



DATASEMBLY

THE PRICE OF EVERY PRODUCT,
IN EVERY STORE, EVERY DAY



TRACTION

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STATUS QUO

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MANUAL DATA COLLECTION



PRICING DATA IS...



Sparse



Unreliable



Unscalable



Expensive



MARKET

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Grocery, Data
and Analytics

\$10 BILLION



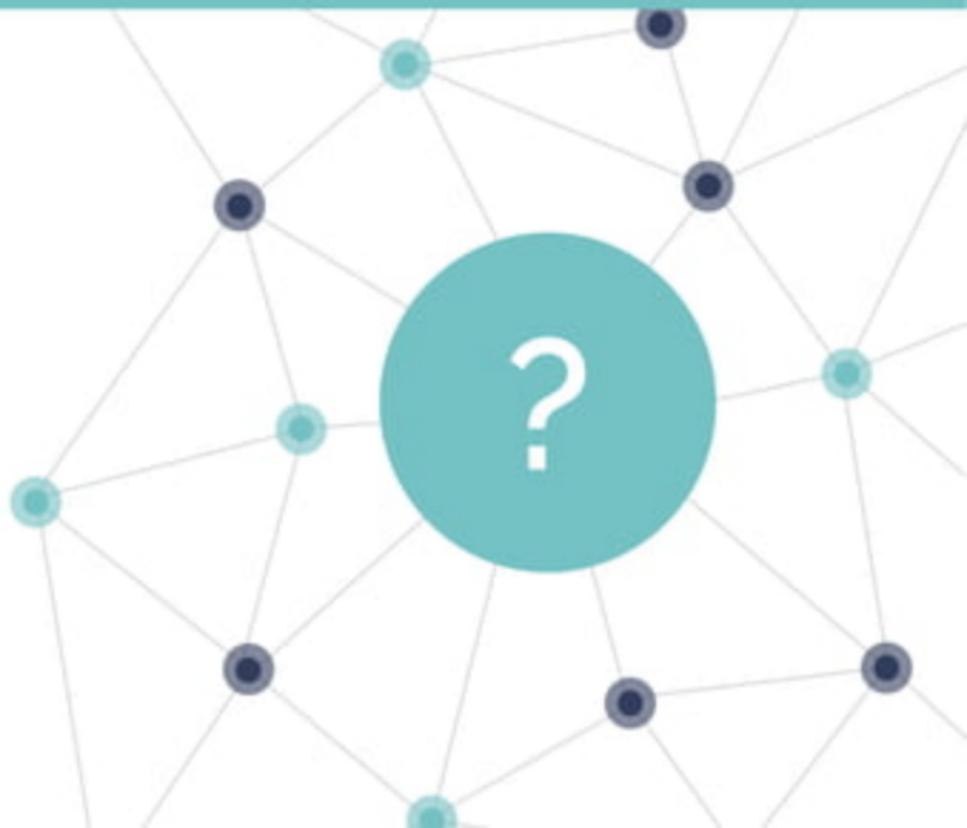
PROBLEM

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When there's **TOO MUCH DATA** around...

COLLECTING is the problem.

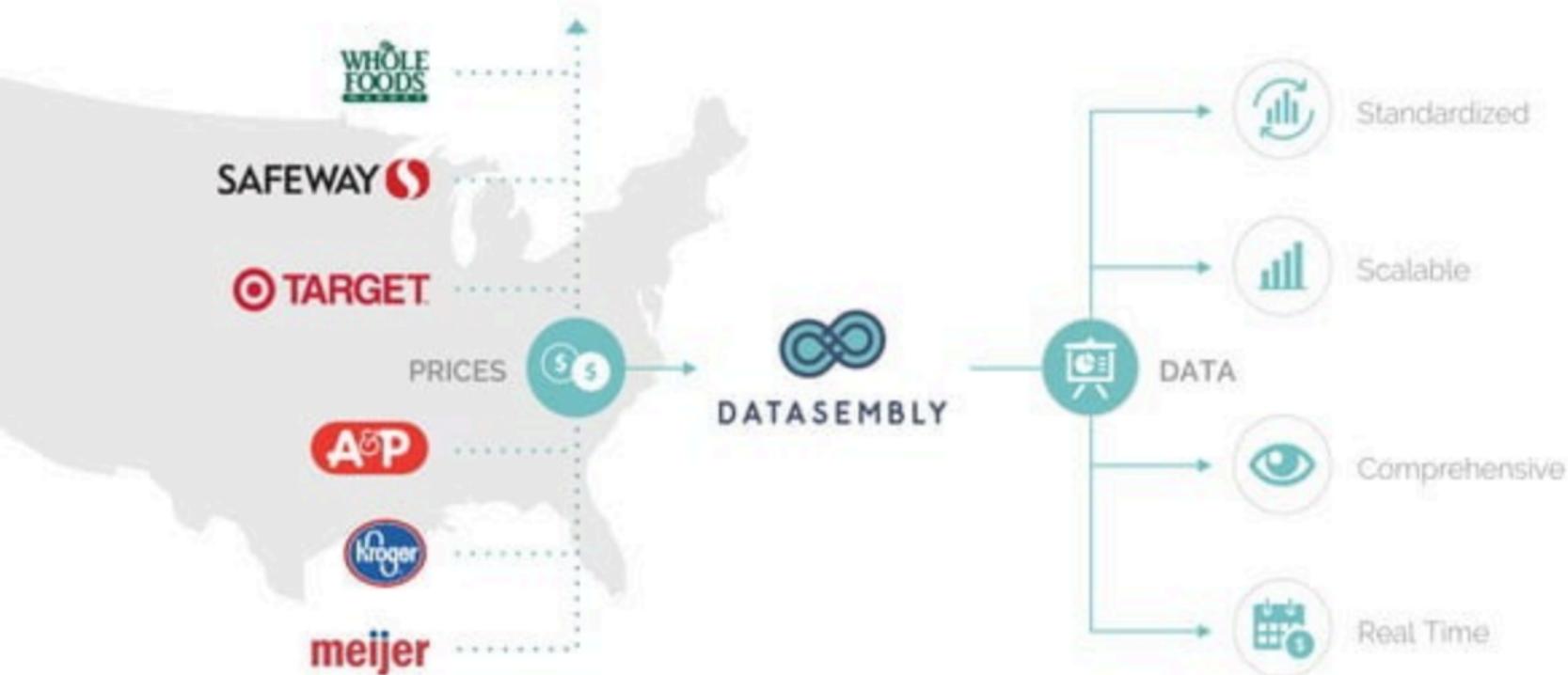




SOLUTION

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GROWTH MARKETS

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GROCERY



FINANCE



RETAILERS



HOUSING



CPGs



HOSPITALITY



PHARMACEUTICALS



TRAVEL



AND MORE



FOUNDERS

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BEN REICH

CEO & Co-Founder



DAN GALLAGHER

CTO & Co-Founder



THANK YOU



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