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WE GET BUTTS IN MOVIE THEATER SEATS

TIME

The New York Times CBS



TC

Wash Post Tribune

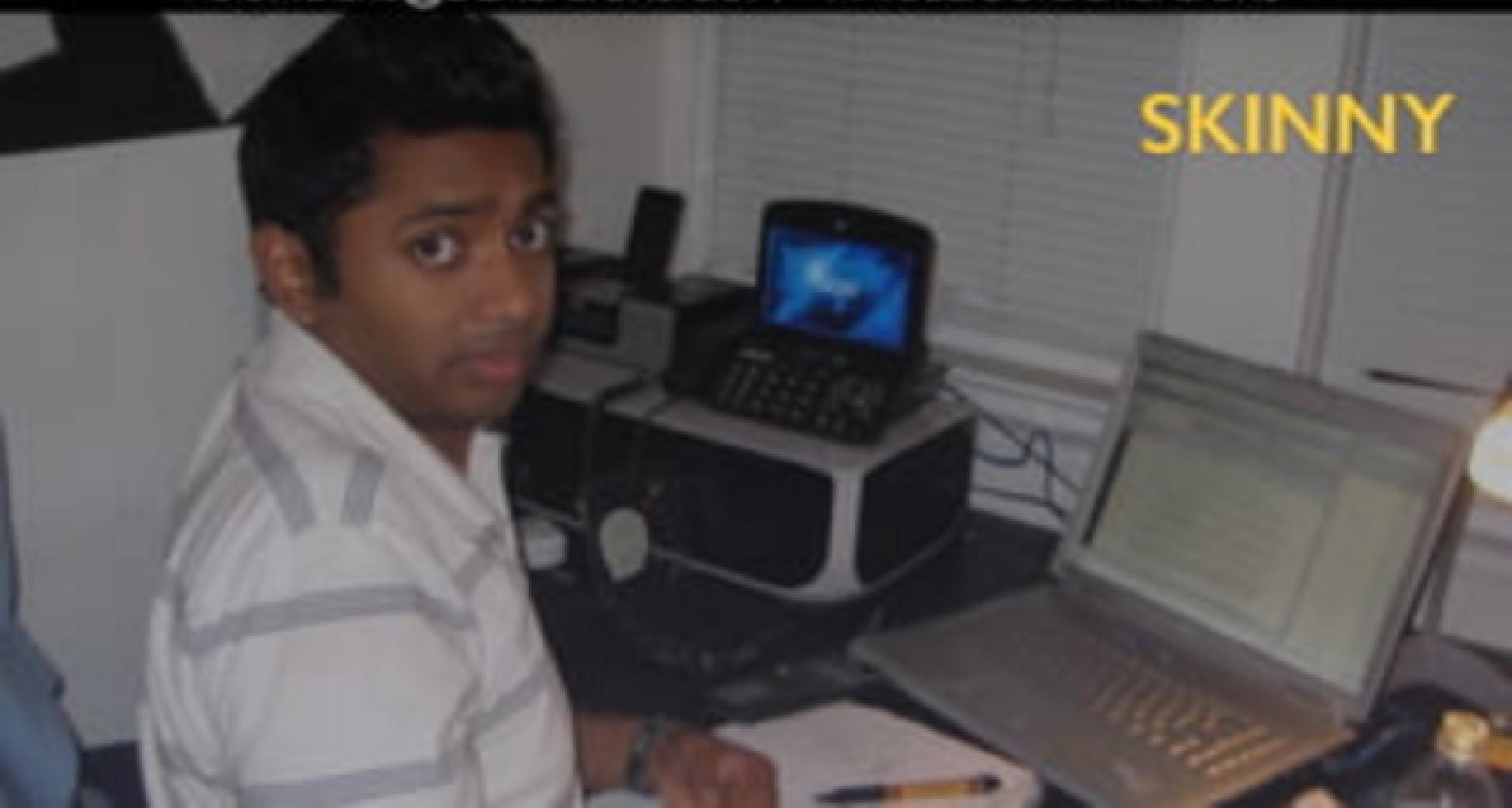
pandodaily

UC BERKELEY

A wide-angle photograph of the University of California, Berkeley campus. The image features the prominent Sather Tower (Cathedral of Learning) on the left, a large white building with a red-tiled roof in the center, and another large white building with a red-tiled roof on the right. The sky is blue with scattered white clouds. The foreground shows a green lawn and some trees.



SKINNY



SKINNY SOBER



SKINNY
SOBER
SINGLE



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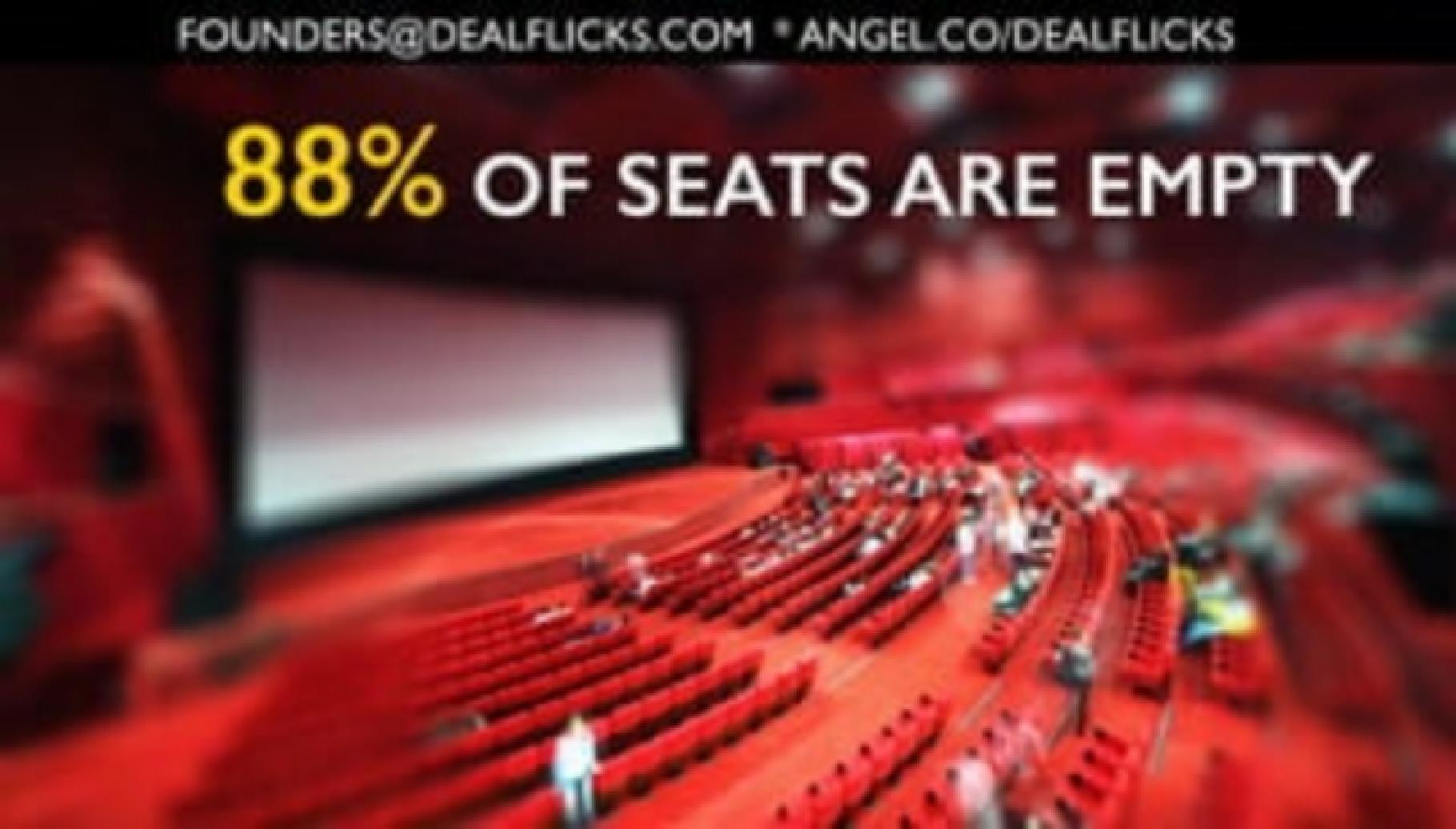


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SEATS ARE EMPTY

A photograph of a large, empty theater with rows of red seats. A white screen is visible at the front of the stage area. The text "SEATS ARE EMPTY" is overlaid in white, bold, sans-serif font in the upper right quadrant. At the top of the image, the text "FOUNDERS@DEALFLICKS.COM • ANGEL.CO/DEALFLICKS" is displayed in a smaller, white, sans-serif font.

88% OF SEATS ARE EMPTY

A photograph of a large, empty theater with red seats, illustrating the statistic that 88% of seats are empty. The theater is filled with rows of red seats, and a few people are visible in the distance. A large screen is visible in the background.

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\$40 BILLION DOLLARS

SPENT ON MOVIE TICKETS, POPCORN, AND SODA EVERY YEAR.



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PRICELINE FOR MOVIE THEATERS

TIME

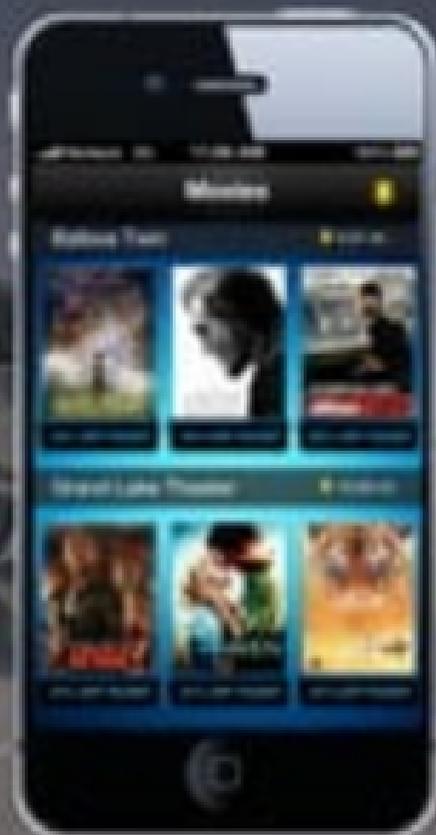
The New York Times CBS



TC

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MOVIE TICKET DEALS

UP TO 60% OFF

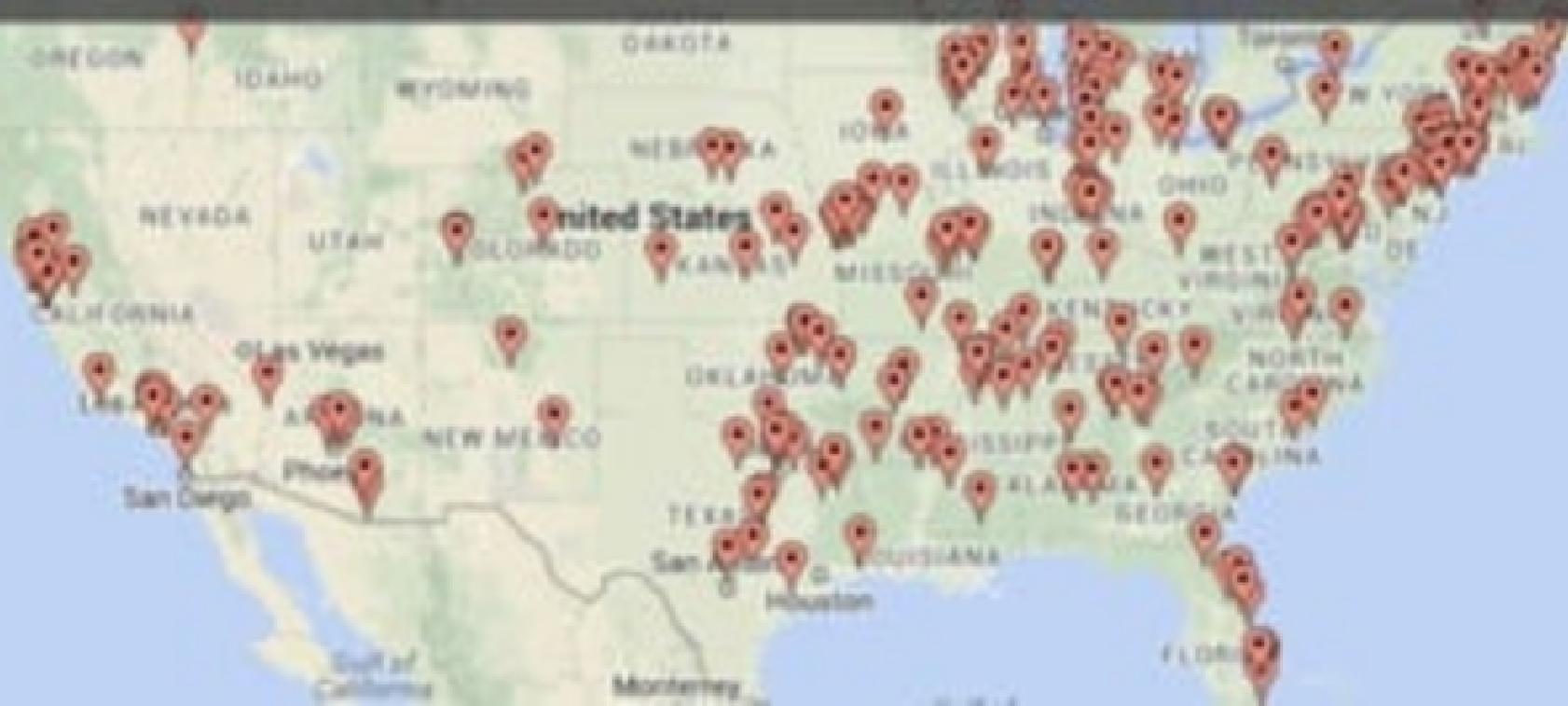
\$0 CONVENIENCE FEES

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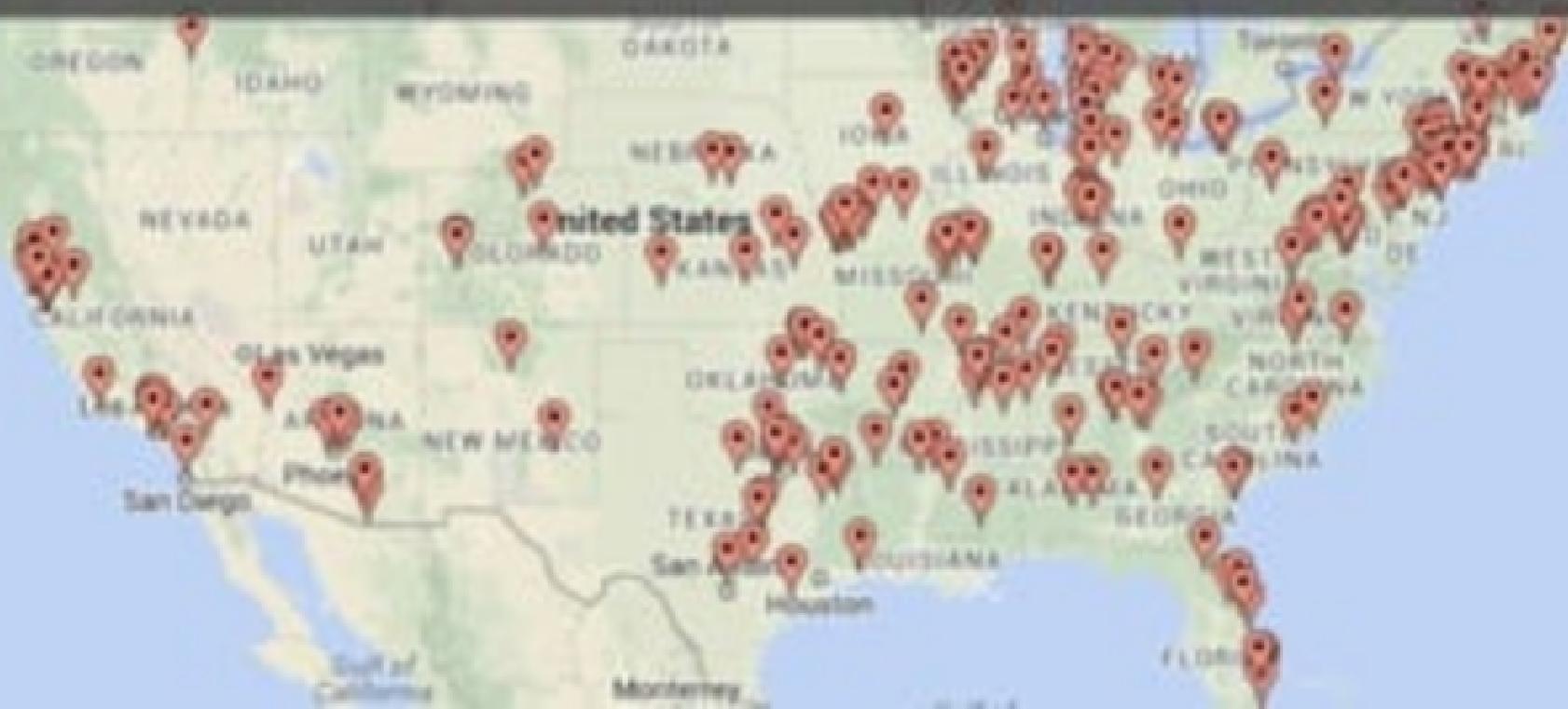
LAUNCHED IN JULY 2012
1 SCREEN - STRAIGHT OUTTA COMPTON



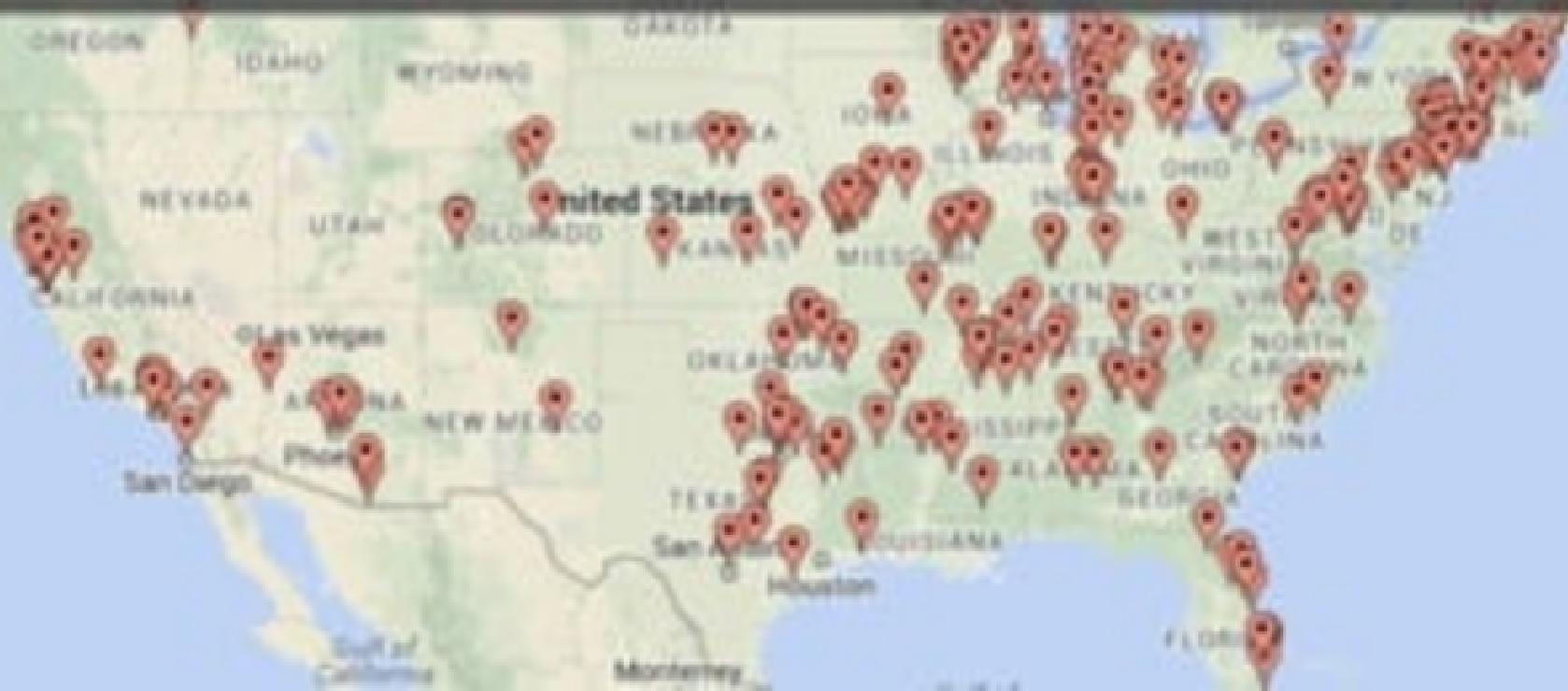
550+ THEATER PARTNER LOCATIONS



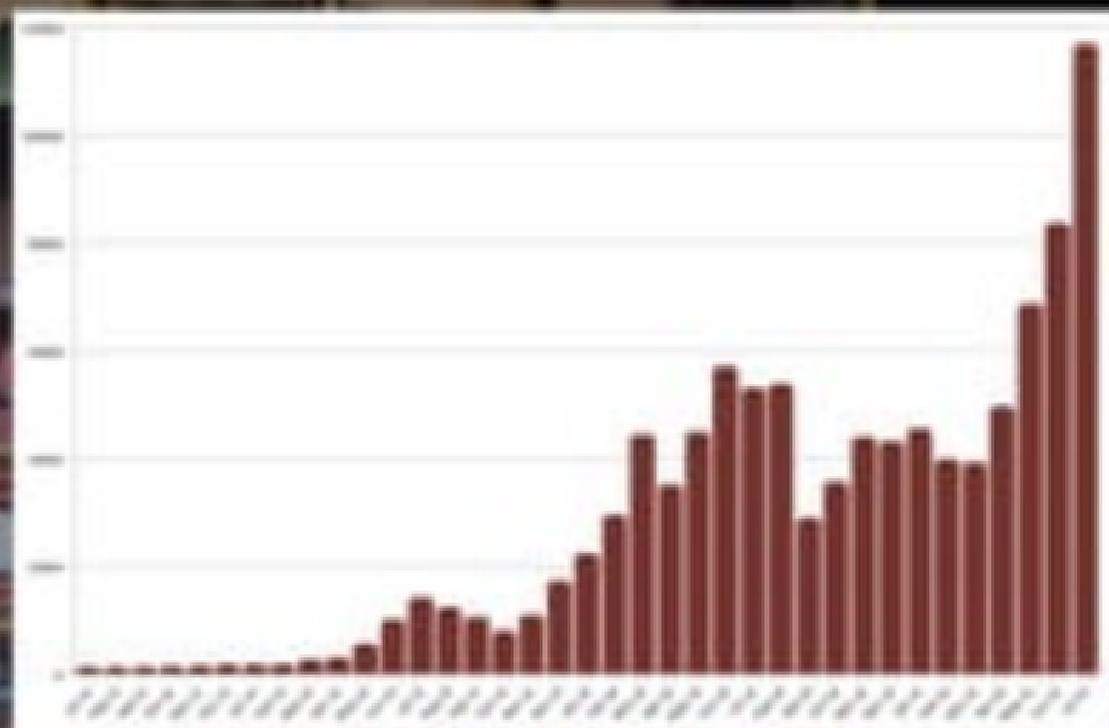
14 OF THE TOP 50 CHAINS



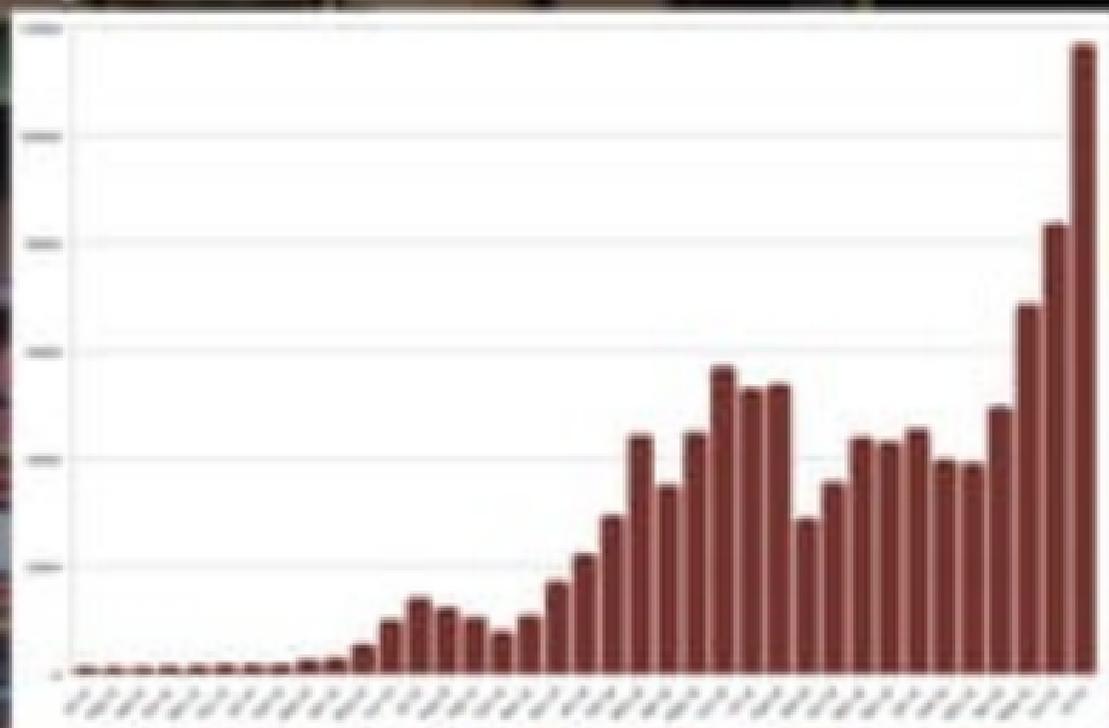
3 OF THE TOP 10



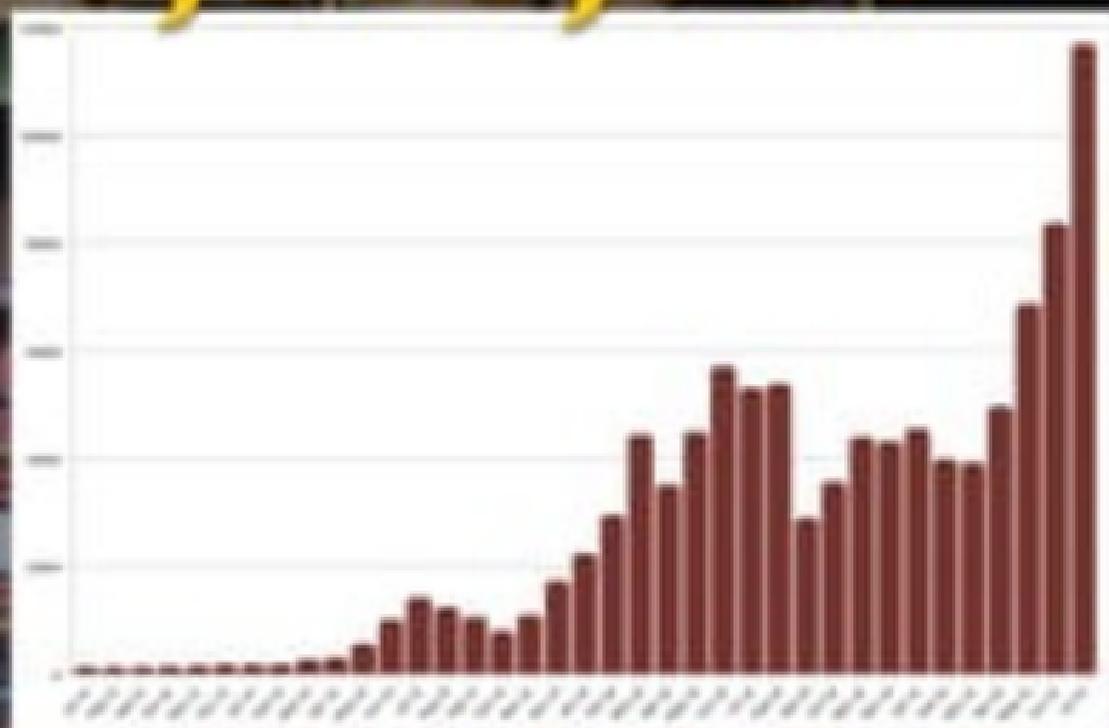
23% MoM IN TICKET/CONCESSION SALES



100,000 PER MONTH



1,000,000+

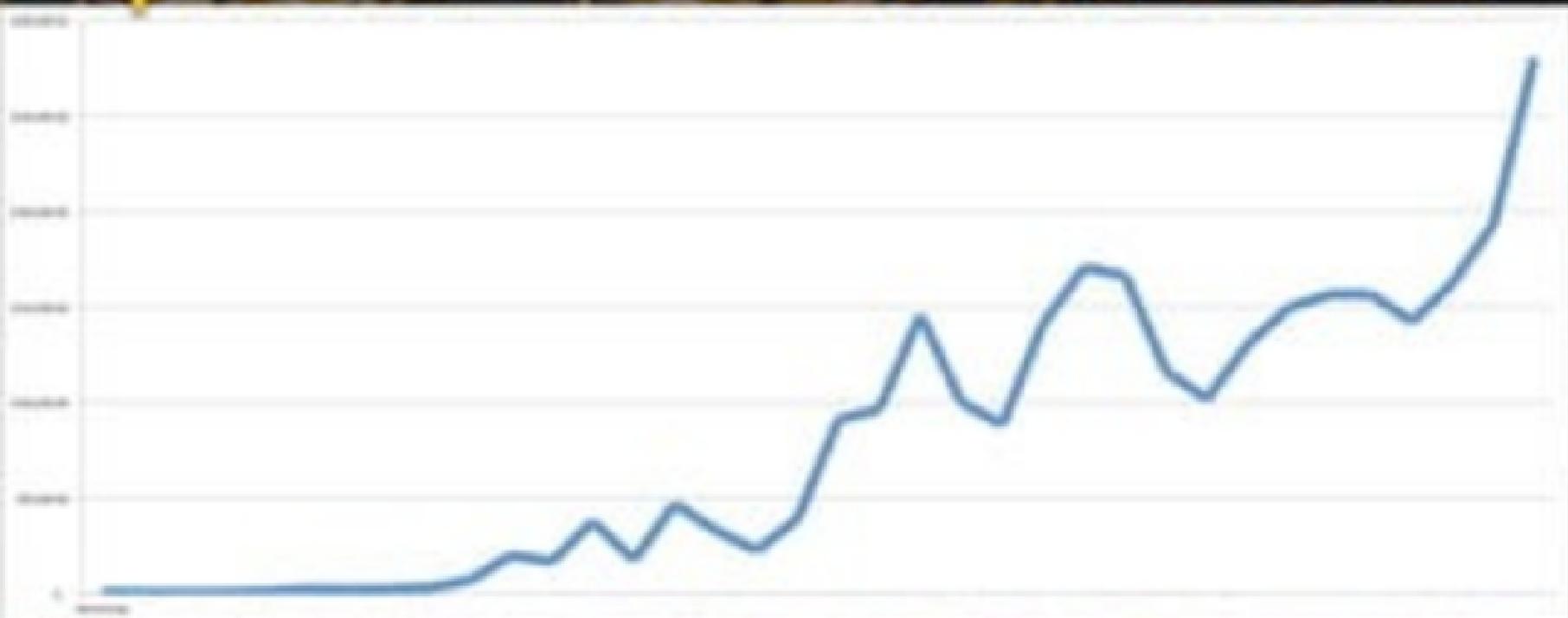


2.2X YoY GROWTH IN REVENUE

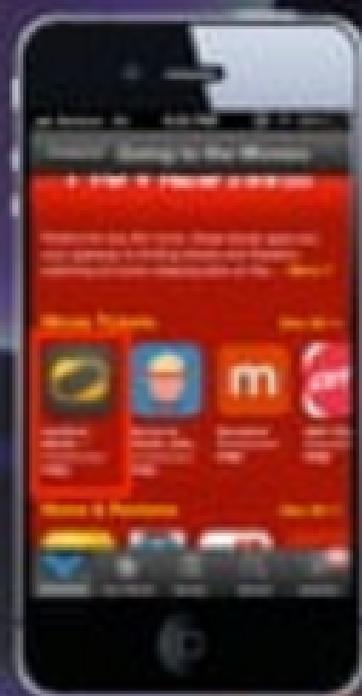
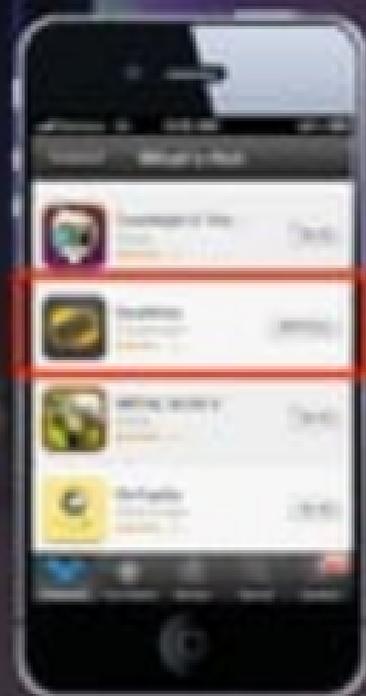
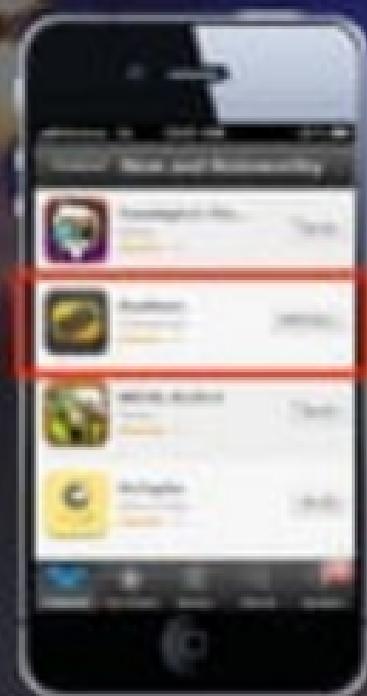


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\$4M+ REVENUE



IPHONE APP FEATURED **14X** BY APPLE



9 FULL-TIME: 3 ENGINEERS & 3 BIZ DEV
3 OPS/MARKETING/SUPPORT



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\$2.9M+ SEED RAISED

500
STARTUPS



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UC BERKELEY

A wide-angle photograph of the University of California, Berkeley campus. The Sather Tower (Cathedral of Learning) stands prominently on the left. In the center and right, there are large, white, classical-style buildings with red-tiled roofs. The sky is bright blue with scattered white clouds. People can be seen walking on a path in the foreground.

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