

*\$12 billion / year*



**Save hundreds of dollars  
on your mortgage payments**

Right now interest rates are at an all time low. Take advantage today and start keeping more of your money!

The advertisement features a hand holding a stack of cash in the center, with a portrait of a man in a suit in the bottom right corner. The background is a collage of money.



Mortgage Mike

Wealth building intelligence



Repeat & Referral Business



Holly Homeowner

Financial  
Products

Insurance

Mortgage

Buy/Sell/Rent

Home  
Improvement



\$28 Trillion

(value of all US homes)

50+ years in real estate & technology | 5 successful startups | 2 IPOs



Ernie Graham  
CEO / co-founder



Ira McMahon  
CTO / co-founder



Michael Lynch  
CPO/COO

realize

socialhive



by Homebot, Inc.



Envision

SAGEFIRE

ETPC

ARCUS

UBS

UBS  
GLOBAL SYSTEMS



homebot

Ernie Graham

CEO

[ernie@homebot.ai](mailto:ernie@homebot.ai)

**75**

**Mortgage  
Brokers**

*25,000*

**Homeowners**

**\$15k  
MRR**

wealth  
at  
retirement

83%



Home  
Equity

17%



401k/Savings

# *\$100b lost annually*



Refinance?



Additional  
principal  
payments?



Debt  
Consolidation?

*\$100b lost annually*

*80% of homeowners forget their  
Mortgage Broker's name*

Refinance?

Additional  
principal  
payments?

Debt  
Consolidation?

# \$12 billion / year

An advertisement for mortgage savings. The background is a collage of US dollar bills. In the center, a hand is shown holding a thick stack of cash. In the bottom right corner, there is a small inset photo of a smiling man in a suit. A yellow banner at the bottom contains promotional text.

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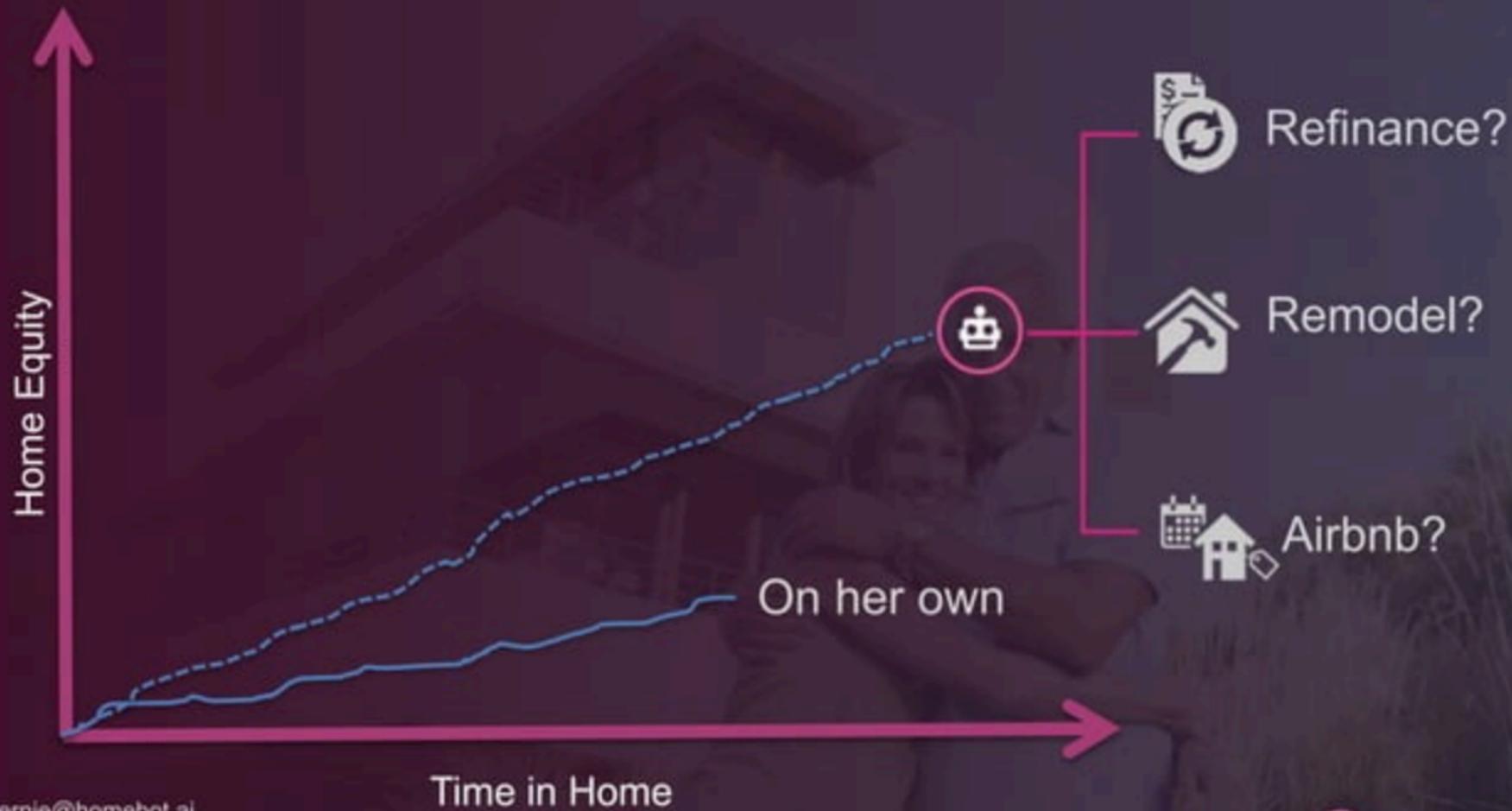
Home Equity

Time in Home

On her own

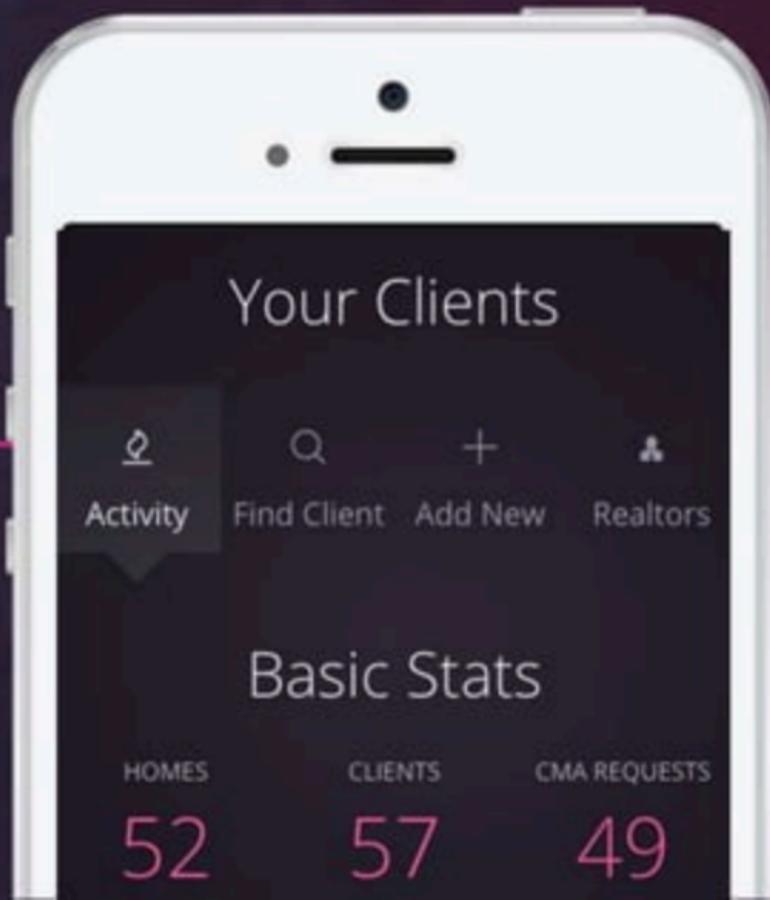
Holly Homeowner







Mortgage Mike





# 21X ROI



Mortgage Mike

Mortgage  
Broker SAAS  
\$5b



Homeowners

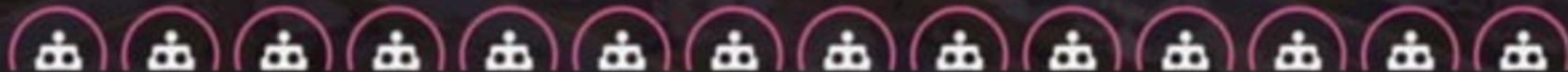
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realtor.com

socialbios



Bay Networks, Inc.



Envysion

SAGEFIRE

mpc

AVOLENT



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# homebot

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