

EXECUTIVE SUMMARY

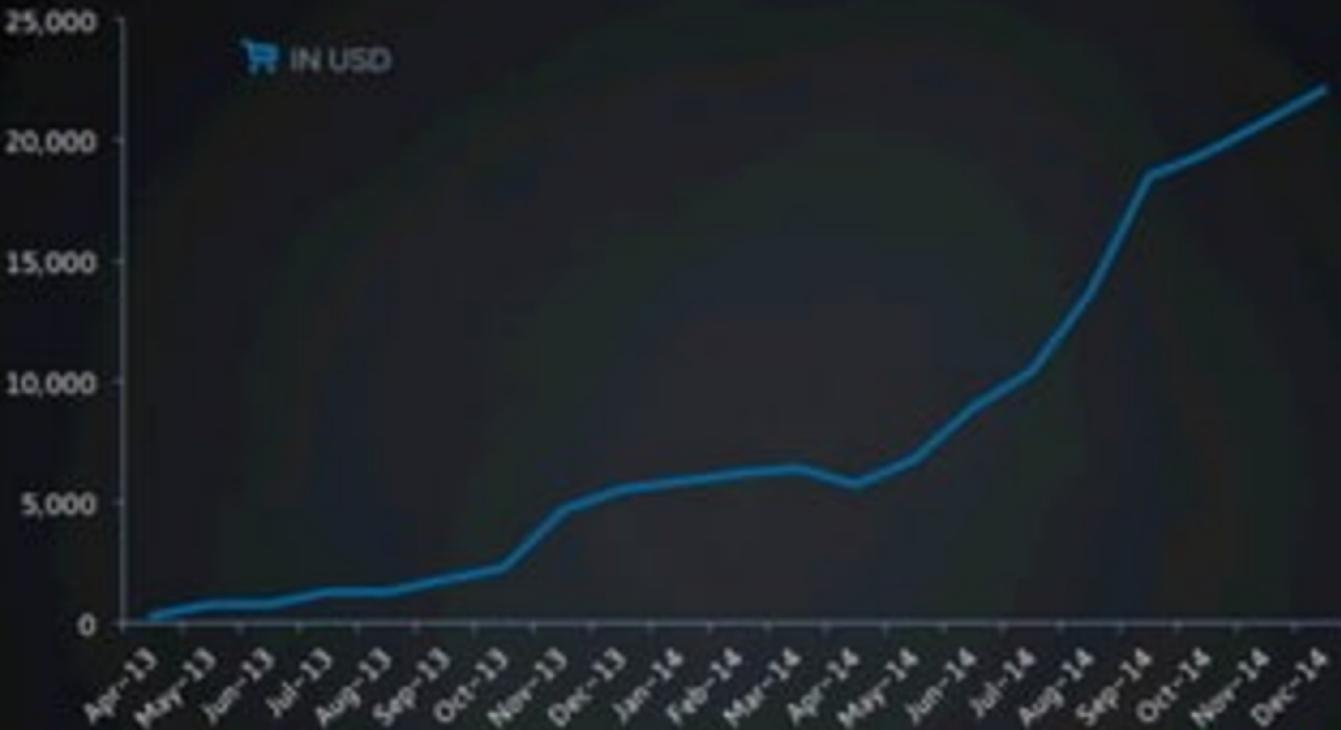
Connected2.me is a global social network with 2.7 million registered users. Daily visitors and monthly new users are 200K and 100K per month, respectively.

Its unique features are

- Anonymity: It allows communication without revealing your identity.
- Both web and mobile: Connected2.me runs on both web and mobile platforms.

Revenues are generated by selling extra features to users and advertisements. Features include extra photo upload (US\$0.5) and promotion of profile (US\$2.0). Users can promote their profiles in the "shuffle" section of main page.

PROFITS



PROBLEM

When you use WhatsApp or any other mobile messaging application, you can only communicate with other mobile users. You cannot chat with people who are using a computer.

Also, you either need to give your phone number or add them on Facebook just to get messages when you are on mobile. There must be a way to chat while you are on mobile without giving up your privacy.



SOLUTION

In Connected2.me when you install the application you are given a link: connected2.me/user. Anyone going to that link can chat with you whether they are on mobile or on desktop.

On mobile they are redirected to our application, and on desktop they can directly chat from a browser. You don't need to give your phone number, add them on Facebook, just give your link. They don't even need to register, they are given anonymous nicknames and start to chat with you immediately.



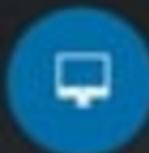
<http://connected2.me/user>

OUR STATISTICS



2.7 M+

Registered Users



200 K+

Daily Visitors



100 K+

New Users / Month



OUR STATISTICS

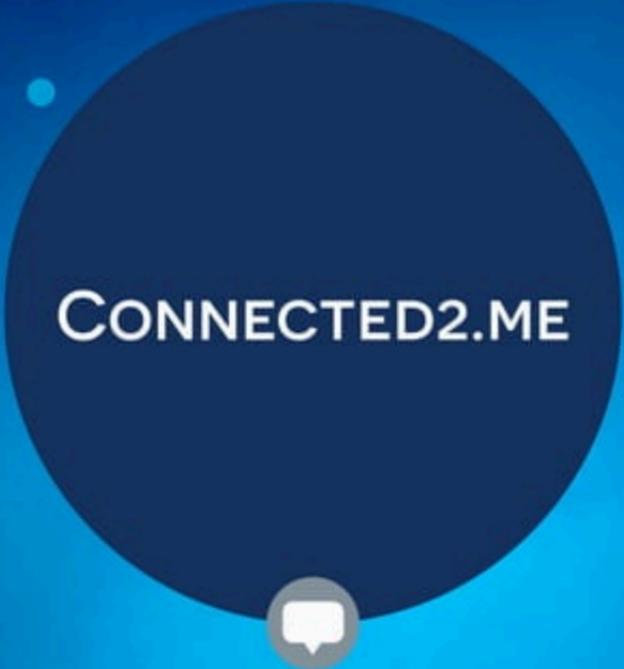
MOBILE GROWTH



REVENUE MODEL

FREEMIUM FEATURES





CONNECTED2.ME

“WhatsApp with web interface & anonymity”

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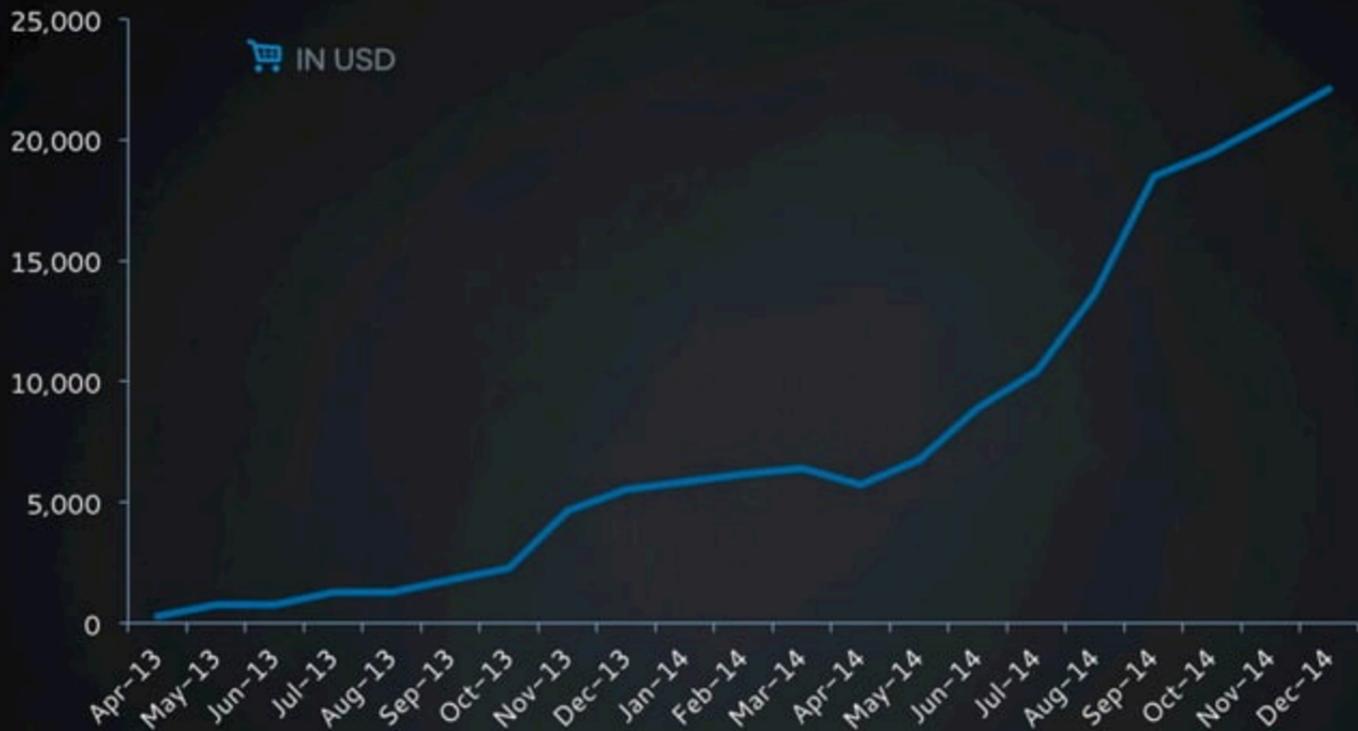
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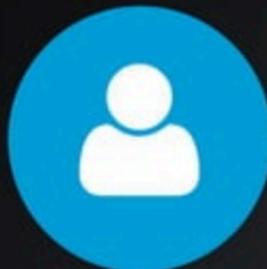
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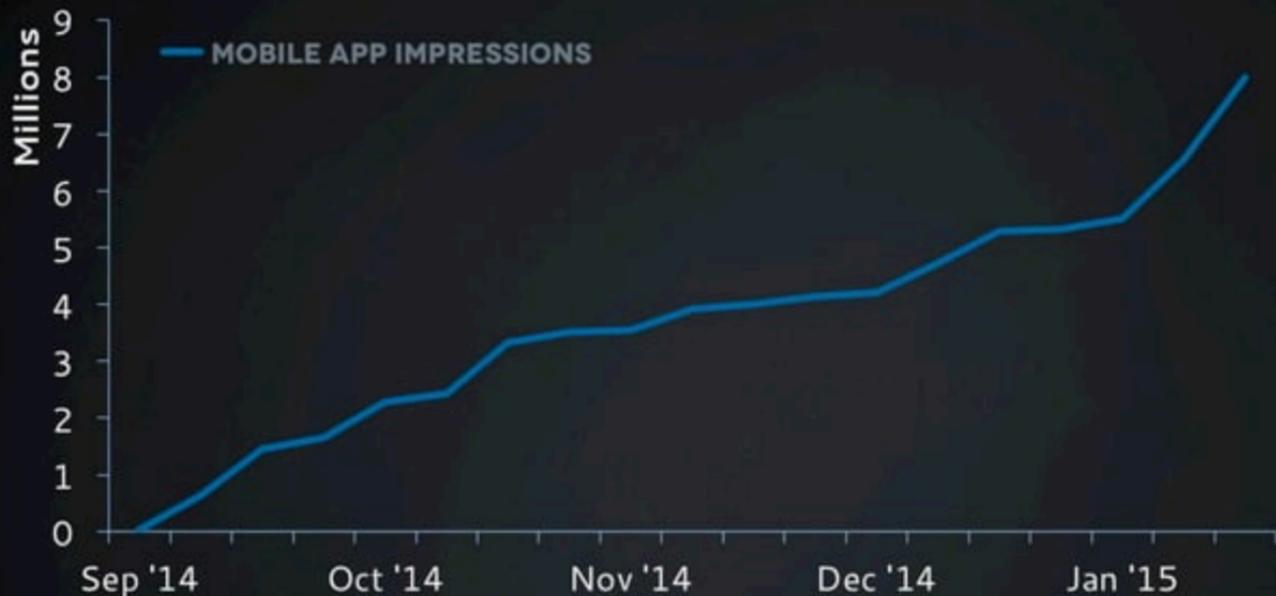
100 K+

New Users / Month



OUR STATISTICS

MOBILE GROWTH



OUR TEAM



Ozan Yerli

CEO

Physics, Bilkent University

Ph.D. on Computational Physics

Python developer



Göksu Orhun

CTO

Computer Engineering, METU

Database administrator, Garanti Bank

Erlang/OTP architect

REVENUE MODEL

FREEMIUM FEATURES

