



Online dating  
has increased  
worldwide by  
**36%** in the last  
two years.



Online dating is  
not working in  
the **middle east.**



*In 6 Months*

**100,000**

*User Base*

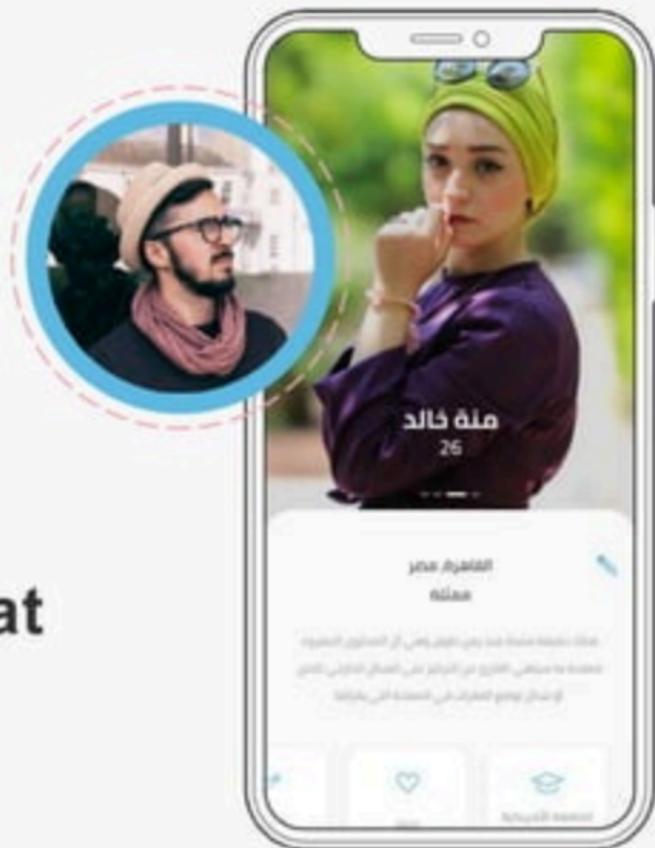
A world map composed of a grid of small dots, with the dots being more densely packed in populated areas. The map is centered on the Atlantic Ocean.

**10K**

*DAU*

**+5,000,000**

*Messages*



**ONE**  
Match at  
a time!

**2:1**  
Female to  
male ratio



**Wedding spent /year  
in MENA**

**\$40B**

# NewStatesman

MIDDLE EAST

12 FEBRUARY 2018

**How a dating app is changing  
romance for Egypt's conservative  
millennials**



CGTN



اليوم السابع



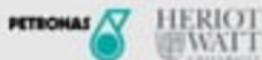
البوابة



## TEAM



**SAMEH SALEH**  
CEO



**TAMER SALEH**  
CTO



**DR. NABEEL ELKOT**  
PSYCHIATRIST

100+ PUBLICATIONS  
& TV SHOWS

**100K**

*Users*

**+5M**

*Messages*

**\$40B**

*Opportunity*

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**Thank You!**

