

# Alba.

Instant and trusted caregivers  
for Latin America





There is a huge opportunity and we are on the right track to solve the problem



\$30B

Market Opportunity



\$150K

Annual GMV

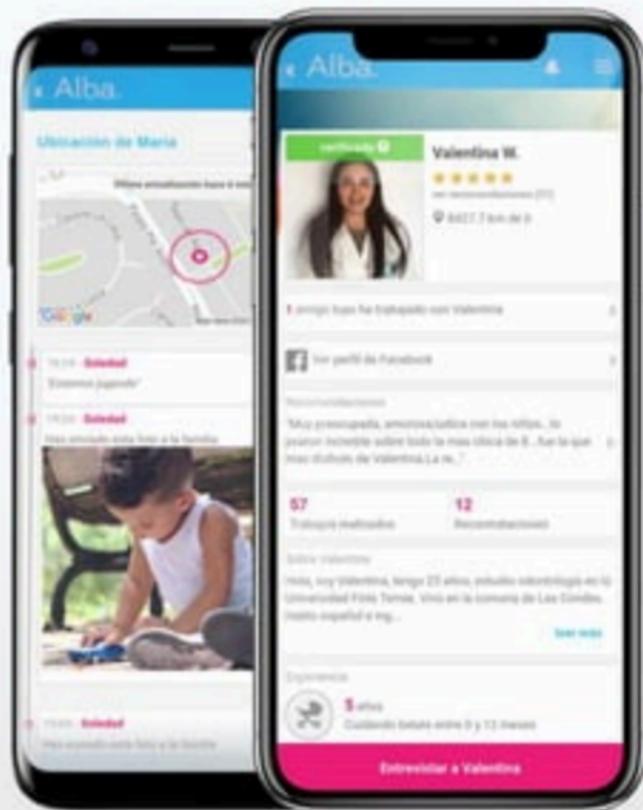


22%

MoM Growth

# Alba.

Instant and trusted caregivers  
for Latin America





**\$150k+**  
**annual GMV**

**22% MoM ↑**



**1,000+** paying  
**customers**

**22% MoM ↑**



# Finding a caregiver in Latin America is a challenge

30M

Families can't find a caregiver every month

# The market opportunity is huge

**\$30B**

Latin America  
(babysitting, pet care, elder care)

**\$6B**

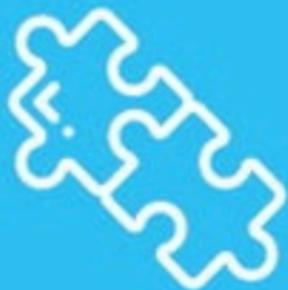
Beachhead  
(babysitting Latin America)

We face a fragmented competition

10,000+

babysitting agencies in Latin America

# We provide a comprehensive care solution



Perfect Match



Live Updates



Credit Card  
Payments

# We have a subscription revenue model



\$10 USD monthly  
subscription for our  
service

# Team



Dan Stern  
CEO



Tesi del Sante  
COO



Mauricio Giadach  
CTO



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