

The screenshot shows the HubSpot Marketing Hub dashboard. The top navigation bar includes 'Marketing', 'Tools', 'Content', 'Email', 'Forms', 'Reports', and 'Settings'. A 'Getting started' button is visible in the top right. The main content area is titled 'Getting started' and contains several cards with instructions on how to use HubSpot. A 'Content' dropdown menu is open, listing various content types and management options.

Getting started
Ready to start making a website?

Public **Private**

Progress

- Add HubSpot to your website**
The easy action that allows you to track all visitor activity over all of your website pages.
- Embed a HubSpot form on your website to generate leads**
Replace or create a form on your website to start automatically gathering leads in your HubSpot database. We'll create a lot of these forms automatically.
- Choose a theme for your pages**
Your theme will be fully responsive and beautiful out of the box. Pick your favorite one of 3 themes to serve as your Landing Page, Blog, and Site Pages.

Content

- Site Pages
- Blog Manager
- Site Pages
- Landing Pages
- Blog
- Email
- Content to Action
- Content
- Content Settings

Quick Links

- What's New
- Blog
- Blog Posts
- SEO
- Content Leads
- Content to Action
- Landing Pages
- Forms
- Forms
- Clear Customer
- Email
- Marketing Automation
- Analytics



Beeketing

Marketing Automation for E-commerce

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Marketing Automation platforms' approach to SMBs is WRONG



The screenshot shows the HubSpot 'Getting Started' dashboard. The browser address bar displays 'https://app.hubspot.com/start/1836858'. The navigation bar includes 'Marketing', 'Dashboard', 'Content', 'Social', 'Contacts', 'Reports', and a search field. An orange 'Getting Started' button is in the top right. The main content area is titled 'Getting started' and features a progress bar for 'Profile' and several task cards. A dark grey dropdown menu is open under 'Content', listing options like File Manager, Design Manager, Site Pages, Landing Pages, Blog, Email, Calls-to-Action, Campaigns, Template Marketplace, and Content Settings. On the right, a 'Quick Links' sidebar lists various marketing actions.

Getting Started | HubSpot

https://app.hubspot.com/start/1836858

Marketing Dashboard Content Social Contacts Reports Search Getting Started

Getting started

Ready to start making a splash? Follow these few easy first steps to get you started.

Profile progress

- Add HubSpot to your website**
The core action that drives your marketing. Adding the HubSpot tracking code allows you to track all visitor activity over all your website pages.
- Embed a HubSpot form on your website to generate leads**
Replace or create a form on your website to start automatically gathering leads in your HubSpot database. We'll create a list of these leads automatically.
- Choose a theme for your pages**
Your theme will be fully responsive and beautiful out of the box. Pick your favorite one of 5 themes to spruce up your Landing Pages, Blog, and Site Pages.

Quick Links

- Attract Visitors
- [Blogging](#)
- [Social Inbox](#)
- [SEO](#)
- Convert Leads
- [Calls-to-Action](#)
- [Landing Pages](#)
- [Forms](#)
- [Contacts](#)
- Close Customers
- [Email](#)
- [Marketing Automation](#)
- [Analytics](#)

29 days left. [Ready to purchase?](#)

#1 popular apps on Shopify AppStore

The screenshot shows the Shopify App Store interface. At the top, the Shopify logo is on the left, and navigation links for Support, Docs, Forums, News, Apps, and Events are on the right. Below the navigation is the 'App Store' title and a subtitle: 'Powerful new features, services and plugins for your Shopify store'. There are filters for 'Category: All', 'Price: All', 'Sort by: Popular', and 'Collections'. A search bar is also present.

The 'Marketing' category is selected. It features a description: 'Attract new visitors, increase sales, and improve customer retention. Marketing Apps and services help drive traffic, manage your SEO, sell on new channels, and promote your products.' Below this is a 'Popular Topics' section with a 'View all' button.

Four app cards are displayed in a grid:

- Better Coupon Box** (Free): Ranked #1. Description: 'Increase sales & social followers'. It has 5 stars and 500 reviews.
- Happy Email** (Free): Ranked #2. Description: 'Thank you email from founder'. It has 5 stars and 21 reviews.
- ALT Text** (Free): Description: 'SEO Friendly Images'. It has 5 stars and 50 reviews.
- Sweet Tooth Loyalty Programs** (Free \$2.00 / month): Description: 'Sweet Tooth Loyalty Reward Points'. It has 5 stars and 10 reviews.

Red arrows point from the 'Beeketing's Apps' link at the bottom left to the 'Better Coupon Box' and 'Happy Email' app cards.

<https://apps.shopify.com>

30% ~ 50% month over month MRR growth
for 9 months straight



Grow with cross-sell strategy



Simple, Automated & E-commerce focus



Huge demands



2 Million

Small and medium online stores
paying **\$6,000** per year for
online marketing



\$12 Billion market

A+ founding team



Quan MT

CEO, Business & Product

Forbes 30 under 30, built viral flash game in high school, start first business at 18, 1-exit



Alice Ha

CMO, Marketing & Sales

Grew our previous project (a SaaS e-commerce builder) from 0 to 90,000 users in 1 year, 1 exit



Dzung Da

CTO, System & Backend

Built messenger system for 1,000+ global social networks

VIETNAM
Forbes
30 under 30



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