Employees sign up online also *in 5 minutes only!*

✅ **Employee creates an account**
by entering name, email and password
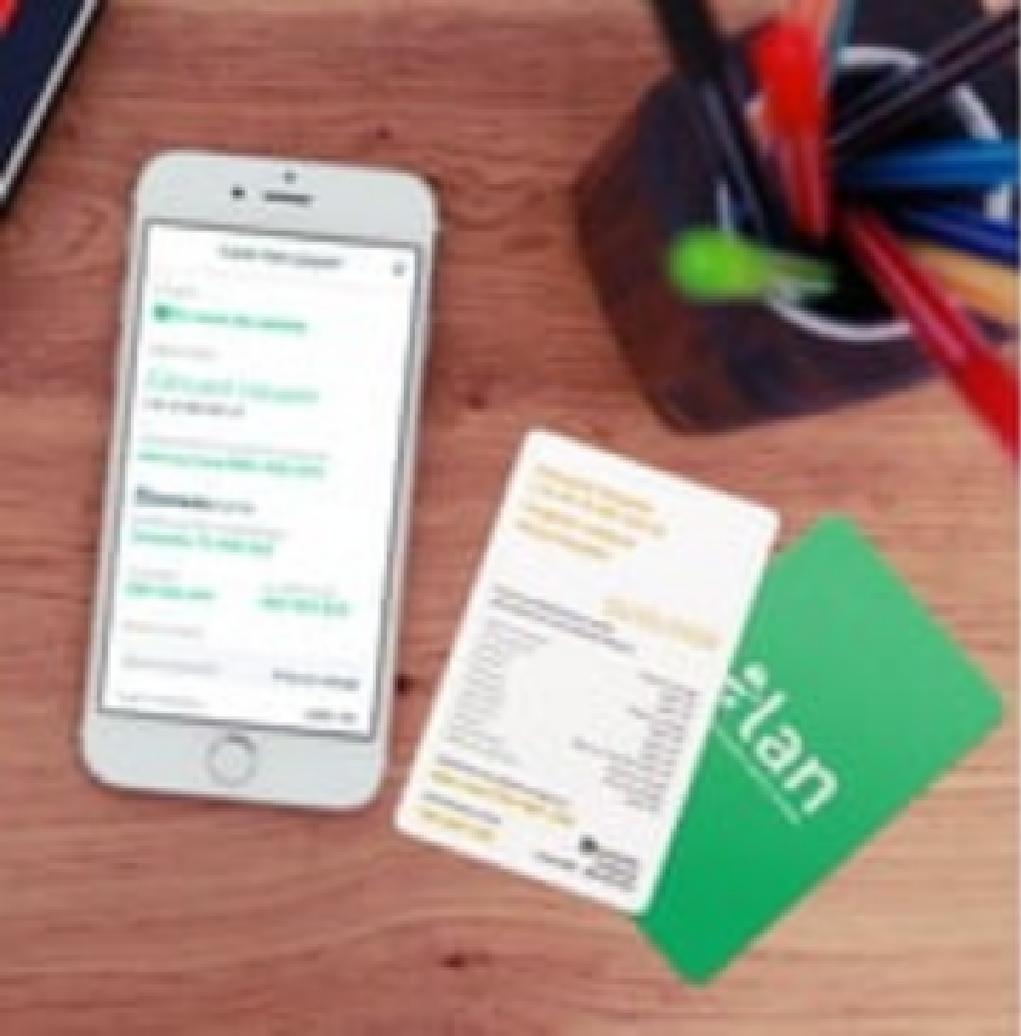
✅ **Enters their IBAN number**
to receive reimbursements

✅ **Gives their Social Security number**
and their address to receive their Alan card

🎉 **Welcome to Alan !**

We pay directly for you
with the Alan card

No reimbursement required

In your wallet or
on your smartphone

A market with seasonality: growth efforts in Sept. & Oct.

Almost all companies with a legacy insurance contract have to cancel it before October 31st for a new contract starting on January 1st

Brand awareness campaign billboards

Offline

September-October
Paris underground and Ile-de-France RATP network

Facebook & LinkedIn ads campaign + retargeting

Online

First results were not super effective on online we need to iterate

Sales Strategy

Sales

Sales seem necessary for 20+ employees companies and we are going to set-up a team dedicated to those targets

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A leading product and engineering team building insurance

Serial entrepreneurs founders

CEO founded and exited with iExplored (world's lightest aircraft seat). CTO worked at Facebook, Instagram & Twitter.

Top-level Engineering and Design team

Senior software engineers and designers from Facebook, Withings, Mapood, Blablacar, Square.

Expertise in insurance

A total of 40+ years of experience in insurance (AXA, Generali, ACPR).

alan

L'assurance santé simple

Jean-Charles Samuelian - CEO & co-founder

Prior to Alan, Jean Charles cofounded & exited from Expliseat, which has revolutionised aircraft seating for economy class through new breakthrough technologies now flying on several airlines all over the world.

He programs since he was 12 and sold his first website at 15.

Samuelian holds a MSc in Engineering from École des Ponts Paristech, a MBA from Collège des Ingénieurs and is a member of the French Institute of Actuaries.

Charles Gorintin - CTO & co-founder

Charles is a French technologist with experience as a data science leader at fast-growing social networks **Facebook, Instagram, and Twitter**.

He has a background in financial engineering and machine learning and loves using math and data to solve hard problems.

Gorintin holds:
- a Master degree from École des Ponts ParisTech in Mathematics and Computer Science.
- a Masters degree from ENS Paris Saclay in Machine Learning.
- a Masters of Financial Engineering from UC Berkeley – Haas School of Business.