

Report: US education funding slashed by 20% in five years

Most States Have Cut School Funding, and Some Continue Cutting

How The \$1.2 Trillion College Debt Crisis Is Crippling Students, Parents And The Economy

Watch America's student-loan debt grow \$2,726 every second

A screenshot of a CRM spreadsheet with a green header bar. The spreadsheet contains several columns and rows of data. Some cells are highlighted in red, yellow, and orange. The red highlights are in the first column, the yellow highlights are in the second and fourth columns, and the orange highlights are in the third and fifth columns. The spreadsheet is viewed from a top-down perspective.



OUTDATED DATA



LOW ENGAGEMENT

almabase

The logo for 'almabase' features the word in a white, lowercase, sans-serif font. Below the text is a white curved line with three dots: one at the left end, one at the right end, and one in the center.

An all-in-one platform
for alumni engagement

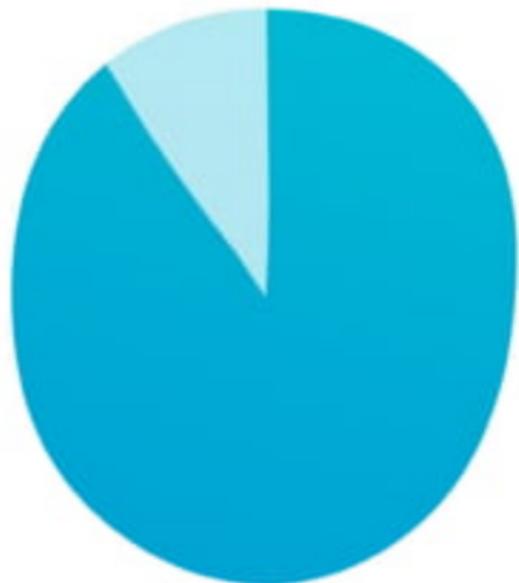
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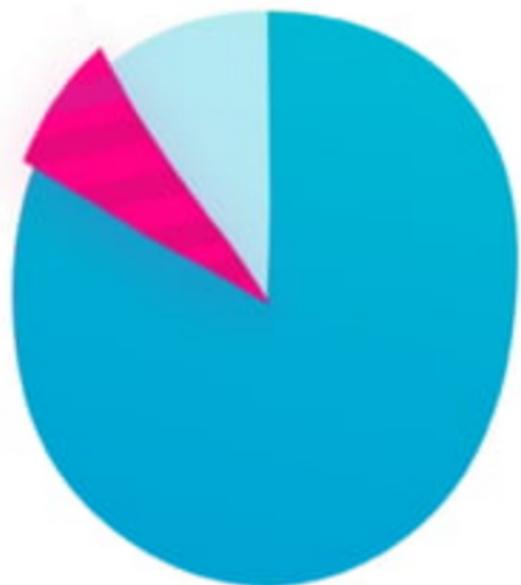
How The \$1.2 Trillion College Debt Crisis Is Crippling Students, Parents And The Economy

Watch America's student-loan debt grow \$2,726 every second

Published: Jan 30, 2016 7:36 a.m. ET



90% of US college grads
donate to charity.



90% of US college grads donate to charity.

Only **8.2%** have donated to their college last year.





OUTDATED DATA



OUTDATED DATA



LOW ENGAGEMENT

	B	C	D	E	F	G	H	I
1	First Name	Middle Name	Last Name	Full Name (S	Engaged?	Year of Grad	Specialty Coc	Board Certif
2	Robert	L	Azen	Nancy L Azen	No	1981	NM,R(DR)	
3	Ronald	J	Azen		No	1968	R	F
4	Susan	M	Aagaard	Carl M Aagai	Yes	1954	F	
5	Andrew	Arnold		Peter Arnold	No	1936	A	
6	Jenna	H	Abbert	Kenneth H A	Yes	1977-B	OG,PRM	R
7	James	A	Abd-Allah		No	2011		
8	Mary		Adey	W Ross Adey	Yes	1997		
9	Charles	R	Affeldt	John C. Affel	No	2004		PATH(A/C)
10	Menard	J.	Afsari	Alan Afsari,	F No	2004		
11	Brent	E	Agarwal		No	1979-A	M,PATH	R
12	Vernon	Thomas	Agnetta	Vlarka C. Agr	No	1984	F	
13	Victor	H	Aguilar	Laura Aguilar	No	1994	M	D
14	Stephen	Tabitha	Aguilera		No	2014	M	
15	Tiffany	John	Aguirre	Christina M J	No	1992	OG	
16	Jasper	J	Ahlman	Justin Ahlma	No	1964	S,TS	
17	Katrina		Ahn		No	1992	PO	
18	Robert		Ahn	Steven J Ahn	Yes	1989	REDR)	A,PAM
19	Baher	John	Ahrens	David R Ahre	No			
20	Frances	Jeanette	Aitchison	Steven M. Ai	No	1969	TS,S	
21	H.	F	Ajzyl		No			
22	Y.	C		Olaide O. Aji	No	1980-B	M(CV)	
23	Wade	B	Aka	Paul K Aka, N	No	1998	M	
24	Carl	J	Akamine		No	2014		OG
25	Mark	Eugene	Akin	Elif Levan Ak	No	1952	S,G	A
26	Michael	E	Albert		No	1985		M,HV
27	Bradley	Lynn	Alcocer	Lawrence D.	No	1977-A		
28	Marti	O	Aldrich	William T Ak	Yes	1954	PM,P	
29	Lindsay	I	Alexander	Gerald John	No	1983	A	



OUTDATED DATA



LOW ENGAGEMENT

NETWORKING

MENTORSHIP

CRM

**ONLINE
DONATIONS**

**CAREER
SERVICES**

**ALL IN
ONE**

**SOCIAL MEDIA
SYNC**

EVENTS

COMMUNICATIONS



INCREASE DONATIONS BY UPTO

5X

IN JUST 8 MONTHS



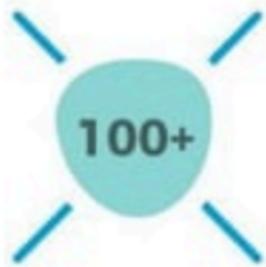
\$200K
ARR



1M
ALUMNI



PRIVATE SCHOOLS



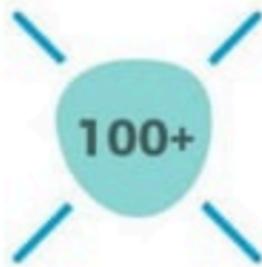
PUBLIC SCHOOLS



HIGHER ED.



PRIVATE SCHOOLS



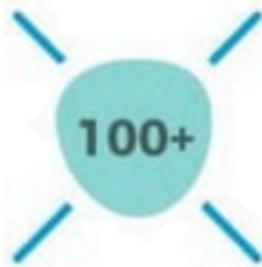
PUBLIC SCHOOLS



HIGHER ED.



PRIVATE SCHOOLS



PUBLIC SCHOOLS



WORLDWIDE

SCHOOLS CURRENTLY SPEND

\$6B



Co-founded the
alumni association
8 years ago.



SRI MANERU
Co-Founder & CEO



KALYAN VARMA
Co-Founder & CTO

IN JUST 8 MONTHS

\$200K
ARR

1M
ALUMNI

almabase

sri@almabase.com
angel.co/almabase