## Success Stories

AVON  
the company for women

  
Customer.io

2checkout

 Woodpecker

 Swydo

Lenovo

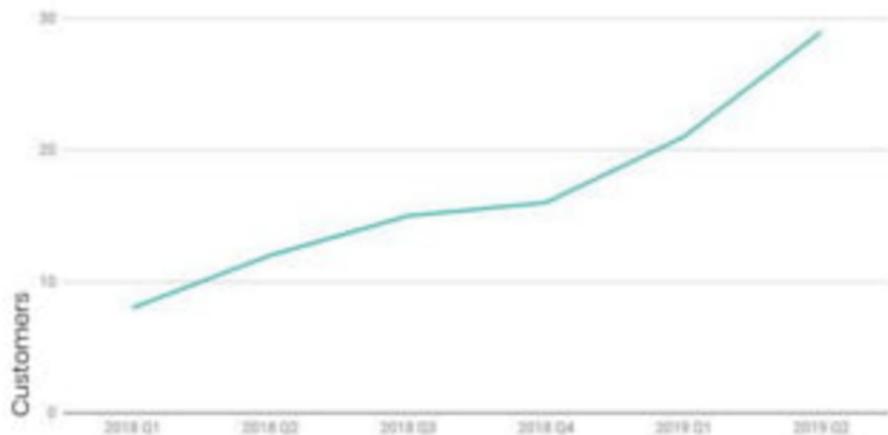
  
orange™

Giggio.

123  
FORM BUILDER

Poppulo

## Traction



**QOQ: 30%**

(Quarter over Quarter Growth)

**MRR: 15K**

(Monthly Recurring Revenue)

20 years of experience in building data science products.



CEO, co-founder

**Claudiu Murariu**



CTO, co-founder

**Alex Stoia**



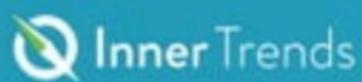
CPO, co-founder

**Iuliana Murariu**



**SAMSUNG**

**2checkout**



# Help your companies grow faster

by giving them not just the *Whats*, but the *Hows* and the *Whys*