



# GRANULATE

Improve Performance, Reduce Compute Costs.

Reduce  
Costs by

60%

Reduce  
Response Time  
by

40%

Increase  
Throughput

5X

Code  
Changes

0

# The Growing Infrastructure And Workload Optimization Challenge

Optimization At Scale Is  
**Highly Complex**

Leading To **Unfulfilled**  
**Performance** Potential



## Technical Expertise

Requires deep OS  
internals understanding



## Outside Core Business

Distraction from product  
& business logic



## Dynamic Environments

Ever changing workload  
& resource consumption



## Shared Responsibility

Responsibility shared  
between R&D & DevOps

2-5X

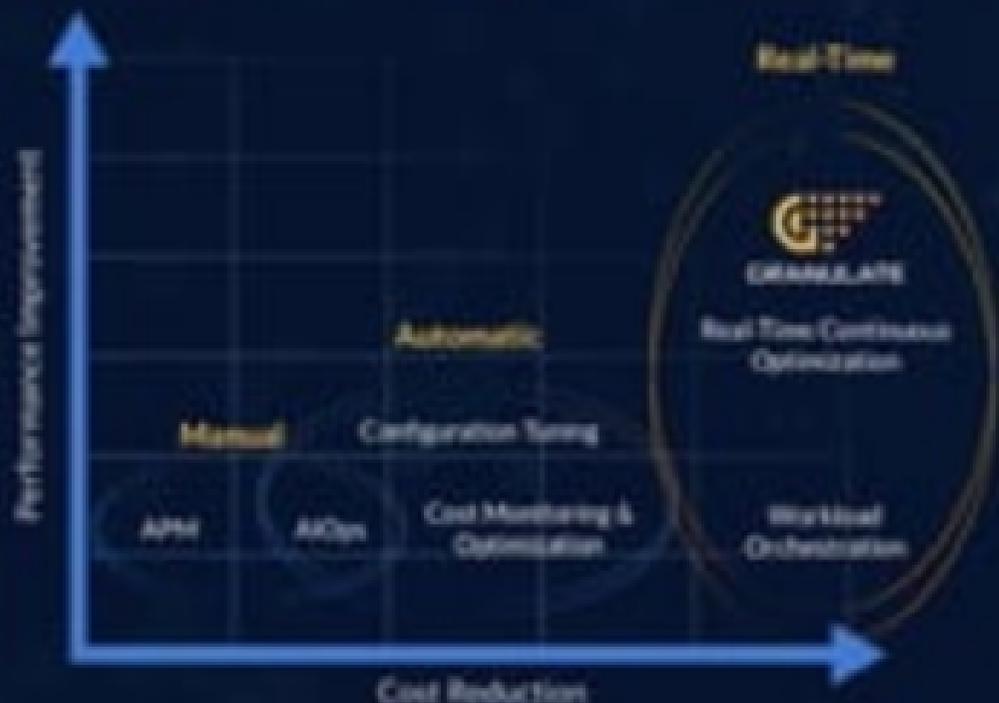
Untapped Performance

30% - 40%

Utilization

Tens Of Billions USD In Wasted Compute Costs Annually

# The Time For A New And Different Approach For Performance And Cost Improvements



## Real-Time Continuous Optimization

- Autonomous performance management based on adapting a machine to the specific load applied to it at any given moment.
- Facilitate an application-aware host, constantly optimizing to unleash significant performance and cost improvements.

**GRANULATE**  
Is Infrastructure  
Agnostic &  
Integrates With All  
Architectures

Hybrid, Multi Cloud & On Prem



# Company Snapshot

## Founders



**Asaf Ezra, CEO**

- Israel's Elite Topol Program Alumna
- Extensive Background In Leading The Optimization of Military Grade Application Performance
- 10 Years As A Technological Group Manager In The Top Israeli Technology Unit - I200



**Tal Salag, CTO**

- Israel's Elite Topol Program Alumna
- Vast experience in Leading The Design, Implementation And Maintenance Of Large Scale Cross-Platform Frameworks
- 8 Years As Senior R&D Manager In The Top Israeli Technology Unit - I200

## Core Team Of Performance Experts



\$3.4M Seed

Founded 2018

Patent Pending

14 Employees



**GRANULATE**

Contact us at [info@granulate.io](mailto:info@granulate.io)

Or visit [www.granulate.io](http://www.granulate.io) for more information



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**Real-time Continuous Optimization**



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# The Market

## Compute. Everywhere.

### Linux Based



\*80% of production workloads run on Linux

### Every Architecture



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## Our Solution

# Real-Time Continuous Optimization

### 1. Automatically Analyze

Granulate automatically learns your application specific resource usage patterns and data flow

### 2. Continuously Optimize

Granulate tailors OS-level scheduling and prioritization decisions regarding CPU, locks, caches and memory accesses



### 3. Improve Performance

Granulate reduces response time and increases throughput of every machine

### 4. Reduce Compute Costs

Leverage improved performance to reduce cluster size and downsize compute resources

# Easy Installation and Integration

## Simple Implementation

Start With A Single VM



## No Code Changes

Zero R&D Efforts



## Quick ROI

Quick Value Within Minutes





Dozens of Enterprises &  
Startups Adopt Granulate

**Because it Saves  
Time & Money**

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Costs by

60%

Reduced  
Response Time

40%

Increased  
Throughput

5X

R&D  
Efforts

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Projected to XX,000 in CPU Cores Under Management,  
**Representing XXX% Annual Growth**

**Revenue Growth**

\*Undisclosed Information\*

The graph goes up and to the right.

**Customer Growth**

\*Undisclosed Information\*

The graph goes up and to the right.

**CPU Cores Under Management**

\*Undisclosed Information\*

The graph goes up and to the right.

**Saved Compute Hours Per Day**

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