

IN 18 MONTHS...

400,000

EMAIL SUBSCRIBERS

60%

DAILY EMAIL
OPEN RATES

40%

MONTH-ON-MONTH
SUBSCRIBER GROWTH



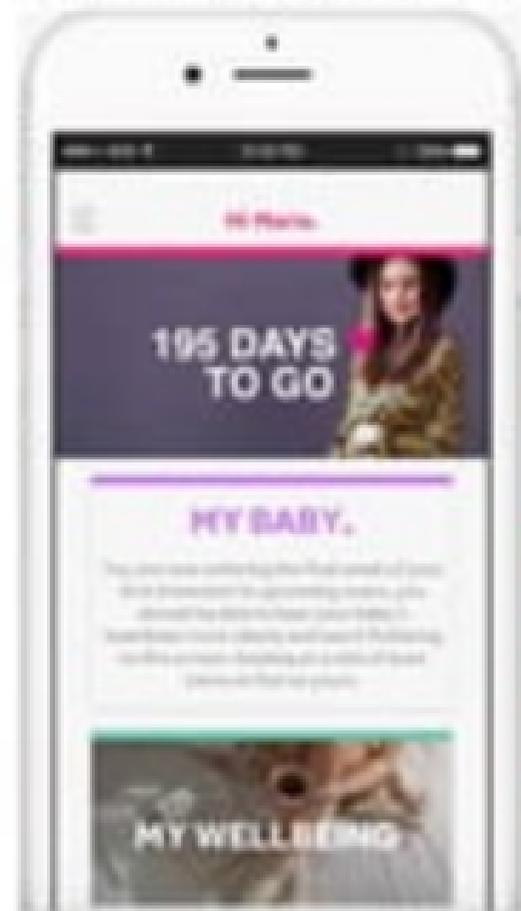
WE FOCUS ON MOMS

What about my nutrition and fitness?

How am I going to cope with all the changes?

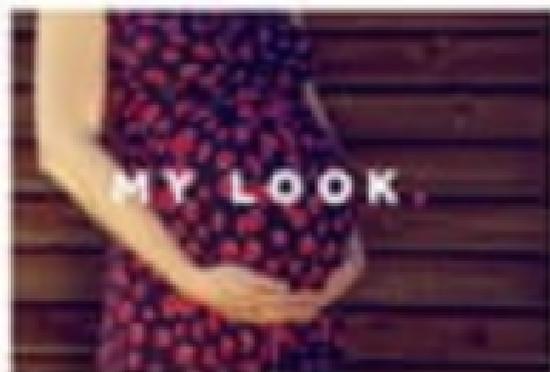


WHAT SHE NEEDS TO KNOW, WHEN SHE NEEDS TO KNOW IT



**DAILY
ACTIONABLE
PERSONAL
FUN**

BABY2BODY IS ALL ABOUT LIFESTYLE



THE DREAM TEAM



Melinda Nicci
FOUNDER & CEO



Paula White
COO & CFO



Caitlin Hanley
EDITOR



Tine Pastuvan
HEAD OF TECH



Marlon Dancoing
HEAD OF PRODUCT

OUR ADVISORS



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HEALTH & WELLNESS



Dr. Zahra Ameen
WELLNESS



Tim Carter
STRATEGY & PRODUCT



**T H E G O - T O
D E S T I N A T I O N**

**FOR HEALTH & FITNESS
FOR NEARLY AND NEW MOMS**

BABY 2 BODY.

Happy Mom. Healthy Baby.

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Melinda Nicci | melinda@baby2body.com

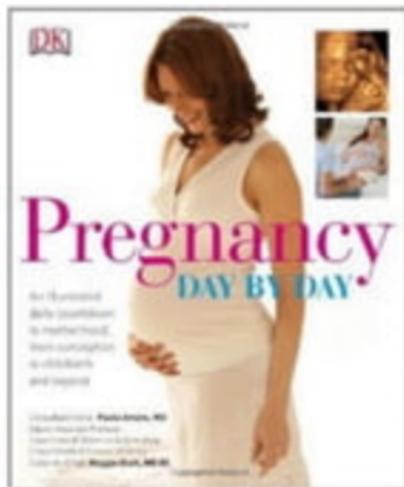
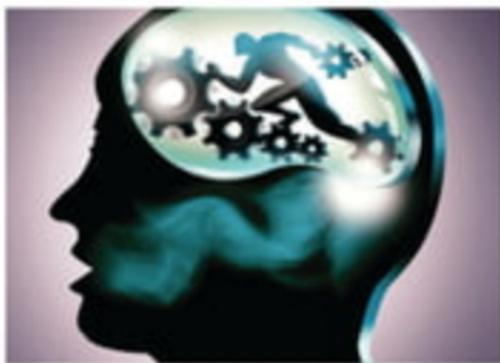


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BABY 2 BODY.

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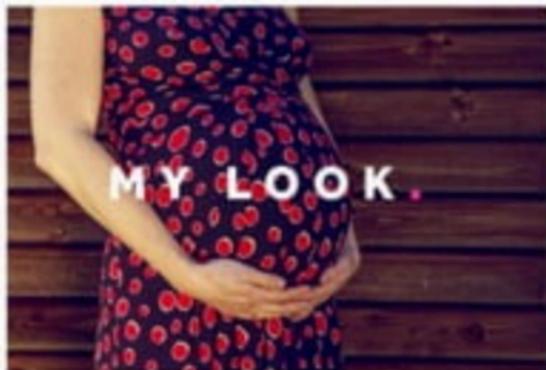


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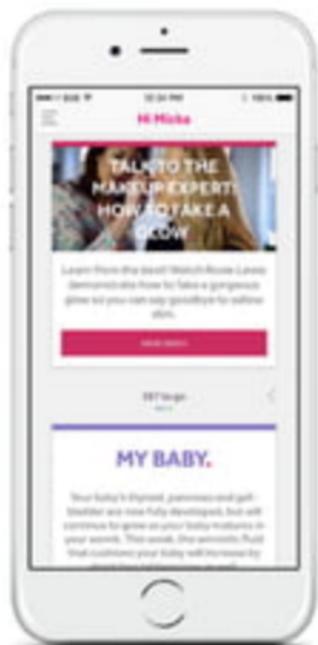
Melinda Nicci | melinda@baby2body.com

BABY2BODY IS ALL ABOUT LIFESTYLE



THE PAID FOR PREMIUM EXPERIENCE

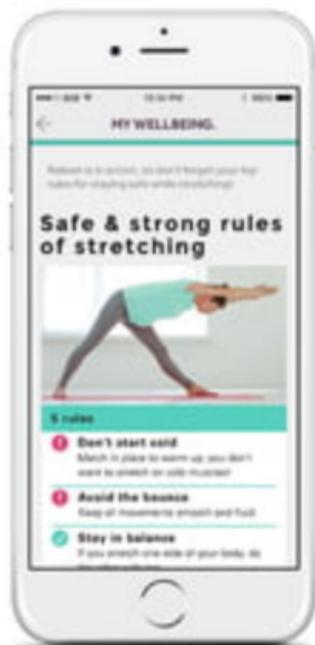
...aka how we make \$\$\$\$\$\$\$



Videos



Podcasts



Infographics



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D E S T I N A T I O N**

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FOR NEARLY AND NEW MOMS**



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