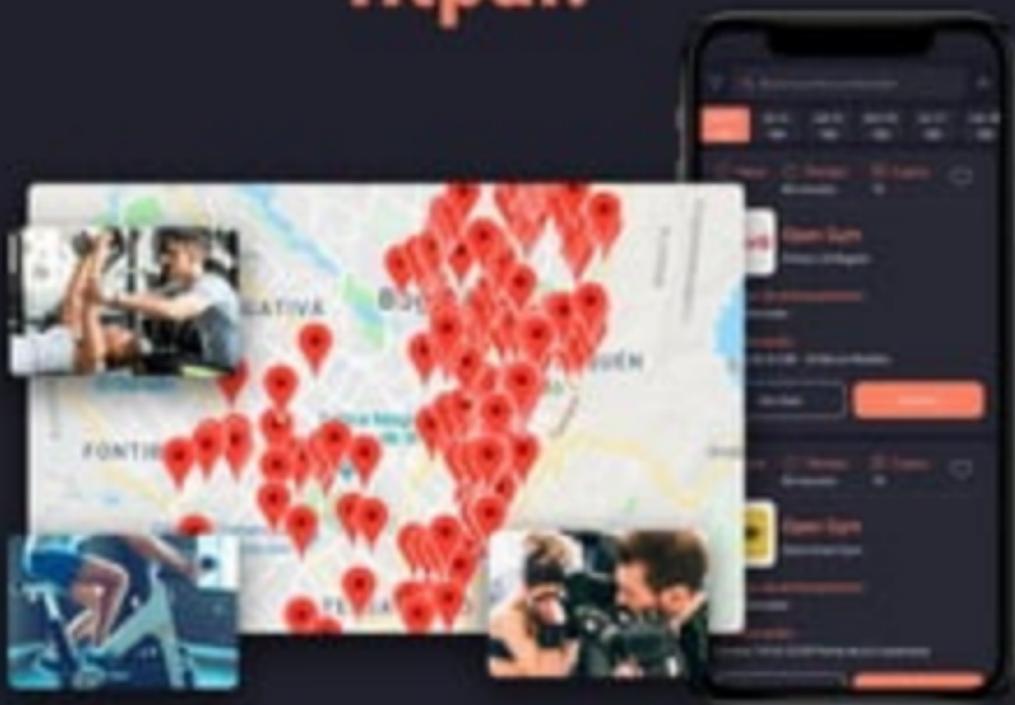


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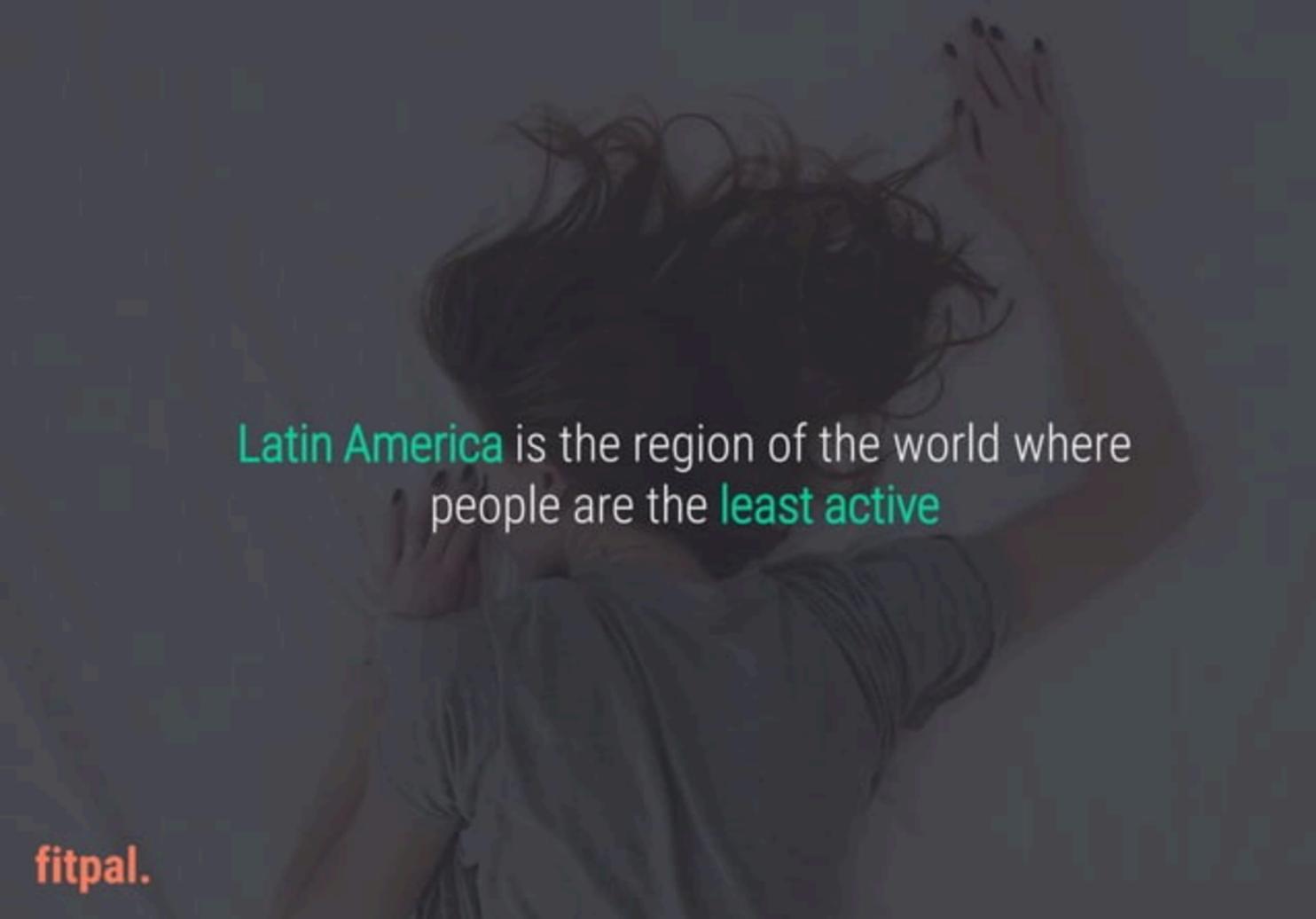
People exercise  
**25%**  
more with **fitpal.**





**fitpal.**

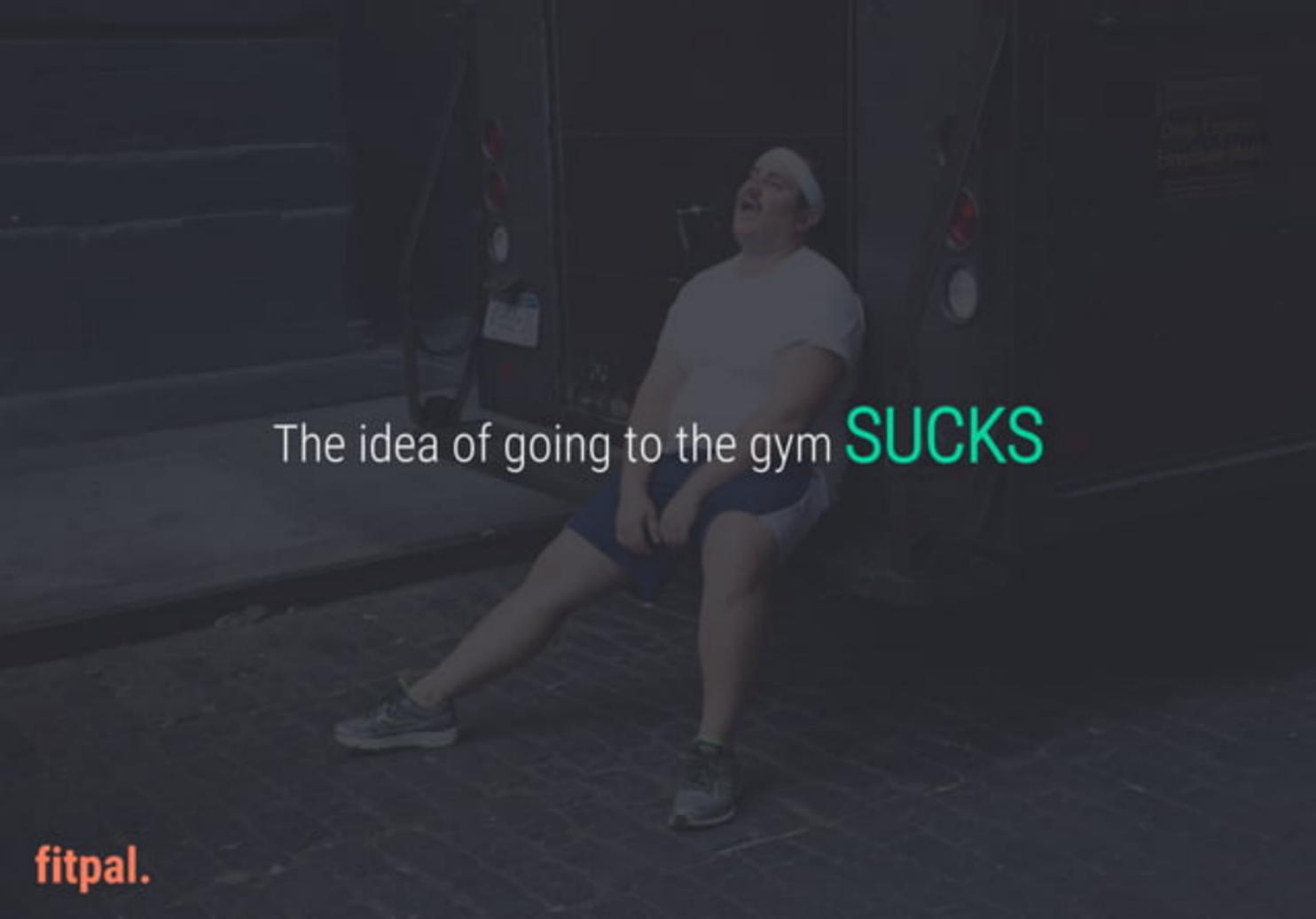
Flexible fitness for everyone



Latin America is the region of the world where people are the **least active**



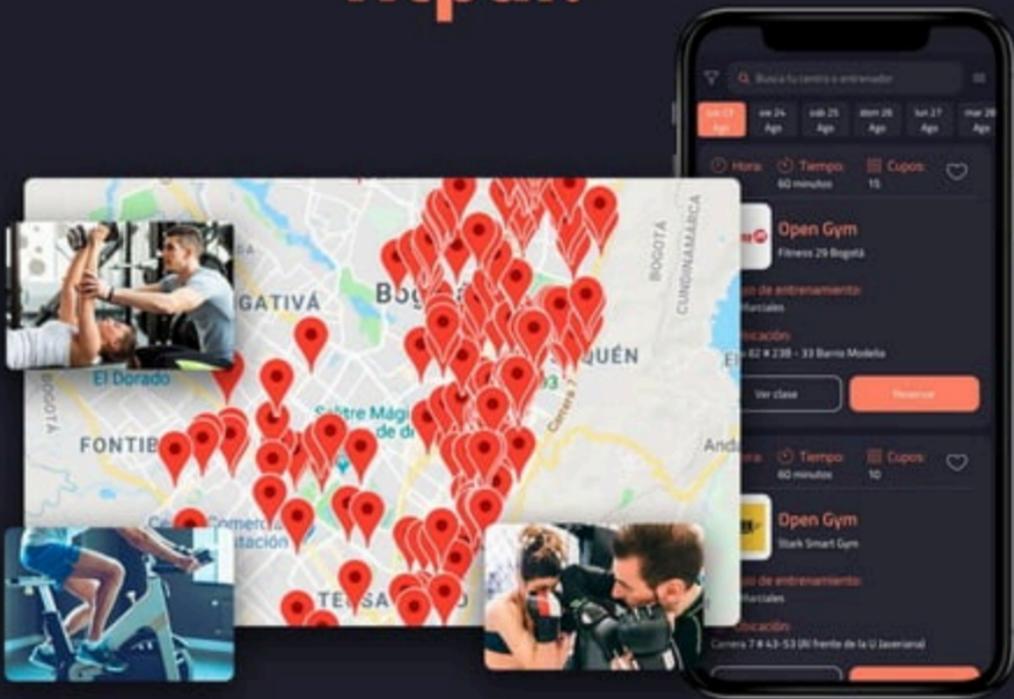
Health insurers are spending  
**\$ 2 billion / year**  
trying to get people to move

A man in a white t-shirt and blue shorts is sitting on a bench in a gym, leaning back with his head tilted upwards and a look of exhaustion or frustration. The background shows gym equipment and a dark wall.

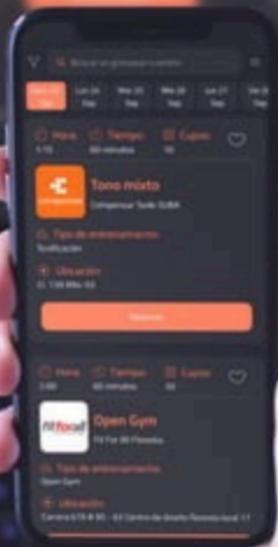
The idea of going to the gym **SUCKS**

**fitpal.**

# fitpal.



People exercise  
**25%**  
more with **fitpal.**



+470

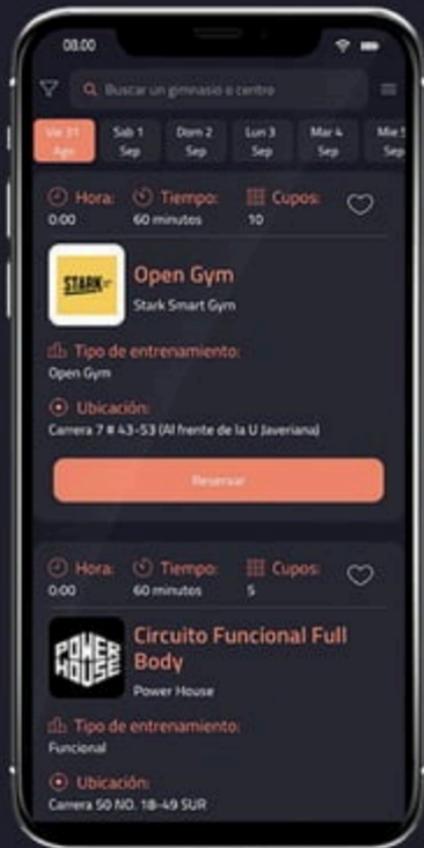
Gyms

+75k

Classes to choose from

+200k

Classes taken by our users



+470

Gyms

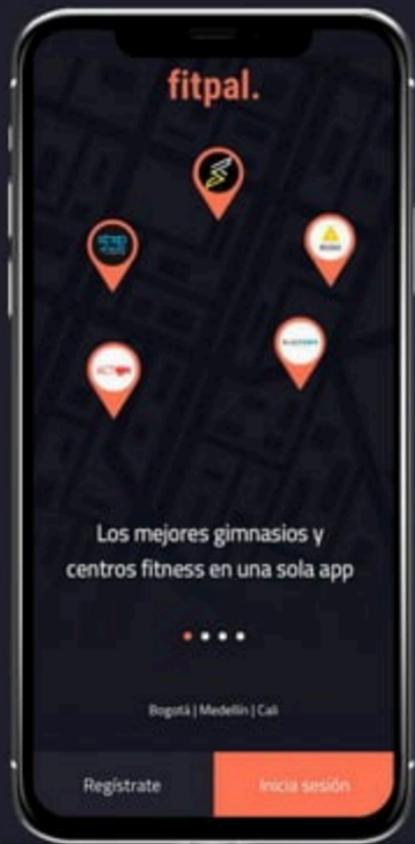
+75k

Classes to choose from

+200k

Classes taken by our users





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Largest health insurer  
in Colombia

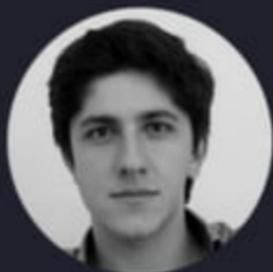
\$4.2M

\$550k Revenue / year

fitpal.

Julián Torres

CEO



InQlab

Colombia's most active incubator

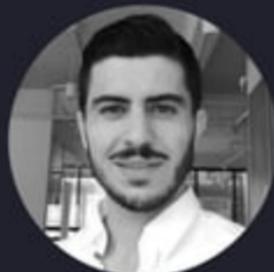
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Founded 5 companies



Santiago Aparicio

CRO



Rappi

Latam's latest unicorn

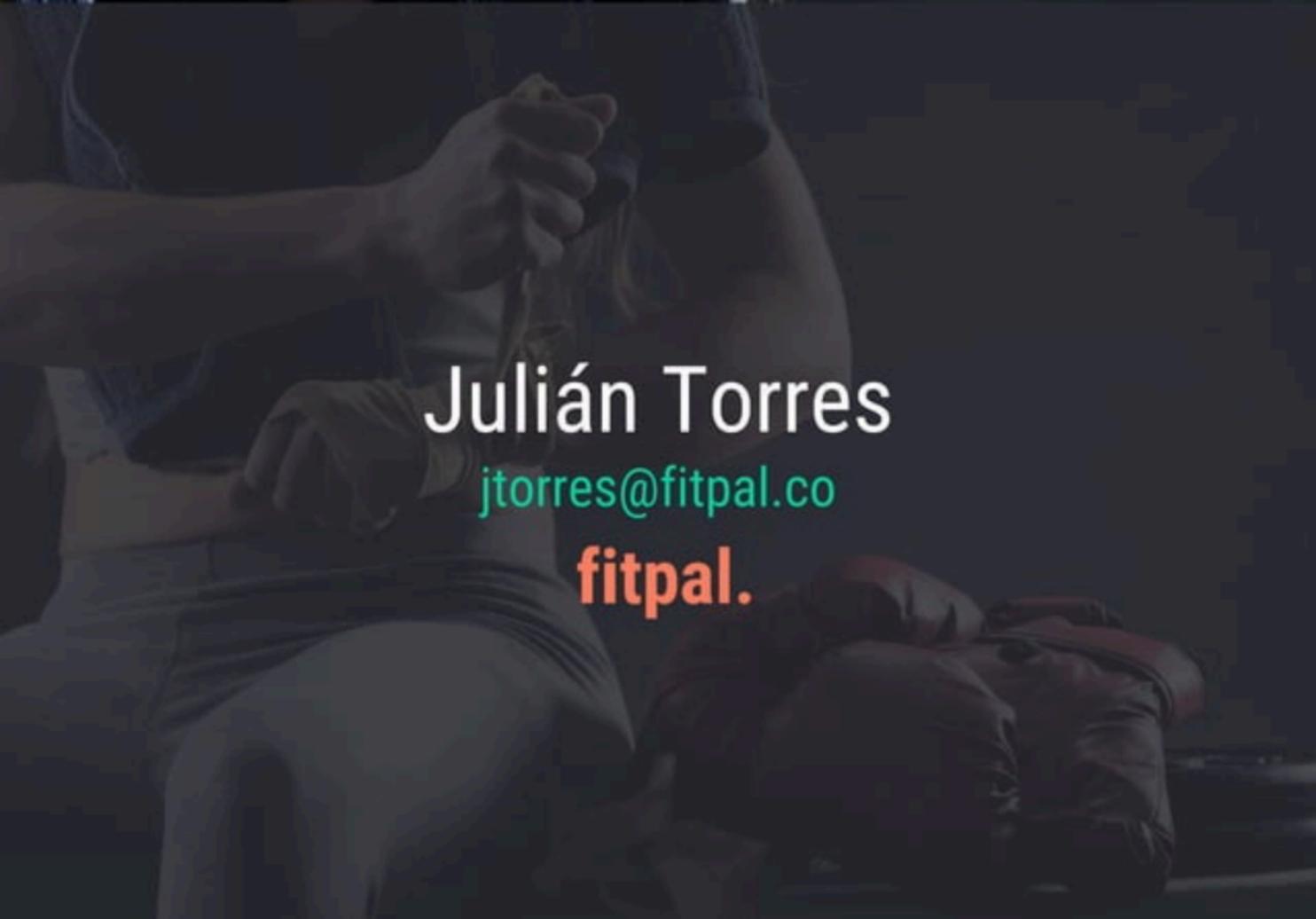
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Improving your quality of life one workout at a time



fitpal.

A person is shown from the waist up, wearing a dark, long-sleeved athletic top and light-colored pants. They are holding a pair of black boxing gloves. The background is dark and out of focus, suggesting a gym or training area. The overall image has a dark, moody aesthetic.

Julián Torres

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**fitpal.**