

Presentation

January, 2013

STEFFEN THILSTED, CMO



COMPANY OVERVIEW

Founded in 2009

Building a marketplace

Hacker, Hustler, Hipster

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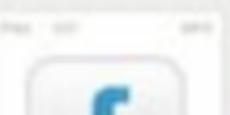
Size



100 px

No license filtering

Facebook icons - 1 - 48 of about 251. Filtered results: social media, twitter, social, app





The infographic features a central circular arrow pointing clockwise. Inside the circle is a green and grey robot with a large eye-like sensor and a magnifying glass. To the left of the circle are three grey human silhouettes. To the right are three more grey human silhouettes. At the bottom left of the circle, a small orange character with a blue face is running. The text '3 M MONTHLY VISITS' is in green, and 'Looking for great icons' is in grey. The text '15,000 DESIGNERS' is in green, and 'Looking for work' is in grey.

3 M MONTHLY VISITS

Looking for great icons

15,000 DESIGNERS

Looking for work



upload



Popular

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Background color



Eye



10 per

[Background Filter]

upload icon - 1 - 40 of about 100. Vector resources. [view](#) [filter](#) [go](#) [done](#)

POPULAR



POPULAR



POPULAR



POPULAR



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E.g. [arrow](#), [twitter](#) or [facebook](#)

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facebook



Paginated

Continuous

Background color



0 px



128 px

No license filtering

Facebook icons - 1 - 48 of about 251. Related searches: [social media](#), [twitter](#), [social](#), [logo](#)

PNG ICO

INFO



PNG ICO

INFO



PNG ICO

INFO



PNG ICO

INFO



PNG ICO

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PNG ICO

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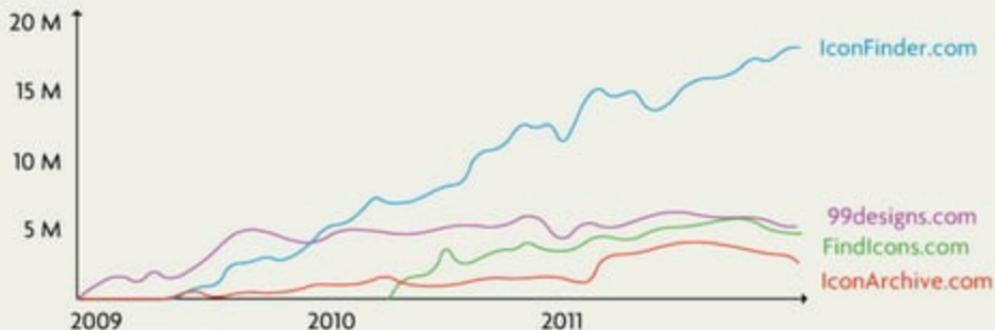


#1

- 100,000 icon downloads
- 20,000 icons in database
- Website top 1,000
- 200,000 searches
- 3,000,000 visits

PLACE FOR ICONS

WE'RE GROWING FASTER





Premium icons

400 M



Custom designed icons

650 M

USD Per year



3 M MONTHLY VISITS

Looking for great icons



15,000 DESIGNERS

Looking for work





upload


 Paginated
 Continuous

Background color



0 px



128 px

No license filtering

Upload icons - 1 - 48 of about 120. Related searches: [arrow](#), [folder](#), [up](#), [drive](#)

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MARKETPLACE



Support for vector icons



Manipulate icons on-the-fly



Iconfinder hosts the icons



Search your own icon collection

INVESTMENT

1.8 M USD

PROCEEDS

Marketplace

NEXT

Growth

THANKS!

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INVESTMENT

1.8 M USD

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