

HAPPY CUSTOMERS



Daugherty Business Solutions



SMITH & HOWARD



WOODWARD
ACADEMY
ESTABLISHED 1944



A low-angle shot of Leonardo DiCaprio in a dark blue suit and a red tie with white polka dots. He is standing in a hallway with wood-paneled walls and recessed ceiling lights. He is holding a stack of US dollar bills in front of his chest. The word "CRAZY." is superimposed in large, white, bold, sans-serif capital letters across the middle of the image, partially obscuring his face and the money.

CRAZY.

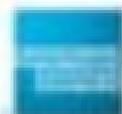


cooleaf



cooleaf

THANK YOU



funding@cooleaf.com | enget.cooleaf.com

cooleaf



HAPPY CUSTOMERS



Daugherty BUSINESS SOLUTIONS



SMITH & HOWARD



WOODWARD
ACADEMY
ESTABLISHED 1900



A low-angle shot of Leonardo DiCaprio in a dark blue pinstriped suit, a light blue shirt, and a red tie with white polka dots. He is standing in a hallway with wood-paneled walls and recessed ceiling lights. He is holding a stack of US dollar bills in front of his chest with both hands, looking directly at the camera with a serious expression. The word "CRAZY." is overlaid in large, white, bold, sans-serif capital letters across the center of the image, partially obscuring his face and the money.

CRAZY.

5X ANNUAL SALARY
TO REPLACE AN EMPLOYEE

EMPLOYEE TURNOVER COSTS

\$11B ANNUALLY



We help companies modernize
their approach to talent retention.



ACTIVE TALENT RETENTION



Results



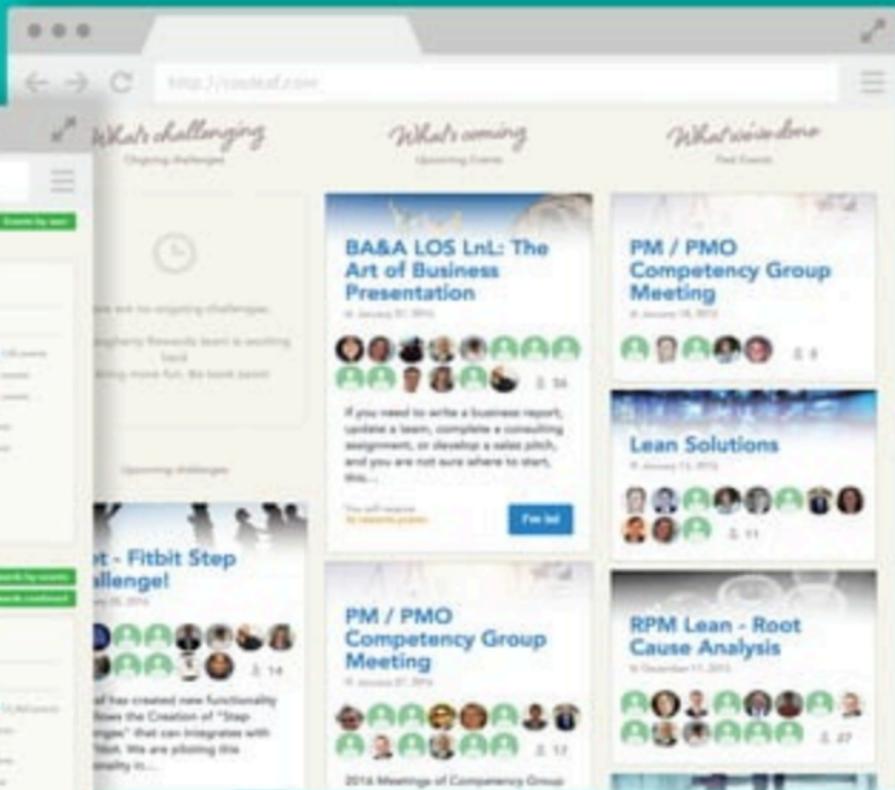
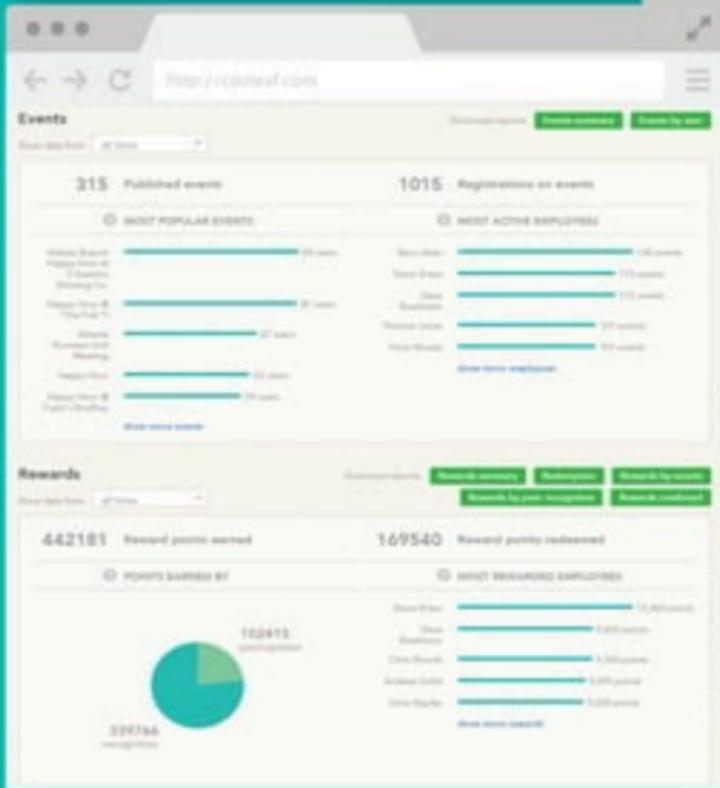
Recognition



Relationships

40% REDUCTION
IN UNWANTED TURNOVER

\$1M SAVINGS
(for a firm with ~250 people)



cooleaf



cooleaf



MCKESSON
Empowering Healthcare



Georgia Institutes
of Tech *Technology*



founders@cooleaf.com | angel.co/cooleaf