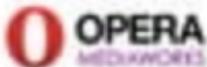


Our Customers

Finance



Internet



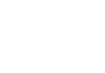
Infrastructure



App Publishers



Our Team

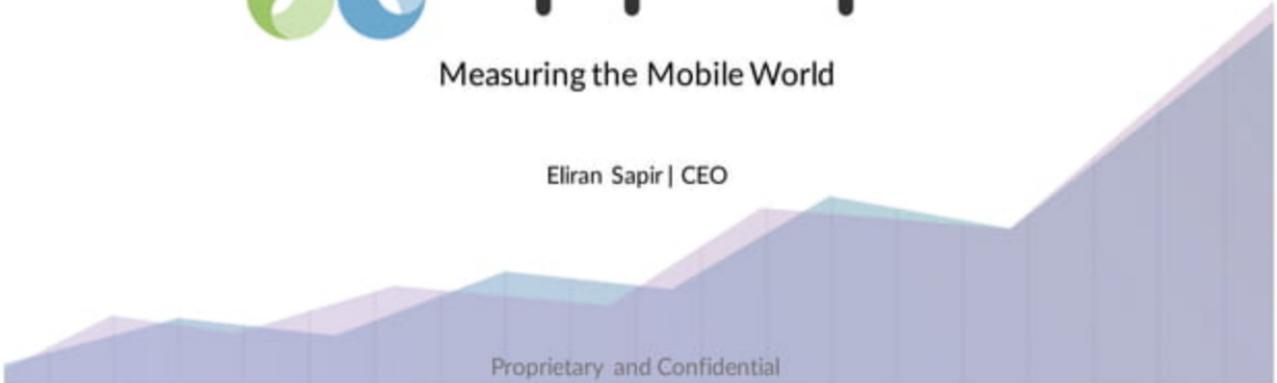
| | | | | | | |
|--|---|---|---|---|-------------------------|-----------|
|  |  |  |  |  | Employees | 25 |
|  |  |  |  |  | Engineers | 14 |
|  |  |  |  |  | Data Science | 2 |
|  |  |  |  |  | Design | 1 |
|  |  |  |  |  | Sales/ S.Support | 4 |
|  |  |  |  |  | Marketing | 2 |
| | | | | | Founders | 2 |



apptopia

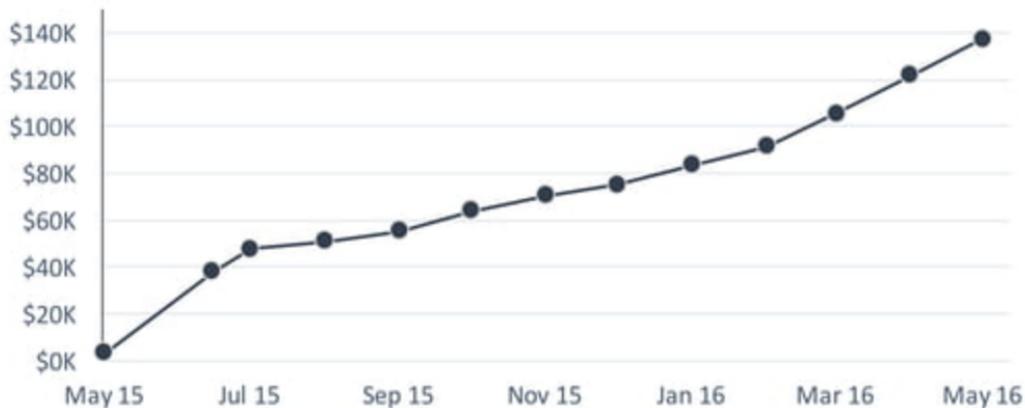
Measuring the Mobile World

Eliran Sapir | CEO



Proprietary and Confidential

Our Traction



Current MRR

\$137,332

Current ARR

\$1,647,984

^ +22%

Last 30 days

Our Company



2011
Founded



25
Employees



\$3.3M
Invested

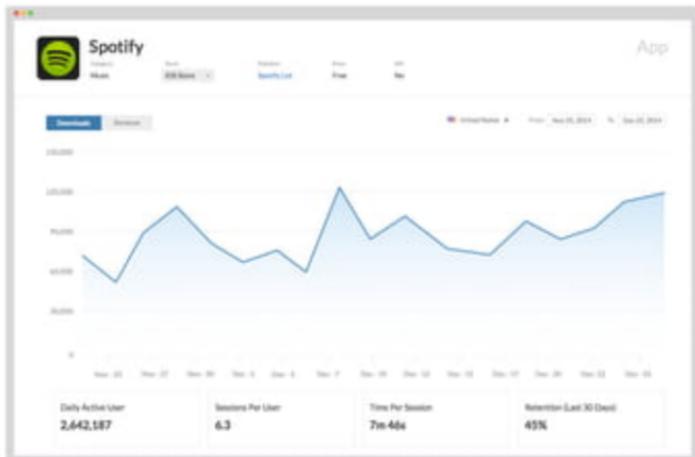
MARK CUBAN



Expansion VC



Our Product



- ✓ Download Estimates
- ✓ Revenue Estimates
- ✓ Usage (MAU/DAU) Estimates
- ✓ SDK Analysis
- ✓ App Store Optimization
- ✓ Advertising Intelligence



Our Customers

Finance



ANDREESSEN
HOROWITZ



Internet



facebook.



Aol.

Infrastructure

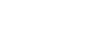


App Publishers

ticketmaster®



Our Team

| | | | | | | |
|---|--|--|--|--|------------------|-----------|
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|  |  |  |  |  | Engineers | 14 |
|  |  |  |  |  | Data Science | 2 |
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|  |  |  |  |  | Sales/ S.Support | 4 |
|  |  |  |  |  | Marketing | 2 |
| | | | | | Founders | 2 |



Thank You For Your Time.
Swipe Right ->>

Eliran Sapir

Founder & COO

917.767.1456

eli@apptopia.com

apptopia.com