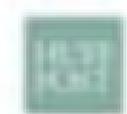


**4.5x**  
ROI

on paid marketing



A woman wearing a purple headscarf is focused on operating a vintage, ornate sewing machine. The machine is black with gold-colored accents. In the background, another woman in a yellow headscarf is also working at a similar sewing machine. The scene is set in a factory or workshop with a bright, slightly hazy background.

Fast fashion is over.



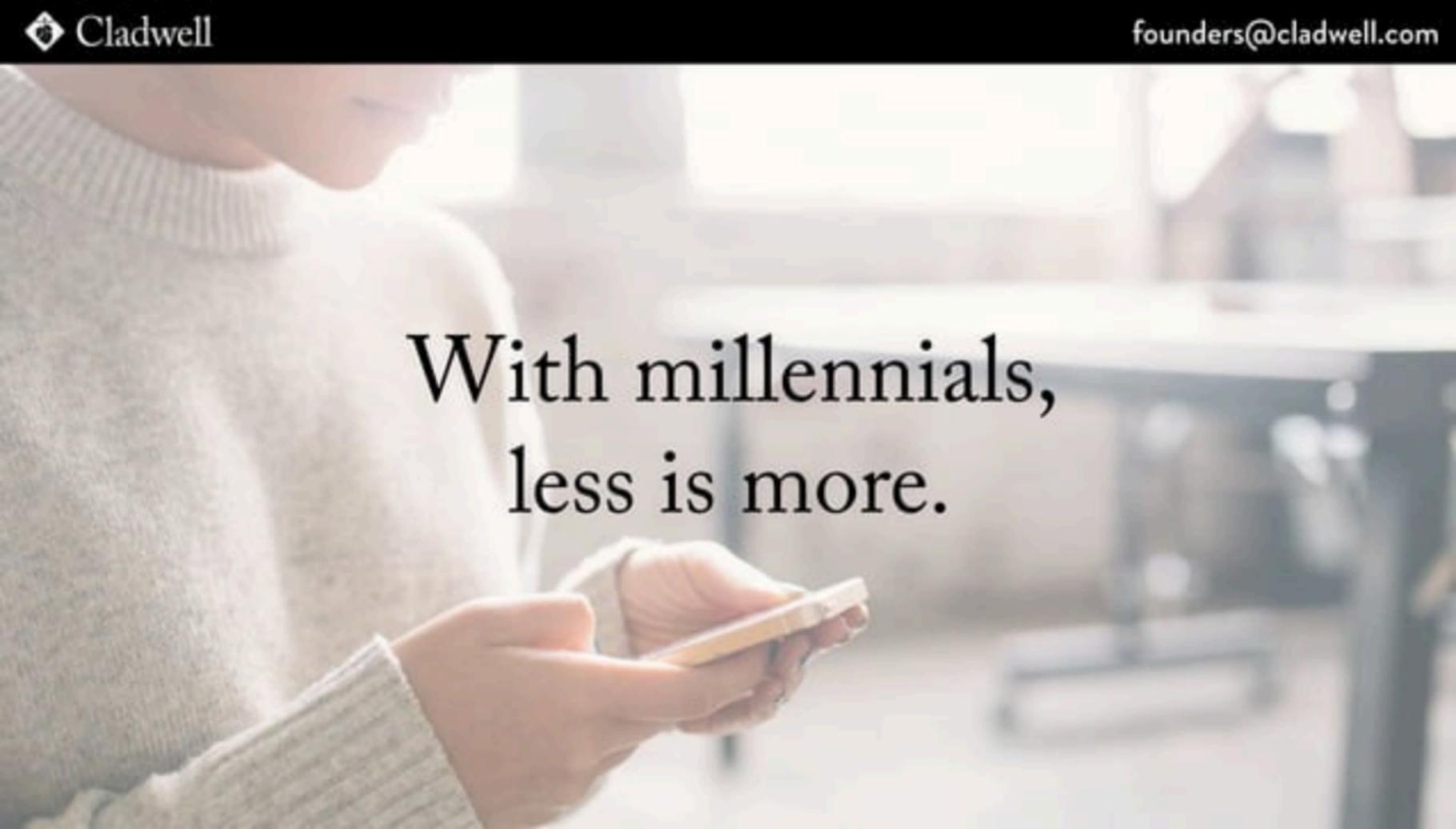
# Cladwell

Buy *less* clothing.



**\$815k ARR**  
in only 9 mo.





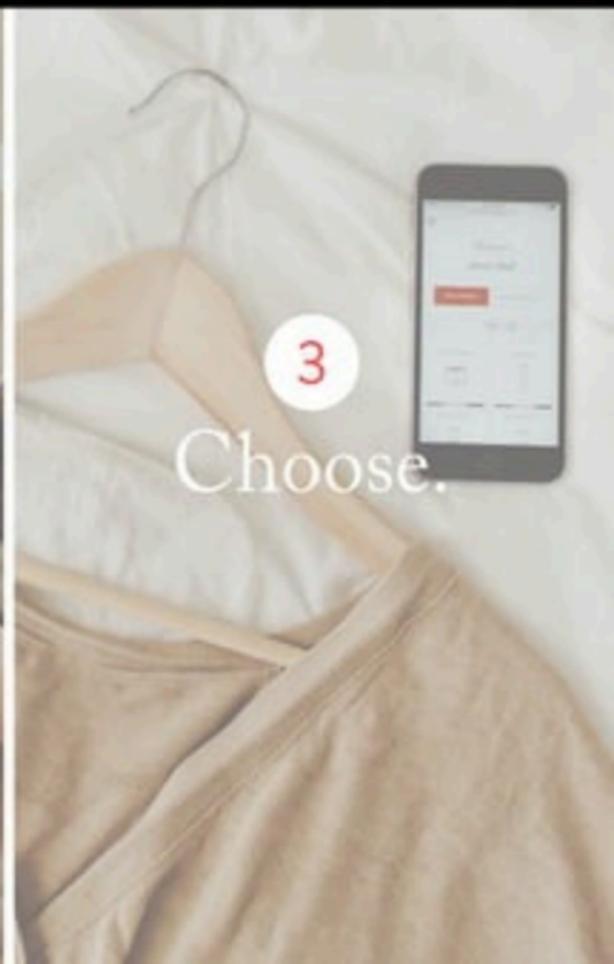
With millennials,  
less is more.



1  
Discard.



2  
Combine.



3  
Choose.



**4.5x**

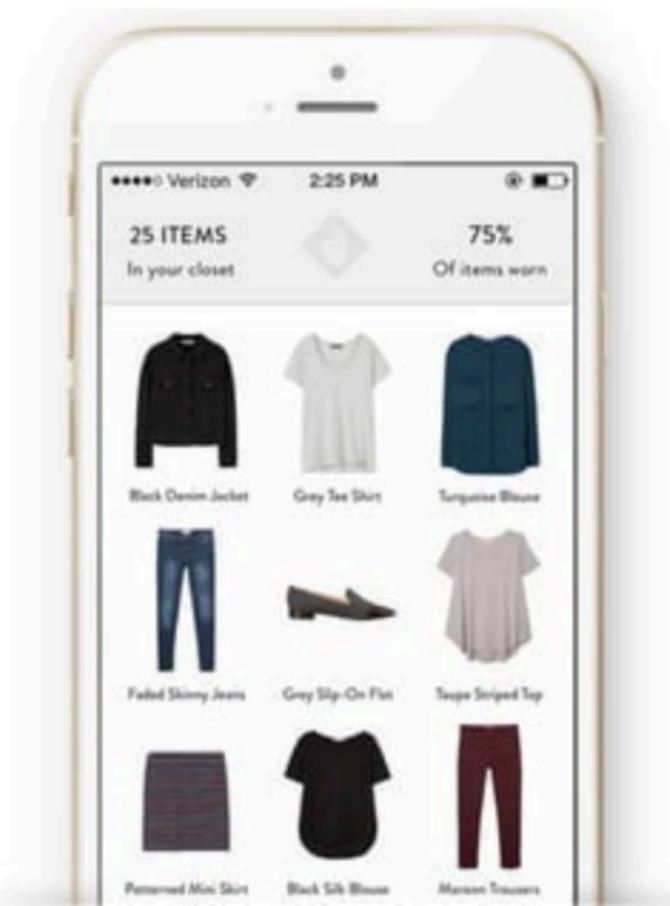
ROI

on paid marketing





Fast fashion is over.



**\$815k ARR**

**36% MoM**

**4.5x ROI**

[angel.co/cladwell](https://angel.co/cladwell)