

WAYS TO CONTACT ME
→ RANKED ←

1. TEXT
2. EMAIL
3. DM

98. SKYWRITING
99. SMOKE SIGNAL
100. CALL

**Customers'
communication habits
are changing**





**A revolution in
communication
=
a revolution in
commerce**



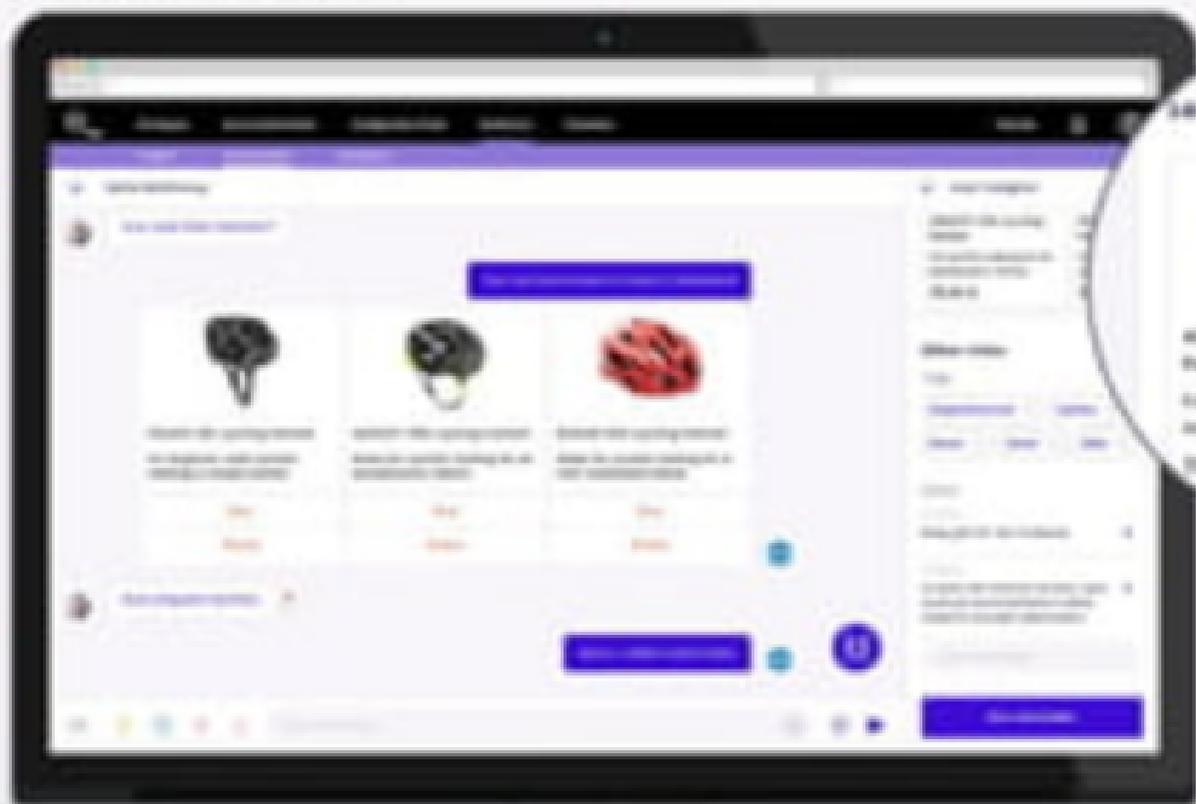
- Q **53% of people are more likely to shop** with a business they can message directly
- Q **56% of people would rather message** than call customer service



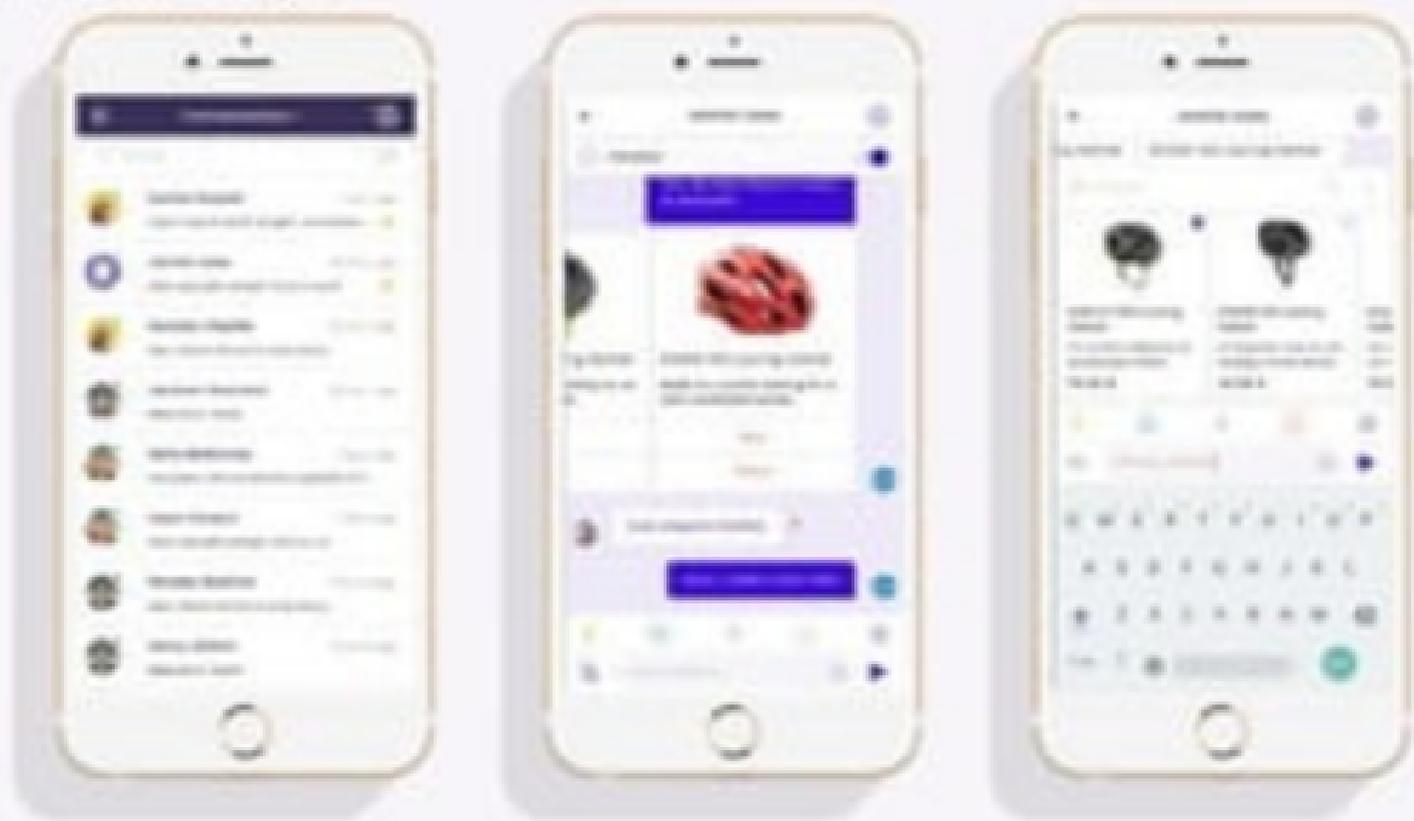
Powering 1:1 customer conversations at scale



CRM (customer profile)



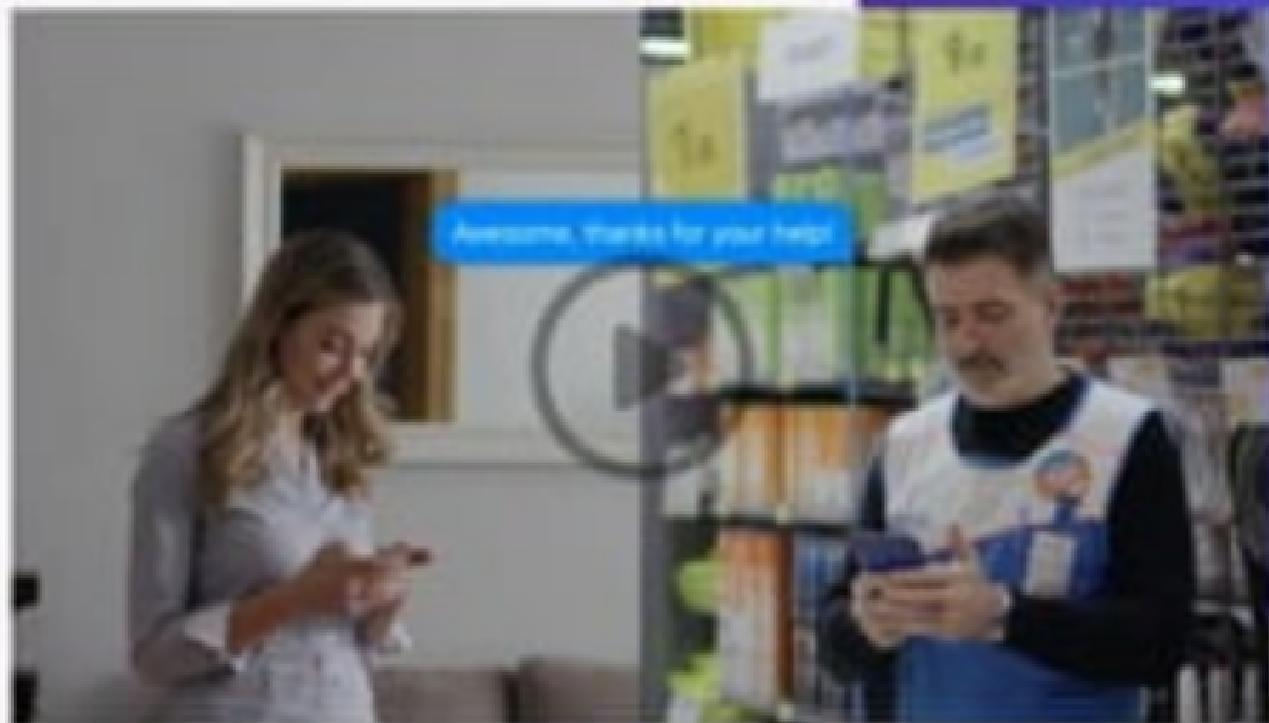
Multiplatform design



Trusted by some of the world's most prestigious brands and advertising agencies



How it works



<https://bit.ly/325280192>



Ultimate vision

- 1 Become the voice of brands in an AI-powered world
- 2 Create the world's leading database of conversational customer data to deliver the ultimate level of personalization in customer experience

So far, our marketing has been 100% organic

01

content

Forbes

VentureBeat

INFOPRESSE[®]

Crutcher Magazine

LinkedIn

02

press outreach

The Washington Post

BUSINESS INSIDER 

YAHOO! 

les affaires 

ELLE 

03

speaking engagements

RD/MARKETING[®]



CWIPUS

INFOPRESSE[®]


ENTREPRENEUR

04

business communities

Forbes | 





MIT | 





Steve Desjarlais

Co-founder, CEO

- 17 years of experience in software development & management (managed 60+ employees)
- Ex-Director of Product @ Ubisoft (Development Manager part of the Ubisoft Online backend technology department integrated with some of the world's best selling games including Assassin's Creed, Watch Dogs, Just Dance & Street Beat)

matrox





Étienne Mélineau

Ce-founder, EPO

- Forbes 30 Under 30 - Marketing & Advertising 2016
- Contributing writer @ Forbes & Venturebeat
- Judge @ Webby Awards & Mobile UX Awards
- 12 years of advertising experience
- 40+ brands including Adidas Originals, Home Depot, McDonald's, Coca-Cola, Levi's, Hitachi, BMC, Air Canada, OM, Jaguar & Facebook CCM
- 50+ creative advertising awards at top award shows including the Webby Awards, One Show, Interactive Applied Arts, Marketing Awards, etc.
- Mentor @ MIT Launch & Member of the International Academy of Digital Arts & Sciences in New York
- MIT Global Entrepreneurship Society alumni

sidlee



McCANN



David Bordeleau

Co-founder, Co-Head of Engineering

- 18 years of experience in software development
- 12 years of experience in management and client relationships
- ex-Director of real-time audio, video processing at Octasic, Matrox & Genband
- SixSigma Master & PMP
- Launched Genband's global R&D Hub



Thought leaders in Conversational commerce

The screenshot shows a website article with the following elements:

- Header:** A navigation bar with a logo on the left and a search bar on the right.
- Article Title:** "How AI helps marketers tell better stories" in a large, bold font.
- Image:** A large image of a house with the text "What is your story?" overlaid.
- Text:** Several paragraphs of text below the image, including a sub-header "Synchron is a leading provider of AI-powered marketing solutions".
- Logo:** The "synchron" logo is prominently displayed in the middle of the article.
- Side Navigation:** A vertical column of colored circles (red, blue, orange) on the left side of the page.

The screenshot shows a website article with the following elements:

- Header:** A navigation bar with a logo on the left and a search bar on the right.
- Article Title:** "Why brands should invest in content" in a large, bold font.
- Image:** A large image of a person holding a tablet displaying a document.
- Text:** Several paragraphs of text below the image.
- Logo:** The "synchron" logo is prominently displayed in the middle of the article.
- Side Navigation:** A vertical column of colored circles (red, blue, orange) on the left side of the page.

The screenshot shows a website article with the following elements:

- Header:** A navigation bar with a logo on the left and a search bar on the right.
- Article Title:** "How to optimize your content strategy" in a large, bold font.
- Image:** A large image of a hand writing on a notepad.
- Text:** Several paragraphs of text below the image.
- Logo:** The "synchron" logo is prominently displayed in the middle of the article.
- Side Navigation:** A vertical column of colored circles (red, blue, orange) on the left side of the page.