



folia Water

Paper for pennies. Water for billions.™

CEO: Jonathan Levine, PhD



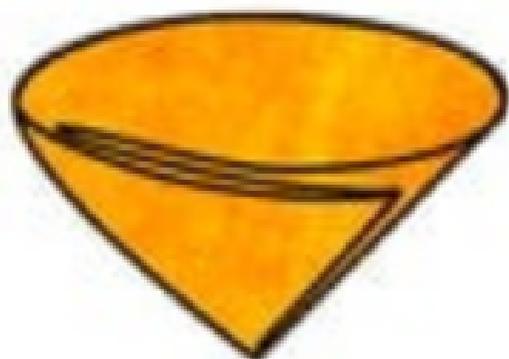
The world's first water filter
for pennies not dollars



Patent pending



MVP: Sold Out



\$100k

8 Distributors



\$2-5M in 2018



Founding Team: Scientists



CEO Jonathan Levine, PhD

 **COLUMBIA UNIVERSITY**

CTO Teri Dankovich, PhD

 **Cornell University**

McGill

**Carnegie
Mellon
University**



Folia Filters™

The Next \$1B Staple



10X cheaper



Jonathan Levine, PhD, CEO
jonathan@foliawater.com





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A close-up photograph of a silver faucet with a wooden pencil inserted into the spout. The pencil is held in place by the faucet's design, which is a visual metaphor for water conservation.

1.8 Billion



The world's first water filter for pennies not dollars



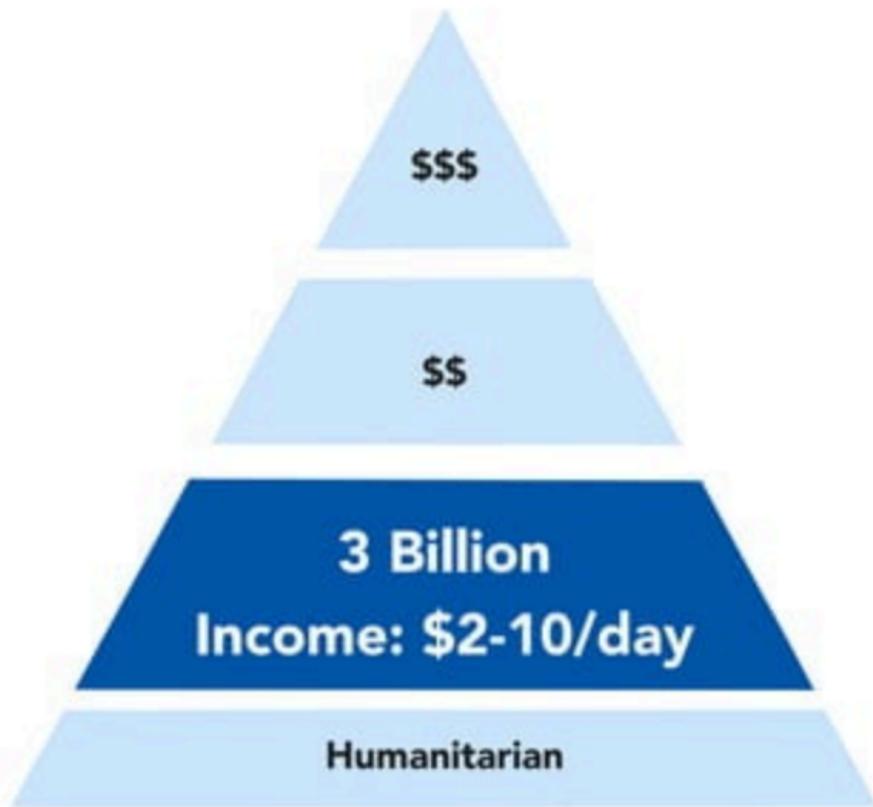
Patent pending





10X cheaper







Manufacturing
7¢



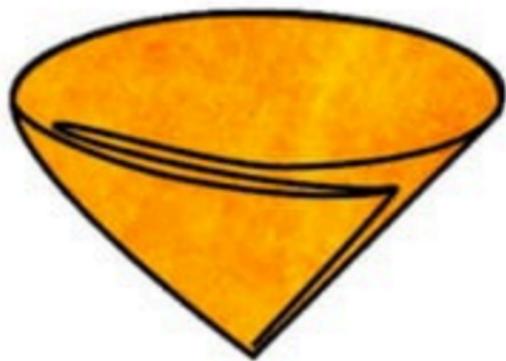
Distributors
25¢



Retail
50¢



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