



Bliss consolidates productivity and code quality metrics from source control, static analysis and issue tracking to help engineering managers make informed decisions.

By analyzing every line of code, the metric differences are per commit. We map these changes to developer/team and issues/features.

**+22,348**

Lines of Good Code

**+8%** from previous year

Well done, your lines of code are being tracked and are coming along nicely. More importantly, this is all active code base. This helps ensure against any potential code rot and the bugs that can surface over time.

**+8,356**

Lines of Technical Debt

**+3%** from previous year

Don't aim to be perfect, some technical debt is normal. Perfect is great but can cost productivity.

Easy to understand dashboard view for engineering managers. Configurable based on company's quality goals.



We've built a scalable system for running parallel code reviews. Allowing hundreds hours of analysis to be run in minutes.

- **January**  
Initial concept. 50+ customer development meetings
- **February**  
Wireframed, designed, developed and launched Feb 27th



**TRACTION**  
as of today

- 70 paying customers
- \$84,000 annual revenue run rate
- 90% margins
- Over 10,000 repositories reviewed
- Over 1 billion lines of code reviewed

Our initial focus was on startups for faster sales cycles and more homogeneous stacks.

*\*exclusively focused on startups from March 2015 through June 2015*



**Roger Graves**

Co-founder/CTO of Cloverpop  
backed by True Ventures

"Bliss is my wing-man when explaining what technical debt is and why it's important to spend resources reducing it."



**Noah Abelson**

Co-founder/CEO of ShareRoot  
backed by 500 Startups

"Having visibility into my code has helped me be a better CEO and have impactful conversations with my development team."

Configurable static analysis deployed behind firewall.  
Output sent to cloud for proprietary dashboarding blended with data from tools like JIRA, GitHub enterprise and CI services.



Configurable



Installable in private cloud or data center



Roll-up reporting

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### Enterprise Customers

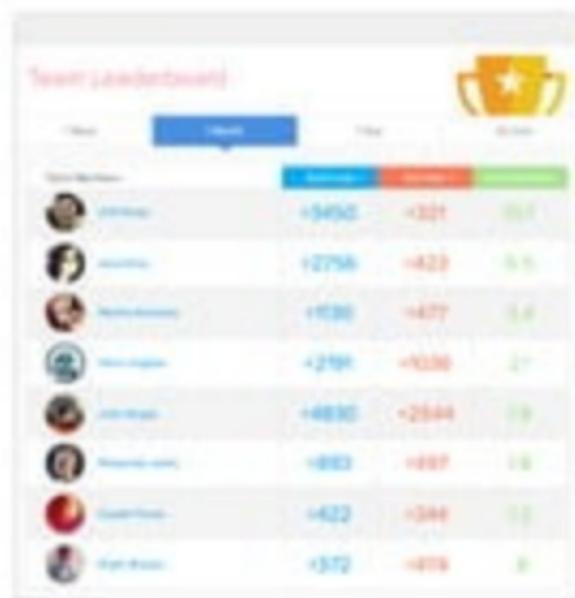


intuit.

Accellion 

## Enterprise

- Starts at \$1,500/months for 50 active repositories and dashboard views



## Website

- Monthly subscription per repository
- \$29/month (1 repository) to \$249/month (10 repositories)

## Startup

For those with just needs done, working on a single project

- 1 Project
- \$29 Per/month

Get Started

## Team

For those working across multiple repositories in your

- 10 Projects
- \$249 Per/month

Get Started

## Raising a \$750k seed round via convertible equity financing.

\$500k already committed, \$250k remaining, 20% discount



## Use of proceeds

Additional hires: Engineers (2), Product (1)  
Sales Development Rep (2)

Enterprise deployment optimization

Validate various marketing tactics  
for customer acquisition

## Milestones

1k paying customers

\$1m ARR

50 enterprise customers



**Brian York**  
CEO

Self-funded 3 businesses to profitability. Most recently Encore.io \$500k revenue in first year.



**Ian Connor**  
CTO

Previously CTO/Co-founder at Pubget. Acquired by Copyright Clearance Center with 4x return to investors.

## INVESTORS



**Mike Edelhart**   
Lead partner at Social Starts



**Jun Li**   
Investor via BeyondSoft Ventures

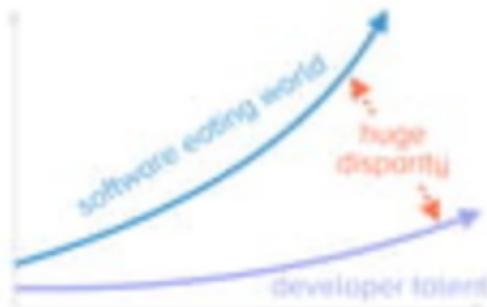


**Bhavin Shah**   
CEO of Refresh (acquired LinkedIn)



**David Koehn**   
Oracle executive

- 1 Software eating the world, but engineering talent not at the same pace.



- 2 Huge shift to remote working.

"...in 2014, 3.2 million Americans worked remote."

**The New York Times**

"...by 2020, 40% of the U.S. workforce will be independent workers."

**E lance** **oDesk**



## Code quality metrics for engineering managers

Brian York  
CEO  
415-608-7737  
brian@bliss.ai

proprietary & confidential





Bliss consolidates productivity and code quality metrics from source control, static analysis and issue tracking to help engineering managers make informed decisions.

By analyzing every line of code, the metric differences are per commit. We map these changes to developer/team and issues/features.

### **PRODUCTIVITY**

There's no one-size-fits-all metric and output is fragmented across different tools.

### **VISIBILITY**

Limited visibility into development for non-technical team members.

### **QUALITY**

Inconsistent reporting of code quality across divisions within an organization.

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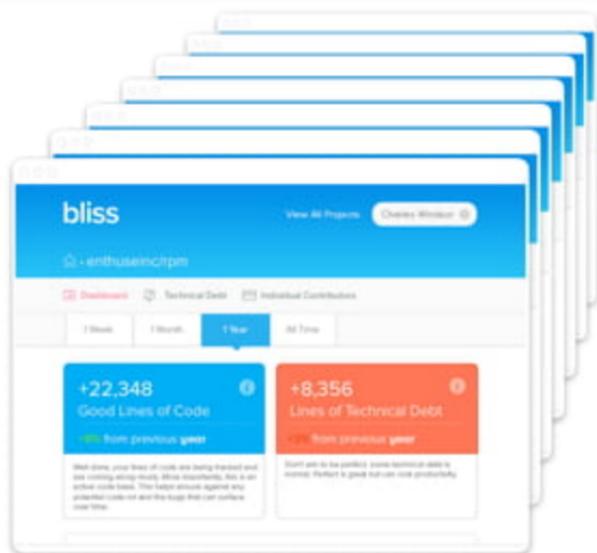
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Team Leaderboard 

1 Week | **1 Month** | 1 Year | All-time

Team Members	Open Issues	Open Pulls	Open PRs
 Cliff Porter	+3450	+321	10.7
 Jane Sims	+2756	+423	6.5
 Martha Andrews	+1130	+477	2.4
 Henry Hughes	+2191	+1036	2.1
 Julia Vargas	+4830	+2544	1.9
 Alexander Lewis	+893	+497	1.8
 Crystal Flores	+422	+344	1.2
 Ryan Brown	+372	+474	.8

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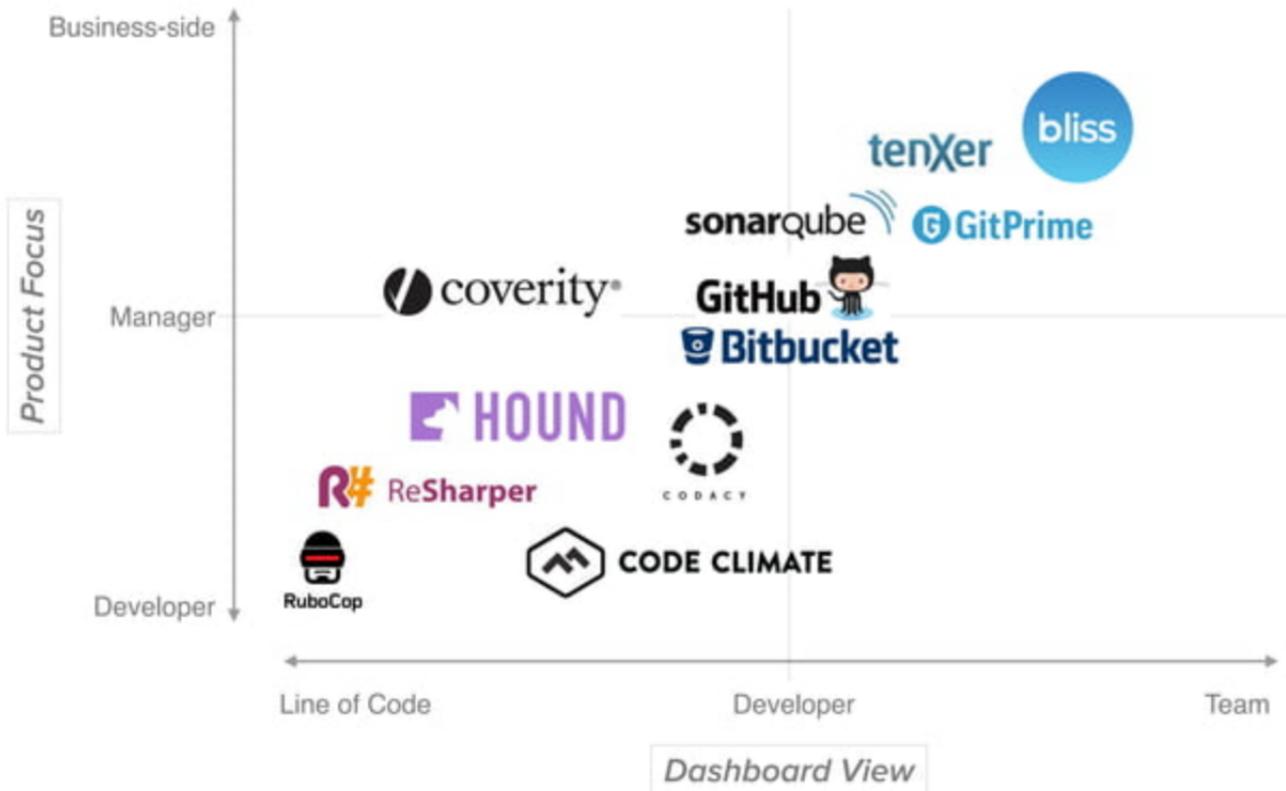
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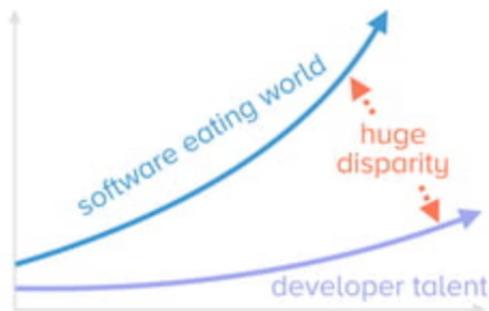


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