



HOME61

Real Estate Reinvented

Better. Simpler. Smarter Real Estate.

WHY REAL ESTATE BROKERAGE?

75%

Of the population think REAL ESTATE AGENTS are dishonest and unethical



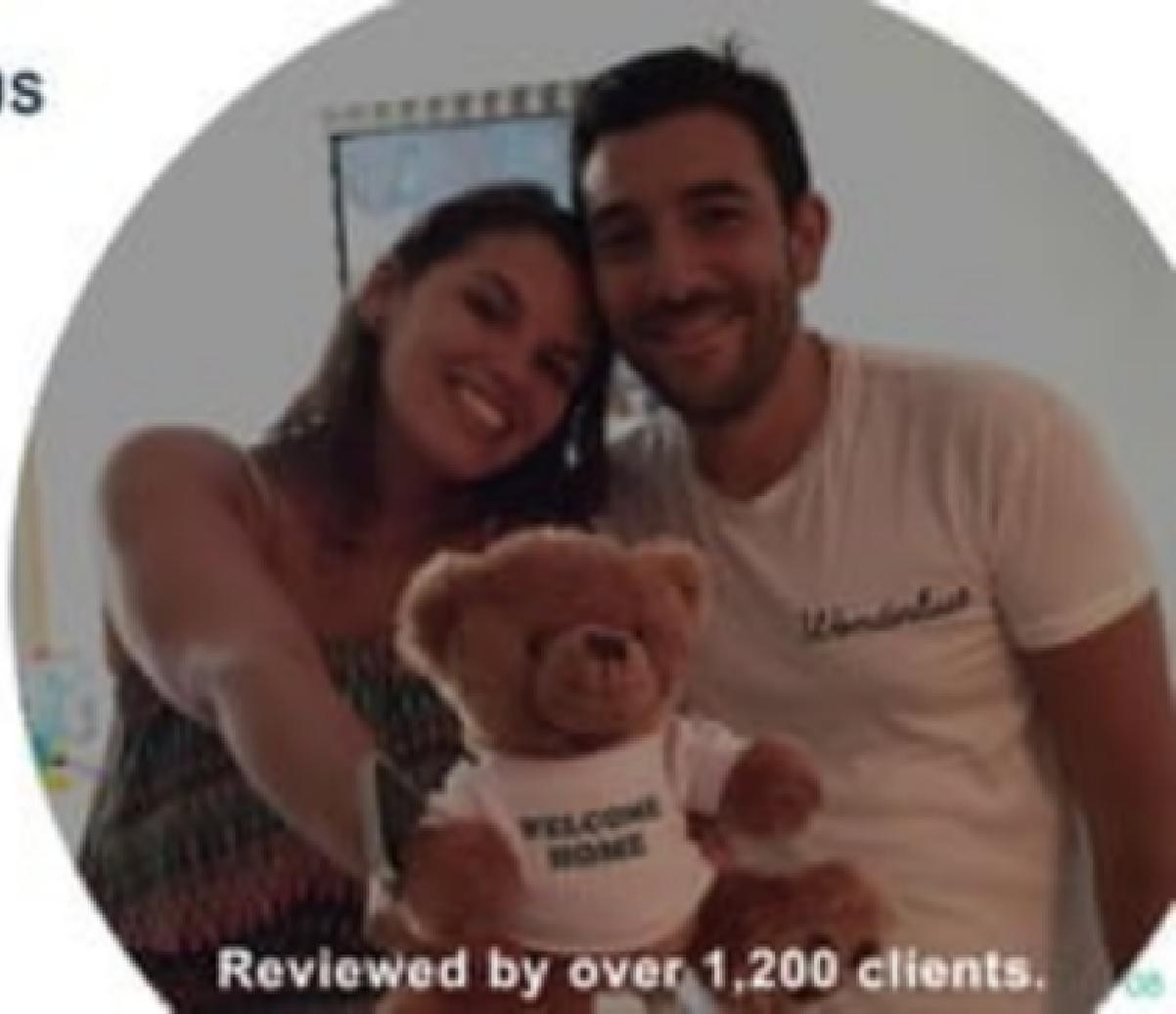
OUR TARGET? NOT THEM!



WHO WE SERVE



OUR CLIENTS LOVE US



Reviewed by over 1,200 clients.

LET'S RAISE SOME MORE!



Launch TV Campaign

Launch our Sell-Side

Kick the Buy-Side to Higher Gear

Open A New City

Valuation: \$15MM Pre – Raising 1MM – 350K Raised

The image shows a modern, light-colored building with large glass windows and a swimming pool in the foreground. The word "THANKS" is overlaid in large, bold, dark letters across the center of the image. The background is slightly blurred, showing a clear blue sky and some greenery on the right side.

THANKS



HOME61

Real Estate Reinvented

Better, Simpler, Smarter Real Estate

COMPANY OVERVIEW



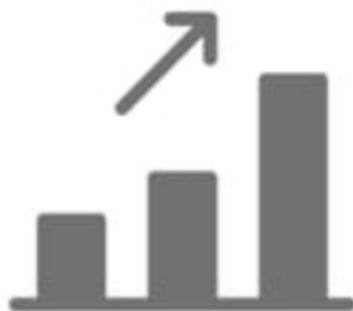
100

Millions In
Sales



70

AGENTS



PROFITABLE

UNIT ECONOMICS

2018 OBJECTIVE

\$100 M

THIS YEAR

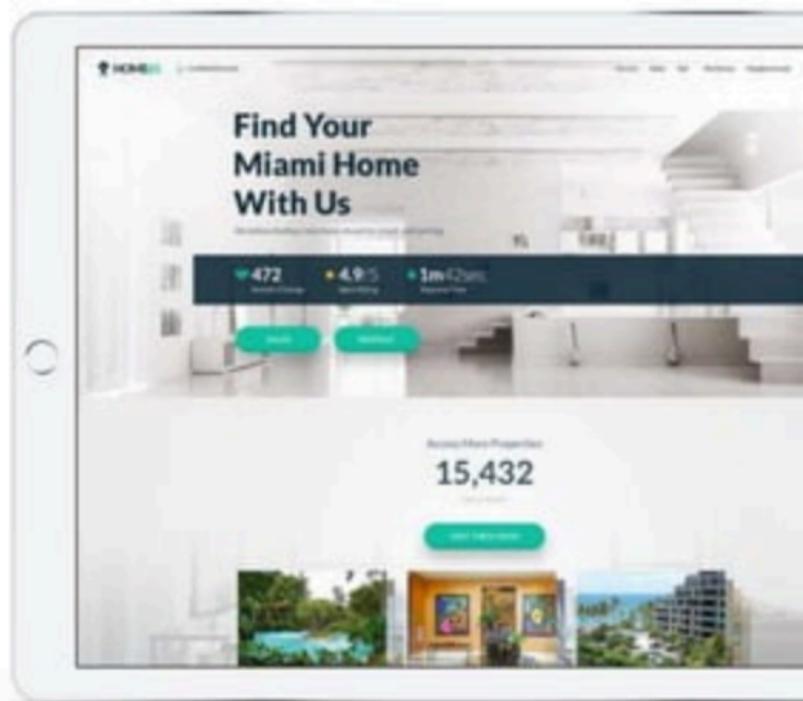
150

AGENTS



WHAT ARE WE?

We are like a brokerage
but...
MUCH BETTER!



WHY REAL ESTATE BROKERAGE?

75%

Of the population think REAL ESTATE AGENTS are dishonest and unethical



A HUGE MARKET



\$2Tri

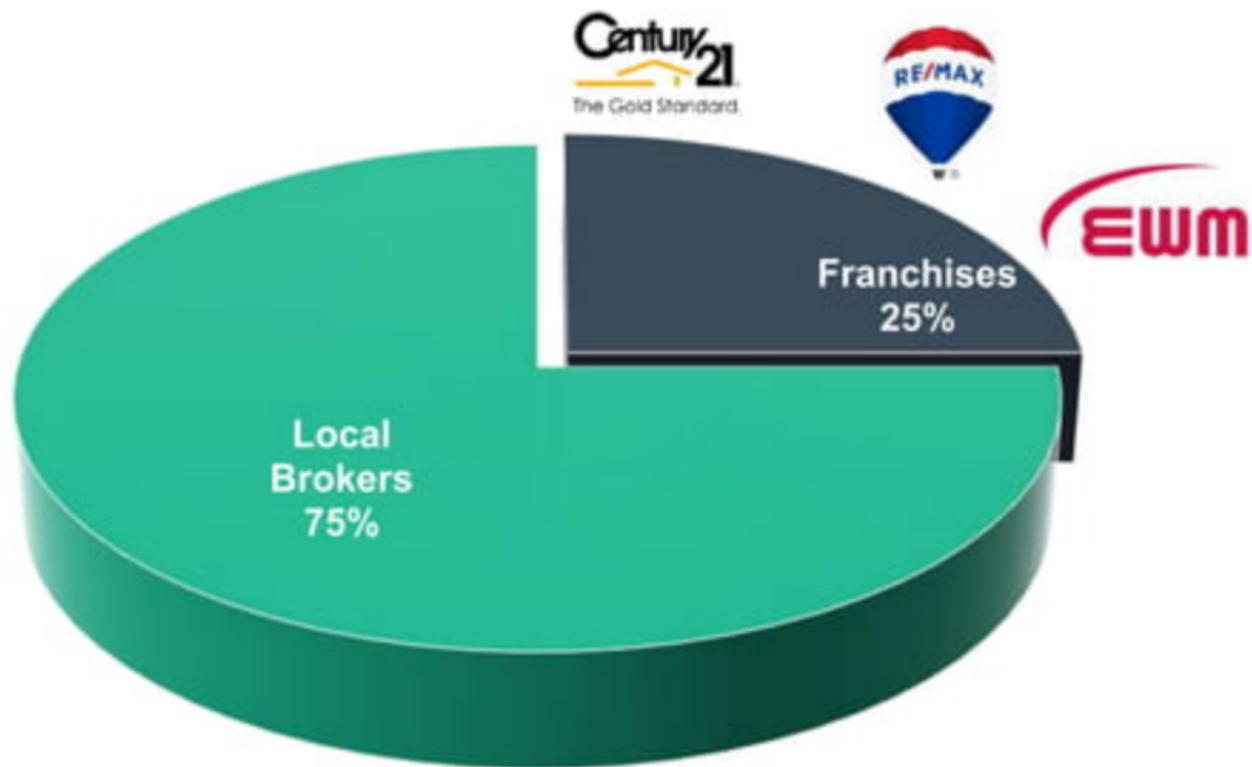
IN Sales



\$60Bn

IN COMMISIONS

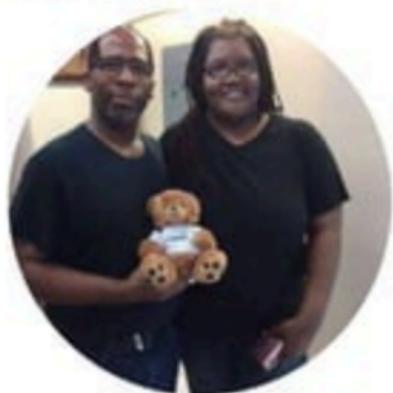
AN UNEXPECTED DISTRIBUTION



OUR TARGET? NOT THEM!



WHO WE SERVE



WHAT WE OFFER

**BUY
SIDE**

3%

QUALIFIED AGENTS

TECHNOLOGY

EFFICIENCY

TRUST

TIME SAVED

**SELL
SIDE**

\$6.1K

NO COMMISSION

ONE FAIR FEE

HONESTY

TRANSPARENCY

THOUSANDS SAVED

HOW WE DO IT?



AUTOMATIZE...
EVERYTHING!

A SOLUTION THAT WORKS FOR EVERYONE

TRADITIONAL AGENTS

3

TRANSACTIONS PER YEAR ON AVERAGE

LOW %
OF EFFICIENCY

\$10K
FIRST YEAR REVENUES



HOME61
AGENTS
15.80

TRANSACTIONS ON YEAR 1

X 7
MARKET AVERAGE

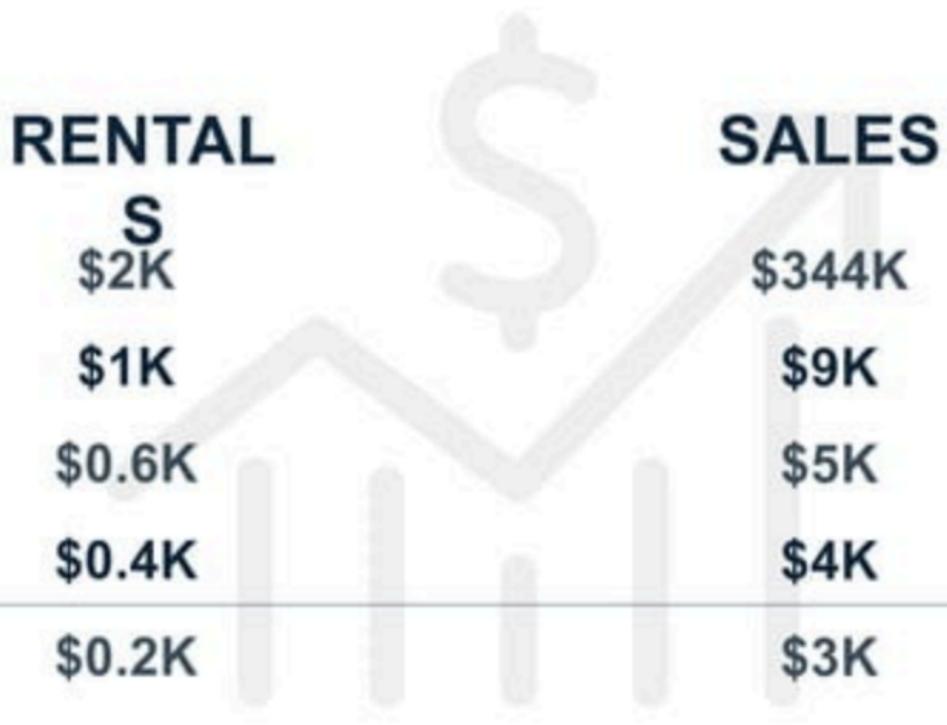
\$40.3K
FIRST YEAR REVENUES

OUR CLIENTS LOVE US



Reviewed by over 1,200 clients.

UNIT ECONOMICS



	RENTAL	SALES
GMV	\$2K	\$344K
REV.	\$1K	\$9K
COMM.	\$0.6K	\$5K
MARGIN	\$0.4K	\$4K
C.A.C.	\$0.2K	\$3K

FINANCIALS & PROJECTIONS

	2017		2018
GMV	\$45MM		\$100MM
REV.	\$1.3MM		\$2.8MM
GM	\$567K		\$1.4MM
BURN	\$(1.3M)		\$(1MM)

WE HAVE AMAZING INVESTORS



Founders Fund



FJLAB
S



500 Startups

Series A - Raised: \$4MM - Valuation: \$12MM Post

LET'S RAISE SOME MORE!



Launch TV Campaign

Launch our Sell-Side

Kick the Buy-Side to Higher Gear

Open A New City

Valuation: \$15MM Pre – Raising 1MM – 350K Raised

A photograph of a modern, light-colored building with large glass windows and doors. In the foreground, there is a swimming pool with blue water. To the right, there are green plants. The word "THANKS" is overlaid in large, bold, black, sans-serif capital letters across the center of the image.

THANKS