



**FLYE**

**Connecting brands with their audience**



13 likes

carlaabbott24 Lil Doms first game!!

buffalobills Be sure to stop by a Bills Guest Service booth to get a 1st game certificate.

carlaabbott24 Thanks! We did...I'm gonna frame it & hang it in his room!!

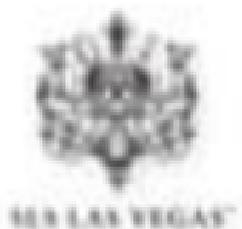


*"This shows the power of interacting with fans in real time in venue!"*



# 90%

No Identifiable  
#hashtag or @mention



**\$35B**



Preston McGee  
Founder, CEO



Alexander Bell  
Founder, CDO



David Thompson  
Founder, CPO



Ethan Bell  
Founder, CTO



Derek Briggs  
Product Design

Booz | Allen | Hamilton

teleport



86%

Response Rate



28%

M-o-M Growth



\$35

Billion



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[flye.co](http://flye.co)





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## Brands suck at social engagement!

7/10

dislike ads



91%

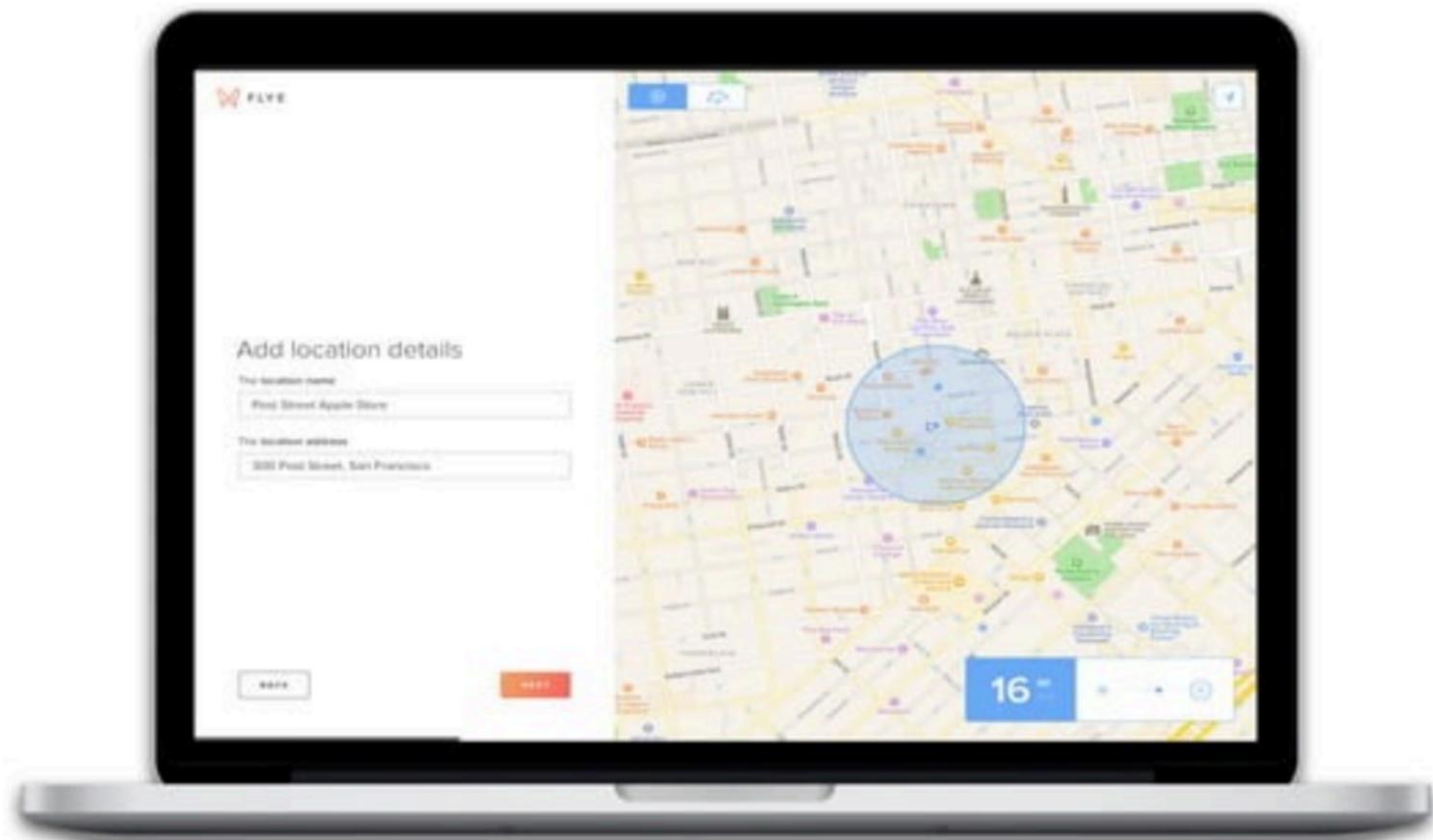
ads intrusive



2/5

most difficult







## Flye Response Rate

86%

### Social Ad Click Through Rates



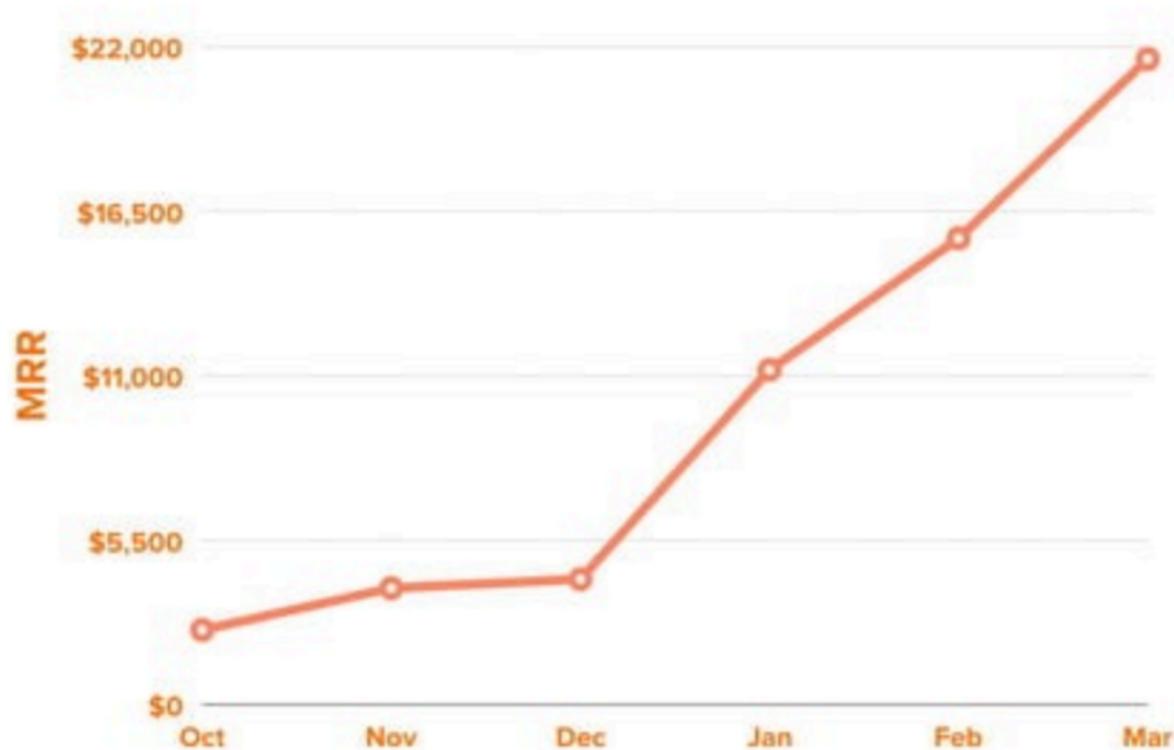
1.3%



0.4%



0.17%



In just  
5 months!  
15+ major  
brands

**28%**  
M-o-M Growth



\$35B



Preston McGee  
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Founder, COO



David Thompson  
Founder, CRO



Ethan Berl  
Founder, CTO



Derek Briggs  
Product Design

Booz | Allen | Hamilton



UC HASTINGS  
COLLEGE OF THE LAW  
1827 - 1828

teleport



GitHub



# 86%

Response Rate



# 28%

M-o-M Growth



# \$35

Billion



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[flye.co](http://flye.co)

