

Imagine trying to find
the right makeup

in
**THIS
PLACE**

IT'S NEARLY IMPOSSIBLE



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the right makeup

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94%

/of the time/
women get
the wrong
MAKEUP





\$400K
RUN RATE

60%
MARGIN

\$50B
INDUSTRY
in the US

MAYBELLINE
NEW YORK DUFRYLANCÔME
PARIS

SHISEIDO

YVES SAINT LAURENT

Dior

OUR
CURRENT
CUSTOMERS



women try

10 | SHADES
OF LIPSTICK

just to find the right one

**IT'S UNCOMFORTABLE
UNSANITARY & PAINFUL**



**VIRTUAL MAKEUP
SIMULATION**

with photo realistic
application



INCREASED
engagement

52%

+100.000
MAKEOVERS



CAROLINA

COO
retail

AGUSTINA

CEO
startups

JAVIER

CTO
mobile expert

GLAMST

Making hundreds of thousands of people beautiful every year

\$400K
RUN RATE

60%
MARGIN

angel.co/glamst | hi@glamst.com

MAYBELLINE  DUFRY LANCÔME  SHISEIDO  YESSTYLE Dior KOHL'S



Making hundreds of thousands of people beautiful every year... EVEN DAVE