



- 1 There's an explosion of customers talking about brands online

"I've been looking for something like [Encore] for the last 13 years.

This is the holy grail."

Bob Jacobs

Head of Communications at NASA



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[encorealert](#)

Tammy Che
CFO

James Li
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Felipe Lopes
CTO

ENCORE

Turning online noise into actionable marketing & PR insights with AI



razorfish





PITTSBURGH
PIRATES



ID
EO



TNW
THE NEXT WEB



LE CREUSET



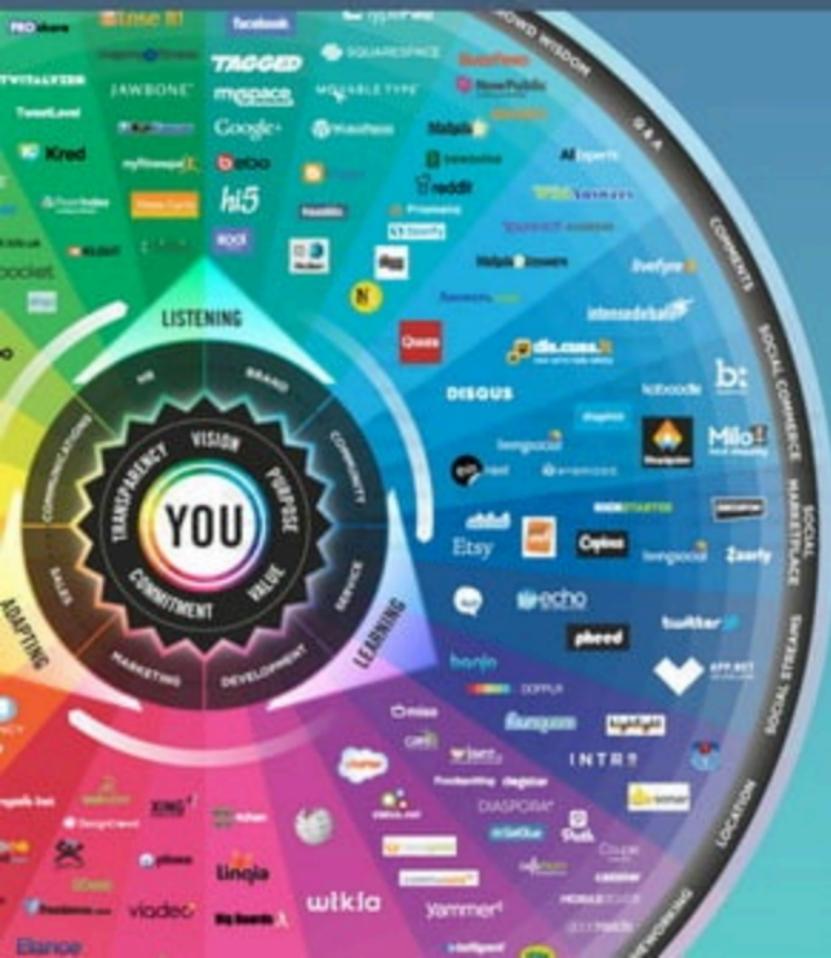
abc



Tina Anthony

Director of Digital Strategy





1 There's an explosion of customers talking about brands online



2 Current tools are
overwhelming &
not actionable

ENCORE

Turning online noise into actionable marketing & PR insights with AI

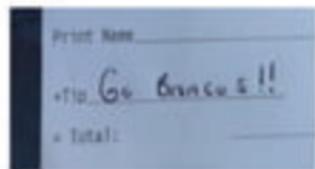


2 minutes ago

A tweet by [@DeMarcusWare](#) is starting to catch fire.



D-Ware (298K)



[#ThingsWaltersDontDo](#)

- 1) Pre-judge
- 2) Assume
- 3) Assume u gonna get a tip after you say "Go Skins"

While the average D-Ware's post has 46 shares, this post has 1.5K shares.

Forward to Team

Keep a Closer Eye on This



3x↑
Social Reach

"I love receiving the insights in real-time. Encore has been a huge help to our team."

Tina Anthony
Director of Digital Strategy

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\$21,000

Monthly Recurring Revenue

4x

Pipeline Size



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