

*bstow*

Donate Spare Change Automatically

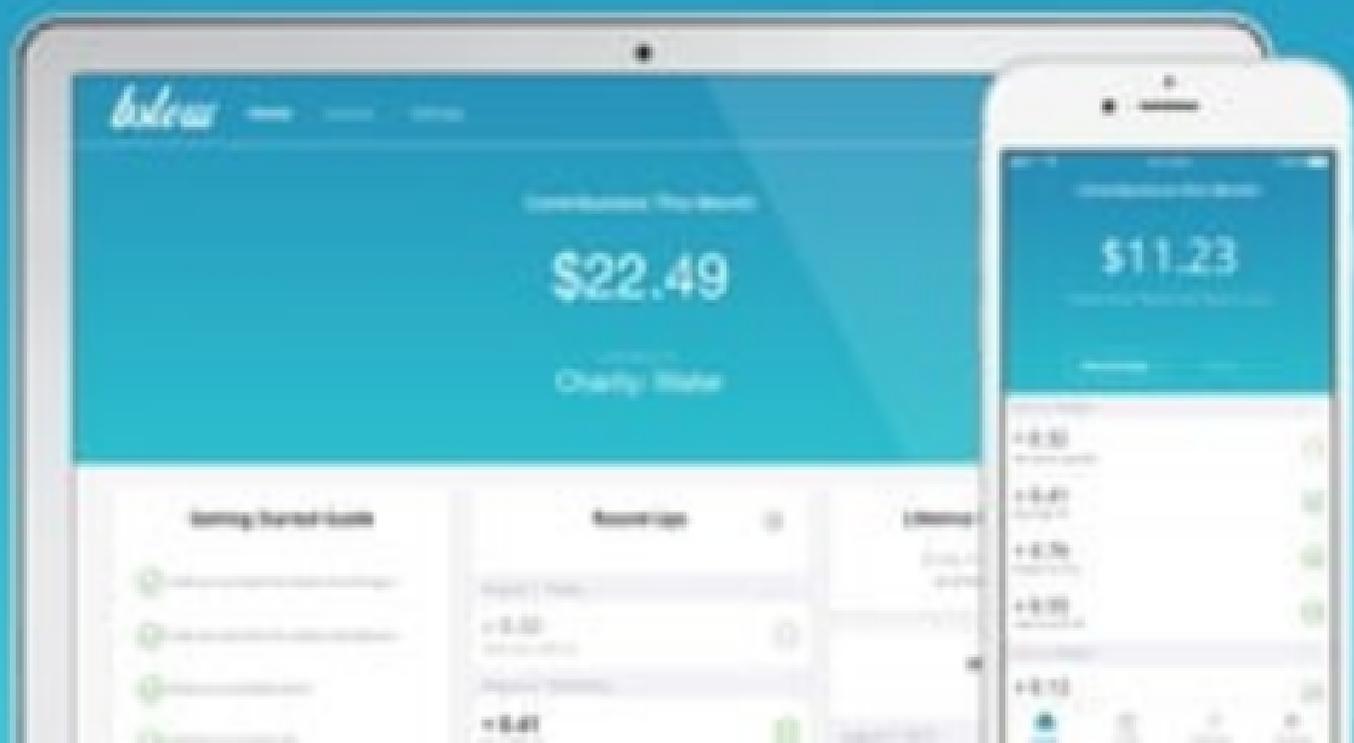


**LYFT PLEDGES \$1,000,000  
TO THE ACLU**



*ACLU says it got \$24 million in online donations  
this weekend - Washington Post*

# Change the way people donate



# B2B2C is our secret sauce

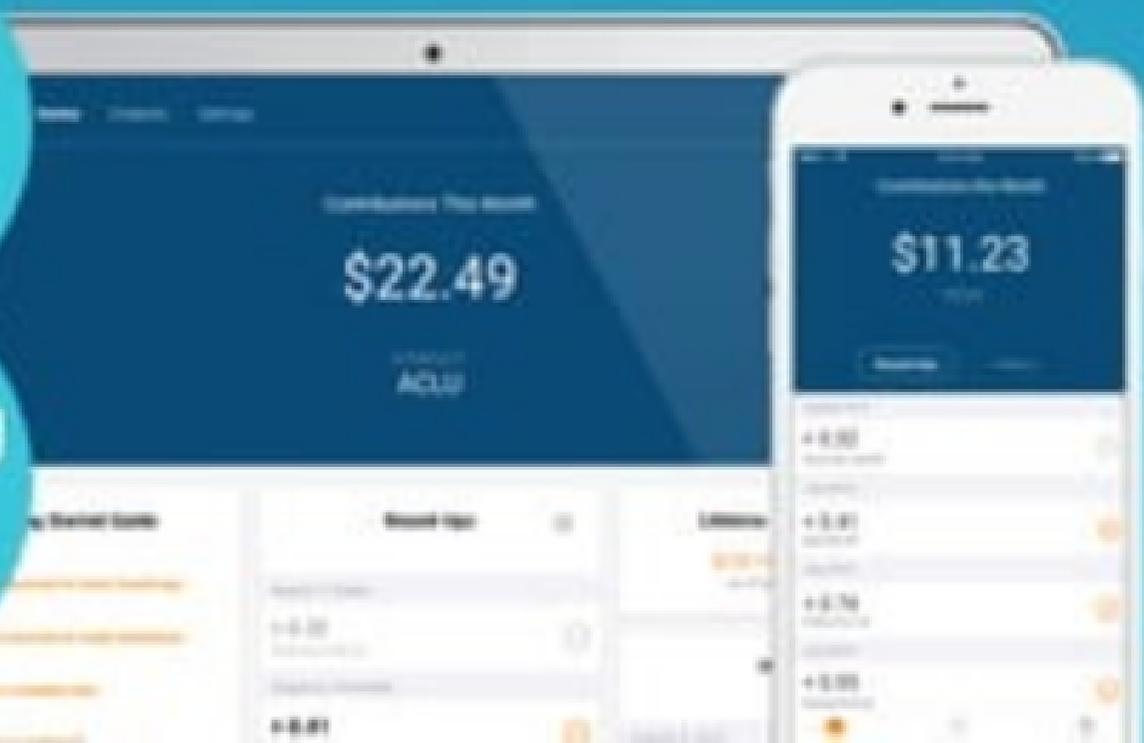
Licensing

Fee

+

Processing

Fee



\$340B

Non-Digital  
Donations

\$280K

In 6 months

91%

Monthly  
Retention

founder@bstowapp.com  
angel.co/bstow

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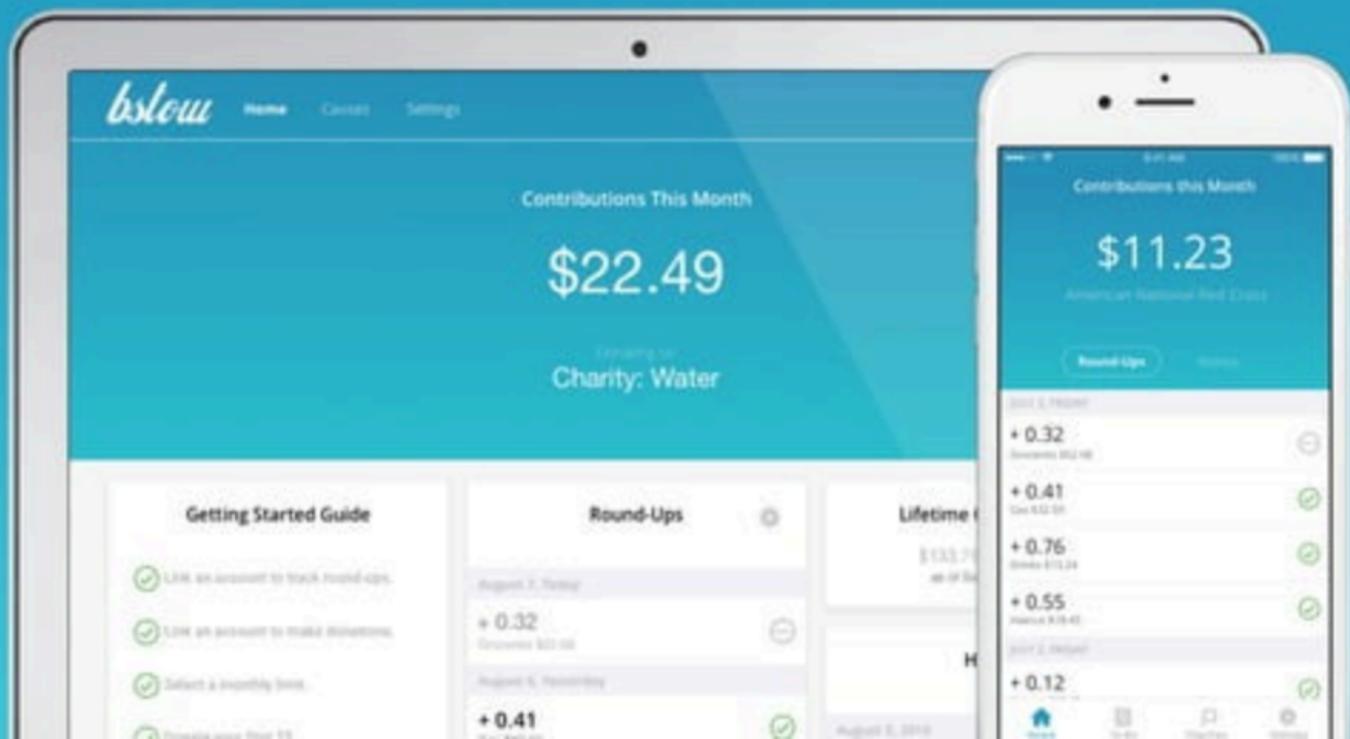
Non-Digital Donations

An illustration of an iceberg floating in the ocean. The tip of the iceberg is above the water line, while the much larger, submerged part is below. The background is a gradient of blue, representing the sky and water.

92.9%

Offline Donations

# Change the way people donate



# B2B2C is our secret sauce

Licensing  
Fee  
+

Processing  
Fee

Home Chapters Settings

Contributions This Month

\$22.49

Donating to  
ACLU

Getting Started Guide

Round-Ups

Lifetime

Account to track round-ups.

Link an account to make donations.

Select a monthly total

Round-up from \$1

August 7, Today

+ 0.32

August 5, Tomorrow

+ 0.41

\$133.75

as of 8/7/15

August 2015

+ 0.32

Donors \$11.40

July 2015

+ 0.41

Donors \$11.40

July 2015

+ 0.76

Donors \$11.24

July 2015

+ 0.55

Donors \$14.40

August 5, 2015

\$280K

In 6 months



**BARCLAYS**



**Licensing Fee**



**Security Testing**

29%

Sector Average  
Retention

29% 91%

Sector Average  
Retention

Bstow Retention

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91%

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Retention

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