

headout

HotelTonight for **tours & activities**



\$84 billion

spent by travelers on local
experiences **less than 24h**
in advance in 2014



Today

last-minute transactions for local
experiences happen offline via



walk-ins



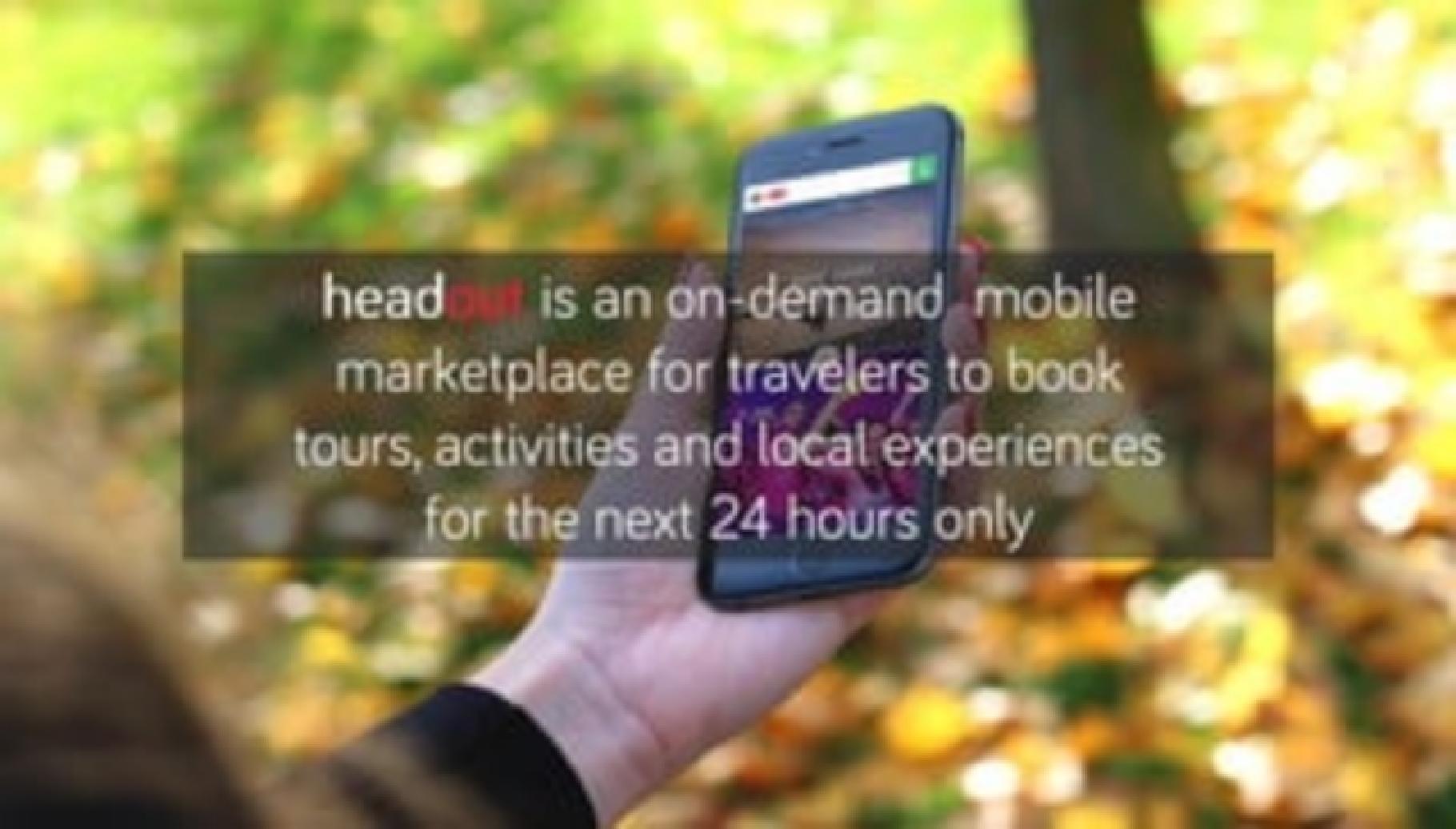
phone calls



tour brochures

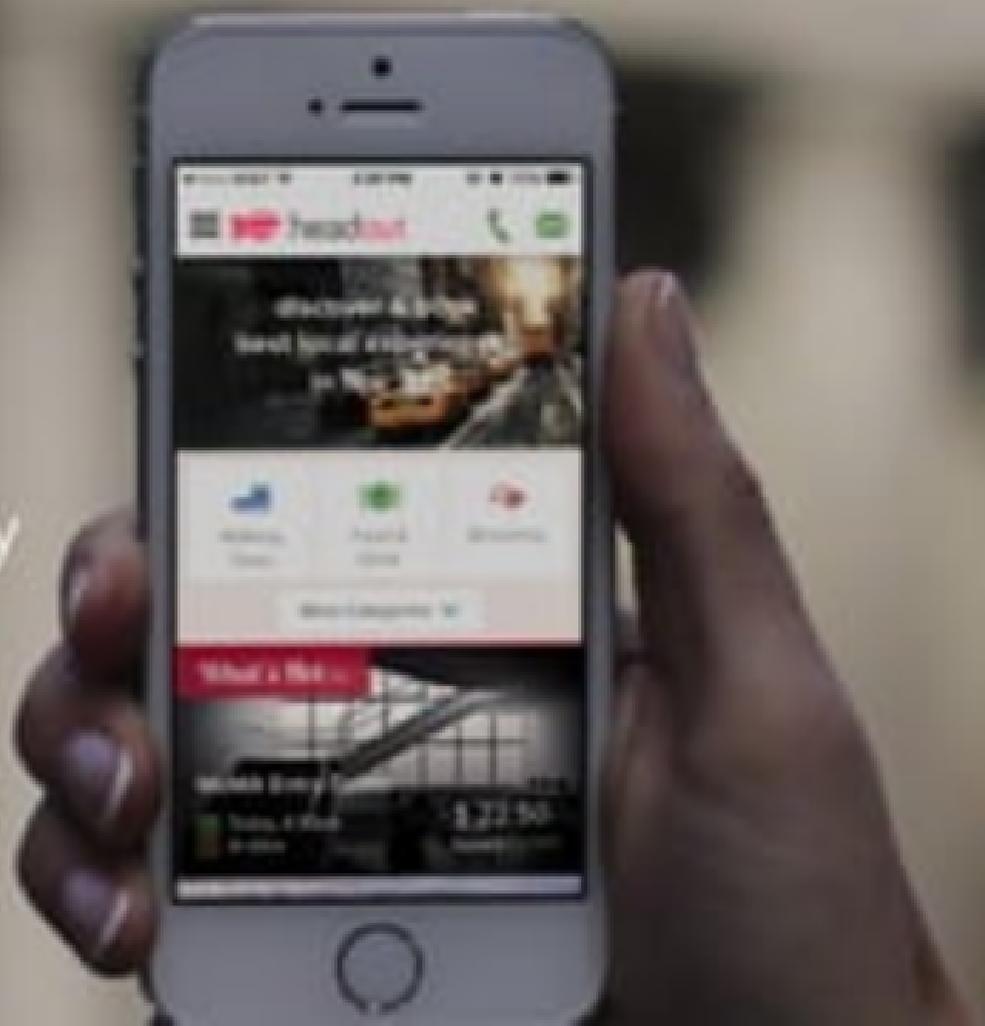


concierges

A hand holding a smartphone displaying a travel app interface. The phone screen shows a search bar at the top, a list of items, and a purple image of a flower. A semi-transparent dark grey box is overlaid on the phone, containing white text. The background is a blurred autumn scene with yellow and green leaves.

headout is an on-demand mobile marketplace for travelers to book tours, activities and local experiences for the next 24 hours only

bringing the
tours & activities industry
to mobile



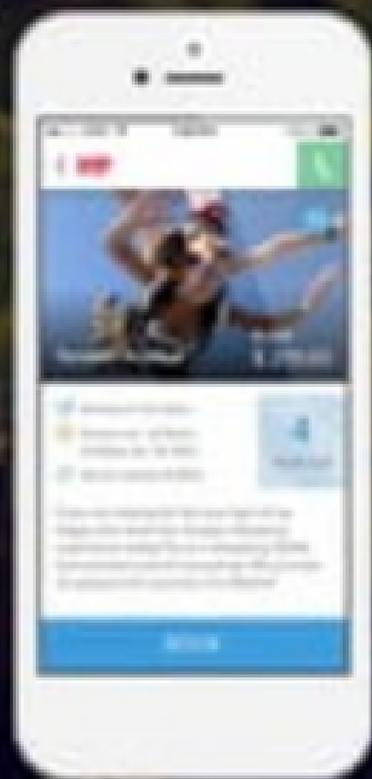


4000+

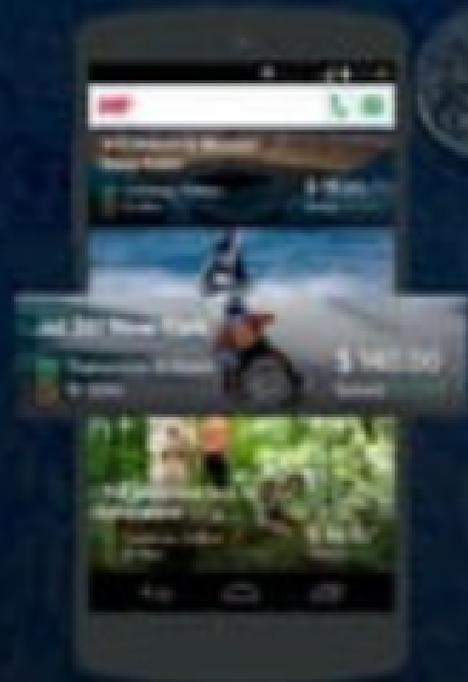
tourlandish
travelers served

tourlandish



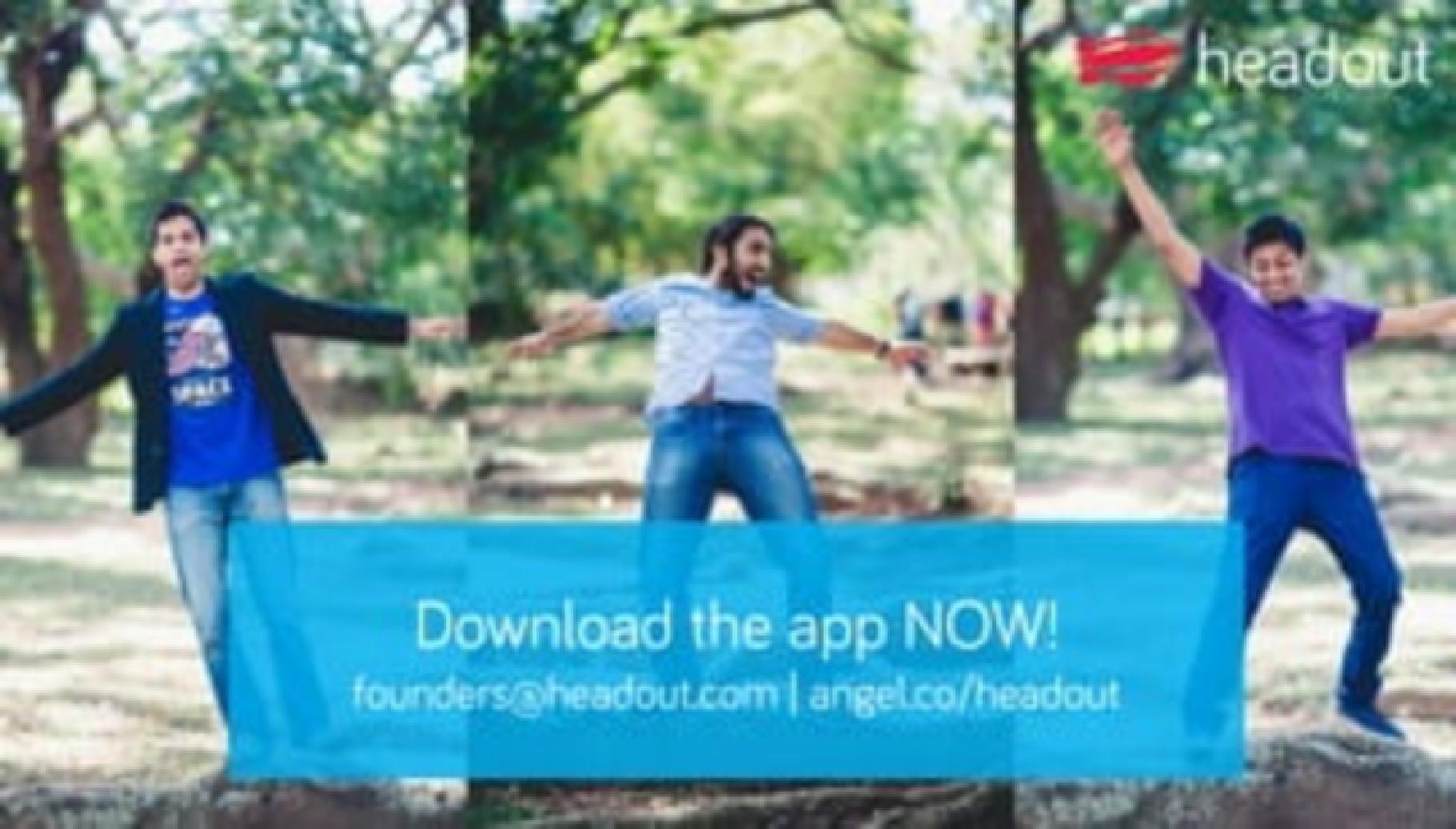


14X last-min seats
v/s Peek, Viator



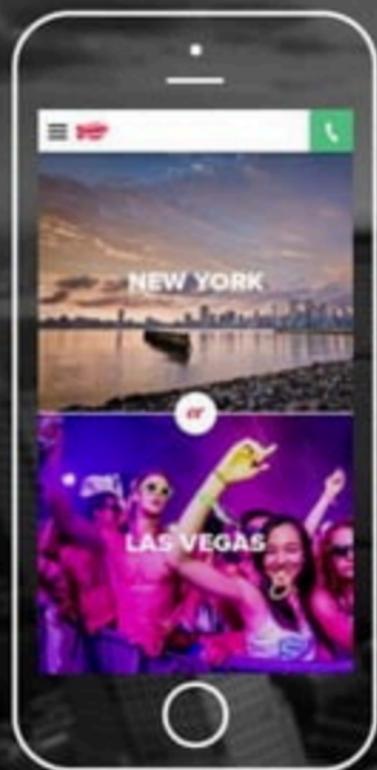
20%
better prices



A promotional image for the Headout app. It features three men in a park setting, each with their arms outstretched in a celebratory gesture. The man on the left is wearing a blue t-shirt with a graphic and a dark jacket. The man in the middle is wearing a light blue button-down shirt and jeans. The man on the right is wearing a purple t-shirt and dark pants. A large blue banner is overlaid at the bottom of the image.

Download the app NOW!

founders@headout.com | angel.co/headout



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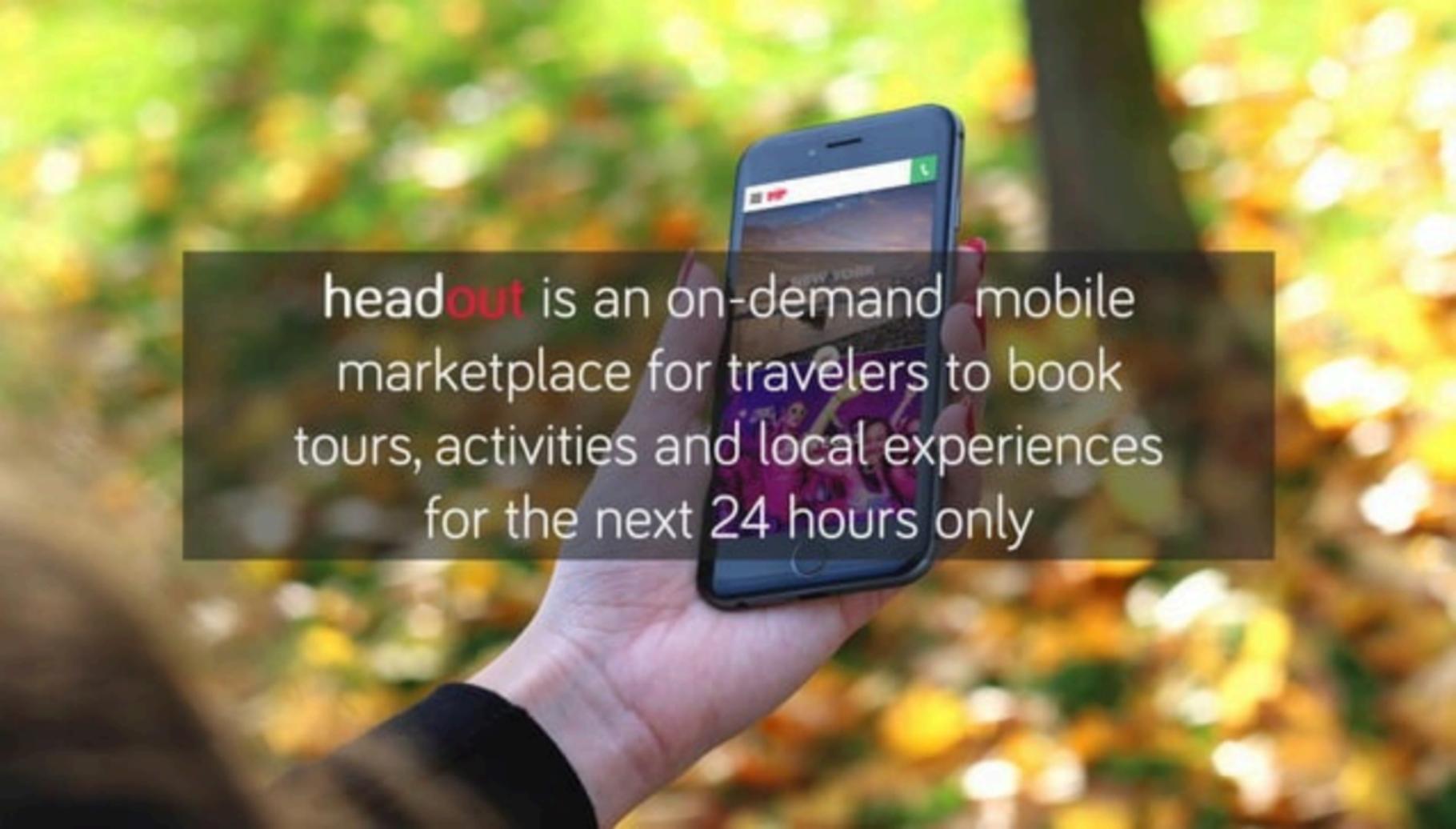
tour brochures



concierges

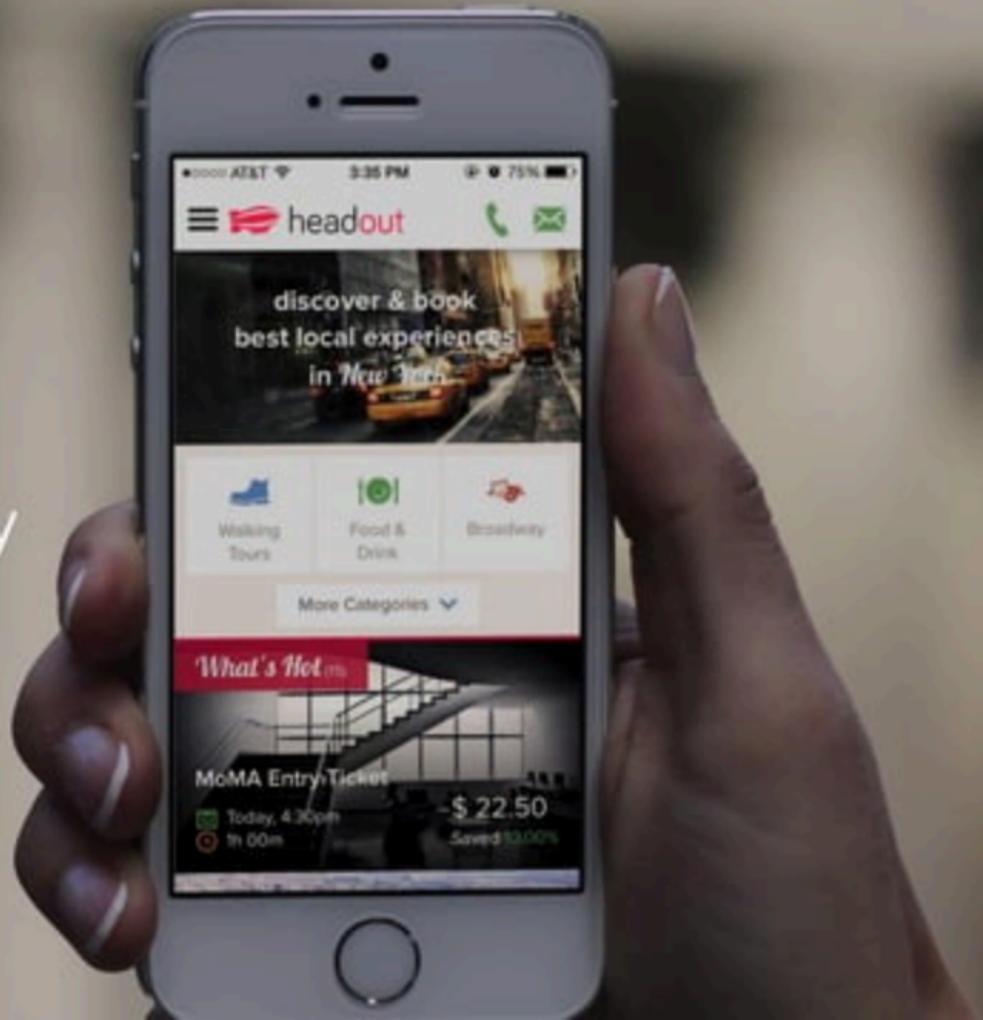
PROBLEM for TRAVELERS

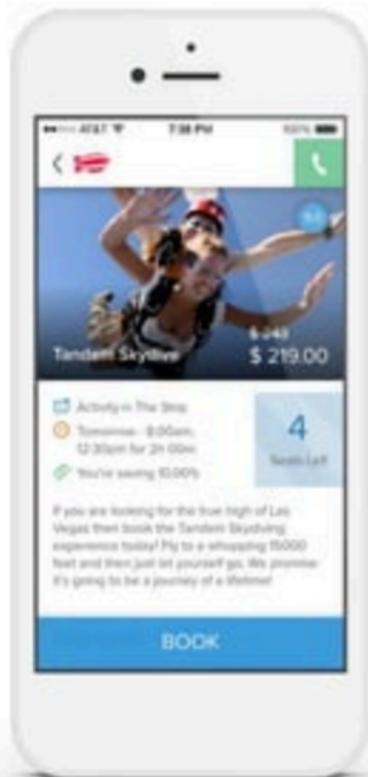
no simple way to book local things
to do on-demand

A hand holding a smartphone displaying a travel app interface. The background is a blurred scene of autumn foliage in shades of green and yellow. A semi-transparent dark grey box is overlaid on the image, containing white text. The text describes 'headout' as an on-demand mobile marketplace for travelers to book tours, activities, and local experiences for the next 24 hours only. The smartphone screen shows a search bar with 'NEW YORK' and a list of travel options, including a purple banner for a tour.

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bringing the
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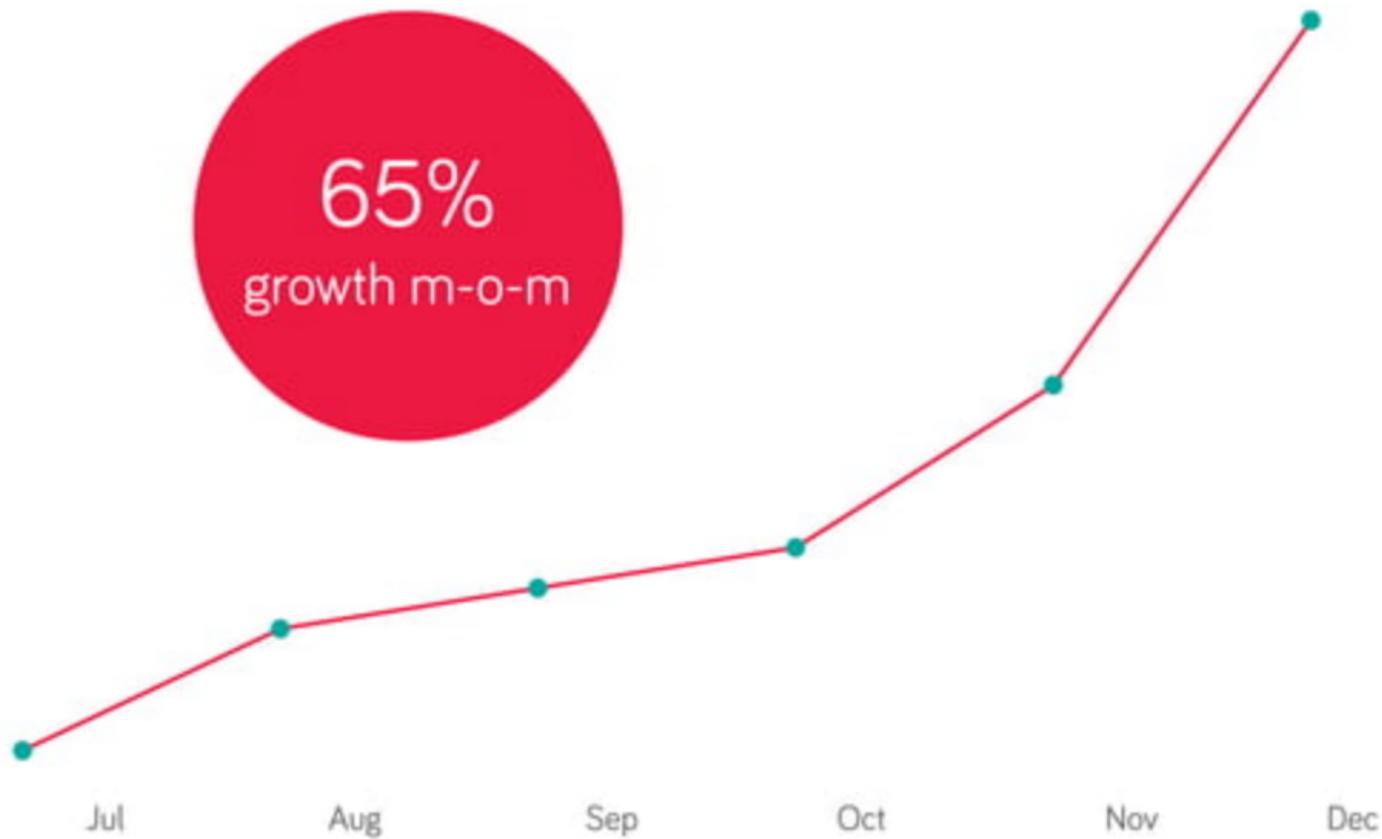
seamless delightful experience
expands use case, grows market



4000+

travelers served

65%
growth m-o-m





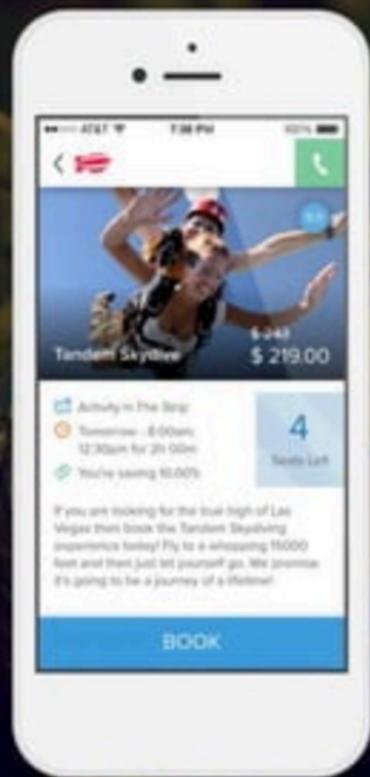
11 markets

being rolled out in 2015



headout is

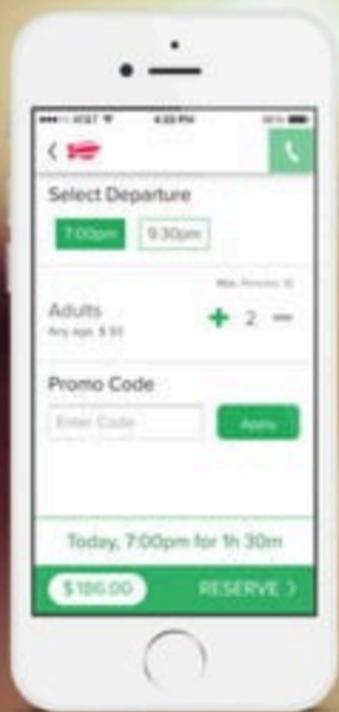
100% last minute
mobile



14X last-min seats
v/s Peek, Viator

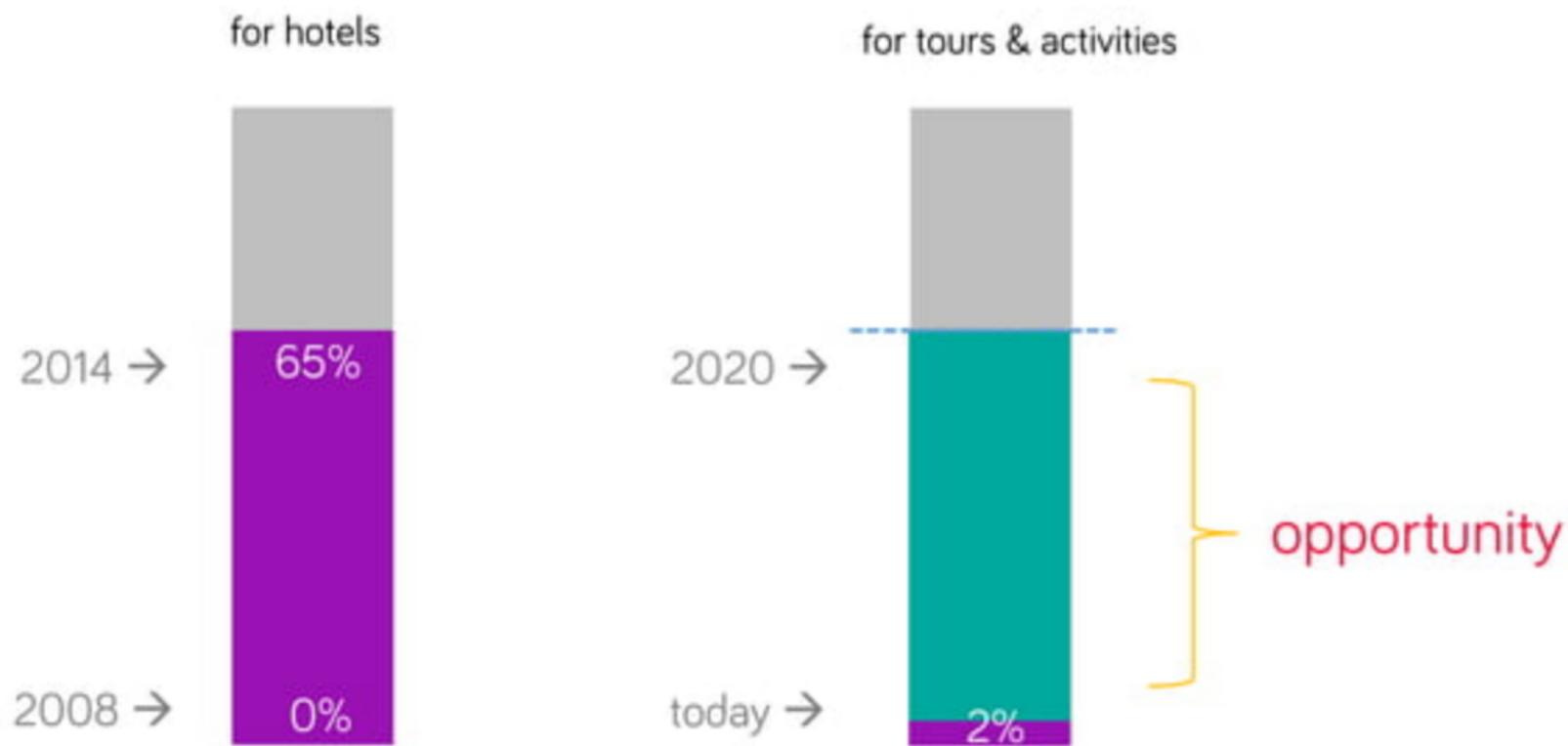


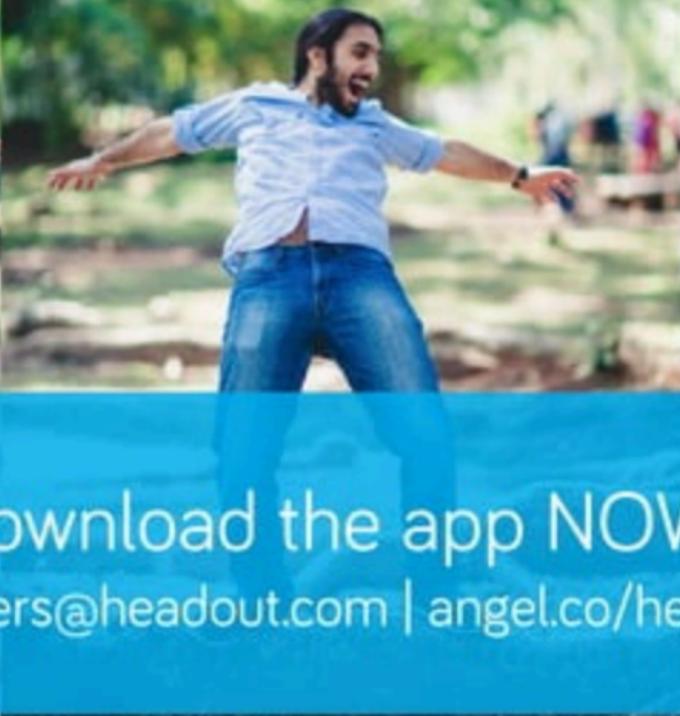
20%
better prices



60 seconds
that's all it takes

% of last minute bookings on mobile





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