



06 ::

by

Fingertips lab

A close-up photograph of a person's hands on a steering wheel. The person is holding a smartphone in their left hand, looking at the screen. The right hand is on the steering wheel. The background is slightly blurred, showing the interior of the car and a window. The text is overlaid on the top left of the image.

Every second, 660,000 US
drivers look away from
the road to check their
smartphones.





06 ::

by

Fingertips lab

A close-up photograph of a person's hands on a car's steering wheel. The person's left hand is holding a smartphone, looking at the screen, while their right hand rests on the steering wheel. The background shows the interior of the car, including the dashboard and a side mirror. The lighting is soft, suggesting an indoor or shaded environment.

Every second, 660,000 US
drivers look away from
the road to check their
smartphones.

06 :



		amazon echo
	RESPONSE TIMES 2 to 5 seconds <i>(Annoying to Unusable)</i>	
	RELIABILITY 50% - 90%	

O6 ::		
	RESPONSE TIMES < 100 milli second <i>(Crisp)</i>	
	RELIABILITY 100%	

\$160K in Pre Orders
in 1 month

\$20 Ad spend for
\$100 Pre Orders



上汽集团
SAIC MOTOR



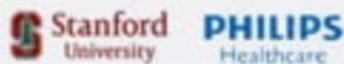
Winner of
2017 CES Innovation Award



PK Mishra, CEO



Dr. Ben Park, CTO

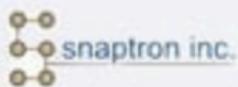


Alex Woolf, Chief Scientist



OF PARTNERS

Investors



Pioneer of
Lean Startup Movement



