



Companies spend

\$46B

on non-cash employee rewards

Millennials value experiences
more than things.



The logo for Blue Board, featuring the word "Blue" in a large, white, cursive script font, with the word "Board" in a smaller, white, sans-serif font positioned directly below it. The background of the entire image is a scenic view of a beach with a blue ocean and a sandy shore filled with many grey beach umbrellas.

Blue
Board

Send experiences with just one click

New 2017 Customers

The SpaceX logo is displayed in white text on a dark blue rectangular background. The word "SPACEX" is in a bold, sans-serif font, with a small, stylized rocket tail fin icon to the right of the text.

SPACEX

The Zendesk logo is displayed in white text on a green rectangular background. It features a circular icon composed of several small, interconnected dots to the left of the word "zendesk" in a lowercase, sans-serif font.

zendesk

The text "\$2.0M" is displayed in large, white, bold, sans-serif font on a green rectangular background. Below it, in a smaller white font, is the text "in ARR secured for 2017".

\$2.0M

in ARR secured for 2017



Nestlé



Taylor Smith
CEO



Kevin Yip
COO



Michael Su
Head of Engineering



Blue Board

*We are building the undisputed,
go-to brand for memorable and
meaningful experiences*



Blue Board

The **Employee Rewards Platform**
for the **Millennial Workforce**



*Jordan from HP
The James Bond Experience*

Eventbrite

GUIDEWIRE

OTIS

GoPro

Chick-fil-A

nimblestorage



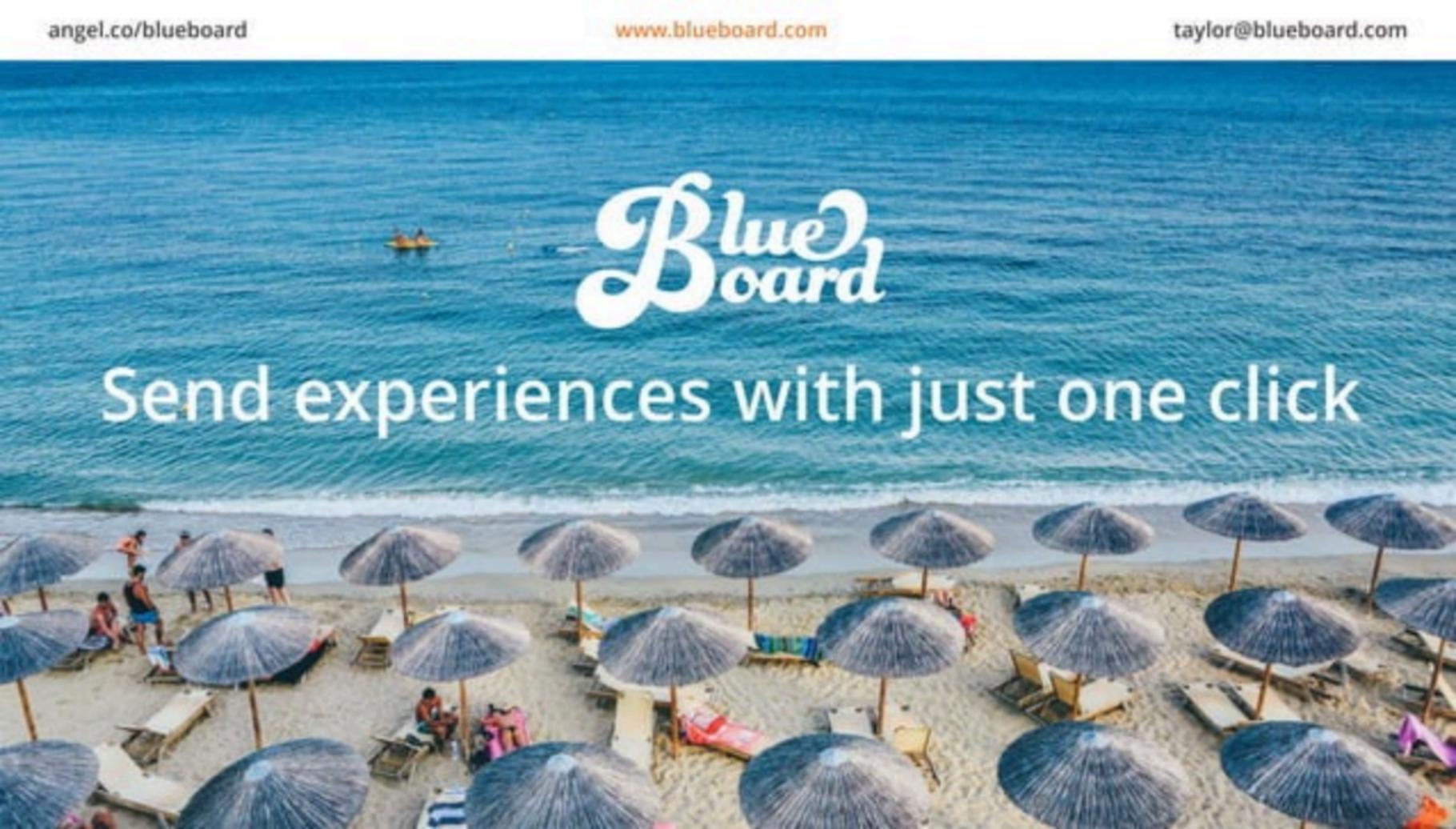
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An aerial photograph of a beach. The foreground is filled with numerous thatched umbrellas and lounge chairs on the sand. The ocean is a vibrant blue, with white waves breaking on the shore. In the distance, a small boat is visible on the water.

Blue
Board

Send experiences with just one click



GoPro

GUIDEWIRE

PURE STORAGE

glassdoor

Vungle

Optimizely

BitTorrent

tilt

Eventbrite

nimble
storage

AdRoll

DELOPHIX



iCracked

Keen IO

GREE

medco

OTIS

Chick-fil-A

KEEN

BiRITE
RECREATION EQUIPMENT

USI
INSURANCE

DOLBY

RODAN + FIELDS

CENTURY
COMMUNITIES

GoPro

GUIDEWIRE

PURE STORAGE

glassdoor

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medac PHARMA

OTIS

Chick-fil-A

KEEN

BiRITE

USI INSURANCE

DOLBY

RODAN + FIELDS

CENTURY COMMUNITIES

edmunds.com

servicemax

astex

SANITUM

PLUM

WEALTH ARCHITECTS
Building Wealth. Linking.

fuze

EQUILEND

GLAUKOS

true[X]

CELL MARQUE

mattamy-HOMES

chloe + isabel

hoopla

KQED

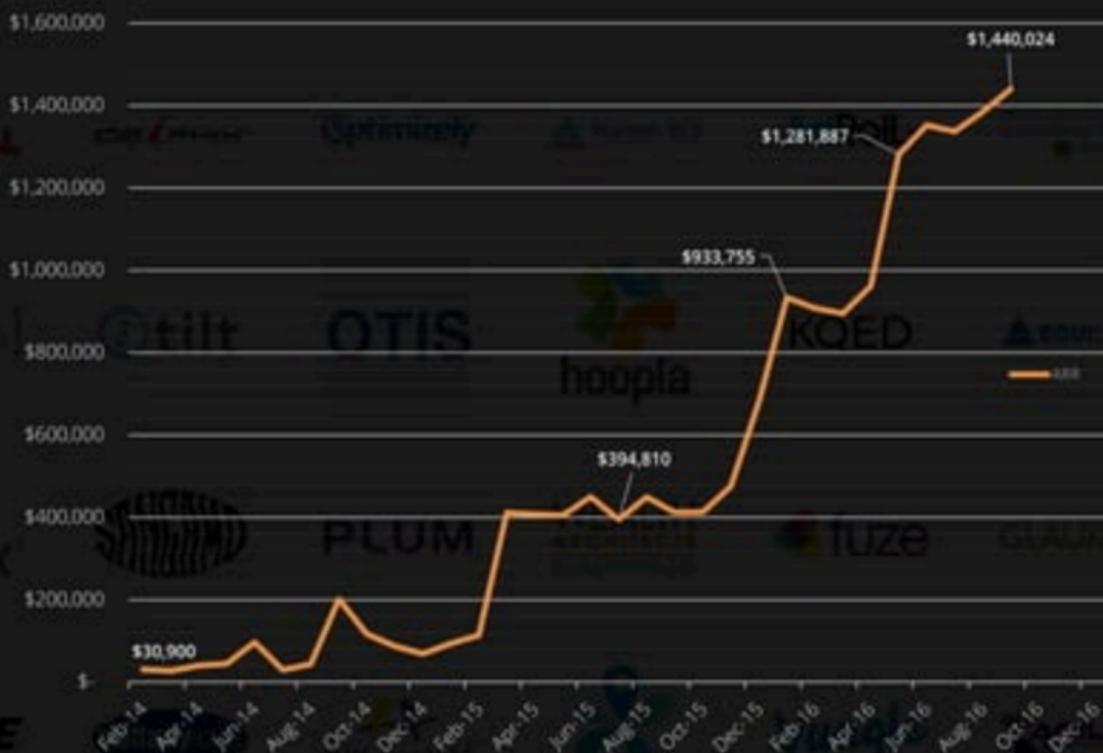
AGILE5



50+
Enterprise customers

\$1.4M
ARR

ARR Growth



New 2017
Customers

The SpaceX logo is displayed in white on a dark blue square background. The word "SPACEX" is in a bold, sans-serif font, with a thin white line trailing from the "X" to suggest motion.

SPACEX

The Zendesk logo is displayed in white on a green square background. It features a circular icon of eight petals or leaves to the left of the word "zendesk" in a lowercase, sans-serif font.

zendesk

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\$2.0M

In ARR secured for 2017



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