



clowder

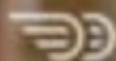
Your latte, delivered

This slide contains \$5B+



MUNCHERY

\$300M



DOORDASH

\$600M



POSTMATES

\$500M

Instacart

\$2.00B

Sprig

\$170M

grubHub

\$2.00B



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@edaten

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San Francisco: where waiting 2 minutes for an Uber is an outrage, but waiting 20 minutes for a coffee is an experience.

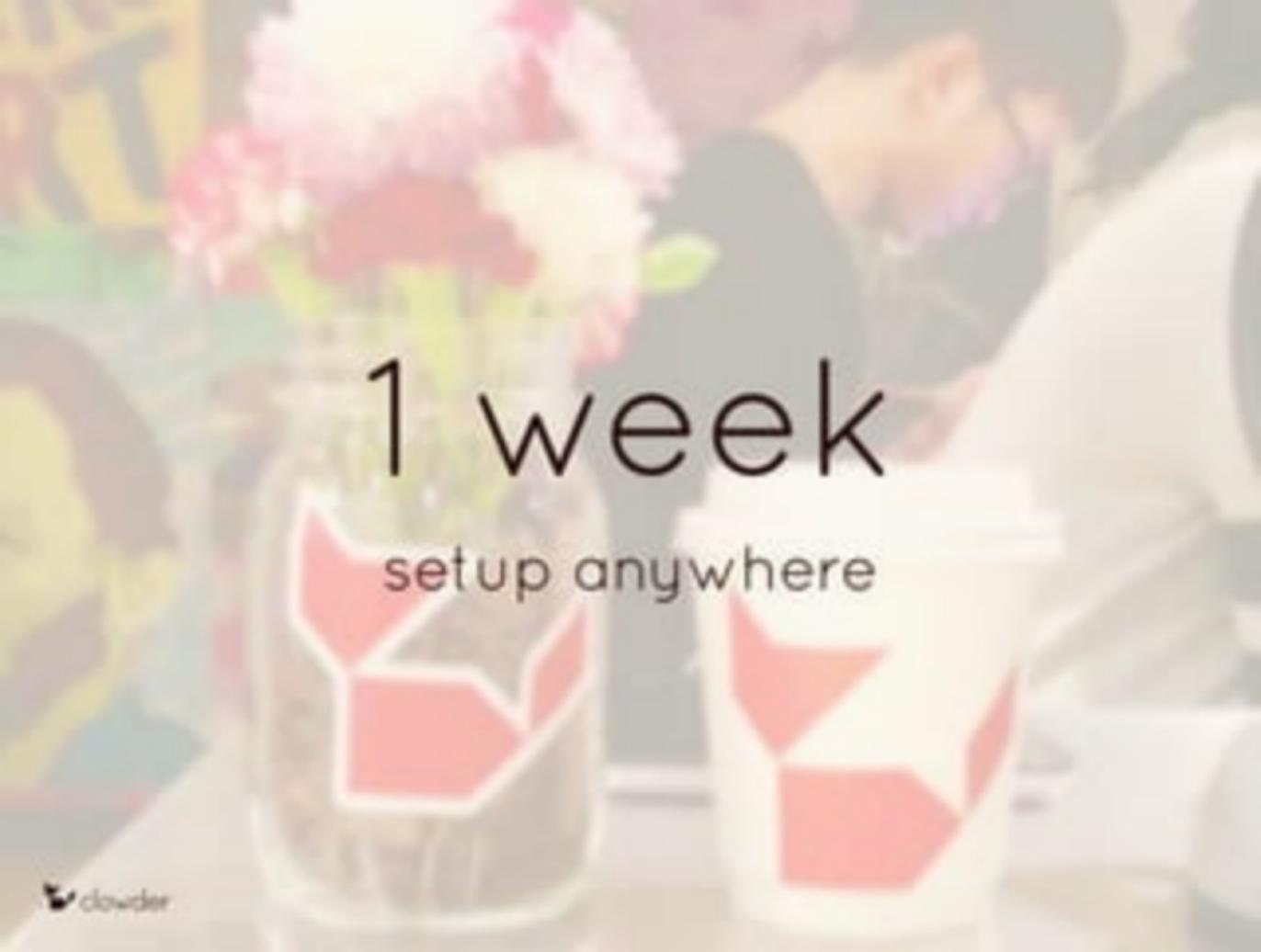
5:02 PM - 13 May 2015



235



276



1 week
setup anywhere

30+ Fortune 500 solutions deployed

MATTHEW CASEY
CTO, CO-FOUNDER

CHRISTINE MIAO
CEO, CO-FOUNDER

MICHAEL MORREALE
LEAD SOFTWARE ENGINEER



McKinsey & Company | Digital Labs



Rethink your coffee break

founders@clowder.nyc



clowder

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\$2.00B

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grubHub

\$2.00B



Retail coffee market

\$48B+



ED ATEN

@aten



San Francisco: where waiting 2 minutes for an Uber is an outrage, but waiting 20 minutes for a coffee is an experience.

5:02 PM - 13 May 2015



235



276

Iced Latte: \$4.75

on your desk in 15 minutes



Launched 10 weeks ago....

23%

weekly growth

750

cups/month

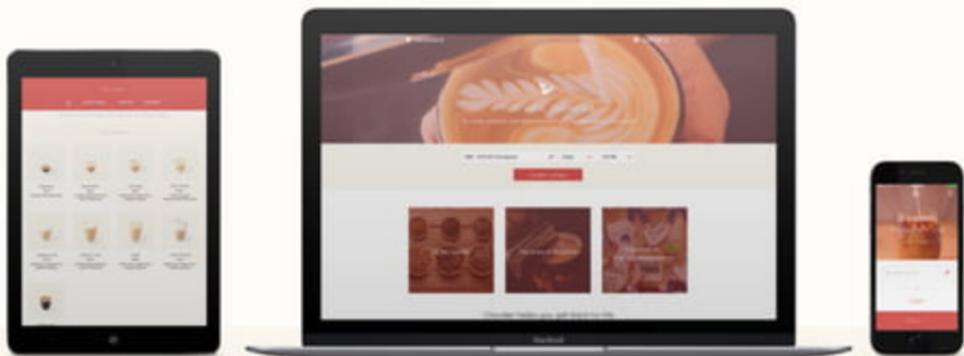
86%

recurring orders

Purchases per month:



No brick-and-mortar.



1% of capex, 3x the coverage



1% of capex, 3x the coverage

\$8k
Our capex



1% of capex, 3x the coverage

\$8k
Our capex



\$2M+
Theirs



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