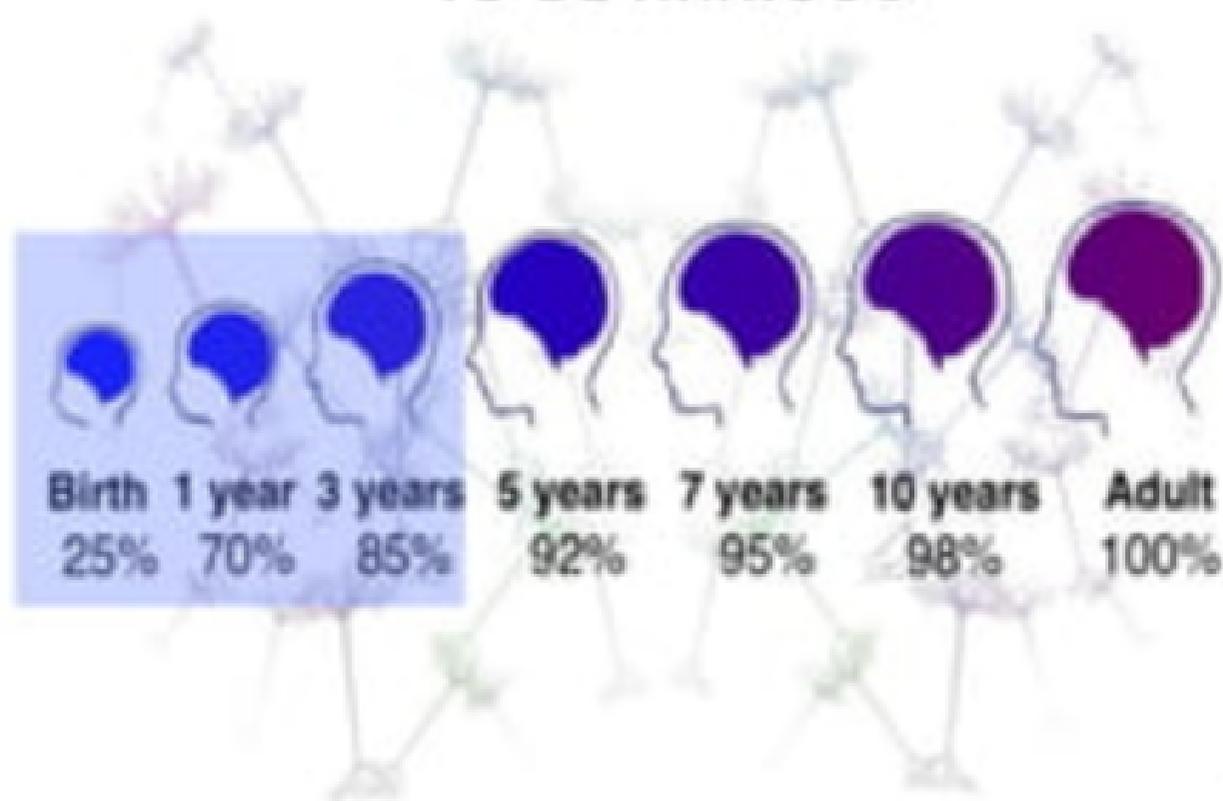




IT ALL STARTED
WITH A BABY

(MINE)

URNS OUT I WAS RIGHT TO BE ANXIOUS



EVERY CHILD IS UNIQUE



**MY WIFE AND I WERE BUSY
(AND TIRED)**





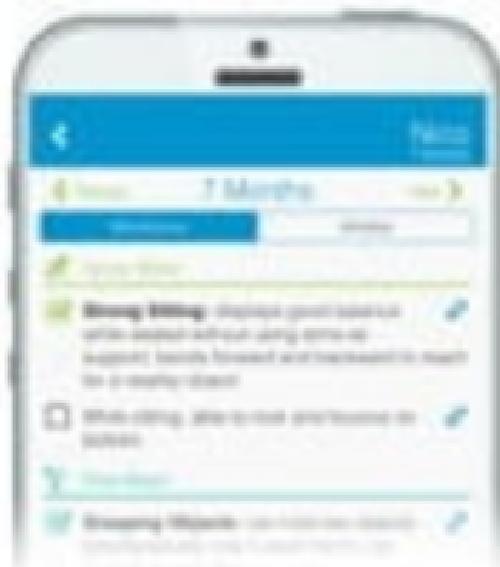
**-400 MILLION CHILDREN
UNDER 3 YEARS OLD**

(half of whom have parents with smartphones)

Support



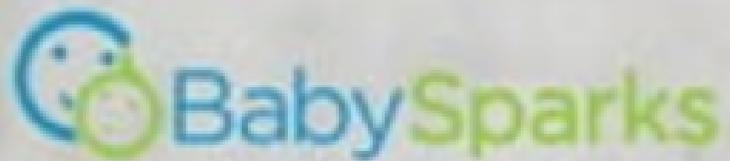
Track



Monitor



TAILORED TO YOUR BABY'S SPECIFIC NEEDS



**IN JUST A FEW MINUTES A DAY WE CAN GIVE EACH
CHILD A GIFT WITH LIFELONG BENEFITS**

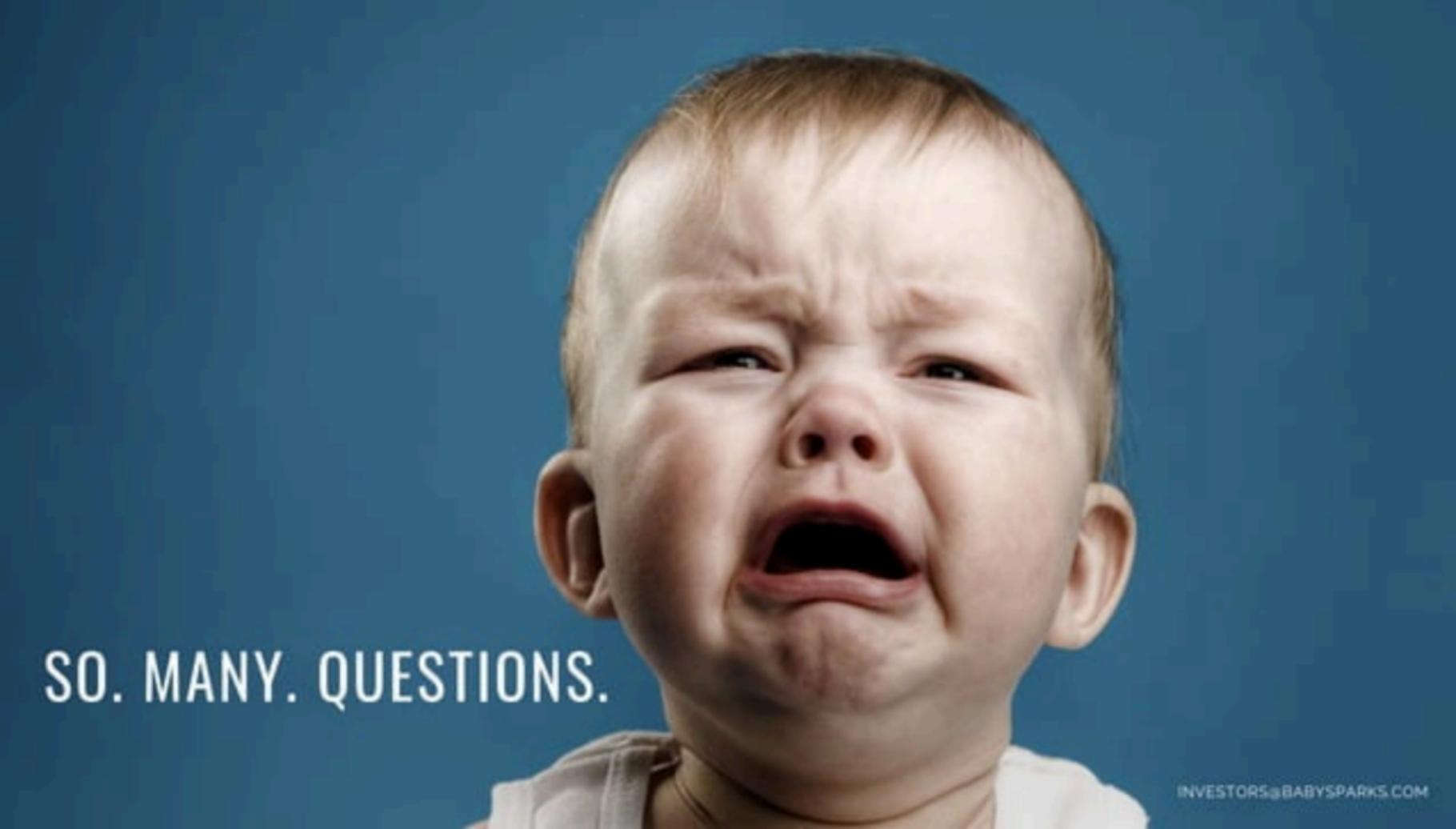
500 STARTUPS DEMO DAY



Gustavo Rodriguez

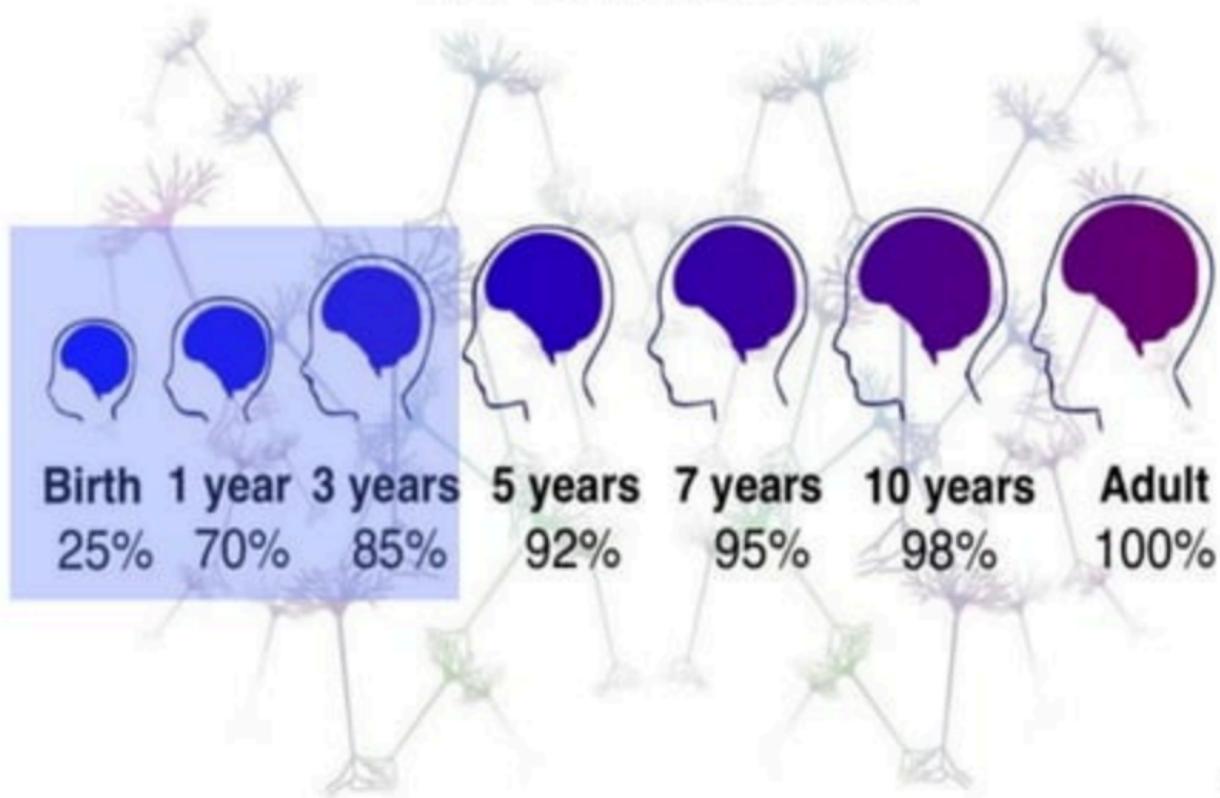


IT ALL STARTED
WITH A BABY
(MINE)



SO. MANY. QUESTIONS.

URNS OUT I WAS RIGHT TO BE ANXIOUS



NO PROBLEM.
I'M SURE I CAN FIGURE IT ALL OUT...



how to make my baby a genius



- how to make my baby a **genius**
- how to make my baby **into** a genius
- how to make my **unborn** baby a genius
- how to make **your** baby gender
- how **can** i make my baby a genius
- how to make **your** baby a **genius in the womb**
- how to make **the** baby **show its** gender

Google Search

I'm Feeling Lucky



EVERY CHILD IS UNIQUE

MY WIFE AND I WERE BUSY
(AND TIRED)





**~400 MILLION CHILDREN
UNDER 3 YEARS OLD**

(half of whom have parents with smartphones)

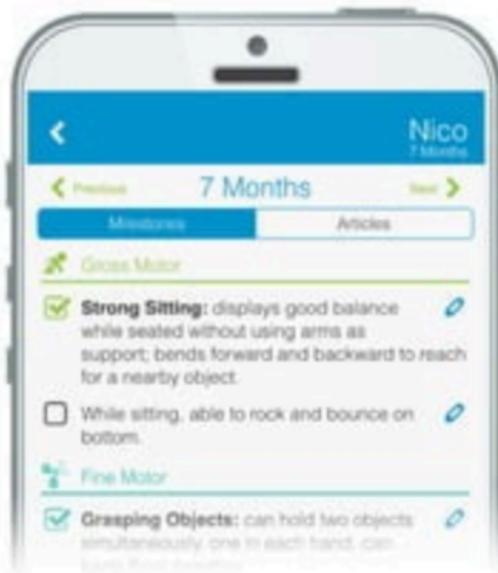


AN EXPERT IN YOUR POCKET

Support



Track



Monitor



TAILORED TO YOUR BABY'S SPECIFIC NEEDS

2.5+
MILLION

Parent downloads

\$1.4
MILLION

Annual sales run rate

185%
YOY

Subscription growth

18
MINUTES

Average subscriber session

2.5+
MILLION

Parent downloads

\$1.4
MILLION

Annual sales run rate

185%
YOY

Subscription growth

18
MINUTES

Average subscriber session

TOTAL INVESTED
\$25K

THE FOUNDERS



Gustavo Rodriguez

CEO

12 years Investment Banking
\$20+ bn in M&A and capital
raising transactions



Juan Pablo Mejia

CTO

16 years building web and
mobile products



Jose Bernal

COO

18 years start-up experience
with 3 successful exits



IN JUST A FEW MINUTES A DAY WE CAN GIVE EACH
CHILD A GIFT WITH LIFELONG BENEFITS