

The Future: Single stable foundation for data driven applications



Team



160

Total Employees

Across offices in Oakland, Denver, Dublin,
Bengaluru, and Kitago

5.0

Glassdoor Rating

30 Reviews



The Problem: Centralizing data

From Operational Systems

To Modern Data Warehouses

For

stripe

GitHub

ORACLE



SendGrid

NETSUITE



PostgreSQL

Marketo



Internal Analytics (BI)



Data Sharing and Feeds



Data Products



Operational Systems

The Problem:

Traditional approaches to ETL are too labor-intensive and brittle



The Solution:

Prebuilt automated connectors



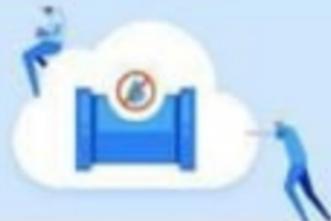
Automated

Fivetran creates and maintains a perfect replica of your data, with minimal user intervention.



Resilient

Idempotent core architecture makes Fivetran resilient and makes it possible for devs all over the world to write high-quality connectors.



Deployed in the cloud

Our engineers are constantly monitoring and fixing our code as the sources change.

The Solution:

The simplest possible user experience

1. Authorize connection

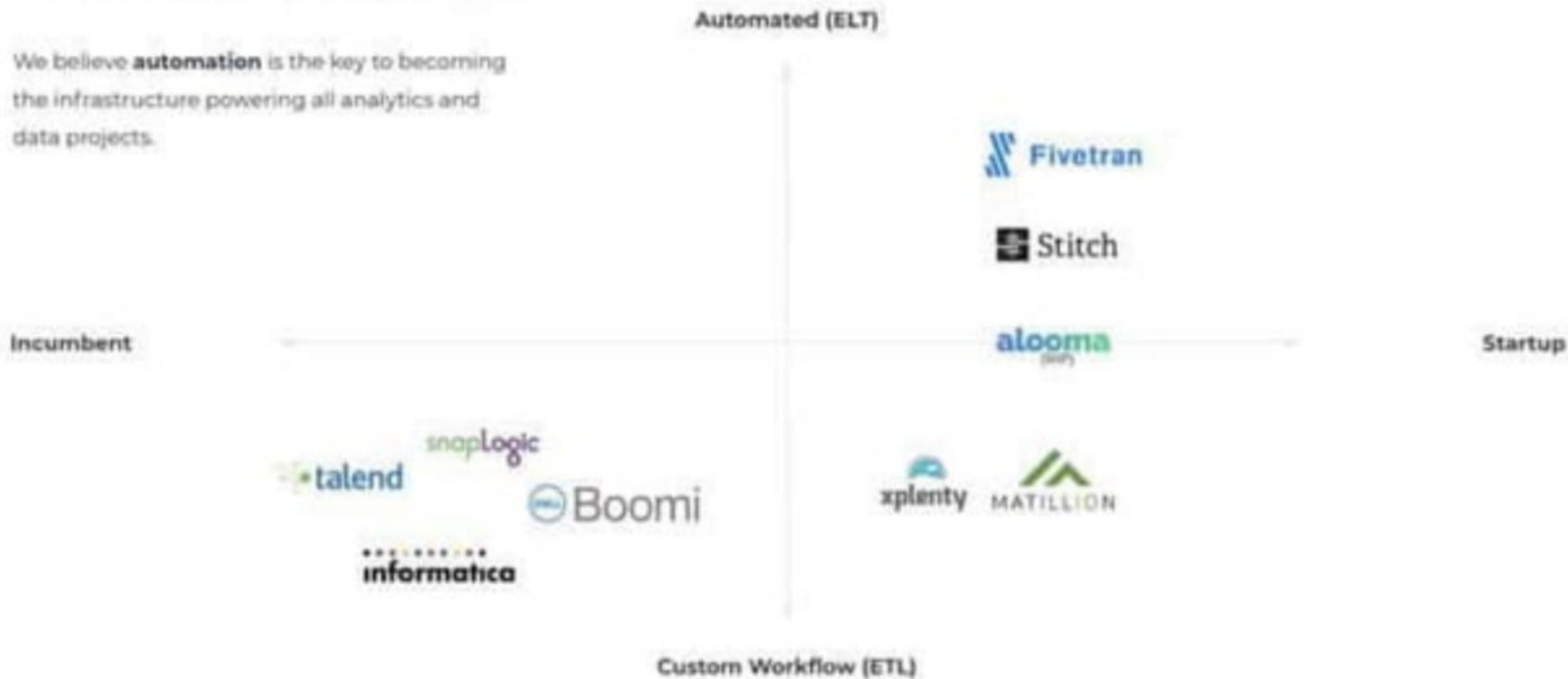


2. Choose tables



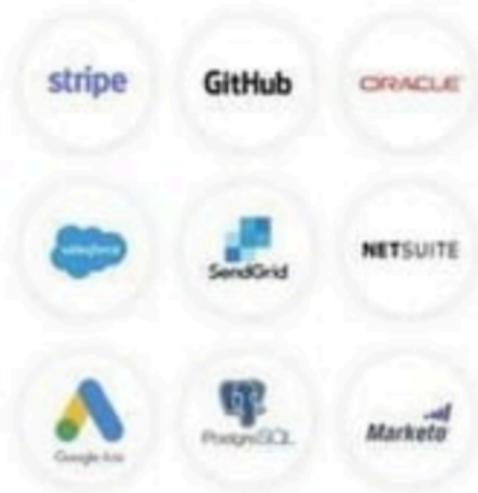
Competitive landscape

We believe **automation** is the key to becoming the infrastructure powering all analytics and data projects.



Why now?

Proliferation and Adoption of SAAS Tools



New Generation of Cloud-based, Serverless Data Warehouses



Leveraging Data is a Requirement to be Competitive



Validation:

Direct integration within partner's UI

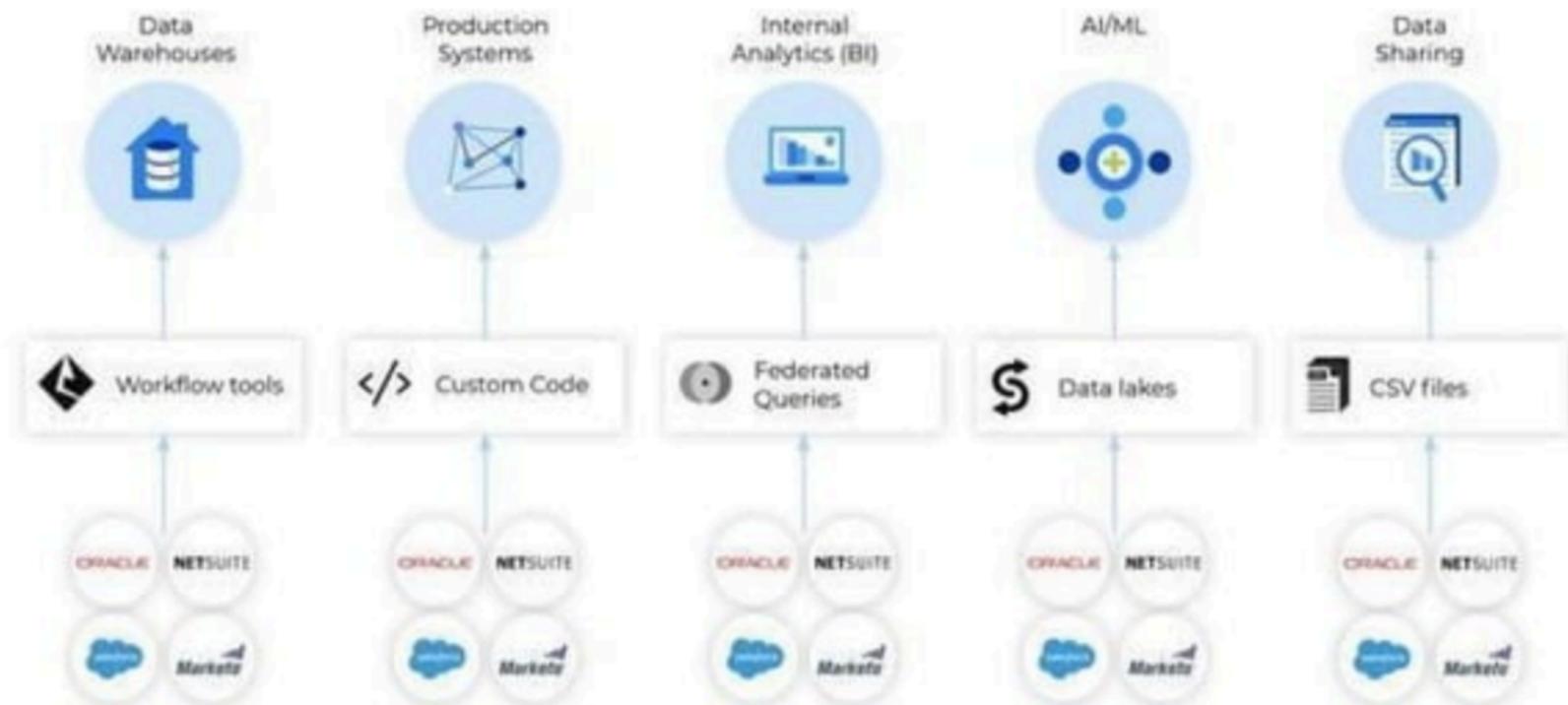
Snowflake: Partner Connect



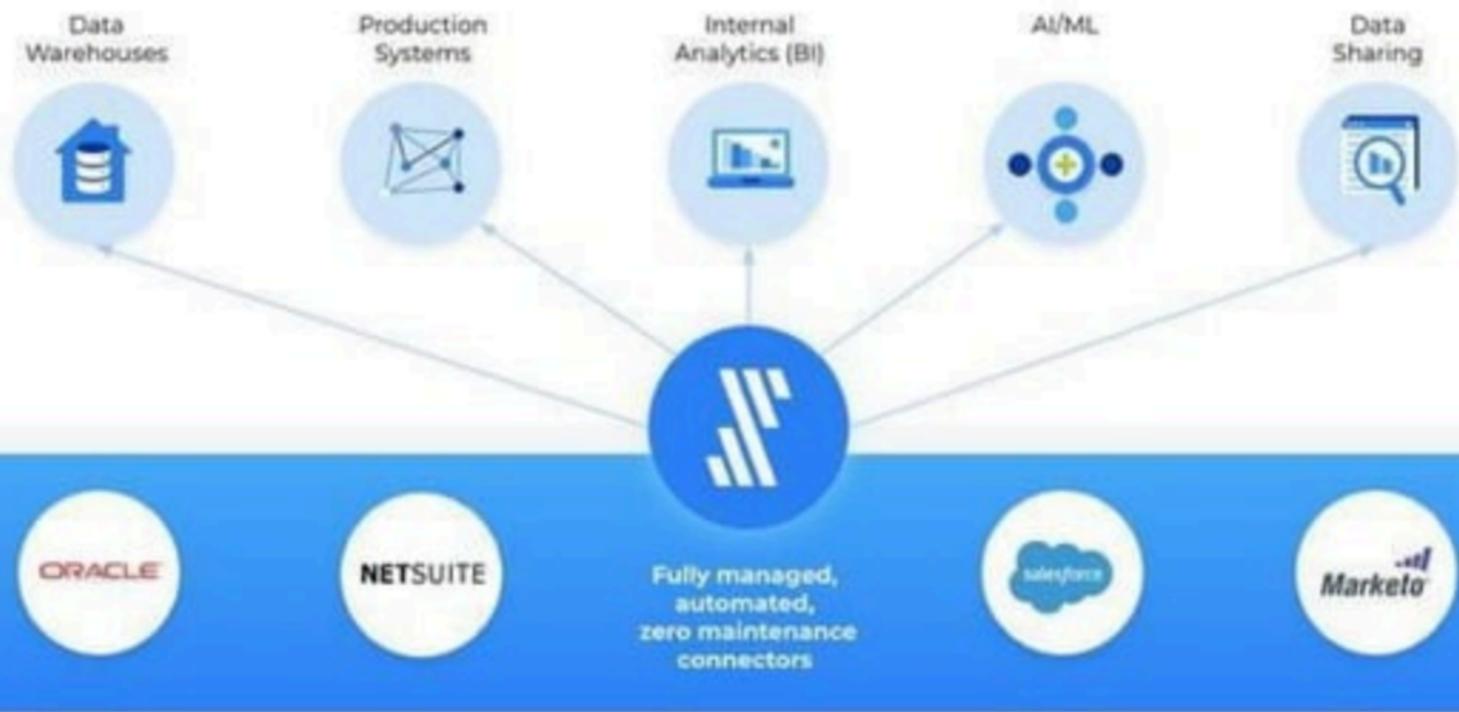
Google Cloud: Marketplace



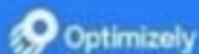
The Past: Fragmented approaches, no single winner



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750+ Customers



URBAN
OUTFITTERS

Jumeirah

FOREVER 21

LimeBike

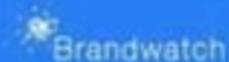
AUTOMATTIC

AvalonBay
COMMUNITIES

monzo

yext

KICKSTARTER



NCM
NATIONAL CINEMEDIA

WISTIA

LogicMonitor

CrossFit
FORGING ELITE FITNESS

wework

CLASSPASS

outsystems

MEDP@CE

lightspeed

Square

HotelSpecials

kiva

purple

AXIS BANK

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Fivetran is the stable foundation for data driven applications

Centralizing data is hard but vital to building a data-driven company.

The market for Fivetran includes **BI, operational** use cases, **AI/ML** and **data products**.

Fivetran is poised to win the space with **automation** and **partnerships**.

