



Open your door to better care

Home-centric primary care proven
to improve outcomes, delight
patients and lower healthcare costs

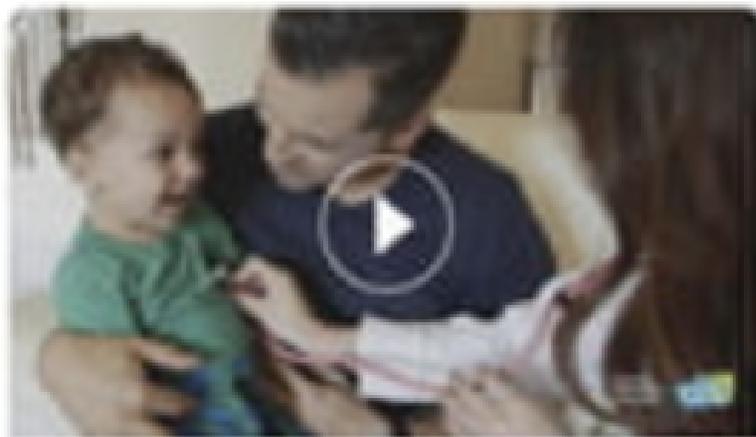
AN UNCOMMON
DISRUPTOR 50
2020

Ranked #12 on
2020 UNCOMMON 50 List



Who is Heal

- 200K** Home calls and telehealth visits delivered
- +76** Patient satisfaction Net Promoter Score
- 71%** Reduction in possible ER visits
- 28%** Reduction in admissions
- \$88MM** Healthcare cost savings for leading employers and insurance partners



**ROCK
HEAL+H**

2018 Most Tech-Friendly Provider



2018 Innovative Entrepreneur Awards



App Store
2020 App of the Day



2018 Innovation Awards

**FIERCE
INNOVATION
AWARDS**

2018 Digital Health Solution Winner

Payers choose Heal to improve member outcomes

66

Heal can improve patient compliance and drive cost savings by keeping people healthier by monitoring them more closely and cutting the high cost of emergency visits. We want to provide services closer to the consumer and Heal is a trend in health care that will continue and gain momentum.

Frank Ullbert, Former Market President, 

66

Heal has been a healthcare partner of Activision Blizzard for four years, providing exceptional care for our workforce and their families around the country. Heal quickly expanded their services and reach to ensure priority access, as well as facilitating testing seven days a week, a great comfort to those in need. Heal continues to be an invaluable resource to the Activision Blizzard team.

Bobby Kotick, Chief Executive Officer, 

blue  of california

Anthem 

Humana

Carlife 

WellCare 

UnitedHealthcare 

Medicare 

Alignment Healthcare 

Clover

Health Net 

Regence 

AMANA 

GEHA

EmblemHealth 

OSCAR

VillageCare 

ALL
GET
WELL 

MediExcel 

Heal managed care combines house calls, telemedicine, remote monitoring, and proactive care coordination



House Calls

for comprehensive contextual healthcare: an unmatched view into a patient's real life and SDOH



Telemedicine and Teletherapy

to care for the mind and body on your member's terms



Real-Time Remote Monitoring

keeps the member and provider connected to beat chronic diseases together



Care Coordination

creates engaged members that keep care gaps closed

Comprehensive, data-driven doctor house calls



A highly-vetted, licensed physician & certified medical assistant at every visit



On-the-go medical kit with point-of-care tests, IV administration, ultrasound, static EKG, cholesterol & HbA1C screenings, & more



HIPAA-compliant EMR & Electronic Care Coordination with Heal Clinical Care Plan access for patients

"We have done research with Heal and reviewed all of their data and remain genuinely impressed with their innovative path for delivering healthcare."

Dr. Eric Topol

Editor-in-Chief, Medscape, Former Chief Medical Officer, Scripps

One-touch telehealth from your Heal PCP

One-tap telemedicine

No downloads, no apps,
no third-party software—
just click and you're in

[See in action](#)

No registration or prior online set-
up required



Urgent care on demand

Scheduled care with your
Primary Care Physician

Up to 10 members from care team
on a video call

Data-driven care with EHR and
real-time vitals



Common issues



Acute illnesses
including COVID-19
symptoms



Medication
reconciliation



Triage for
acute issues



Post-discharge
and wound/
infection care



Chronic disease
management

In-home/social determinants of health

- See the actual prescription and OTC pill bottles
- Fall risks
- Mold and allergens
- Alcohol, tobacco and substance abuse
- Food insecurities

Historic & real-time health data

- Prior health and prescription records



- Wearables driven data for activity sleep and biometrics



- Real-time vitals with Heal Hub



Precision, personal medicine





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CNBC
DISRUPTOR/50
2020

Ranked #13 on
2020 CNBC Disruptor 50 List



The best primary care happens at home

CONVENIENCE

"The convenience of seeing a doctor when you want is priceless."



QUALITY

"The Heal app sent an excellent Stanford-trained doctor to my door in under an hour."

THE WALL STREET JOURNAL

ACCESS

"Heal will bring a well qualified doctor right to your own house—no months-long waiting for an appointment or germ-y waiting rooms needed."



The Heal Difference From Actual Patients

UNTETHERED

"Heal eliminates or automates 65-70% of a typical office's expenses...giving doctors time to provide high-quality care."

Forbes

OMNIMODAL

"Using Heal Hub data, clinicians can use telemedicine [to prevent] acute episodes."

MedCity

DATA-DRIVEN

"Now Heal supports health records, allowing patients to share their health history with their doctors."

YAHOO!
FINANCE

Who is Heal

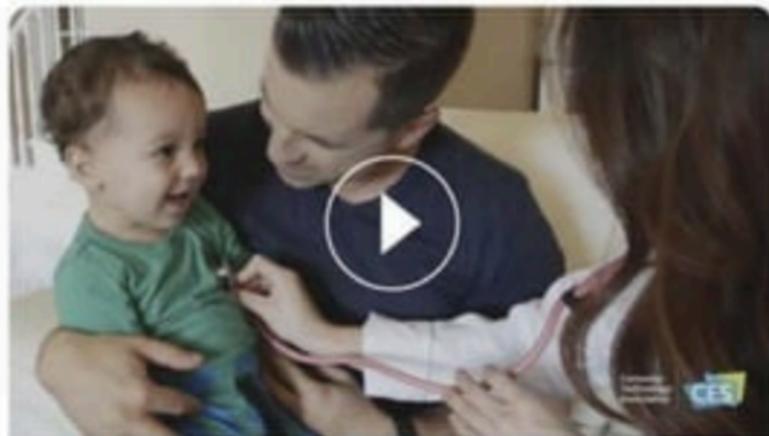
200K House calls and telehealth visits delivered

+76 Patient satisfaction Net Promoter Score

71% Reduction in avoidable ER visits

28% Reduction in admissions

\$88MM Healthcare cost savings for leading employers and insurance partners

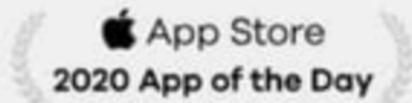


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How we do it



Liberate doctors to be doctors—free from the bureaucratic trappings of an old-school office.



Enable patients to get timely, quality frictionless care tools that remove all the “hassles” of healthcare.



Empower a deeper doctor-patient relationship built in the private and informative context of the home environment.



Leverage real-time data for increasingly precise, proactive care.



Coordinate full-spectrum care and wellness for optimal results.

Every dollar invested in effective primary care saves **\$13 in total healthcare costs.**

Payers choose Heal to improve member outcomes



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VILLAGECARE 



 MediExcel

A delightful experience that delivers peace of mind

“

This was just what we needed for my 97 year old mother... Anybody who has a loved one in a situation where it is difficult to get them to medical appointments, or needing appointments in a reasonable time period, needs this service.

W.P.
San Diego, CA

“

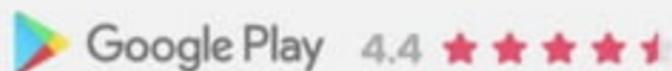
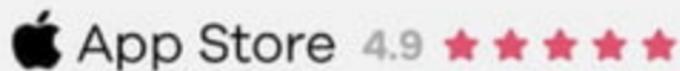
I last saw [a primary care] doctor in 2011. I hate the doctors in the south, none of them care about you. I had doctors that cared before I moved, finally I found another with Heal.

Laura M.
Atlanta, GA

“

Every doctor we have seen has been caring, professional, qualified, dedicated and have provided exceptional care and suggestions. Love to be able to avoid the waiting rooms crowded with sick people. Love Heal.

Liliana P.
Los Altos, CA



Primary care belongs at home



Remove barriers to care—distance, disabilities and demographics no longer stand in the ways of quality care.



Assess social determinants of health—first-hand view of fall risks, substance abuse, medication adherence, food insecurities and more for a personal, effective care plan.



Build an omnimodal patient-doctor relationship including real-time remote monitoring.



Scale quickly without limitations of radius and effectively without large-scale infrastructure investments.

80% of health outcomes impacted by social determinants



HARVARD
BUSINESS SCHOOL

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Your family doctor...for your whole family



Doctor
house calls



Onsite
care



Telemedicine with
your Heal doctor



Real-time remote
monitoring



Infants



Children



Adults



Seniors



Primary, preventive
and urgent care



Chronic disease
management



Point-of-care tests,
prescriptions and
lab draws



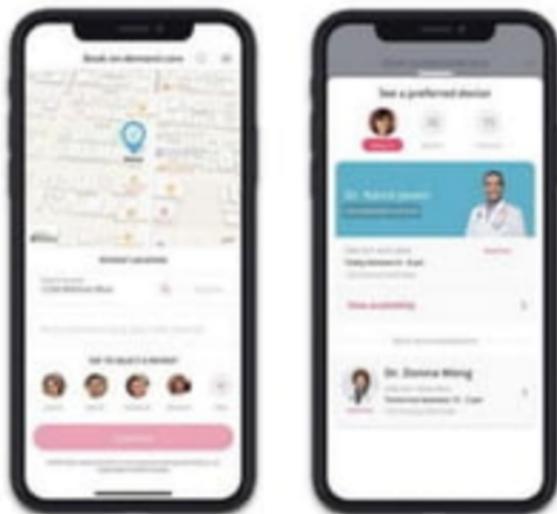
On-demand and
scheduled care, 8am to
8pm, 365 days/year

Easy to use, easy to love

Book by app,
web or phone

Available on-demand or on
your schedule, 8am to 8pm,
365 days/year

Care scheduled by patient,
loved one or home health
worker



100% up-front price
transparency—
no unpleasant bills, ever

Continuity—pick and get care
from a doctor you love

Your health records are
yours—secure and safe,
right in the app

Already have a doctor you love?

Great. Stick with them, and use Heal
for occasional urgent care.

Need a great primary care doctor?

Pick a Heal doctor and get all your care
in the comfort of home.

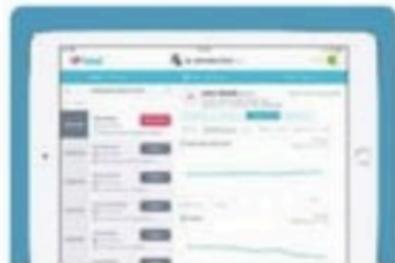
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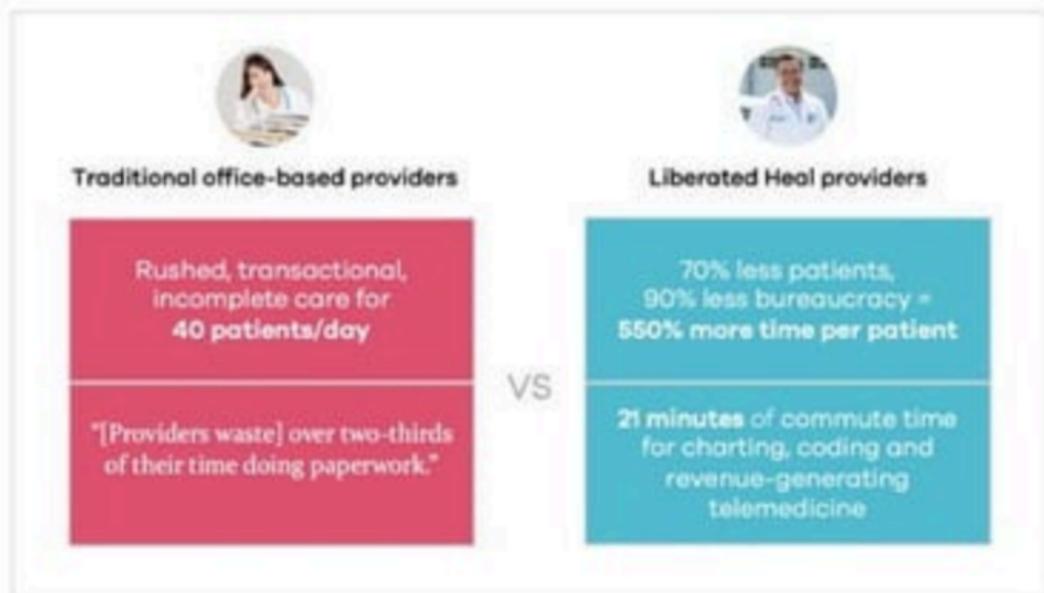


Chronic disease
management

The best care starts with the best doctors

- To fix medicine for patients, we fixed it for doctors first.
- Heal hires **only 14%** of applicants—selecting only the most qualified, caring and tech-savvy professionals.
- Yet, Heal isn't for every doctor—hospitalists, private practice doctors and those who prefer offices don't join Heal.

[▶ Meet the Heal Providers](#)



In-home/social determinants of health

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- Food insecurities

+

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- Real-time vitals with Heal Hub



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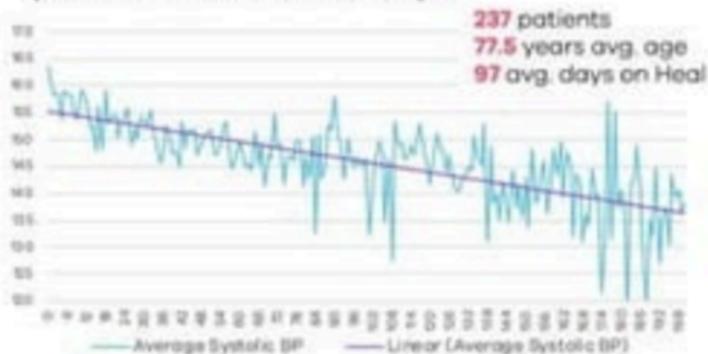


The Heal Hub real-time vital signs for proactive cost-saving care

Heal Hub **accurately reports** vitals (mmHg, SpO2, HbA1C, BMI, etc.) to doctors in real time.



Heal omnimodal care delivers **11% decrease** in systolic blood pressure within 100 days.



Integrated multi-disciplinary care team for coordinated care



Leverage your preferred network for integrated care and optimal outcomes



High-performance specialist networks



Plan-specific wellness solutions



PBM and Rx fulfillment



Hospitals and surgery centers



Kindred for Home Health

