



# THE POWER OF ONE EXPERIENCE

Parents pay us

a

**\$9.99**

per month  
subscription





# MARKET SIZE



# \$4

# Billion

Mobile E-Learning  
Market

# 31% CAGR

# GO-TO-MARKET STRATEGY: SKILL-BASED INFLUENCERS



News Girl vs. Wynn Darby the number one  
Brain Debate

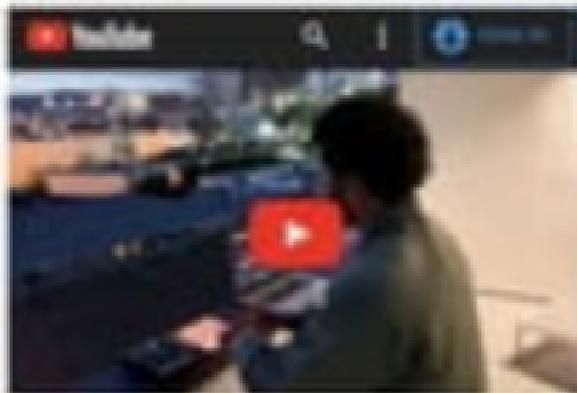
100 views

Like 0 Dislike 0 Share 0

34 Minutes | **Brain Debate** | 2.1K subscribers

 4.2K

 33.5K



Austin Mills Flips The Kanye West Sunday  
Service Gospel

100 views

Like 0 Dislike 0 Share 0

Austin Mills  
1.1K subscribers

 6.3K

 111K



MONSTER CAKE TUTORIAL - Baking With  
Ryan

100 views

Like 0 Dislike 0 Share 0

Baking With Ryan  
2.1K subscribers

 37K

 163K



# TEAM

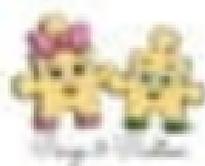


Co Founder:  
Kelley O.  
Cambry

Co Founder:  
Emile Cambry, Jr.

JPMORGAN CHASE & CO.

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BLUE  
STUDIOS  
LIVE

OUR VISION



[www.bluestudios.io](http://www.bluestudios.io)

**BLUESTUDIOS** 

Our Mission: Teach a billion kids STEM skills

Kelley Cambry  
(Me!)  
Circa 1988





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BLUESTUDIOS

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YouTube video player showing a woman in a white lab coat and safety goggles working in a laboratory setting. The video title is "Nano Girl vs. Rhys Darby the nanobot zombie brain debate" with 132K views. The channel is "Dr Michelle Dickinson aka Nanogirl" with 4.2K subscribers.

132K views

4.2K subscribers

YouTube video player showing a man in a grey shirt sitting at a desk with a laptop, looking out a window at a city at night. The video title is "Austin Millz Flips The Kanye West Sunday Service Gospel" with 132K views. The channel is "Austin Millz" with 6.3K subscribers.

132K views

6.3K subscribers

YouTube video player showing a man in a white t-shirt holding a purple monster-shaped cake. The video title is "MONSTER CAKE TUTORIAL - Baking With Ryan" with 1.8K views. The channel is "Baking With Ryan" with 3.7K subscribers.

1.8K views

3.7K subscribers





# TEAM



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Cambry**

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