



Funderful®

founders@funderful.com



1969

Schools still fundraise
like it's 1969

Founders & Fundraiser.com



2017



Funderful®

Alumni fundraising done right

founders@funderful.com

We hear you.
Stanford is ending
fundraising calls.



Learn More

Stanford just promised to never call their alumni again

What's changing?

Starting December 1, 2024, Stanford will no longer call alumni, parents, and friends to ask for gifts to the university's various funds.

Why I loved talking with students recently

Students enjoyed talking with you, too. But we are grateful for the gifts you were able to bring with you. We will send you, but we promise to continue sending you stories of students and faculty and the connections from you're doing with your hearts.

Funderful®

Better way to incentivise alumni giving



A mascot wearing a yellow jacket and a white mask with a large nose is participating in a crowd hand-holding activity. The mascot is reaching out to hold hands with people in the crowd. The background is a large crowd of people, many of whom are also holding hands, creating a sense of unity and community. The overall scene is set in a stadium or arena, with the crowd filling the background.

How we do it?
We gamify giving

An aerial, high-angle photograph of a city, likely San Francisco, showing a dense grid of buildings. A prominent feature is a large, ornate building with a dome, possibly a government or institutional building. A tall, thin spire or tower is visible in the background. The image is overlaid with a dark blue, semi-transparent filter.

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Universities spend

\$4.9 Billion

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Stanford is ending
fundraising calls.

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Stanford just promised to never call their alumni again

With 2016

// Photo

For many

What's changing?

Starting September 1, 2016, Stanford will no longer call alumni, parents, and friends to ask for gifts to the university's annual funds.

But I liked talking with student callers!

Students enjoyed chatting with you, too. And we are grateful for the gifts you made while talking with them. We still need you, and we promise to continue sending you stories of students and faculty and the incredible work they're doing with your support.

Funderful®

Better way to incentivise alumni giving



These are some of our customers

Berkeley
UNIVERSITY OF CALIFORNIA



AMERICAN UNIVERSITY
WASHINGTON, DC



UNIVERSITY OF
OXFORD



UNIVERSITY OF
CAMBRIDGE

We are growing 65% QoQ



3X more donations



A mascot wearing a yellow jacket with a blue 'C' on it is shaking hands with a crowd of people. The background shows a large group of people, some wearing green hats, in what appears to be a stadium or arena setting. The entire image has a dark blue overlay.

How we do it?

We gamify giving

Our team **beat Stanford** In per capita donations



Raimonds Kulbergs
CEO



Dmitry Dedelis
CTO



Walter Rivera
Sales (US)



Dave Celone, Advisor,
Ivy League Fundraiser

An aerial, high-angle photograph of a city, likely Oxford, featuring a prominent Gothic cathedral with a tall spire and a large domed building. The image is overlaid with a semi-transparent blue filter. The word "Funderful" is written in large white letters across the center, with a registered trademark symbol (®) to its upper right. Below it, the email address "founders@funderful.com" is written in smaller white text.

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