

**Brazil** is one of the largest beauty markets in the world  
just after the USA and China...

## 600k Beauty Salons



More than 4.4M  
people employed



4.5k new salons  
per month



The market is  
highly fragmented



7 out of 10  
Brazilians think  
beauty care is a  
necessity

Besides that, the **Brazilian ecosystem** is full of challenges.

High business mortality rate

Little access to market and businesses data

Weak customer relationships

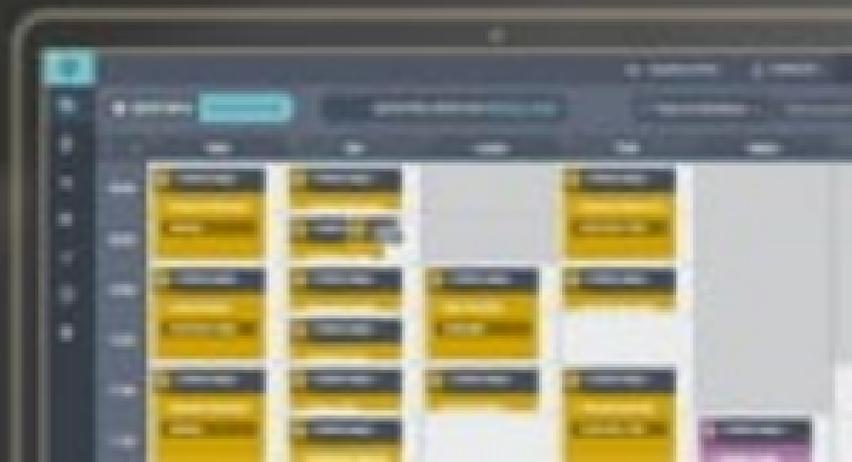
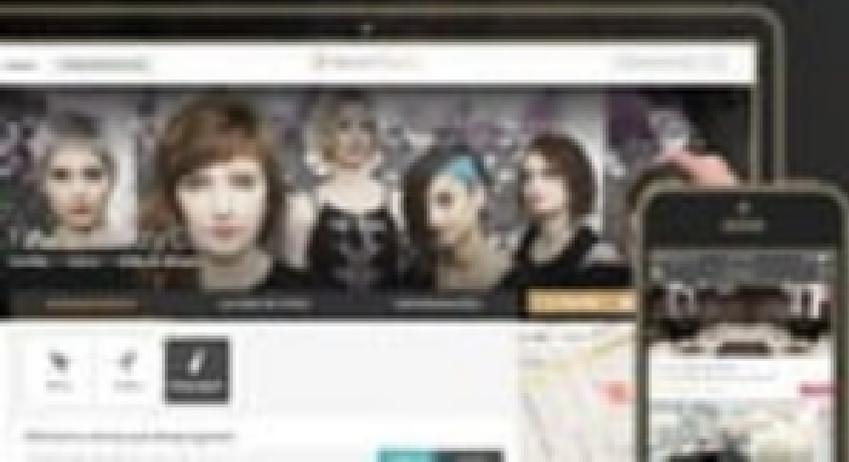
Lack of management skills

Little access to utility tools



## For Beauty Salons

- Lead generation & retention
- Increase revenue
- Improve customer service
- Decrease no-show rate



## For Customers



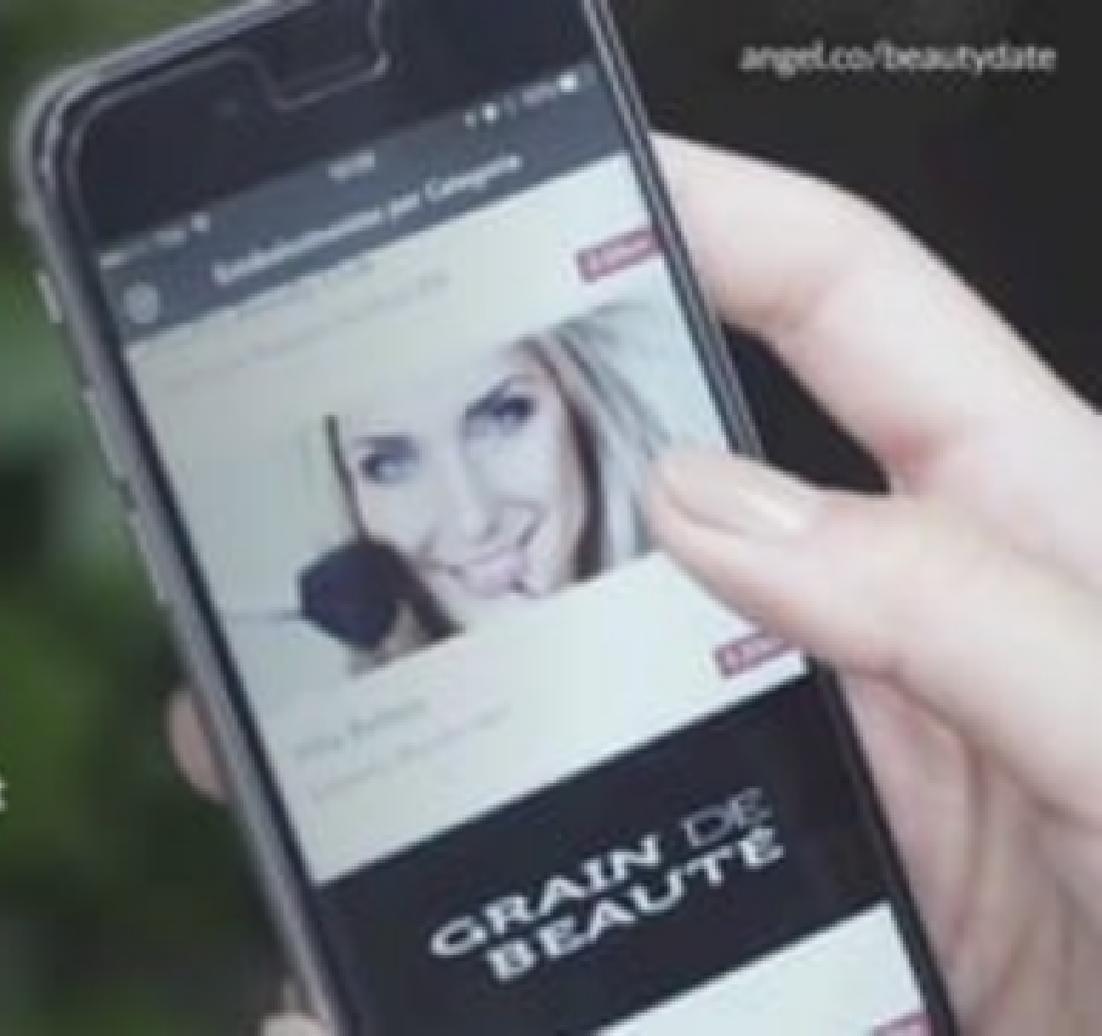
Find a service



Choose professional



Make an appointment



We have a **team** of **76** people



Alexandre Klein  
CEO & Founder



Emerson Vendruscolo  
COO



Adilson Carvalho  
COO



Bruno Medeiros  
COO

Partners

VALOR

IBG

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Brazilian marketplace for beauty services

[beautydate.com.br](http://beautydate.com.br)

[angel.co/beautydate](http://angel.co/beautydate)

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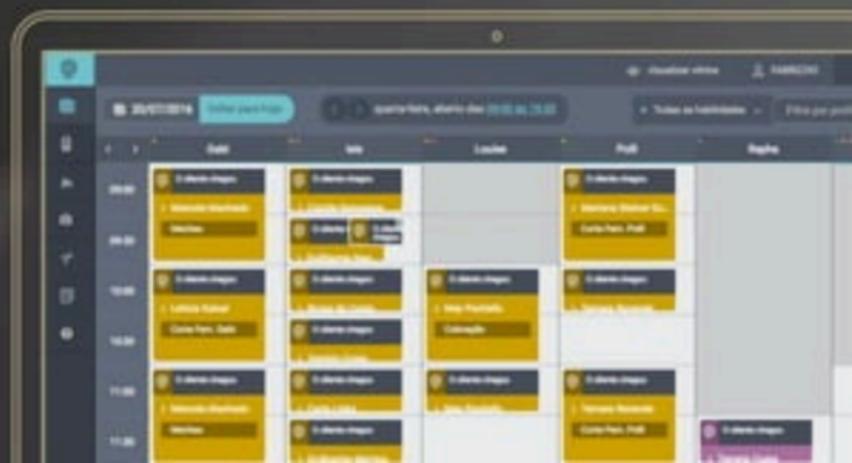
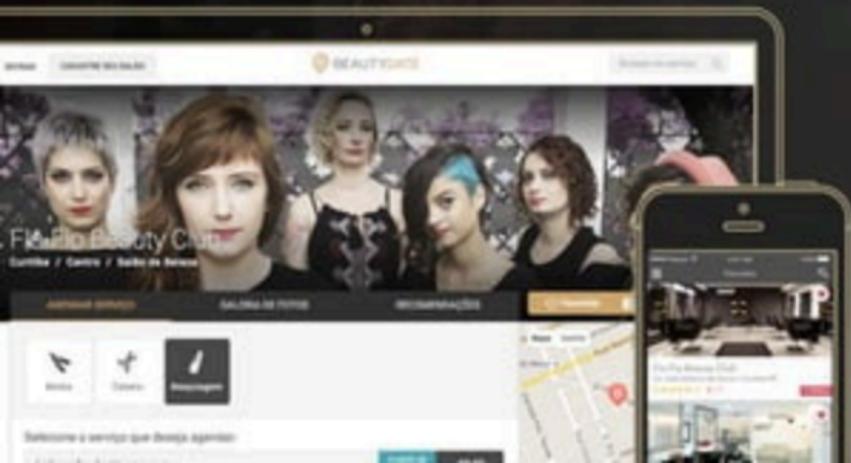
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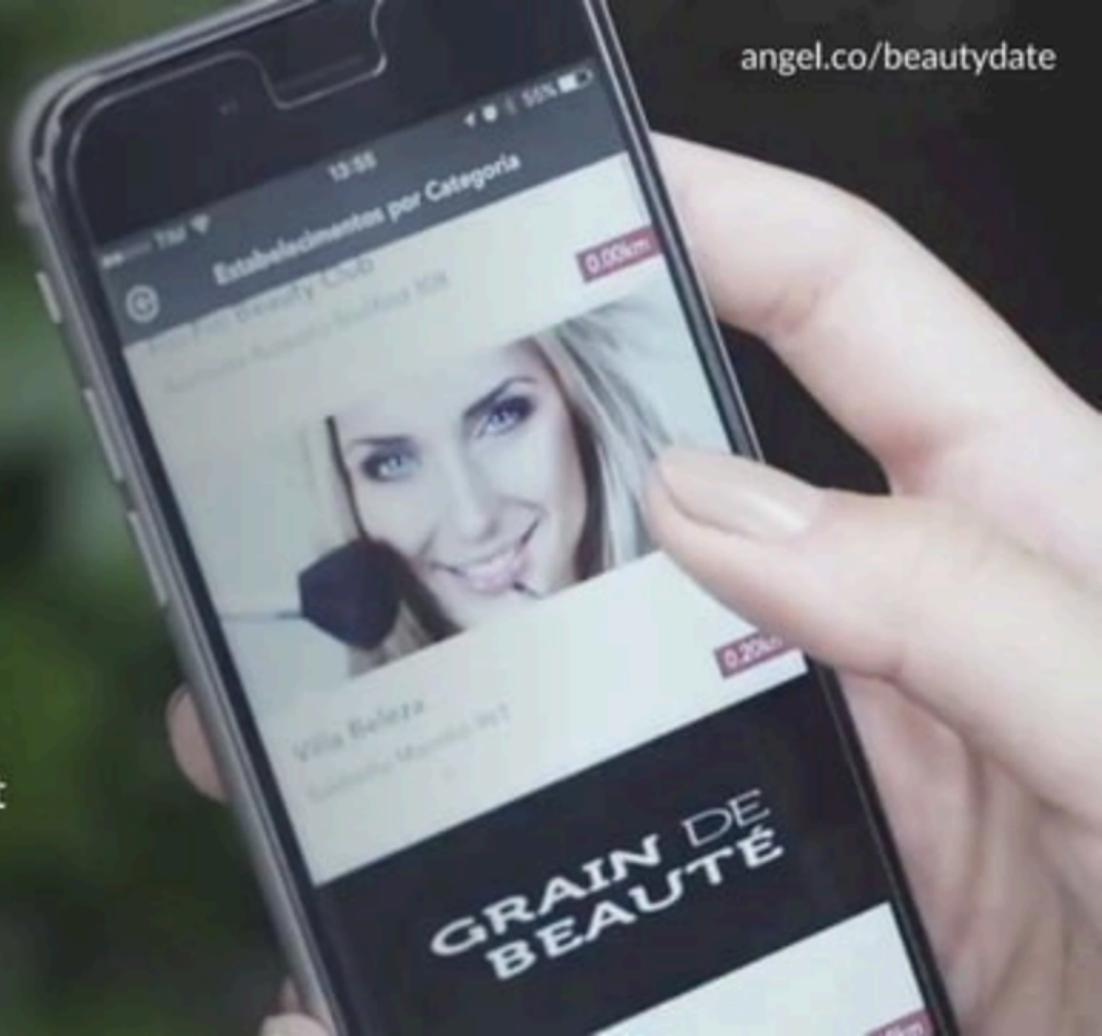
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Choose professional



Make an appointment



million

appointments

84%  
MoM

558  
appointments

22.125  
appointments

Jan

Fev

Mar

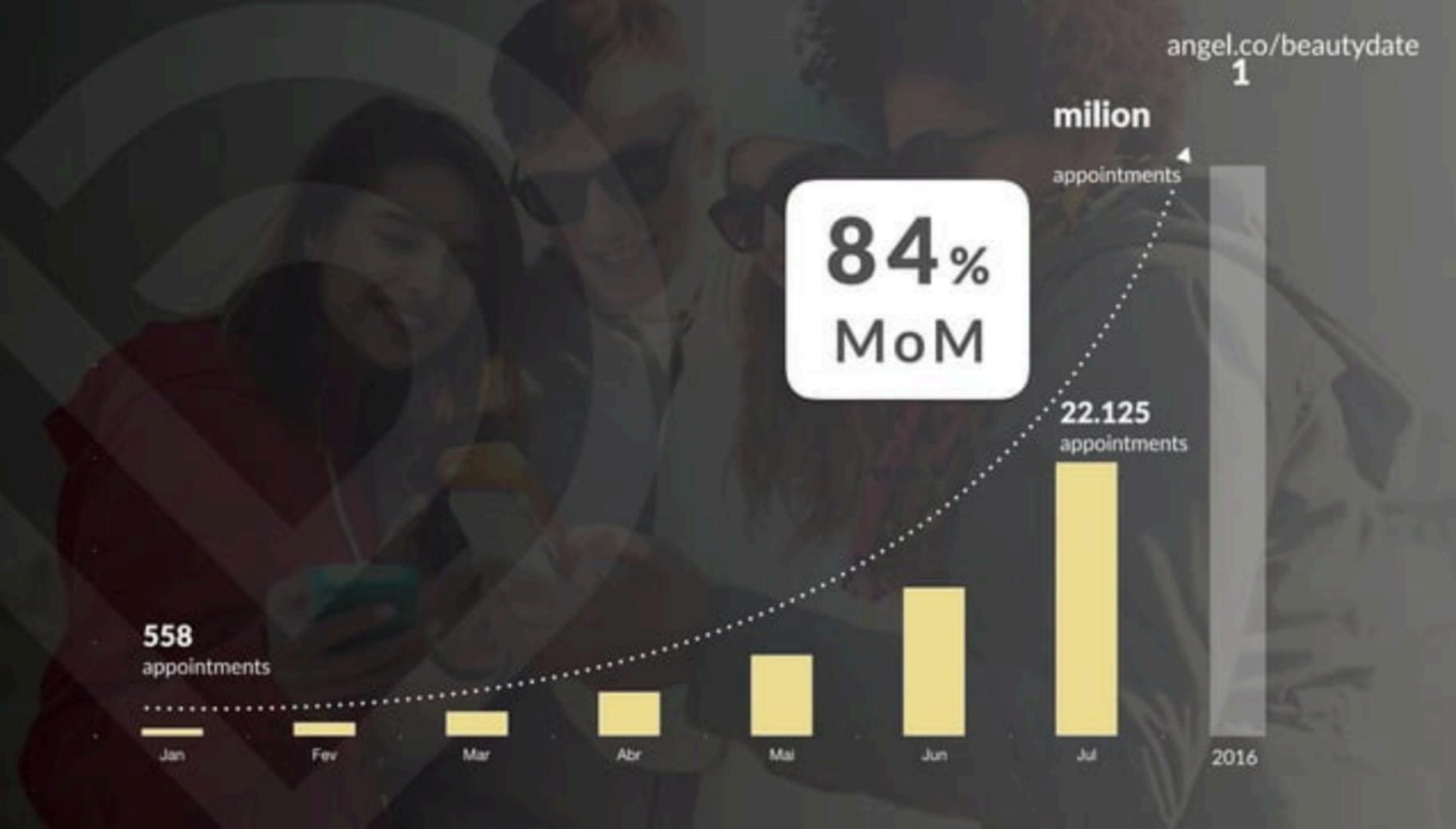
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Mai

Jun

Jul

2016



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**Alexandre Kleis**  
CEO & Founder



**Emerson Vendruscolo**  
CFO



**Adilson Carvalho**  
CTO



**Bruno Medeiros**  
CBO

Investors

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CAPITAL GROUP, LLC

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