



GAZE
METRIX

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Know when your brands are photographed

Launched 7 weeks ago

30+ major brands working with us



UNDER ARMOUR



Our first contract

Our first contract

\$400,000+ / year

Pipeline

300+ brands & agencies

Social is increasingly
about pictures



brands have no clue

how many times they appear
in these pictures



User Generated Photos

ad min

Ready
to take you
to the
next
level



User Generated Photos

Discover

User Generated Photos

Discover

Measure

User Generated Photos

Discover

Measure

Engage

Looking inside photos

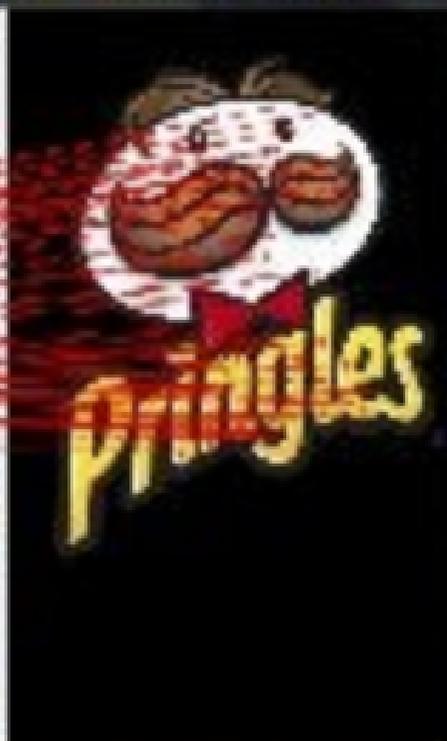


avea

Looking inside photos



Looking inside photos



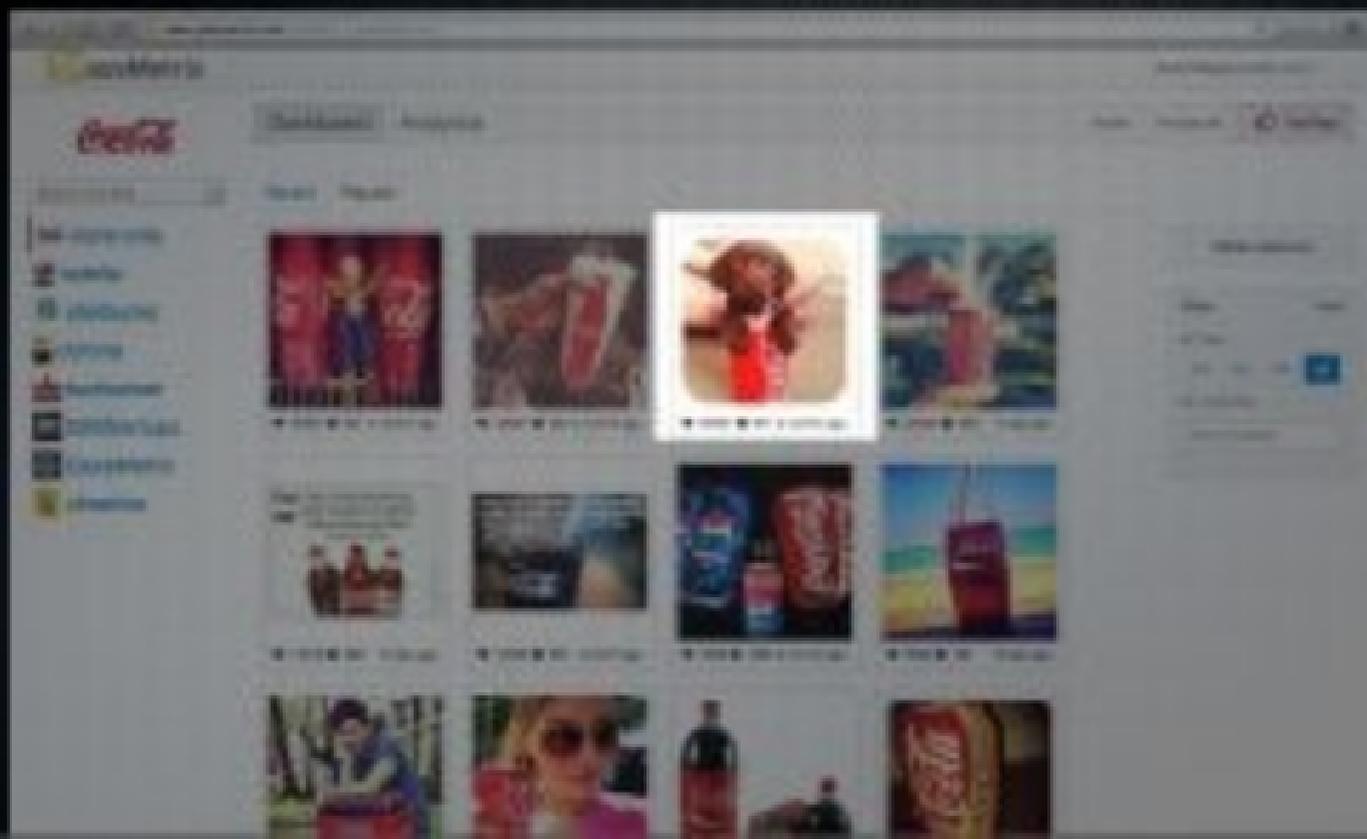
Looking inside photos

millions of photos every day

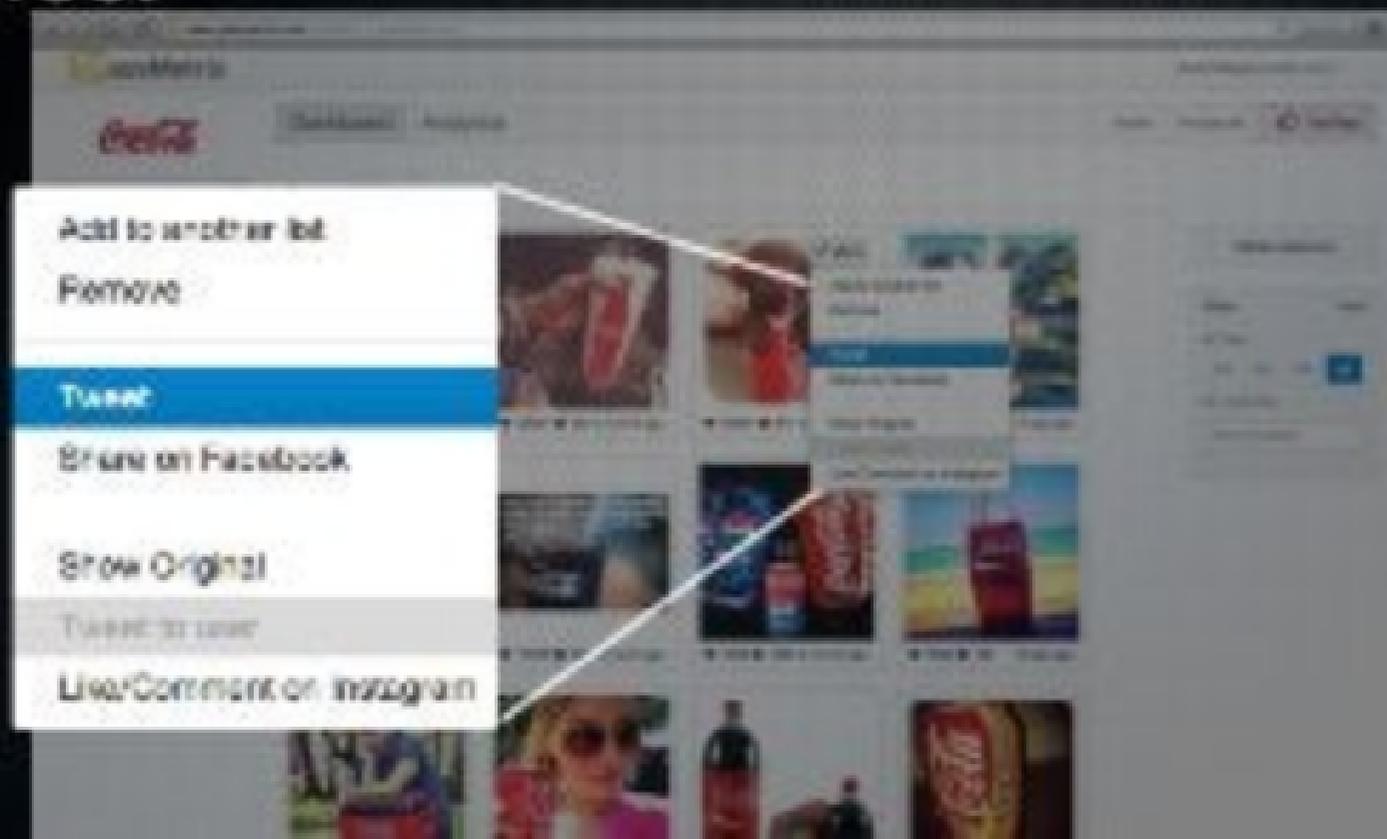
avea

Popular pictures

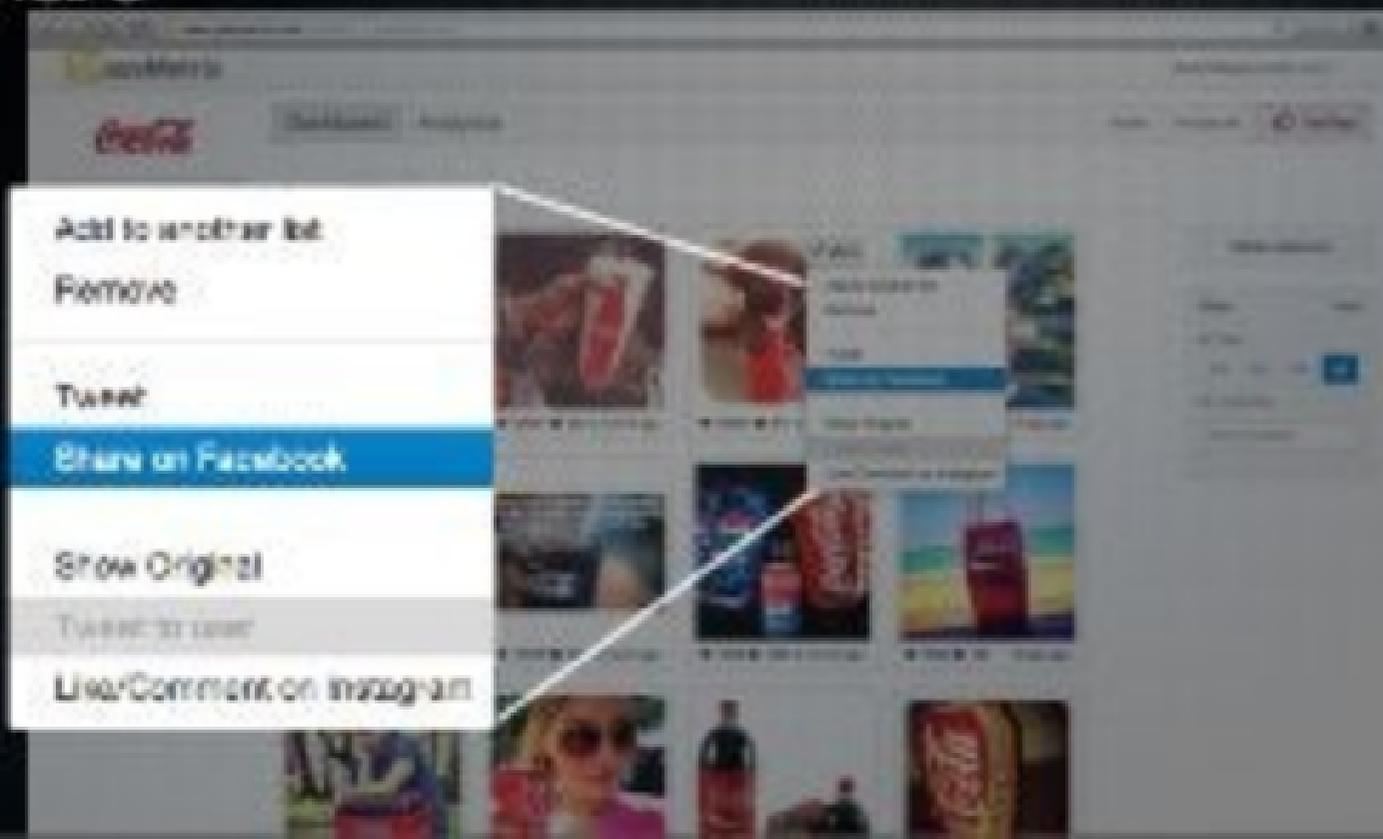
The screenshot displays the Gaze Matrix web application interface. At the top, the Gaze Matrix logo is on the left, and navigation links for 'Home', 'Analysis', and 'Account' are on the right. The main content area is titled 'Coca-Cola' and 'Analysis'. A left sidebar contains navigation options: 'Home', 'Analysis', 'Reports', 'Settings', 'Account', 'Gaze Matrix', and 'Help'. The main area features a grid of 12 image thumbnails. A light blue speech bubble with the word 'Popular' is overlaid on the top-left thumbnail, which depicts a woman in a red and blue outfit. Other thumbnails include a woman in a red top, a woman in a blue top, a group of people, a close-up of a hand holding a can, a collection of Coca-Cola cans, a red can on a beach, a woman in a blue top, a woman in a pink top, a bottle of Coca-Cola, and a close-up of a Coca-Cola can.



Tweet



Share



View original

Add to another list

Remove

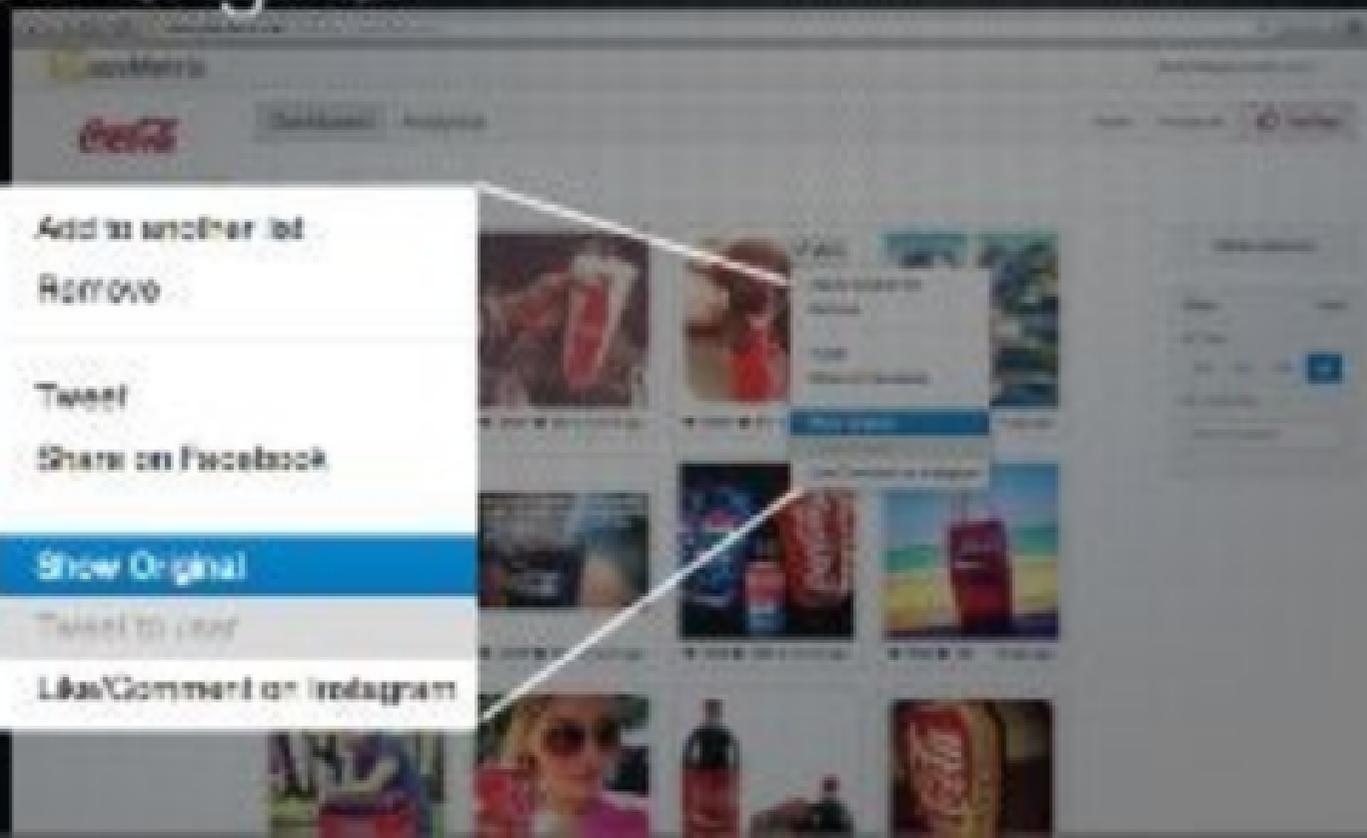
Tweet

Share on Facebook

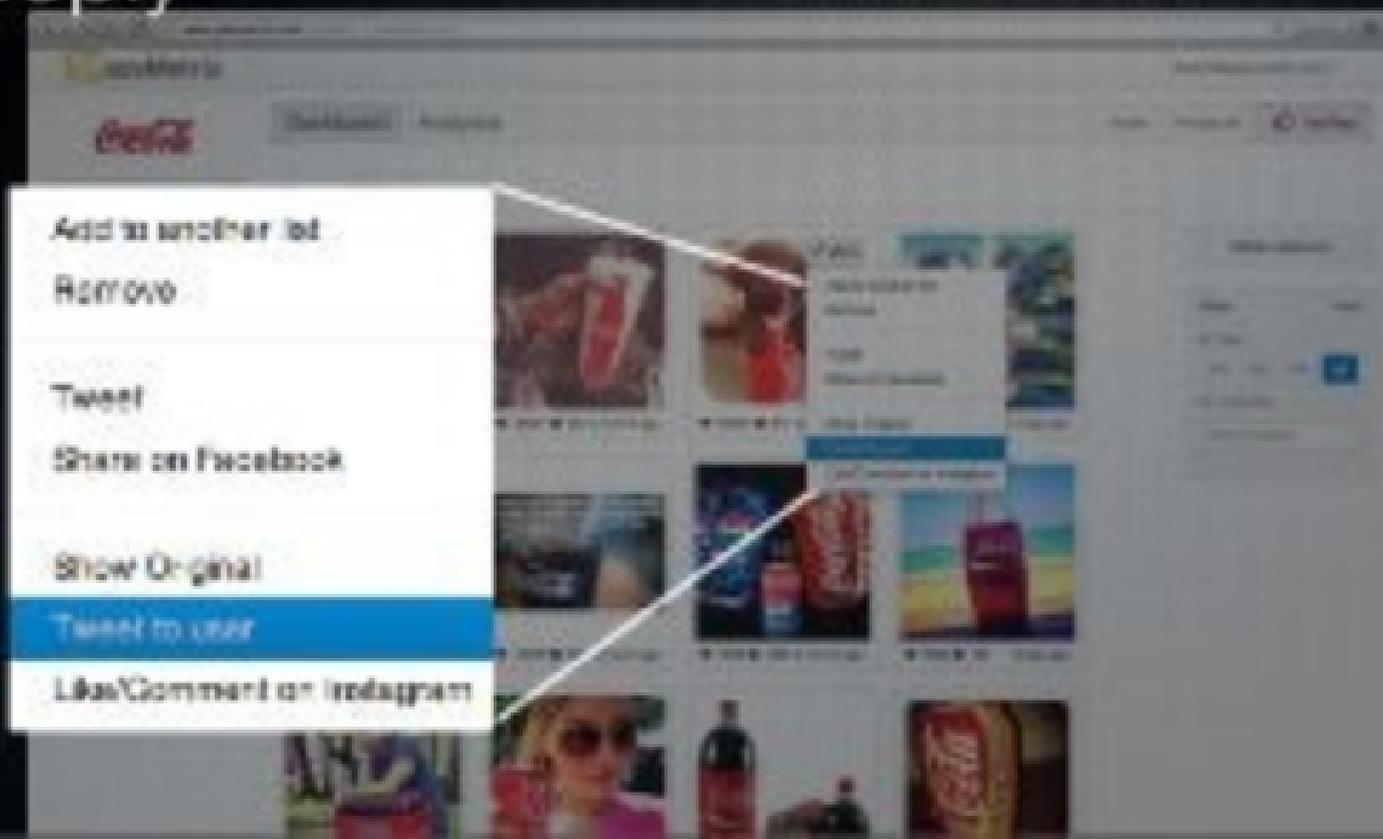
Show Original

Tweet to user

Like/Comment on Instagram



@reply



The image shows a screenshot of a social media gallery, likely from a mobile application, displaying a grid of images related to Coca-Cola. A context menu is overlaid on the left side of the gallery, listing several actions:

- Add to another list
- Remove
- Tweet
- Share on Facebook
- Show Original
- Tweet to user** (highlighted in blue)
- Like/Comment on Instagram

Two white lines originate from the 'Tweet to user' option in the menu and point to specific images in the gallery: one points to a person holding a Coca-Cola can, and the other points to a close-up of a Coca-Cola can.

Like/Comment



The image shows a screenshot of a social media gallery interface. A context menu is overlaid on the left side of the gallery, listing several actions. The menu items are:

- Add to another list
- Remove
- Tweet
- Share on Facebook
- Show Original
- Tweet to List
- Like/Comment on Instagram**

Two white lines originate from the 'Like/Comment on Instagram' option in the menu and point to two different images in the gallery, indicating the target of the action.

Analytics



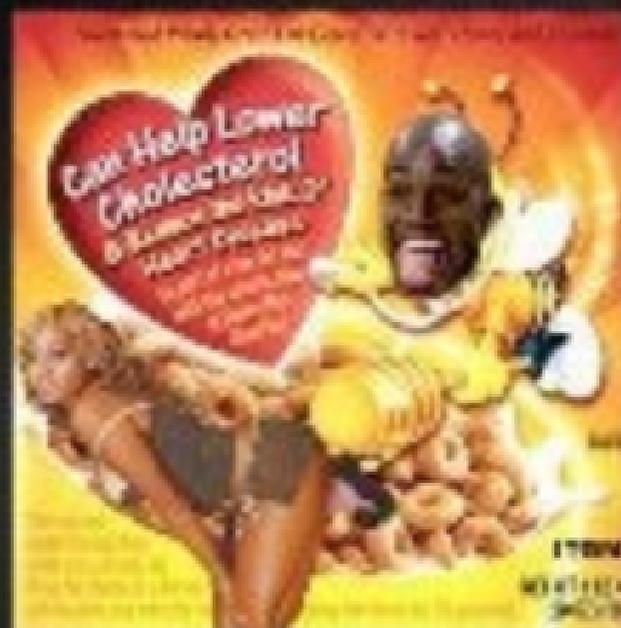


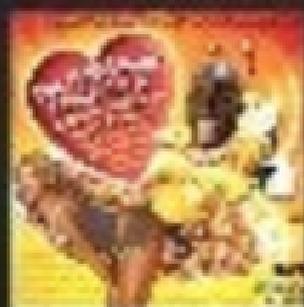
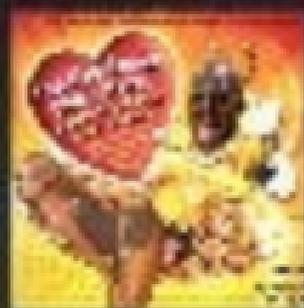
Carmelo Anthony

Your wife tastes
like "Honey nut
Cheerios"



Kevin Garnett





Virality Prediction

Facebook interface showing a post from GazeMatrix with a video thumbnail for 'The planet refused to cheer for its B&W to go viral'.

Facebook interface showing a post from GazeMatrix. The post includes a video thumbnail for 'The planet refused to cheer for its B&W to go viral' and a caption: 'The planet refused to cheer for its B&W to go viral'. The video thumbnail features the text 'The planet refused to cheer for its B&W to go viral' and a heart icon. The post is dated 2014-10-10 and has 10 likes and 1 comment.

Business



Deebhat

Facial feature
profiling for
mumbai
police



Design & Web



Biswab

Wizard of
everything
cloud



Rohan

Master of
scalable
web-dev



Computer Vision



Debasyan

Contributor
to ~~esseract~~
(FOSS OCR)



Manuti

Computer
Vision
Researcher





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