



NO. 1
KOREAN BEAUTY AUTHORITY
IN SOUTHEAST ASIA



**THIS YEAR-OLD STARTUP IS NOW SOUTHEAST ASIA'S
LARGEST ONLINE KOREA BEAUTY MARKET, AUG 2016**

-Forbes

AL
THEA

WE ARE NO.1 E-COMMERCE IN;

FASTEST GROWING K-BEAUTY (6 TIMES THAN ANY OTHERS)
IN THE FASTEST GROWING REGION OF THE WORLD
(200% CAGR)



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\$12 MILLION

(ANNUALIZED SALES)

45%+ PRODUCT MARGIN

(CAC PAYBACK PERIOD IN <5 MONTHS)

20%+

(MOM SALES GROWTH)



VETERANS



FRANK KANG
CEO



CHRISTOPHER CYNN
COO



JAE KIM
CFO



TAMMY LIM
HEAD, BRANDING

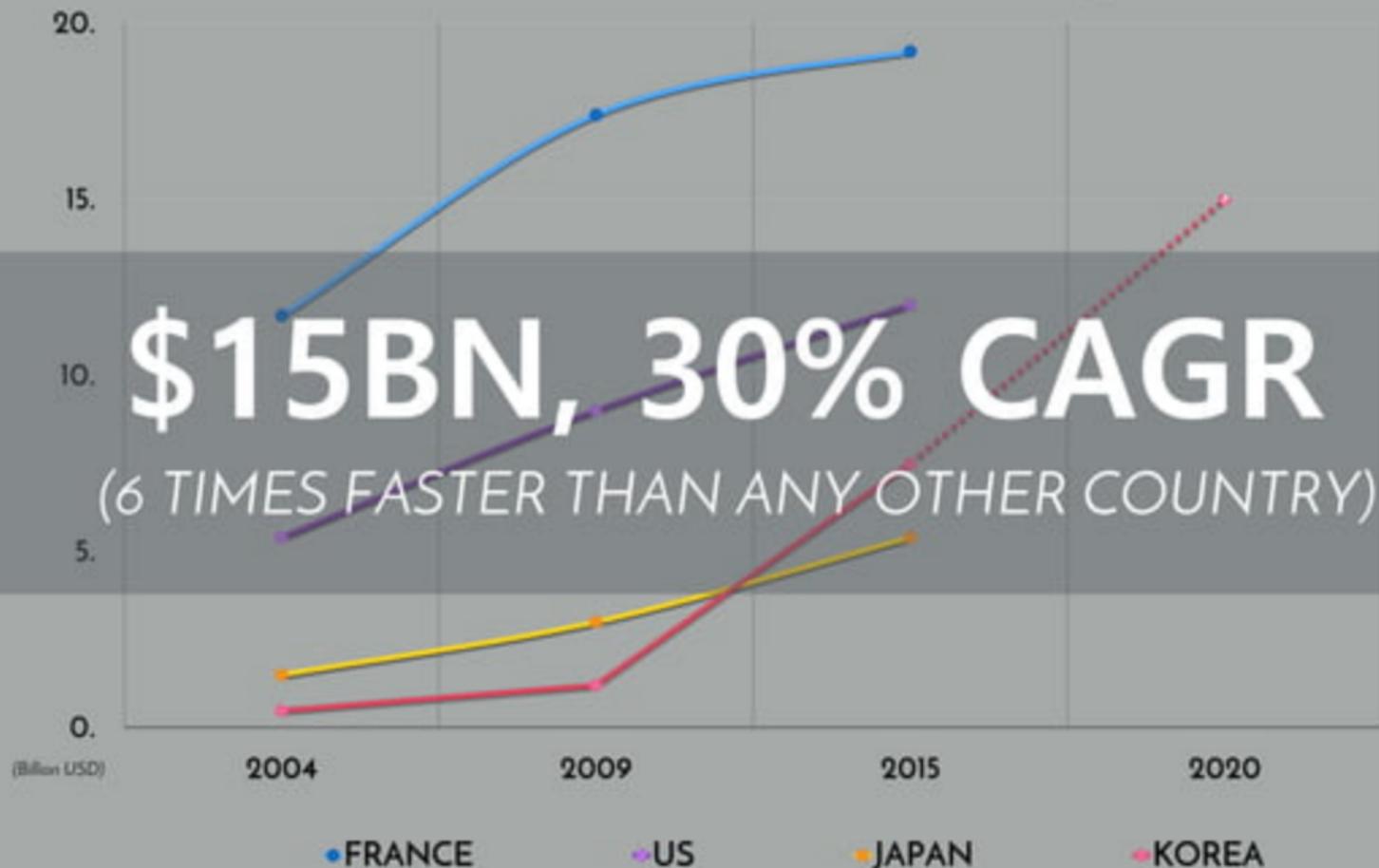


HYE YOUNG PARK
HEAD, MERCHANDIZING

TMON

MEMEBOX

GROUPON





1. \$12M ANNUALIZED SALES
2. 45% PRODUCT MARGINS
3. 20% MOM GROWTH

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