

We are not a **traditional service**...

We are a *do-it-for-you Service (Software-with-a-service)*

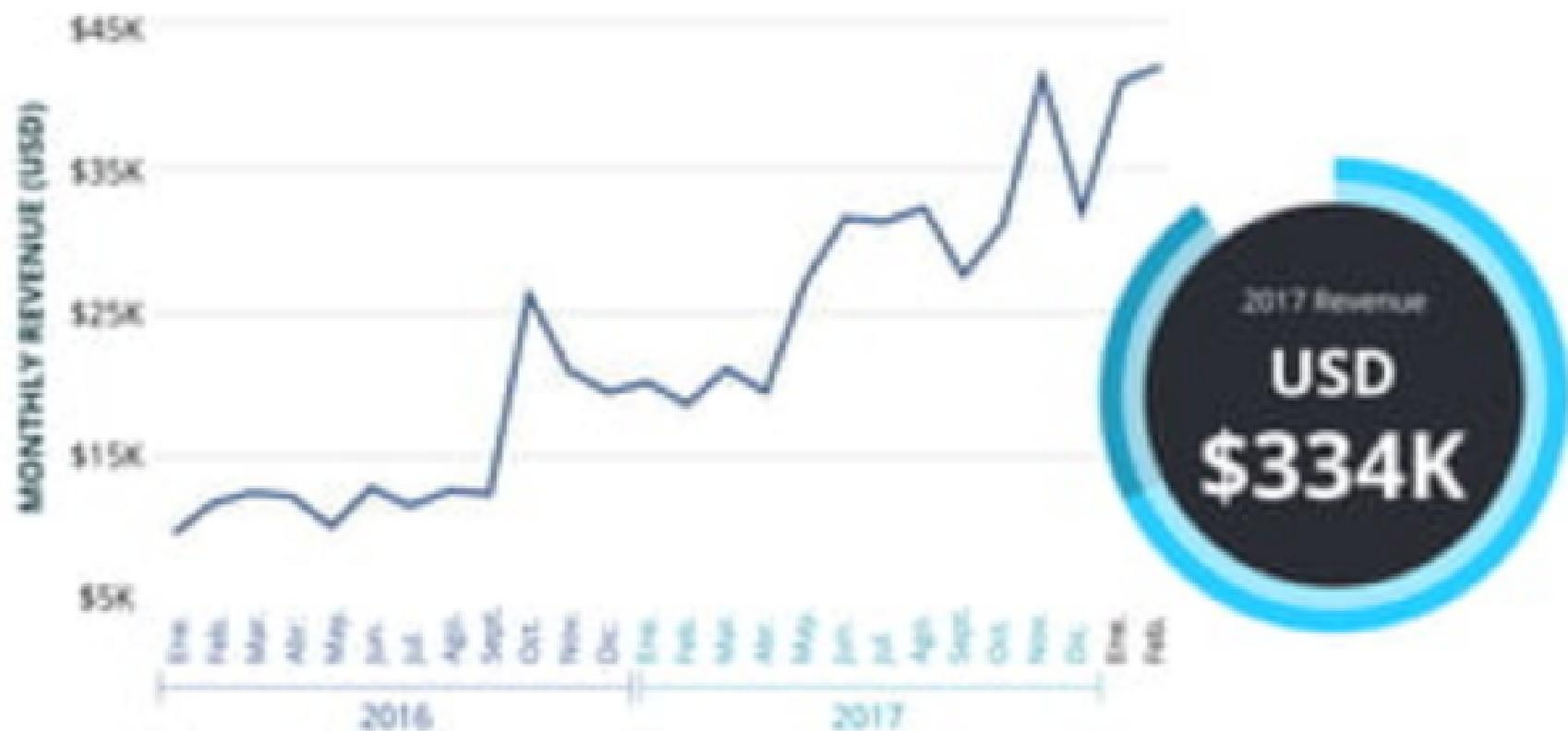
What our clients receive



Traction



Traction:



¿Where are we going?

2018 **USD \$1M** Annual Income
Breakeven in Q4

NEXO
BANQUEO

Bancolombia

1.5
Million SME's

2022 **USD \$10M** Annual Income
At least 5 countries


backstartup




Our Team

Juana Barco

CEO

10 years of experience



Adriana Villamizar

COO

11 years of experience



Diego Pefuela

CTO

10 years of experience



Cristian Villamizar

CEO

10 years of experience



Investors

500

Mentors

P

1

8





back**startup**

New generation of
accounting, legal and payroll
outsourcing for SMEs

1.9 Million

Startups and SMEs

not micro
(MX,CO,AR,CH,PE,PR)

390K

New companies
per year



What we **built**

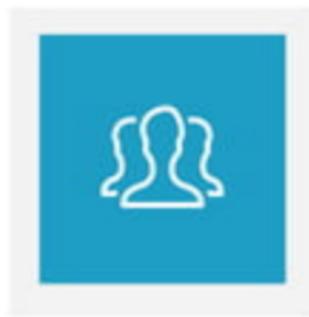
Automated **end-to-end** back office: Cloud platform + accountant and lawyer.



Legal Outsourcing



Accounting Outsourcing



Payroll Outsourcing

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How it works

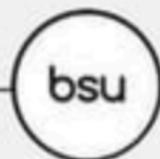
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</Artificial Intelligence>



</Image Recognition>



Accountants
+
Lawyers
+
Technology



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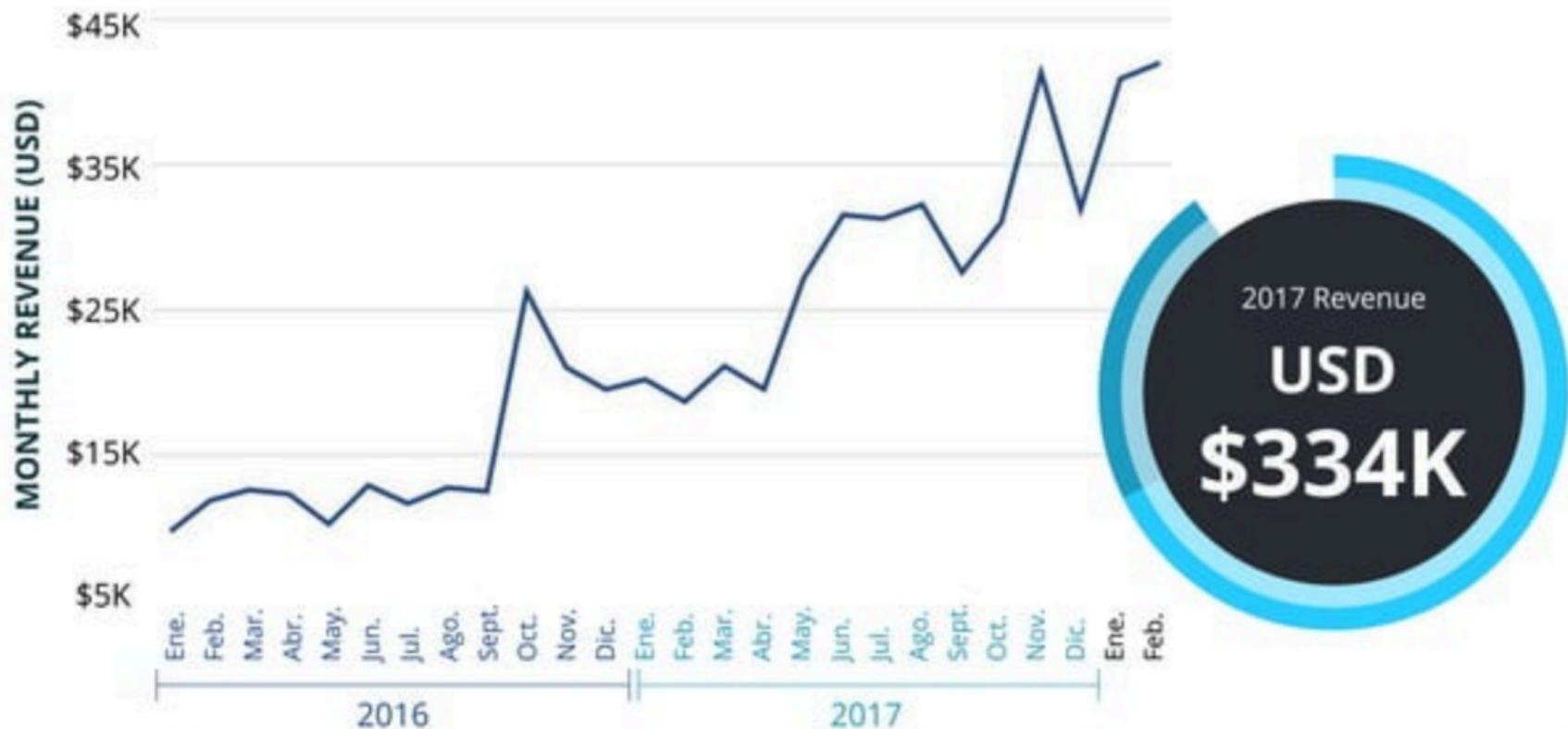
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back**startup**

juana@backstartup.com

Main References



We are
building the
future of this
industry in
Latin America

