

HAVE YOU EVER WONDERED?



HOW LONG IS IT UNTIL MY
VACATION IN PARIS?

HOW MANY TIMES HAS SNOOKIE SMUSHED ON
JERSEY SHORE?



HOW MANY GOLD MEDALS
HAVE I WON?

BIOGRIFY OFFERS BRANDS THE OPPORTUNITY TO REACH FANS THROUGH
COMPELLING SOCIAL INFOGRAPHICS, OR WHAT WE CALL **CREATIVE COMMUNICATION**

The image illustrates the BioGrify platform's creative communication capabilities. On the left, a desktop browser window shows a social media post for 'WILL ROGERS'. The post features a photograph of a suspension bridge with a red railing in the foreground. The text of the post reads: "Summer is finally here, enjoying some relaxation in Sag Harbor." Below the text are icons for sharing, liking, and commenting. A pink banner below the post says "Near Miss: slightly overcast". Below the banner are two comments: "BIG ol beach house this weekend?" and "I'll bring the food & drinks." At the bottom of the post is a text input field: "What are you thinking?".

On the right, a smartphone displays the BioGrify app interface. The app header shows the BioGrify logo. Below the header is a user profile for "David Pambrot", including a profile picture, name, and bio. Below the profile is a "FOLLOW" button. At the bottom of the smartphone screen, a large infographic titled "DAYS ALIVE" is displayed, showing the number "1171" in large blue digits.

USE BIOGRIFY TO TRACK THINGS



DAYS UNTIL SUNSETS IN HAWAII

1 1 7 1

SPONSORED BY **LATAK**

With *Clayton, James D.*

10:00 AM



Read this biogripy with you

22



Can't believe it's so close, but so excited!

10:00 AM
1



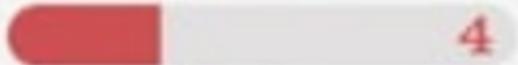
It's so peaceful!

10:00 AM
1

What are you thinking?



HOURS WATCHING JERSEY SHORE THIS WEEK



1 2 3 4 5 6 7 8 9 10 11 12



10:00 AM



COMPARE WITH FRIENDS



BATTLE OF FAT LOSS ON THE MOVIE SET



JERSEY SHORE HOOKUP LEADERBOARD



SHARE YOUR WORLD



Another day another dress in NYC

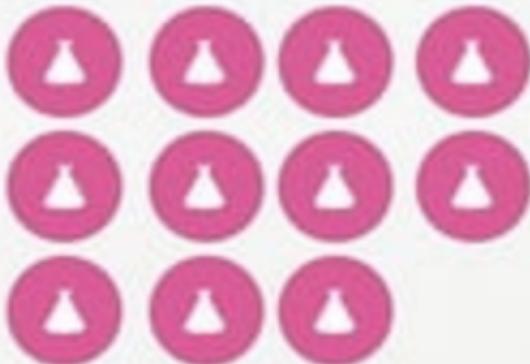
Karibini, New York



12:00 AM



WEDDING DRESSES I TRIED ON SO FAR



SPONSORED BY

SAY *Yes* to the
DRESS

& HELP BRANDS GROW AND INTERACT WITH FANS

FAVORITE JERSEY SHORE CHARACTER



JERSEY SHORE HOOKUP LEADERBOARD



HOURS UNTIL THE NEXT EPISODE



TIMES SAMMIE HAS BROKEN UP WITH RONNIE



NUMBER OF TIMES SNIKKERS HAS HAD HER HAIR IN A BEEHIVE



TIMES DJ PAULY D HAS BLOWN THE GRENADE WHISTLE



MEET THE TEAM



JORDAN
FOUNDER



KRISTEN
CO-FOUNDER



DAVID
DESIGNER - FRONT-END



JAMES
UX - FRONT-END



KEVIN
RAILS DEVELOPER



GLEN
DESIGNER

THE CURRENT MARKET

CURRENT FACEBOOK USERS
ON ONE OTHER NETWORK



FACEBOOK WILL HAVE
1,000,000,000
USERS BY END OF 2012

AT THIS RATE NEXT YEAR



SO BASED ON THIS THERE WILL BE

600000000

USERS LOOKING FOR NEW
SOCIAL NETWORKS IN 2013



BIOGRIFY, INC

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Biogrify

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The image is a composite showing a desktop browser window on the left and a smartphone on the right. The desktop browser displays a social media post with a photo of a person's feet on a red beach chair in front of a cable-stayed bridge. The text of the post reads: "Summer is finally here, enjoying some relaxation in Sag Harbor." Below the text are icons for share, location, like, and comment, along with the text "12hrs ago". A pink banner below the post says "Read More: biogrify.com/adsasd". Below the banner are two more posts: "BBQ at beach house this weekend?" and "I'll bring the food & drinks", both with "12hrs ago" and "Brooklyn" location tags. The smartphone displays a profile page for "David Pomfret", Founder & Co-Owner of the studio @simpleasmilk. The profile includes a bio, location "Somewhere, New York", and statistics: "1233 FOLLOWING" and "1233 FOLLOWERS". At the bottom of the phone screen is a large infographic titled "DAYS ALIVE" with the numbers "1 1 7 1" in blue boxes.

USE BIOGRIFY TO TRACK THINGS



DAYS UNTIL SUNSETS IN HAWAII

1 1 7 1

SPONSORED BY **KAYAK**

With **Glen Noble, James SL**

🕒 12hrs ago



Read More: biogrify.com/kayak



Cant believe its so close,
im so excited

🕒 12hrs ago
📍 Brooklyn



I'm so jealous !!!

🕒 12hrs ago
📍 Brooklyn

What are you thinking?



HOURS WATCHING JERSEY SHORE THIS WEEK



1 2 3 4 5 6 7 8 9 10 11



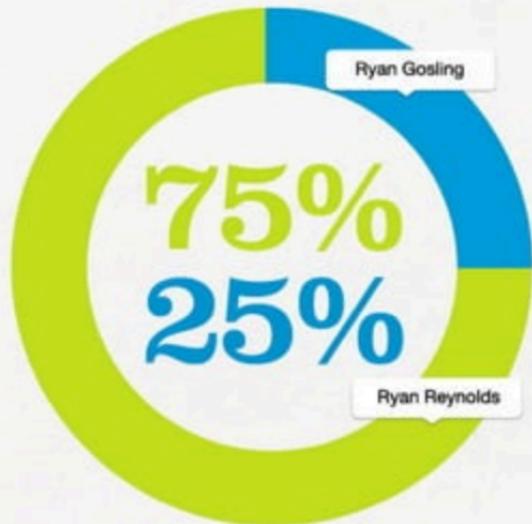
🕒 12hrs ago



COMPARE WITH FRIENDS



BATTLE OF FAT LOSS ON THE MOVIE SET



JERSEY SHORE HOOKUP LEADERBOARD



SHARE YOUR WORLD



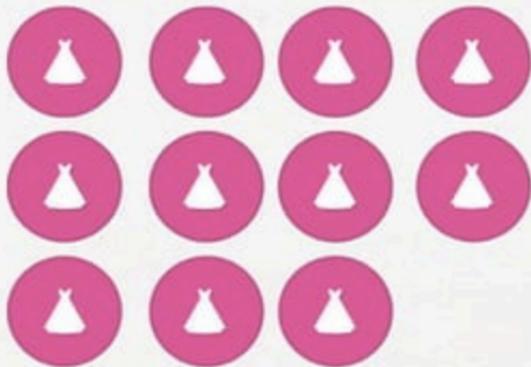
Another day another dress in NYC

Kleinfeld, New York

🕒 12hrs ago



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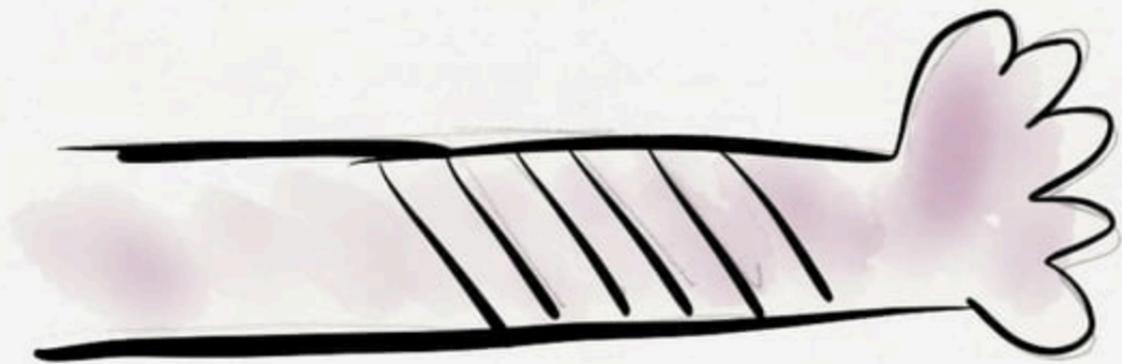


KEVIN
RAILS DEVELOPER



GLEN
DESIGNER

NEED YOUR
ARM TWISTED?



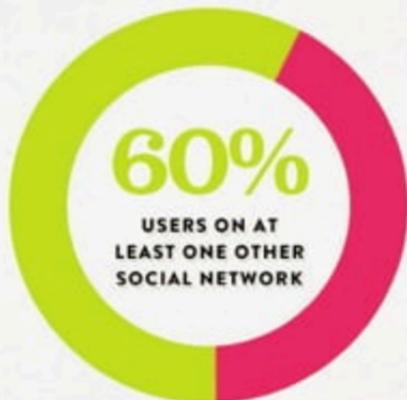
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