

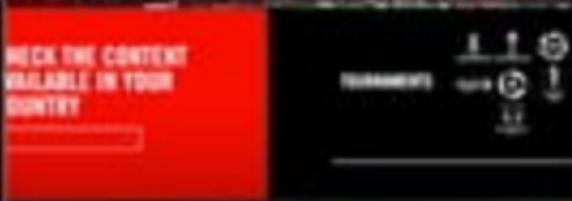
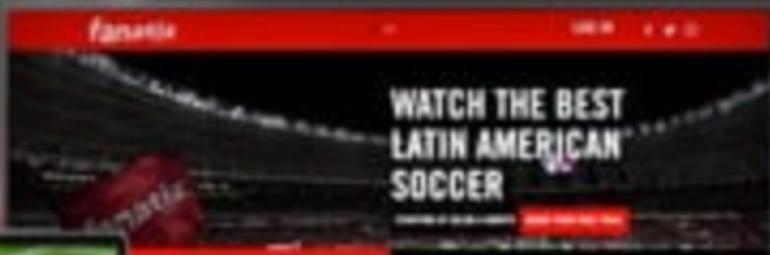


**200M+** LATAM fans  
desperate for sports content

**\$10Bn** TAM by 2025

# fanatiz.com

Anywhere, anytime - \$9.99 a month



 chromecast

## Latin America's leading soccer leagues



## Most loved soccer clubs

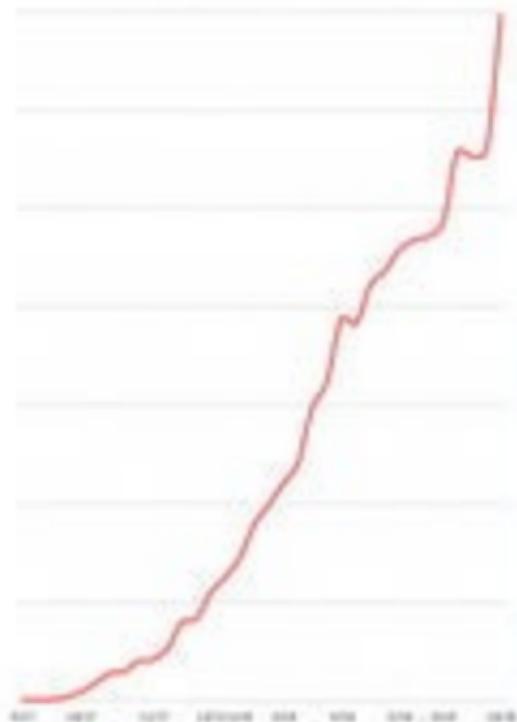


## Key stakeholders



# Traction has exceeded our expectations

## Exponential Subscriber Growth



Considers only periods when leagues are active

Growing at  
30% MoM

40k+ registered users  
80+ countries

## El Papa recibió una app para ver los partidos de San Lorenzo

El sumo pontífice manifestó su "felicidad" según indicaron a Télam, luego de recibir una suscripción honoraria de la empresa que tiene los derechos del fútbol argentino fuera de América Latina.

Por Esteban Espinosa



## Strategy to **succeed**

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Content

Negotiating 150+ new content licenses

Distribution

Closing telco distribution agreements to reach 200M clients across LATAM

Funding

Raising Series A to accelerate growth and leverage first-mover advantage

# Fanatiz has assembled a **world class team**

---



**Matias Rivera**

CEO

4 successful ventures  
CS Engineer



STANFORD  
BUSINESS



**David Belmar**

Chief Content Officer

23 years of senior media  
experience



**Raul Rivera**

Chief Strategy Officer

Founding Partner of BCG  
LATAM

BCG

The Boston Consulting Group

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**Latin America's Netflix for live sports**

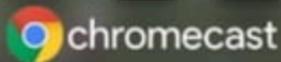
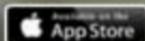


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## Most loved soccer clubs



## Key stakeholders

turner



ESPN

Claro  
sports



TyC Sports  
INTERNACIONAL

Lagardère  
SPORTS



Telefonica

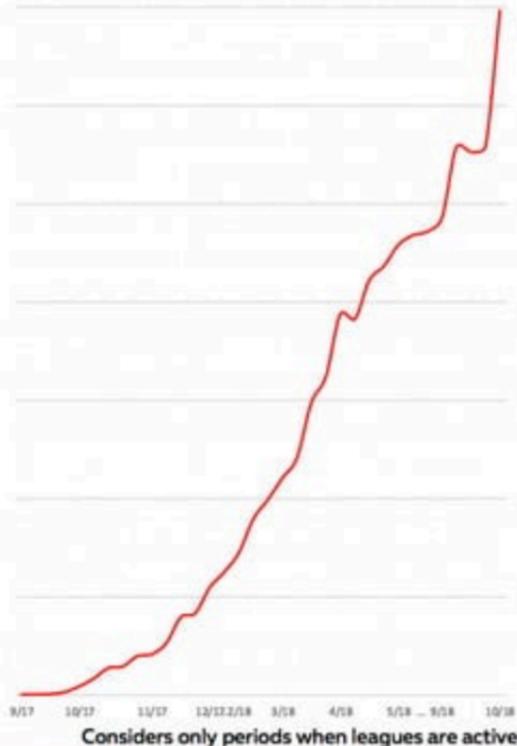


MP & SILVA



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Por Enviados especiales



## Strategy to **succeed**

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**Growing 30% MoM**

**\$10 Bn TAM**

**Right team to make it happen**

**matias@fanatiz.com**