



Shilpa



Peggy

Activity Hero



ActivityHero



\$30 Bn

on kids' classes & camps

Busy moms

Look for school signs

**Search on
google**



Plan &
Coordinate
schedules
carpools



**Call the
providers**

**ask other moms
in school**

**mom mailing lists online forums
at the park, down the street, in the doc's
office**



**Compare
prices**

Discounts & Deals

Busy moms

Look for school signs

ask other moms

TIME CONSUMING!!!

Search for online forums
at the park, down the street, in the doc's office

FRUSTRATING!!!

Plan &
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\$\$\$
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Discounts & Deals

ActivityHero to the Rescue!!!

ActivityHero

The screenshot shows the ActivityHero website interface. At the top, there is a teal header with the text "Activity Hero". Below this, on the left, is a cartoon superhero girl with a blue cape and mask. To her right is a search section titled "Find kids classes & camps near you". This section includes a location input field with a "GO" button, a date input field, and a large pink "SEARCH" button. Below the search section is a navigation bar with logos for "TC", "CDS Philly", and "VenturePoint". The main content area is divided into two columns. The left column is titled "Classes and Camps near you" and lists three items: "Lullaby Sleep Camp" with a "Lullaby" logo, "Dance Workshop" with a photo of a person, and "The Super Heroes of History" with a "The Super Heroes of History" logo. The right column is titled "Discover your child's passion" and features a pink "DISCOVER" button pointing to a photo of a child in a yellow shirt looking at a book.

Activity Hero

Find kids classes & camps near you

Location: **GO**

Date:

SEARCH

TC CDS Philly VenturePoint

Classes and Camps near you

Lullaby Lullaby Sleep Camp
Preschool - 1st Grade
\$100.00

Dance Workshop
Preschool - 1st Grade
\$100.00

The Super Heroes of History
Preschool - 1st Grade
\$100.00

Discover your child's passion

DISCOVER

Vendors Love Us

ActivityHero



\$1.4M

camp enrollments



What next?



Founders

Activity Hero

Peggy Chang



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facebook

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ActivityHero

All about kids activities



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\$\$\$

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carpools



Compare prices

Discounts & Deals

ActivityHero to the Rescue!!!

ActivityHero

ActivityHero



Find kids' classes & camps near you

or phone number. Where? Here

Search

Your title, grade or address

SEARCH

Ad seen on



CBS Philly



VentureBeat

Classes and Camps near you



California Sports Center

Swimming, Water Sports
Bunneyville GA



Ernest Kinsolving

Pool
Mountain View CA



San Juan School of Dance

Discover your child's passion

Academics | Music | Sports | Dance | More

DISCOVER



Momentum

ActivityHero



Vendors Love Us

ActivityHero



\$1.4M

camp enrollments



TOURAcademy



Tech Camps*



tutor.com



YMCA

What next?

ActivityHero



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ActivityHero

Peggy Chang



Shilpa Dalmia



Chandini Ammineni



Mit Massachusetts
Institute of
Technology

intuit.

POSTX™

IPLOCKS



4 patents



CAT

Investors

ActivityHero

Mike Greenfield



Circle of Moms

Rohit Sharma



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